

WORKSHEET

Developing a Mission Statement

Use the answers to the following questions as a guide for drafting an appropriate mission statement for your organization.

- 1) What do you hope to accomplish as a result of your efforts?

- 2) How do you plan to accomplish these goals?

- 3) For whose benefit does your organization exist?

Weave together your responses from these questions into a single statement:

The mission of our organization is:

Evaluate your statement:	Yes	No	Some-What
a. The statement is realistic			
b. The statement is clear and concise			
c. The statement reflects our values and beliefs			
d. The statement demonstrates a commitment to serving the public good			
e. The statement is powerful			

Based on your evaluation of the statement, jot down possible changes that you can make.

Now, rewrite your statement based on those changes.

The mission of our organization is:

Share this draft with three people outside your organization for their comments. Be sure to include at least one person who may not be at all familiar with your issues.

List possible candidates below.

- 1-**
- 2-**
- 3-**