

## MN WIC Program - UPC Product Listing for Cereal - June 27, 2017

### NAME BRAND CEREALS

| BRAND NAME    | PRODUCT NAME                 | PACKAGE SIZE | UPC CODE        |
|---------------|------------------------------|--------------|-----------------|
| B & G Foods   | Cream of Rice                | 14 oz        | 0 13130 00698 9 |
| B & G Foods   | Cream of Wheat 1 Minute      | 28 oz        | 0 13130 00622 4 |
| B & G Foods   | Cream of Wheat 10 Minutes    | 28 oz        | 0 13131 00602 6 |
| B & G Foods   | Cream of Wheat 2 1/2 Minutes | 14 oz        | 0 13130 00611 8 |
| B & G Foods   | Cream of Wheat 2 1/2 Minutes | 28 oz        | 0 13130 00612 5 |
| B & G Foods   | Whole Grain Cream of Wheat   | 18 oz        | 0 72400 00025 6 |
| General Mills | Berry Berry Kix              | 12 oz        | 0 1600041077 0  |
| General Mills | Cheerios                     | 12 oz        | 0 1600048772 7  |
| General Mills | Cheerios                     | 21 oz        | 0 1600047608 0  |
| General Mills | Cheerios                     | 36 oz        | 0 1600017682 9  |
| General Mills | Corn Chex                    | 12 oz        | 0 1600048796 3  |
| General Mills | Corn Chex                    | 18 oz        | 0 1600048797 0  |
| General Mills | MultiGrain Cheerios          | 12 oz        | 0 1600048769 7  |
| General Mills | MultiGrain Cheerios          | 18 oz        | 0 1600048771 0  |
| General Mills | MultiGrain Cheerios          | 36 oz        | 0 1600044289 4  |
| General Mills | Rice Chex                    | 12 oz        | 0 1600048794 9  |
| General Mills | Rice Chex                    | 18 oz        | 0 1600048795 6  |
| General Mills | Wheat Chex                   | 19.0 oz      | 0 1600042724 2  |
| General Mills | Cheerios                     | 18 oz        | 0 16000 27528 7 |
| General Mills | Honey Kix                    | 12 oz        | 0 1600040945 3  |
| General Mills | Kix                          | 12 oz        | 0 16000 27567 6 |
| General Mills | Kix                          | 18 oz        | 0 16000 62570 9 |

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|---------------|----------------------------------|-------------|-----------------|
| General Mills | Total Whole Grain                | 16 oz       | 0 16000 27563 8 |
| General Mills | Wheat Chex                       | 14 oz       | 0 16000 27549 2 |
| General Mills | Wheaties                         | 15.6 oz     | 0 16000 27565 2 |
| Kellogg's     | Corn Flakes                      | 12 oz       | 0 38000 00110 9 |
| Kellogg's     | Corn Flakes                      | 18 oz       | 38000 00120     |
| Kellogg's     | Corn Flakes                      | 24 oz       | 38000 00127 7   |
| Kellogg's     | Corn Flakes                      | 36 oz       | 38000 48280     |
| Kellogg's     | Crispix                          | 12 oz       | 38000 03530     |
| Kellogg's     | Crispix                          | 18 oz       | 0 38000 92422 4 |
| Kellogg's     | Frosted Mini Wheats Little Bites | 15.2 oz     | 0 38000 59682 7 |
| Kellogg's     | Frosted Mini-Wheats Big Bite     | 18 oz       | 0 38000 57619 5 |
| Kellogg's     | Frosted Mini-Wheats Original     | 18 oz       | 0 38000 31829 0 |
| Kellogg's     | Frosted Mini-Wheats Original     | 24 oz       | 0 38000 31834 4 |
| Kellogg's     | Frosted Mini-Wheats Original     | 36 oz       | 0 38000 93774 3 |
| Kellogg's     | Rice Krispies                    | 12 oz       | 38000 31846     |
| Kellogg's     | Rice Krispies                    | 18 oz       | 38000 29121     |
| Kellogg's     | Rice Krispies                    | 24 oz       | 38000-39500     |
| Kellogg's     | Rice Krispies Gluten Free        | 12 oz       | 0 38000 55019 5 |
| Kellogg's     | Special K                        | 12 oz       | 38000 01611     |
| Kellogg's     | Special K                        | 18 oz       | 38000 01621     |
| Kelloggs      | Corn Flakes                      | 12 oz       | 03811009        |
| Kelloggs      | Corn Flakes                      | 18 oz       | 03812008        |
| Malt-O-Meal   | Blueberry Mini Spooners®         | 18 oz (bag) | 0 4240014299 7  |
| Malt-O-Meal   | Blueberry Mini Spooners®         | 18 oz (box) | 0 4240014632 2  |
| Malt-O-Meal   | Blueberry Mini Spooners®         | 36 oz (bag) | 0 4240017265 9  |
| Malt-O-Meal   | Blueberry Mini Spooners®         | 36 oz (box) | 0 4240018154 5  |
| Malt-O-Meal   | Chocolate Hot Wheat              | 28 oz       | 0 42400 00136 2 |

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|-------------|-------------------------------------|-------------|-----------------|
| Malt-O-Meal | Chocolate Hot Wheat                 | 36 oz       | 0 42400 00106 5 |
| Malt-O-Meal | CoCo Wheats Hot Cereal              | 14 oz       | 4240018470      |
| Malt-O-Meal | CoCo Wheats Hot Cereal              | 28 oz       | 4240018469      |
| Malt-O-Meal | Crispy Rice                         | 12 oz (Box) | 0 42400 10793 4 |
| Malt-O-Meal | Crispy Rice                         | 18 oz (Bag) | 0 42400 05800 7 |
| Malt-O-Meal | Crispy Rice                         | 18 oz (Box) | 0 42400 07088 7 |
| Malt-O-Meal | Crispy Rice                         | 36 oz (Bag) | 0 42400 90501 1 |
| Malt-O-Meal | Frosted Mini Spooners               | 18 oz (Bag) | 0 42400 02554 2 |
| Malt-O-Meal | Frosted Mini Spooners               | 18 oz (Box) | 0 42400 07198 3 |
| Malt-O-Meal | Frosted Mini Spooners               | 36 oz (Bag) | 0 42400 92501 9 |
| Malt-O-Meal | Frosted Mini Spooners®              | 13 oz (Bag) | 0 42400 11274 7 |
| Malt-O-Meal | Frosted Mini Spooners®              | 15 oz (Bag) | 0 42400 02681 5 |
| Malt-O-Meal | Frosted Mini Spooners®              | 15 oz (Box) | 0 42400 10817 7 |
| Malt-O-Meal | Frosted Mini Spooners®              | 36 oz (Box) | 0 42400 18152 1 |
| Malt-O-Meal | Frosted Mini Spooners®              | 36 oz (Box) | 0 42400 15835 6 |
| Malt-O-Meal | Original Hot Wheat                  | 18 oz       | 0 42400 00109 6 |
| Malt-O-Meal | Original Hot Wheat                  | 28 oz       | 0 42400 00105 8 |
| Malt-O-Meal | Original Hot Wheat                  | 36 oz       | 0 42400 00104 1 |
| Malt-O-Meal | Strawberry Cream Mini Spooners      | 18 oz (Box) | 0 42400 07099 3 |
| Malt-O-Meal | Strawberry Cream Mini Spooners      | 36 oz (Bag) | 0 42400 06237 0 |
| Malt-O-Meal | Strawberry Cream Mini Spooners®     | 18 oz (Bag) | 0 42400 10903 7 |
| Malt-O-Meal | Strawberry Cream Mini Spooners®     | 36 oz (Box) | 0 42400 18153 8 |
| Malt-O-Meal | Strawberry Cream Mini Spooners®     | 36 oz (Box) | 0 42400 15842 4 |
| Post        | Grape Nuts                          | 20.5 oz     | 8 84912 00471 0 |
| Post        | Grape Nuts                          | 29 oz       | 8 84912 00472 7 |
| Post        | Honey Bunches of Oats Honey Roasted | 23 oz       | 8 8491200680 6  |
| Post        | Honey Bunches of Oats Honey Roasted | 27 oz       | 884912003928    |

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|-------------|--|---------|-----------------|
| Post        | Honey Bunches of Oats Honey Roasted            | 28 oz   | 8 8491224927 2  |
| Post        | Honey Bunches of Oats Whole Grain Honey Crunch | 18 oz   | 8 8491200563 2  |
| Post        | Honey Bunches of Oats with Almonds             | 23 oz   | 8 8491200681 3  |
| Post        | Honey Bunches of Oats with Almonds             | 27 oz   | 884912003911    |
| Post        | Honey Bunches of Oats with Almonds             | 28 oz   | 8 8491224926 5  |
| Post Cereal | Banana Nut Crunch                              | 15.5 oz | 8 84912 11650 5 |
| Post Cereal | Honey Bunches of Oats-Almonds                  | 14.5 oz | 8 84912 01425 2 |
| Post Cereal | Honey Bunches of Oats-Almonds                  | 18 oz   | 8 84912 01427 6 |
| Post Cereal | Honey Bunches of Oats-Almonds                  | 36 oz   | 8 84912 00186 3 |
| Post Cereal | Honey Bunches of Oats-Almonds                  | 24.5 oz | 8 84912 01430 6 |
| Post Cereal | Honey Bunches of Oats-Cinnamon Bunches         | 14.5 oz | 8 84912 01279 1 |
| Post Cereal | Honey Bunches of Oats-Cinnamon Bunches         | 18 oz   | 8 84912 01278 4 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted            | 14.5 oz | 8 8491201424 5  |
| Post Cereal | Honey Bunches of Oats-Honey Roasted            | 18 oz   | 8 84912 01426 9 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted            | 36 oz   | 8 84912 00187 0 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted            | 24.5 oz | 8 84912 01429 0 |
| Post Cereal | Honey Bunches of Oats-Vanilla Bunches          | 18 oz   | 8 84912 01786 4 |
| Quaker Oats | Life Cereal                                    | 13 oz   | 0 30000 06354 5 |
| Quaker Oats | Life Cereal                                    | 18 oz   | 0 30000 06119 0 |
| Quaker Oats | Life Original                                  | 21.6 oz | 0 3000031346 6  |
| Quaker Oats | Oatmeal Squares - Brown Sugar                  | 14.5 oz | 0 30000 06441 2 |
| Quaker Oats | Oatmeal Squares - Brown Sugar                  | 21 oz   | 0 30000 06403 0 |
| Quaker Oats | Oatmeal Squares - Cinnamon                     | 14.5 oz | 0 30000 06153 4 |
| Quaker Oats | Quaker Instant Grits Original Flavor           | 12oz    | 0 30000 04760 6 |
| Quaker Oats | Quaker Instant Grits Original Flavor           | 18oz    | 0 30000 04050 8 |
| Quaker Oats | Quaker Instant Grits Original Flavor           | 36oz    | 30000 04130     |
| Quaker Oats | Quaker Instant Oatmeal Original/Regular Flavor | 11.8oz  | 0 30000 01210 9 |

## STORE BRAND CEREALS

| BRAND NAME         | PRODUCT NAME                     | PACKAGE SIZE | UPC CODE        |
|--------------------|----------------------------------|--------------|-----------------|
| Always Save        | Toasted Oats                     | 32 oz        | 0 70038 60420 4 |
| Best Choice        | Bran Flakes                      | 17.3 oz      | 0 7003834287 8  |
| Best Choice        | Bran Flakes                      | 17.3 oz      | 70038 63449     |
| Best Choice        | Happy Os                         | 15 oz        | 0 70038 59557 1 |
| Best Choice        | Happy Os                         | 35 oz        | 70038 62728     |
| Best Yet           | Bran Flakes                      | 14/17.3 oz   | 42187-40897     |
| Best Yet           | Enriched Bran Flakes             | 17.3 oz      | 42187 00150     |
| Best Yet           | Regular Flavor Instant Oatmeal   | 11.8 oz.     | 42187 41010     |
| Best Yet           | Tasteos                          | 15 oz        | 42187 40898     |
| Clear Value        | Toasted Oats                     | 15 oz        | 0 36800 18867 9 |
| Clear Value        | Toasted Oats                     | 32 oz        | 0 36800 35512 5 |
| Essential Everyday | Bran Flakes                      | 17.3 oz      | 0 41303 00178 3 |
| Essential Everyday | Instant Oatmeal (Regular Flavor) | 11.8 oz      | 0 41303 00198 1 |
| Essential Everyday | Toasted Oats                     | 12 oz        | 0 4130305985 2  |
| Essential Everyday | Toasted Oats                     | 14 oz        | 0 41303 00182 0 |
| Fareway            | Enriched Bran Flakes             | 17.3 oz      | 0 21333 06006 6 |
| Fareway            | Instant Oatmeal Regular Flavor   | 11.8 oz      | 21333 06081     |
| Fareway            | Tasteos                          | 14 oz        | 0 21333 06061 5 |
| Food Club          | Bran Flakes                      | 17.3 oz      | 36800 11613     |
| Food Club          | Bran Flakes                      | 17.3 oz      | 36800 55816     |
| Food Club          | Bran Flakes                      | 17.3 oz      | 36800 11611     |
| Food Club          | CEREAL ENRICHED BRAN FLAKES      | 17.30 oz     | 36800 11427     |

|             |                                      |             |                 |
|-------------|--------------------------------------|-------------|-----------------|
| Food Club   | OATMEAL INSTANT REGULAR              | 11.8 oz     | 36800 10747     |
| Food Club   | Toasted Oats                         | 12 oz       | 0 3680042176 9  |
| Food Club   | Toasted Oats                         | 20 oz       | 36800 48488     |
| Food Club   | Toasted Oats                         | 14 oz       | 0 36800 28594 1 |
| Great Value | Bran Flakes                          | 15.6 oz     | 0 7874212211 3  |
| Great Value | Bran Flakes                          | 17.3 oz     | 0 78742 23029 0 |
| Great Value | Instant Oatmeal                      | 11.8 oz     | 78742 37168     |
| Great Value | Os Oat Cereal                        | 12 oz       | 0 7874218155 4  |
| Great Value | Os Oat Cereal                        | 21 oz       | 0 7874212208 3  |
| Great Value | Toasted Oats                         | 15 oz       | 0 78742 35888 8 |
| Great Value | Toasted Oats                         | 18 oz       | 0 78742 07583 9 |
| Hospitality | Toasted Oats                         | 15 oz       | 0 71923 76158 3 |
| Hospitality | Toasted Oats                         | 18.2 oz     | 0 7192376157 6  |
| Hy-Vee      | Bran Flakes Whole Grain Wheat Cereal | 17.3 oz     | 75450 08189     |
| Hy-Vee      | Instant Oatmeal Regular Flavor       | 11.8 oz.    | 75450 08170     |
| Hy-Vee      | Tasteos Toasted Oat Cereal           | 14 oz       | 0 75450 07426 0 |
| Hy-Vee      | Tasteos Toasted Oat Cereal           | 15 oz       | 75450 08187     |
| HyTop       | Bran Flakes                          | 17.3 oz     | 0 5070030151 8  |
| HyTop       | Bran Flakes                          | 20 oz       | 0 50700 00752 6 |
| HyTop       | Instant Oatmeal                      | 11.8 oz     | 0 50700 25940 6 |
| HyTop       | Toasted Oats                         | 14 oz       | 0 5070056124 0  |
| HyTop       | Toasted Oats                         | 15 oz       | 0 50700 24247 7 |
| HyTop       | Toasted Oats                         | 32 oz (Bag) | 0 50700 48627 7 |
| IGA         | Tasteos                              | 14 oz       | 41270 83030     |
| IGA         | Bran Flakes                          | 17.3 oz     | 41270 06105     |
| IGA         | Bran Flakes                          | 17.3 oz     | 41270 44858     |
| IGA         | OATMEAL INSTANT REGULAR              | 11.8 oz     | 41270 01665     |

|                 |                                     |         |                 |
|-----------------|-------------------------------------|---------|-----------------|
| IGA             | Toasted Oats                        | 14 oz   | 41270-83025     |
| IGA             | Toasted Oats                        | 15 oz   | 41270 01974     |
| Market Pantry   | Instant Oatmeal (regular - packets) | 11.8 oz | 852390 02029    |
| Market Pantry   | Regular Flavor Instant Oatmeal      | 11.8 oz | 0 85239 99202 9 |
| Market Pantry   | Toasted Oats                        | 14 oz   | 0 85239 88144 6 |
| Market Pantry   | Toasted Oats                        | 18 oz   | 4 9231000277 3  |
| Market Pantry   | Toasted Oats                        | 15 oz   | 852390 01448    |
| Millville       | Bran Flakes                         | 17.3 oz | 0 41498 14885 0 |
| Millville       | Crispy Oats                         | 14 oz   | 0 41498 14892 8 |
| Mom's Best®     | Naturals Toasty O's®                | 18 oz   | 0 42400 06800 6 |
| Nature's Crunch | Bran Flakes                         | 17.3 oz | 0-51933-15020-1 |
| Our Family      | Bran Flakes                         | 17.3 oz | 70253 29803     |
| Our Family      | Instant Oatmeal (12 packets)        | 11.8 oz | 70253 29830     |
| Our Family      | Toasted Oats                        | 12 oz   | 0 7025328029 0  |
| Our Family      | Toasted Oats                        | 14 oz   | 0 70253 29879 0 |
| Our Family      | Toasted Oats                        | 15 oz   | 70253 29810     |
| Ralston Foods   | Bran Flakes                         | 17.3 oz | 79166 93306 4   |
| Ralston Foods   | Enriched Bran Flakes                | 17.3 oz | 79166 93503 6   |
| Ralston Foods   | Tasteos                             | 15 oz   | 79166 91891 3   |
| Ralston Foods   | Toasted Oats                        | 15 oz   | 79166 91981 3   |
| Safeway         | Enriched Bran Flakes                | 17.3 oz | 21130 28036     |
| Save-a-Lot      | Tosted Rollin Oats                  | 15 oz   | 51933-17610-2   |
| Shurfine        | Enriched Bran Flakes                | 17.3 oz | 0 15400 83818 4 |
| Shurfine        | Toasted Oats                        | 12 oz   | 0 1116103666 1  |
| Shurfine        | Toasted Oats                        | 12 oz   | 0 1116103654 8  |
| Shurfine        | Toasted Oats                        | 14 oz   | 0 11161 01835 3 |
| Shurfine        | Bran Flakes Enriched                | 17.3 oz | 11161 16048     |

|           |                                |          |                 |
|-----------|--------------------------------|----------|-----------------|
| Shurfine  | Enriched Bran Flakes           | 17.3 oz  | 11161 01018     |
| Shurfine  | Regular Flavor Instant Oatmeal | 11.8 oz. | 11161 16039     |
| Shurfine  | Toasted Oats                   | 15 oz    | 1116116045      |
| Valu Time | Bran Flakes                    | 17.3 oz  | 11225 02088     |
| Valu Time | Toasted Oats                   | 15 oz    | 11225 42135     |
| ValuTime  | Toasted Oats                   | 28 oz    | 0 1122512407 5  |
| ValuTime  | Toasted Oats                   | 32 oz    | 0 11225 02294 4 |
| Valutime  | TOASTED OATS                   | 14 oz    | 0 1122512414 3  |