



*Protecting, maintaining and improving the health of all Minnesotans*

March 27, 2008

Lois Isley, Executive Director  
Alterra Sterling House of Willmar #20351  
1501 19<sup>th</sup> Avenue Southwest  
Willmar, MN 56201

RE: Letter of Warning/Response/Attestation Statement dated February 26, 2008

Dear Ms. Isley:

This letter acknowledges receipt of Alterra Sterling House of Willmar in Willmar, MN response/attestations statement dated March 10, 2008.

Based upon the information received from the Alterra Sterling House of Willmar in Willmar, MN response/attestation statement dated March 10, 2008, are satisfactory.

Please note that the Letter of Warning and the response from Alterra Sterling House of Willmar in Willmar MN will remain on record at the Minnesota Department of Health. This closure letter does not preclude the Minnesota Department of Health from taking further action with respect to the failure to meet the minimum requirements of MN Statute 144G. The Minnesota Department of Health reserves the right to pursue any and all actions specified under Minnesota Statute §144G.02 Subdivision 2.

If you have any questions, feel free to call our office at (651) 201-4301.

Sincerely,

A handwritten signature in black ink that reads "Jean M. Johnston". The signature is written in a cursive style with a large initial "J".

Jean Johnston, Program Manager  
Case Mix Review Program

cc: Mary Quinnt

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Certified Mail #:7004 1350 0003 0567 0704

February 26, 2008

Lois Isley, Executive Director  
Alterra Sterling of Willmar HFID#20351  
1501 19<sup>th</sup> Avenue Southwest  
Willmar, MN 56201

Re: Letter of Warning

Dear Ms. Isley:

The Minnesota Department of Health has sufficient information to determine that Alterra Sterling of Willmar located in Willmar, MN is in violation following provisions of MN Statute 144G:

1. Minnesota Statutes **144G.02**, Subdivision 1. **Protected title; restriction on use.**

No person or entity may use the phrase "assisted living," whether alone or in combination with other words and whether orally or in writing, to advertise, market, or otherwise describe, offer, or promote itself, or any housing, service, service package, or program that it provides within this state, unless the person or entity is a housing with services establishment that meets the requirements of this chapter, or is a person or entity that provides some or all components of assisted living that meet the requirements of this chapter. A person or entity entitled to use the phrase "assisted living" shall use the phrase only in the context of its participation in assisted living that meets the requirements of this chapter. A housing with services establishment offering or providing assisted living that is not made available to residents in all of its housing units shall identify the number or location of the units in which assisted living is available, and may not use the term "assisted living" in the name of the establishment registered with the commissioner under chapter 144D, or in the name the establishment uses to identify itself to residents or the public.

Alterra Sterling of Willmar website [www.brookdaleliving.com](http://www.brookdaleliving.com) viewed on February 11, 2008, contained the following information. "Levels of service available at Sterling House of Willmar: Assisted Living." The housing with service registration form filed by Alterra Sterling of Willmar dated June 13, 2007, indicated that Alterra Sterling of Willmar does not intend to use the phrase, "assisted living" orally or in writing to advertise, market or otherwise describe, offer or promote itself.

To respond to this Letter of Warning please complete the enclosed form which includes a brief statement of actions taken to address the failure(s) to meet requirements noted above, and an

Division of Compliance Monitoring • Case Mix Review  
85 East 7th Place Suite, 220 • PO Box 64938 • St. Paul, MN 55164-0938 • 651-201-4301  
General Information: 651-201-5000 or 888-345-0823 • TTY: 651-201-5797 • Minnesota Relay Service: 800-627-3529  
<http://www.health.state.mn.us>  
*An equal opportunity employer*

attestation statement concerning compliance with MN Statute 144G. The form should be signed by an individual authorized to sign on behalf of the establishment.

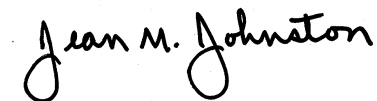
This information must be submitted to the Minnesota Department of Health within 30 days of receipt of this letter. If you do not respond to this Letter of Warning, the Minnesota Department of Health may take further action which could include a referral to another governmental agency, and/or action for injunctive relief in district court.

This Letter of Warning and your response do not preclude the Minnesota Department of Health from taking further action with respect to the failure to meet the minimum requirements described in this letter. The Minnesota Department of Health reserves the right to pursue any and all actions specified under Minnesota Statute §144G.02, Subdivision 2.

The requirements of MN Statute 144G can be viewed by accessing the Minnesota Department of Health website at: <http://www.health.state.mn.us/divs/fpc/profinfo/cms/casemix.html> and clicking on the Assisted Living link.

If you have questions, feel free to call our office at (651) 201-4301.

Sincerely,

A handwritten signature in black ink that reads "Jean M. Johnston". The signature is written in a cursive style with a large initial "J" and "M".

Jean Johnston, Program Manager  
Case Mix Review Program

Attachments  
cc: Mary Quinnt

08/07 AL Letter H CMR