

# Attachment B: Grant Application Scoring Criteria

## Overview

Applicant Name:

Applicant Address:

Reviewer Name/Code:

RFP Title/Project Name:

MDH Program Area:

MDH Program Contact Person/Phone:

Rating Table

|  |  |
| --- | --- |
| Rating or Score | Description |
| Excellent **or 5** | Outstanding level of quality; significantly exceeds all aspects of the minimum requirements; high probability of success; no significant weaknesses |
| Very Good **or 4** | Substantial response; meets in all aspects and in some cases exceeds, the minimum requirements; good probability of success; no significant weaknesses. |
| Good **or 3** | Generally meets minimum requirements; probability of success; significant weaknesses, but correctable. |
| Marginal **or 2** | Lack of essential information; low probability for success; significant weaknesses, but correctable. |
| Unsatisfactory **or 1** | Fails to meet minimum requirements; little likelihood of success; needs major revision to make it acceptable. |
| Blank/did not answer **(0)** | Did not answer the question or offered no response |

## Scoring

Demographics – (5 points)

|  |  |
| --- | --- |
| Evaluation Criteria | Score |
| Applicant clearly describes the population(s) addressed by the proposed project, including relevant demographic make-up including race/ethnicity and geographic area(s) targeted. | /5 |
| Total points for this section | /5 |

Organizational History, Values and Capacity – (25 points)

|  |  |
| --- | --- |
| Evaluation Criteria | Score |
| Applicant demonstrates advancing racial equity for priority populations. | /5 |
| Applicant shows an understanding of how food and nutrition insecurity has impacted the population(s) the organization serves. | /5 |
| Applicant shows an understanding how prediabetes and/or diabetes has impacted the population(s) the organization serves. | /5 |
| Applicant describes organization’s existing work to address healthy, affordable, and culturally relevant food access in the community **OR** described why the organization is equipped to implement a model to improve healthy, affordable, and culturally relevant food access, if new area of work. | /5 |
| Applicant has the capacity to address the proposed project plan. Describes who will do the work and qualifications. Provides detail about working with other organizations, if applicable. | /5 |
| Total points for this section | /25 |

Project Narrative – (20 points)

|  |  |
| --- | --- |
| Evaluation Criteria | Score |
| Applicant clearly describes partners engaged, key activities or strategies highlighted from their workplan, and anticipated outcomes. | /10 |
| Applicant describes how the proposed project addresses opportunities, challenges, issues, or need for the community(ies) served. | /5 |
| Applicant describes how the activities in the proposed project will help achieve the project goal(s) and goal(s) of this funding opportunity. | /5 |
| Total points for this section | /20 |

Community Engagement and Collaboration (15 points)

|  |  |
| --- | --- |
| Evaluation Criteria | Score |
| The focus population(s) is/are involved in decision making and/or there’s evidence of effective and inclusive engagement with community members. | /5 |
| Applicant demonstrates how the proposed project fills an unmet need in the community. | /5 |
| Applicant describes how the proposed project aligns with at least one of the outcomes in [Minnesota’s Action Plan to Address Cardiovascular Disease, Stroke, and Diabetes 2035](https://www.health.state.mn.us/diseases/chronic/docs/mn2035plan.pdf). | /5 |
| Total points for this section | /15 |

Evaluation and Impact - (15 points)

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| --- | --- |
| Evaluation Criteria | Score |
| Applicant demonstrates how they know the project is successful.  Provides evidence of understanding goal outcomes including but not limited to:   * Improved food and nutrition security among priority communities. * Decreased access of unhealthy foods and/or beverages. * Increased collaboration to support healthy food and nutrition access. * Increased awareness of nutrition for health and well-being, including for diabetes management and prevention. * Improved policies or infrastructure to support nutrition and food insecurity. * Increased capacity to support food and nutrition security among organizations serving U.S. born Black/African Americans, American Indians, or people living in Greater Minnesota. | /5 |
| The number of participants expected to benefit from the proposed project:   * aligns with the scope of work in the project narrative, and * demonstrates an understanding of participant reach among related activities, projects, or services in the community | /5 |
| The applicant provides a convincing rationale that the proposed project will result in lasting impact. | /5 |
| Total points for this section | /15 |

Workplan - (10 points)

|  |  |
| --- | --- |
| Evaluation Criteria | Score |
| Activities listed are feasible, appropriate, and likely to contribute to measurable success. | /5 |
| Includes SMARTIE objectives, activities, deliverables, responsible person, timeline | /5 |
| Total points for this section | /10 |

Budget and Budget Narrative – (10 points)

|  |  |
| --- | --- |
| Evaluation Criteria | Score |
| The requested level of funding is reasonable and justified for the proposed scope of activities. | /5 |
| Budget narrative is consistent with the proposed activities and objectives | /5 |
| Total points for this section | /10 |

Minnesota Department of Health  
Center for Health Promotion  
Diabetes, Arthritis, and Health Behavior Unit  
PO Box 64975  
St. Paul, MN 55164-0975  
[Health.Diabetes@state.mn.us](mailto:Health.Diabetes@state.mn.us)[www.health.state.mn.us](http://www.health.state.mn.us/)