



**TV Viewing and Childhood Obesity
Minnesota Initiative in the Child Care Setting
May 6, 2009 9:00-11:30 a.m.**

Participants will gain:

- *An understanding of the impact of TV viewing on childhood obesity*
- *An understanding of existing legislation and organizational policies that address TV viewing practices in child care settings*
- *Knowledge of resources to decrease TV viewing time in child care settings*

Agenda

- 9:00AM **Welcome and Introductions**
Sarah Strickland, Executive Director, National Institute on Media and the Family
Chris Kimber, Physical Activity Coordinator, Minnesota Department of Health
- 9:15AM **TV Viewing and Childhood Obesity – Trends and Policies**
Presenter:
David Walsh, PhD, President, National Institute on Media and the Family
- 9:45AM **Current status of TV viewing practices in Minnesota child care settings**
Presenters:
Tim Hennessey, Hennepin County Child Care licensor
Jay Thomas Bad Heart Bull, Associate Director, Little Earth of United Tribes (invited)
- 10:05AM **Local discussion and recommendations**
- 10:35AM **Reporting of local recommendations**
Facilitated by Sarah Strickland

10:45AM

Resources and tools

Presenters:

Mary Margaret Reagan-Montiel, National Institute on Media and the Family
Ea Porter, *through-u* Ambassador and Professor, University of St. Thomas

Highlights of *through-u* learning kit

- Sample activity – Jolts and Tricks from Session 2
- Examples of the flexibility of *through-u* as a resource

List of additional resources

11:15AM

Wrap up and next steps

Sarah Strickland and Chris Kimber