

MN WIC Program - UPC Product Listing for Cereal - October 19, 2017

NAME BRAND CEREALS

| BRAND NAME | PRODUCT NAME | PACKAGE SIZE | UPC CODE |
|---------------|------------------------------|--------------|-----------------|
| B & G Foods | Cream of Rice | 14 oz | 0 13130 00698 9 |
| B & G Foods | Cream of Wheat 1 Minute | 28 oz | 0 13130 00622 4 |
| B & G Foods | Cream of Wheat 10 Minutes | 28 oz | 0 13131 00602 6 |
| B & G Foods | Cream of Wheat 2 1/2 Minutes | 14 oz | 0 13130 00611 8 |
| B & G Foods | Cream of Wheat 2 1/2 Minutes | 28 oz | 0 13130 00612 5 |
| B & G Foods | Whole Grain Cream of Wheat | 18 oz | 0 72400 00025 6 |
| General Mills | Berry Berry Kix | 12 oz | 0 1600041077 0 |
| General Mills | Cheerios | 12 oz | 0 1600048772 7 |
| General Mills | Cheerios | 21 oz | 0 1600047608 0 |
| General Mills | Cheerios | 36 oz | 0 1600017682 9 |
| General Mills | Corn Chex | 12 oz | 0 1600048796 3 |
| General Mills | Corn Chex | 18 oz | 0 1600048797 0 |
| General Mills | MultiGrain Cheerios | 12 oz | 0 1600048769 7 |
| General Mills | MultiGrain Cheerios | 18 oz | 0 1600048771 0 |
| General Mills | MultiGrain Cheerios | 36 oz | 0 1600044289 4 |
| General Mills | Rice Chex | 12 oz | 0 1600048794 9 |
| General Mills | Rice Chex | 18 oz | 0 1600048795 6 |
| General Mills | Wheat Chex | 19.0 oz | 0 1600042724 2 |
| General Mills | Cheerios | 18 oz | 0 16000 27528 7 |
| General Mills | Honey Kix | 12 oz | 0 1600040945 3 |
| General Mills | Kix | 12 oz | 0 16000 27567 6 |
| General Mills | Kix | 18 oz | 0 16000 62570 9 |

| | | | |
|---------------|----------------------------------|-------------|-----------------|
| General Mills | Total Whole Grain | 16 oz | 0 16000 27563 8 |
| General Mills | Wheat Chex | 14 oz | 0 16000 27549 2 |
| General Mills | Wheaties | 15.6 oz | 0 16000 27565 2 |
| Kellogg's | Corn Flakes | 12 oz | 0 38000 00110 9 |
| Kellogg's | Corn Flakes | 18 oz | 38000 00120 |
| Kellogg's | Corn Flakes | 24 oz | 38000 00127 7 |
| Kellogg's | Corn Flakes | 36 oz | 38000 48280 |
| Kellogg's | Crispix | 12 oz | 38000 03530 |
| Kellogg's | Crispix | 18 oz | 0 38000 92422 4 |
| Kellogg's | Frosted Mini Wheats Little Bites | 15.2 oz | 0 38000 59682 7 |
| Kellogg's | Frosted Mini-Wheats Big Bite | 18 oz | 0 38000 57619 5 |
| Kellogg's | Frosted Mini-Wheats Original | 18 oz | 0 38000 31829 0 |
| Kellogg's | Frosted Mini-Wheats Original | 24 oz | 0 38000 31834 4 |
| Kellogg's | Frosted Mini-Wheats Original | 36 oz | 0 38000 93774 3 |
| Kellogg's | Rice Krispies | 12 oz | 38000 31846 |
| Kellogg's | Rice Krispies | 18 oz | 38000 29121 |
| Kellogg's | Rice Krispies | 24 oz | 38000-39500 |
| Kellogg's | Rice Krispies Gluten Free | 12 oz | 0 38000 55019 5 |
| Kellogg's | Special K | 12 oz | 38000 01611 |
| Kellogg's | Special K | 18 oz | 38000 01621 |
| Kelloggs | Corn Flakes | 12 oz | 03811009 |
| Kelloggs | Corn Flakes | 18 oz | 03812008 |
| Malt-O-Meal | Blueberry Mini Spooners® | 18 oz (bag) | 0 4240014299 7 |
| Malt-O-Meal | Blueberry Mini Spooners® | 18 oz (box) | 0 4240014632 2 |
| Malt-O-Meal | Blueberry Mini Spooners® | 36 oz (bag) | 0 4240017265 9 |
| Malt-O-Meal | Blueberry Mini Spooners® | 36 oz (box) | 0 4240018154 5 |
| Malt-O-Meal | Chocolate Hot Wheat | 28 oz | 0 42400 00136 2 |

| | | | |
|-------------|-------------------------------------|-------------|-----------------|
| Malt-O-Meal | Chocolate Hot Wheat | 36 oz | 0 42400 00106 5 |
| Malt-O-Meal | CoCo Wheats Hot Cereal | 14 oz | 4240018470 |
| Malt-O-Meal | CoCo Wheats Hot Cereal | 28 oz | 4240018469 |
| Malt-O-Meal | Crispy Rice | 12 oz (Box) | 0 42400 10793 4 |
| Malt-O-Meal | Crispy Rice | 18 oz (Bag) | 0 42400 05800 7 |
| Malt-O-Meal | Crispy Rice | 18 oz (Box) | 0 42400 07088 7 |
| Malt-O-Meal | Crispy Rice | 36 oz (Bag) | 0 42400 90501 1 |
| Malt-O-Meal | Frosted Mini Spooners | 18 oz (Bag) | 0 42400 02554 2 |
| Malt-O-Meal | Frosted Mini Spooners | 18 oz (Box) | 0 42400 07198 3 |
| Malt-O-Meal | Frosted Mini Spooners | 36 oz (Bag) | 0 42400 92501 9 |
| Malt-O-Meal | Frosted Mini Spooners® | 13 oz (Bag) | 0 42400 11274 7 |
| Malt-O-Meal | Frosted Mini Spooners® | 15 oz (Bag) | 0 42400 02681 5 |
| Malt-O-Meal | Frosted Mini Spooners® | 15 oz (Box) | 0 42400 10817 7 |
| Malt-O-Meal | Frosted Mini Spooners® | 36 oz (Box) | 0 42400 18152 1 |
| Malt-O-Meal | Frosted Mini Spooners® | 36 oz (Box) | 0 42400 15835 6 |
| Malt-O-Meal | Original Hot Wheat | 18 oz | 0 42400 00109 6 |
| Malt-O-Meal | Original Hot Wheat | 28 oz | 0 42400 00105 8 |
| Malt-O-Meal | Original Hot Wheat | 36 oz | 0 42400 00104 1 |
| Malt-O-Meal | Strawberry Cream Mini Spooners | 18 oz (Box) | 0 42400 07099 3 |
| Malt-O-Meal | Strawberry Cream Mini Spooners | 36 oz (Bag) | 0 42400 06237 0 |
| Malt-O-Meal | Strawberry Cream Mini Spooners® | 18 oz (Bag) | 0 42400 10903 7 |
| Malt-O-Meal | Strawberry Cream Mini Spooners® | 36 oz (Box) | 0 42400 18153 8 |
| Malt-O-Meal | Strawberry Cream Mini Spooners® | 36 oz (Box) | 0 42400 15842 4 |
| Post | Grape Nuts | 20.5 oz | 8 84912 00471 0 |
| Post | Grape Nuts | 29 oz | 8 84912 00472 7 |
| Post | Honey Bunches of Oats Honey Roasted | 23 oz | 8 8491200680 6 |
| Post | Honey Bunches of Oats Honey Roasted | 27 oz | 884912003928 |

| | | | |
|-------------|--|---------|-----------------|
| Post | Honey Bunches of Oats Honey Roasted | 28 oz | 8 8491224927 2 |
| Post | Honey Bunches of Oats Whole Grain Honey Crunch | 18 oz | 8 8491200563 2 |
| Post | Honey Bunches of Oats with Almonds | 23 oz | 8 8491200681 3 |
| Post | Honey Bunches of Oats with Almonds | 27 oz | 884912003911 |
| Post | Honey Bunches of Oats with Almonds | 28 oz | 8 8491224926 5 |
| Post Cereal | Banana Nut Crunch | 15.5 oz | 8 84912 11650 5 |
| Post Cereal | Honey Bunches of Oats-Almonds | 14.5 oz | 8 84912 01425 2 |
| Post Cereal | Honey Bunches of Oats-Almonds | 18 oz | 8 84912 01427 6 |
| Post Cereal | Honey Bunches of Oats-Almonds | 36 oz | 8 84912 00186 3 |
| Post Cereal | Honey Bunches of Oats-Almonds | 24.5 oz | 8 84912 01430 6 |
| Post Cereal | Honey Bunches of Oats-Cinnamon Bunches | 14.5 oz | 8 84912 01279 1 |
| Post Cereal | Honey Bunches of Oats-Cinnamon Bunches | 18 oz | 8 84912 01278 4 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted | 14.5 oz | 8 8491201424 5 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted | 18 oz | 8 84912 01426 9 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted | 36 oz | 8 84912 00187 0 |
| Post Cereal | Honey Bunches of Oats-Honey Roasted | 24.5 oz | 8 84912 01429 0 |
| Post Cereal | Honey Bunches of Oats-Vanilla Bunches | 18 oz | 8 84912 01786 4 |
| Quaker Oats | Life Cereal | 13 oz | 0 30000 06354 5 |
| Quaker Oats | Life Cereal | 18 oz | 0 30000 06119 0 |
| Quaker Oats | Life Original | 21.6 oz | 0 3000031346 6 |
| Quaker Oats | Oatmeal Squares - Brown Sugar | 14.5 oz | 0 30000 06441 2 |
| Quaker Oats | Oatmeal Squares - Brown Sugar | 21 oz | 0 30000 06403 0 |
| Quaker Oats | Oatmeal Squares - Cinnamon | 14.5 oz | 0 30000 06153 4 |
| Quaker Oats | Quaker Instant Grits Original Flavor | 12oz | 0 30000 04760 6 |
| Quaker Oats | Quaker Instant Grits Original Flavor | 18oz | 0 30000 04050 8 |
| Quaker Oats | Quaker Instant Grits Original Flavor | 36oz | 30000 04130 |
| Quaker Oats | Quaker Instant Oatmeal Original/Regular Flavor | 11.8oz | 0 30000 01210 9 |

STORE BRAND CEREALS

| BRAND NAME | PRODUCT NAME | PACKAGE SIZE | UPC CODE |
|--------------------|----------------------------------|--------------|-----------------|
| Always Save | Toasted Oats | 32 oz | 0 70038 60420 4 |
| Best Choice | Bran Flakes | 17.3 oz | 0 7003834287 8 |
| Best Choice | Bran Flakes | 17.3 oz | 70038 63449 |
| Best Choice | Happy Os | 15 oz | 0 70038 59557 1 |
| Best Choice | Happy Os | 35 oz | 70038 62728 |
| Best Choice | Instant Oatmeal | 11.8 oz | 0 7003830482 1 |
| Best Yet | Bran Flakes | 14/17.3 oz | 42187-40897 |
| Best Yet | Enriched Bran Flakes | 17.3 oz | 42187 00150 |
| Best Yet | Regular Flavor Instant Oatmeal | 11.8 oz. | 42187 41010 |
| Best Yet | Tasteeos | 15 oz | 42187 40898 |
| Clear Value | Toasted Oats | 15 oz | 0 36800 18867 9 |
| Clear Value | Toasted Oats | 32 oz | 0 36800 35512 5 |
| Essential Everyday | Bran Flakes | 17.3 oz | 0 41303 00178 3 |
| Essential Everyday | Instant Oatmeal (Regular Flavor) | 11.8 oz | 0 41303 00198 1 |
| Essential Everyday | Toasted Oats | 12 oz | 0 4130305985 2 |
| Essential Everyday | Toasted Oats | 14 oz | 0 41303 00182 0 |
| Fareway | Enriched Bran Flakes | 17.3 oz | 0 21333 06006 6 |
| Fareway | Instant Oatmeal Regular Flavor | 11.8 oz | 21333 06081 |
| Fareway | Tasteeos | 14 oz | 0 21333 06061 5 |
| Food Club | Bran Flakes | 17.3 oz | 36800 11613 |
| Food Club | Bran Flakes | 17.3 oz | 36800 55816 |
| Food Club | Bran Flakes | 17.3 oz | 36800 11611 |

| | | | |
|-------------|--------------------------------------|-------------|-----------------|
| Food Club | CEREAL ENRICHED BRAN FLAKES | 17.30 oz | 36800 11427 |
| Food Club | OATMEAL INSTANT REGULAR | 11.8 oz | 36800 10747 |
| Food Club | Toasted Oats | 12 oz | 0 3680042176 9 |
| Food Club | Toasted Oats | 20 oz | 36800 48488 |
| Food Club | Toasted Oats | 14 oz | 0 36800 28594 1 |
| Great Value | Bran Flakes | 15.6 oz | 0 7874212211 3 |
| Great Value | Bran Flakes | 17.3 oz | 0 78742 23029 0 |
| Great Value | Instant Oatmeal | 11.8 oz | 78742 37168 |
| Great Value | Os Oat Cereal | 12 oz | 0 7874218155 4 |
| Great Value | Os Oat Cereal | 21 oz | 0 7874212208 3 |
| Great Value | Toasted Oats | 15 oz | 0 78742 35888 8 |
| Great Value | Toasted Oats | 18 oz | 0 78742 07583 9 |
| Hospitality | Toasted Oats | 15 oz | 0 71923 76158 3 |
| Hospitality | Toasted Oats | 18.2 oz | 0 7192376157 6 |
| Hy-Vee | Bran Flakes Whole Grain Wheat Cereal | 17.3 oz | 75450 08189 |
| Hy-Vee | Instant Oatmeal Regular Flavor | 11.8 oz. | 75450 08170 |
| Hy-Vee | Tasteos Toasted Oat Cereal | 14 oz | 0 75450 07426 0 |
| Hy-Vee | Tasteos Toasted Oat Cereal | 15 oz | 75450 08187 |
| HyTop | Bran Flakes | 17.3 oz | 0 5070030151 8 |
| HyTop | Bran Flakes | 20 oz | 0 50700 00752 6 |
| HyTop | Instant Oatmeal | 11.8 oz | 0 50700 25940 6 |
| HyTop | Toasted Oats | 14 oz | 0 5070056124 0 |
| HyTop | Toasted Oats | 15 oz | 0 50700 24247 7 |
| HyTop | Toasted Oats | 32 oz (Bag) | 0 50700 48627 7 |
| IGA | Tasteos | 14 oz | 41270 83030 |
| IGA | Bran Flakes | 17.3 oz | 41270 06105 |
| IGA | Bran Flakes | 17.3 oz | 41270 44858 |

| | | | |
|-----------------|-------------------------------------|---------|-----------------|
| IGA | OATMEAL INSTANT REGULAR | 11.8 oz | 41270 01665 |
| IGA | Toasted Oats | 14 oz | 41270-83025 |
| IGA | Toasted Oats | 15 oz | 41270 01974 |
| Market Pantry | Instant Oatmeal (regular - packets) | 11.8 oz | 852390 02029 |
| Market Pantry | Regular Flavor Instant Oatmeal | 11.8 oz | 0 85239 99202 9 |
| Market Pantry | Toasted Oats | 14 oz | 0 85239 88144 6 |
| Market Pantry | Toasted Oats | 18 oz | 4 9231000277 3 |
| Market Pantry | Toasted Oats | 15 oz | 852390 01448 |
| Millville | Bran Flakes | 17.3 oz | 0 41498 14885 0 |
| Millville | Crispy Oats | 14 oz | 0 41498 14892 8 |
| Mom's Best® | Naturals Toasty O's® | 18 oz | 0 42400 06800 6 |
| Nature's Crunch | Bran Flakes | 17.3 oz | 0-51933-15020-1 |
| Our Family | Bran Flakes | 17.3 oz | 70253 29803 |
| Our Family | Instant Oatmeal (12 packets) | 11.8 oz | 70253 29830 |
| Our Family | Toasted Oats | 12 oz | 0 7025328029 0 |
| Our Family | Toasted Oats | 14 oz | 0 70253 29879 0 |
| Our Family | Toasted Oats | 15 oz | 70253 29810 |
| Ralston Foods | Bran Flakes | 17.3 oz | 79166 93306 4 |
| Ralston Foods | Enriched Bran Flakes | 17.3 oz | 79166 93503 6 |
| Ralston Foods | Tasteos | 15 oz | 79166 91891 3 |
| Ralston Foods | Toasted Oats | 15 oz | 79166 91981 3 |
| Safeway | Enriched Bran Flakes | 17.3 oz | 21130 28036 |
| Save-a-Lot | Tosted Rollin Oats | 15 oz | 51933-17610-2 |
| Shurfine | Enriched Bran Flakes | 17.3 oz | 0 15400 83818 4 |
| Shurfine | Toasted Oats | 12 oz | 0 1116103666 1 |
| Shurfine | Toasted Oats | 12 oz | 0 1116103654 8 |
| Shurfine | Toasted Oats | 14 oz | 0 11161 01835 3 |

| | | | |
|-----------|--------------------------------|----------|-----------------|
| Shurfine | Bran Flakes Enriched | 17.3 oz | 11161 16048 |
| Shurfine | Enriched Bran Flakes | 17.3 oz | 11161 01018 |
| Shurfine | Regular Flavor Instant Oatmeal | 11.8 oz. | 11161 16039 |
| Shurfine | Toasted Oats | 15 oz | 1116116045 |
| Valu Time | Bran Flakes | 17.3 oz | 11225 02088 |
| Valu Time | Toasted Oats | 15 oz | 11225 42135 |
| ValuTime | Toasted Oats | 28 oz | 0 1122512407 5 |
| ValuTime | Toasted Oats | 32 oz | 0 11225 02294 4 |
| Valutime | TOASTED OATS | 14 oz | 0 1122512414 3 |