MN WIC Program - UPC Product Listing for Cereal - March 12, 2014

NAME BRAND CEREALS

BRAND NAME	PRODUCT NAME	PACKAGE SIZE	UPC CODE
B & G Foods	Cream of Rice	14 oz	0 13130 00698 9
B & G Foods	Cream of Wheat 1 Minute	28 oz	13130 00622
B & G Foods	Cream of Wheat 10 Minutes	28 oz	13131 00602
B & G Foods	Cream of Wheat 2 1/2 Minutes	14 oz	13130 00611
B & G Foods	Cream of Wheat 2 1/2 Minutes	28 oz	13130 00612
B & G Foods	Whole Grain Cream of Wheat	18 oz	72400 00025
General Mills	Cheerios	14 oz	0 16000 27564 5
General Mills	Cheerios	18 oz	0 16000 27528 7
General Mills	Corn Chex	14 oz	0 16000 27558 4
General Mills	Honey Kix	12 oz	0 1600040945 3
General Mills	Kix	12 oz	0 16000 27567 6
General Mills	Kix	18 oz	0 16000 62570 9
General Mills	MultiGrain Cheerios	12.8 oz	0 16000 27562 1
General Mills	MultiGrain Cheerios	16.2 oz	0 16000 42344 1
General Mills	Rice Chex	12.8 oz	0 16000 27559 1
General Mills	Total Whole Grain	16 oz	0 16000 27563 8
General Mills	Wheat Chex	14 oz	0 16000 27549 2
General Mills	Wheaties	15.6 oz	0 16000 27565 2
Kellogg's	Corn Flakes	12 oz	38000 00110 9
Kellogg's	Corn Flakes	18 oz	38000 00120
Kellogg's	Corn Flakes	24 oz	38000 00127 7
Kellogg's	Corn Flakes	36 oz	38000 48280

Kellogg's	Crispix	12 oz	38000 03530
Kellogg's	Crispix	18 oz	0 38000 92422 4
Kellogg's	Frosted Mini Wheats Little Bites	15.2 oz	38000 59682
Kellogg's	Frosted Mini-Wheats Big Bite	18 oz	38000 57619 5
Kellogg's	Frosted Mini-Wheats Original	18 oz	38000 31829
Kellogg's	Frosted Mini-Wheats Original	24 oz	38000 31834
Kellogg's	Frosted Mini-Wheats Original	36 oz	0 38000 93774 3
Kellogg's	Rice Krispies	12 oz	38000 31846
Kellogg's	Rice Krispies	18 oz	38000 29121
Kellogg's	Rice Krispies	24 oz	38000-39500
Kellogg's	Rice Krispies Gluten Free	12 oz	0 38000 55019 5
Kellogg's	Special K	12 oz	38000 01611
Kellogg's	Special K	18 oz	38000 01621
Kellogg's	Unfrosted Mini-Wheats	18 oz	38000 35982
Little Crow Foods	CoCo Wheats Hot Cereal	14 oz	0-11126-00314-1
Little Crow Foods	CoCo Wheats Hot Cereal	28 oz	0-11126-00328-8
Malt-O-Meal	Chocolate Hot Wheat	28 oz	0 42400 00136 2
Malt-O-Meal	Chocolate Hot Wheat	36 oz	0 42400 00106 5
Malt-O-Meal	Crispy Rice	12 oz (Box)	0 42400 10793 4
Malt-O-Meal	Crispy Rice	18 oz (Bag)	0 42400 05800 7
Malt-O-Meal	Crispy Rice	18 oz (Box)	0 42400 07088 7
Malt-O-Meal	Crispy Rice	36 oz (Bag)	0 42400 90501 1
Malt-O-Meal	Frosted Mini Spooners	18 oz (Bag)	0 42400 02554 2
Malt-O-Meal	Frosted Mini Spooners	18 oz (Box)	0 42400 07198 3
Malt-O-Meal	Frosted Mini Spooners	36 oz (Bag)	0 42400 92501 9
Malt-O-Meal	Frosted Mini Spooners®	13 oz (Bag)	0 42400 11274 7
Malt-O-Meal	Frosted Mini Spooners®	15 oz (Bag)	0 42400 02681 5

Malt-O-Meal	Frosted Mini Spooners®	15 oz (Box)	0 42400 10817 7
Malt-O-Meal	Frosted Mini Spooners®	36 oz (Box)	0 42400 18152 1
Malt-O-Meal	Frosted Mini Spooners®	36 oz (Box)	0 42400 15835 6
Malt-O-Meal	Original Hot Wheat	18 oz	0 42400 00109 6
Malt-O-Meal	Original Hot Wheat	28 oz	0 42400 00105 8
Malt-O-Meal	Original Hot Wheat	36 oz	0 42400 00104 1
Malt-O-Meal	Strawberry Cream Mini Spooners	18 oz (Box)	0 42400 07099 3
Malt-O-Meal	Strawberry Cream Mini Spooners	36 oz (Bag)	0 42400 06237 0
Malt-O-Meal	Strawberry Cream Mini Spooners®	18 oz (Bag)	0 42400 10903 7
Malt-O-Meal	Strawberry Cream Mini Spooners®	36 oz (Box)	0 42400 18153 8
Malt-O-Meal	Strawberry Cream Mini Spooners®	36 oz (Box)	0 42400 15842 4
Post	Grape Nuts	20.5 oz	8 84912 00471
Post	Grape Nuts	29 oz	8 84912 00472
Post Cereal	Banana Nut Crunch	15.5 oz	8 84912 11650 0
Post Cereal	Grape-Nuts	24 oz	8 84912 10521 4
Post Cereal	Grape-Nuts	32 oz	8 84912 10540 5
Post Cereal	Honey Bunches of Oats-Almonds	14.5 oz	8 84912 01425 7
Post Cereal	Honey Bunches of Oats-Almonds	18 oz	8 84912 01427 6
Post Cereal	Honey Bunches of Oats-Almonds	36 oz	8 84912 00186 3
Post Cereal	Honey Bunches of Oats-Almonds	24.5 oz	8 84912 01430 6
Post Cereal	Honey Bunches of Oats-Cinnamon Bunches	14.5 oz	8 84912 01279 6
Post Cereal	Honey Bunches of Oats-Cinnamon Bunches	18 oz	8 84912 01278 4
Post Cereal	Honey Bunches of Oats-Honey Roasted	14.5 oz	8 8491201424 0
Post Cereal	Honey Bunches of Oats-Honey Roasted	18 oz	8 84912 01426 9
Post Cereal	Honey Bunches of Oats-Honey Roasted	36 oz	8 84912 00187 0
Post Cereal	Honey Bunches of Oats-Honey Roasted	24.5 oz	8 84912 01429 0
Post Cereal	Honey Bunches of Oats-Vanilla Bunches	18 oz	8 84912 01786 9

Quaker Oats	Life Cereal	13 oz	30000 06354
Quaker Oats	Life Cereal	18 oz	30000 06119
Quaker Oats	Oatmeal Squares - Brown Sugar	14.5 oz	30000 06441
Quaker Oats	Oatmeal Squares - Brown Sugar	21 oz	30000 06403
Quaker Oats	Oatmeal Squares - Cinnamon	14.5 oz	30000 06153
Quaker Oats	Quaker Instant Grits Original Flavor	12oz	30000 04760
Quaker Oats	Quaker Instant Grits Original Flavor	18oz	30000 04050
Quaker Oats	Quaker Instant Grits Original Flavor	36oz	30000 04130
Quaker Oats	Quaker Instant Oatmeal Original/Regular Flavor	11.8oz	30000 01210

STORE BRAND CEREALS

BRAND NAME	PRODUCT NAME	PACKAGE SIZE	UPC CODE
Always Save	Toasted Oats	32 oz	0 70038 60420 4
Best Choice	Bran Flakes	17.3 oz	70038 63449
Best Choice	Happy Os	15 oz	70038 59557
Best Choice	Happy Os	35 oz	70038 62728
Best Yet	Bran Flakes	14/17.3 oz	42187-40897
Best Yet	Enriched Bran Flakes	17.3 oz	42187 00150
Best Yet	Regular Flavor Instant Oatmeal	11.8 oz.	42187 41010
Best Yet	Tasteeos	15 oz	42187 40898
Clear Value	Toasted Oats	15 oz	0 36800 18867 9
Clear Value	Toasted Oats	32 oz	0 36800 35512 5
Essential Everyday	Bran Flakes	17.3 oz	0 41303 00178 3
Essential Everyday	Instant Oatmeal (Regular Flavor)	11.8 oz	0 41303 00198 1
Essential Everyday	Toasted Oats	14 oz	0 41303 00182 0

Fareway	Enriched Bran Flakes	17.3 oz	0 21333 06006 6
Fareway	Instant Oatmeal Regular Flavor	11.8 oz	21333 06081
Fareway	Tasteeos	14 oz	0 21333 06061 5
Food Club	Bran Flakes	17.3 oz	36800 11613
Food Club	Bran Flakes	17.3 oz	36800 55816
Food Club	Bran Flakes	17.3 oz	36800 11611
Food Club	CEREAL ENRICHED BRAN FLAKES	17.30 oz	36800 11427
Food Club	OATMEAL INSTANT REGULAR	11.8 oz	36800 10747
Food Club	Toasted Oats	20 oz	36800 48488
Food Club	Toasted Oats	14 oz	0 36800 28594 1
Great Value	Bran Flakes	17.3 oz	78742 23029
Great Value	Instant Oatmeal	11.8 oz	78742 37168
Great Value	Toasted Oats	15 oz	78742 35888
Great Value	Toasted Oats	18 oz	78742 07583
Hospitality	Toasted Oats	15 oz	0 71923 76158 3
Hy-Vee	Bran Flakes Whole Grain Wheat Cereal	17.3 oz	75450 08189
Hy-Vee	Instant Oatmeal Regular Flavor	11.8 oz.	75450 08170
Hy-Vee	Tasteeos Toasted Oat Cereal	14 oz	0 75450 07426 0
Hy-Vee	Tasteeos Toasted Oat Cereal	15 oz	75450 08187
HyTop	Bran Flakes	20 oz	50700 00752
HyTop	Instant Oatmeal	11.8 oz	50700 259406
HyTop	Toasted Oats	15 oz	50700 24247
HyTop	Toasted Oats	32 oz (Bag)	0 50700 48627
IGA	Tasteeos	14 oz	41270 83030
IGA	Bran Flakes	17.3 oz	41270 06105
IGA	Bran Flakes	17.3 oz	41270 44858
IGA	OATMEAL INSTANT REGULAR	11.8 oz	41270 01665

IGA	Toasted Oats	14 oz	41270-83025
IGA	Toasted Oats	15 oz	41270 01974
Market Pantry	Instant Oatmeal (regular - packets)	11.8 oz	852390 02029
Market Pantry	Regular Flavor Instant Oatmeal	11.8 oz	0 85239 99202 9
Market Pantry	Toasted Oats	14 oz	0 85239 88144 6
Market Pantry	Toasted Oats	15 oz	852390 01448
Millville	Bran Flakes	17.3 oz	0 41498 14885 0
Millville	Crispy Oats	14 oz	0 41498 14892 8
Mom's Best®	Naturals Toasty O's®	18 oz	0 42400 06800 6
Nature's Crunch	Bran Flakes	17.3 oz	0-51933-15020-1
Our Family	Bran Flakes	17.3 oz	70253 29803
Our Family	Instant Oatmeal (12 packets)	11.8 oz	70253 29830
Our Family	Toasted Oats	14 oz	0 70253 29879 0
Our Family	Toasted Oats	15 oz	70253 29810
Ralston Foods	Bran Flakes	17.3 oz	79166 93306 4
Ralston Foods	Enriched Bran Flakes	17.3 oz	79166 93503 6
Ralston Foods	Tasteeos	15 oz	79166 91891 3
Ralston Foods	Toasted Oats	15 oz	79166 91981 3
Roundy's	Bran Flakes	17.3 oz	11150 30170 1
Roundy's	Regular Flavor Instant Oatmeal	11.8 oz	11150 29918 3
Roundy's	Toasted Oats	14 oz	0 11150 30213 0
Roundy's	Toasted Oats	15 oz	0 11150 30180 7
Safeway	Enriched Bran Flakes	17.3 oz	21130 28036
Save-a-Lot	Tosted Rollin Oats	15 oz	51933-17610-2
Shurfine	Toasted Oats	14 oz	0 11161 01835 3
Shurfine	Bran Flakes Enriched	17.3 oz	11161 16048
Shurfine	Enriched Bran Flakes	17.3 oz	15400 33818

Shurfine	Enriched Bran Flakes	17.3 oz	11161 01018
Shurfine	Regular Flavor Instant Oatmeal	11.8 oz.	11161 16039
Shurfine	Toasted Oats	15 oz	1116116045
Valu Time	Bran Flakes	17.3 oz	11225 02088
Valu Time	Toasted Oats	15 oz	11225 42135
ValuTime	Toasted Oats	32 oz	0 11225 02294 4