

TIP SHEET

Ten Tips to Translating Data into Policy

- 1. Know the limitations of your data.**
- 2. Data should dictate advocacy.**
- 3. Have a clear and concise message.**
- 4. Keep the data presentation simple.**
- 5. Involve the community in analysis and presentation of the data.**
- 6. Link data to ongoing activities.**
- 7. Use every possible opportunity to present data.**
- 8. Help people make connections between data and policy.**
- 9. Find a data champion.**
- 10. Think small.**

Extra Tip:

Remember, small numbers do not necessarily mean insignificant.