

WORKSHEET

Turning Ideas Into Action

Your group has just thought of 15 possible activities to prevent teenagers from smoking. Now what? Use this worksheet to decide which activities the group should pursue. List the activity, then, have each member rank the item, using the number rating scale. Add up the total scores from each member. The activities with the highest scores are most likely to be the ones you implement.

Directions: Using the Number Rating Scale

HIGH 5 4 3 2 1 LOW
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Rate each activity according to the following questions:

GOAL: _____

Activity	Does the activity contribute to the prevention of the problem?	Is the idea feasible? Can the group find the resources to carry out the activity?	Does the activity fill a gap in the community?	Will the intended target audience and community be receptive to the activity?	TOTAL

Other criteria you may want to consider: Is it consistent with our overall mission statement? Will it compete with existing programs? Is it a cost effective activity? Can it be evaluated? Can the activity eventually be implemented into the activities of other groups or organizations?