Minnesota Hospital Public Interest Review:
Fairview Health Services Proposal for a New Inpatient Facility in Maple Grove, Minnesota

Minnesota Department of Health

March 2005
March 11, 2005

The Honorable Jim Abeler
Chair, Health Care Cost Containment Division
Minnesota House of Representatives
509 State Office Building
100 Rev. Dr. Martin Luther King Jr. Blvd.
Saint Paul, Minnesota 55155

The Honorable Linda Berglin
Chair, Health and Human Services
Budget Division
Minnesota Senate
Room 309, State Capitol
75 Rev. Dr. Martin Luther King Jr. Blvd
Saint Paul, Minnesota 55155-1606

The Honorable Fran Bradley
Chair, Health Policy and Finance Committee
Minnesota House of Representatives
563 State Office Building
100 Rev. Dr. Martin Luther King Jr. Blvd.
Saint Paul, Minnesota 55155

The Honorable Becky Lourey
Chair, Health and Family Security Committee
Minnesota Senate
Room G-24, State Capitol
75 Rev. Dr. Martin Luther King Jr. Blvd
Saint Paul, Minnesota 55155-1606

To the Honorable Chairs:

Minnesota Statutes 144.552 requires any hospital seeking to increase its number of licensed beds or an organization seeking to obtain a hospital license to submit a plan to the Commissioner of Health. The Commissioner is required to review each plan submitted under Minnesota Statutes 144.552 and issue a finding on whether the plan is in the public interest. The law requires that the Commissioner provide a copy of the finding on whether the plan is in the public interest to the chairs of the House and Senate committees having jurisdiction over health and human services policy and finance.

In November 2004, the MDH received three proposals from entities planning to seek a license to build a new hospital in Maple Grove, Minnesota. North Memorial Health Care and Fairview Health Services each submitted a proposal, and the third proposal was submitted by a partnership between Allina Hospitals and Clinics, Park Nicollet Health Services, and Children’s Hospitals and Clinics (the “Maple Grove Tri-Care Partnership”). Consistent with the requirements of Minnesota Statutes 144.552, we have reviewed each of the three plans that we received. Because the law does not specifically contemplate situations in which more than one proposal may be submitted for the same geographic area, we reviewed each of the plans individually. A separate report and findings for each of the plans submitted to MDH for public interest review is enclosed.
All three of the reports find that it is in the public interest to construct a new hospital in Maple Grove. From a local perspective, the Department concurs that the community can support a hospital of the size and scope proposed, and that a new facility would provide more convenient access to services for residents in the community. From a statewide perspective, the Department finds that existing inpatient hospital capacity is likely to experience increasing strains over the next decade, and that construction of some new capacity may be necessary to relieve those strains. Because hospitals that currently serve the Maple Grove area collectively account for about one third of total hospital admissions in Minnesota, this issue is a statewide concern. The three proposals address this issue to varying degrees. Also to varying degrees, all three proposals specifically address issues of statewide concern such as a shortage of inpatient behavioral health services. In considering whether to grant an exception to the hospital moratorium, the legislature may wish to give strong consideration to whether certain services, such as inpatient behavioral health services, should be included as a requirement under any moratorium exception granted.

While the Department finds that it is in the public interest to construct a new hospital in Maple Grove, we believe that it is unlikely that the construction of three new inpatient facilities in Maple Grove would be in the public interest. As noted above, the legislation establishing the public interest review process did not contemplate a situation in which there would be simultaneous proposals to expand hospital capacity in the same geographic area. A direct comparison of the three proposals and recommendation as to which proposal is best is beyond the scope of the Department’s authority under the law.

I look forward to working with into the future on issues of hospital capacity in Minnesota.

Sincerely,

Dianne M. Mandernach
Commissioner
P.O. Box 64882
St. Paul, Minnesota 55164-0882
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1. Background

Since 1984, Minnesota law has prohibited the construction of new hospitals or expansion of bed capacity of existing hospitals without specific authorization from the Legislature (Minnesota Statutes 144.551). As originally enacted, the law included a few specific exceptions to the moratorium on new hospital capacity; other exceptions have been added over time, and there are currently 18 exceptions to the moratorium that are listed in the statute. Many of these exceptions apply to specific facilities, but some define an exception that applies more broadly (for example, an exception that allows for the relocation of a hospital within five miles of its original site under some circumstances).

The moratorium on licensure of new hospital beds replaced a Certificate of Need (CON) program that provided for case-by-case review and approval of proposals by hospitals and other types of health care providers to undertake large projects such as construction and remodeling or purchases of expensive medical equipment. The CON program was in effect from 1971 until it was replaced by the hospital moratorium in 1984. The CON program was criticized for failing to adequately control growth, but at the same time there was substantial concern among policymakers about allowing the CON program to expire without placing some other type of control on investment in new capacity.

At the time the hospital moratorium was enacted, policymakers were concerned about excess capacity in the state’s hospital system, its impact on the financial health of the hospital industry, and its possible impact on overall health care costs. According to a 1986 Minnesota Senate Research Report on the hospital moratorium, “Declining occupancy has resulted in thousands of empty hospital beds across the state, in financial difficulty for some hospitals, and in efforts by hospitals to expand into other types of care. In spite of the excess hospital capacity in the state, hospitals continued to build and expand until a moratorium was imposed…." The moratorium was seen as a more effective means of limiting the expansion of hospital capacity than the Certificate of Need program it replaced. One drawback of the moratorium, however, has been that there is no systematic way of evaluating proposals for exceptions to the moratorium in terms of the need for new capacity or the potential impact of a proposal on existing hospitals.

2. Hospital Public Interest Review Process

In 2004, the Legislature established a new process for reviewing proposals for exceptions to the hospital moratorium (Minnesota Statutes 144.552). This “public interest review” process requires that hospitals planning to seek an exception to the moratorium law submit a plan to the Minnesota Department of Health (MDH). Under the law, MDH is required to review each plan and issue a finding on whether the plan is in the public interest. Specific factors that MDH is required to consider in the review include:

- Whether the new hospital or hospital beds are needed to provide timely access to care or access to new or improved services;
- The financial impact of the new hospital or hospital beds on existing acute-care hospitals that have emergency departments in the region;
- How the new hospital or hospital beds will affect the ability of existing hospitals in the region to maintain existing staff;
- The extent to which the new hospital or hospital beds will provide services to nonpaying or low-income patients relative to the level of services provided to these groups by existing hospitals in the region; and
- The views of affected parties.

Finally, the law requires that the public interest review be completed within 90 days, but allows for a review time of up to six months in extenuating circumstances. Authority to approve any exception to the hospital moratorium continues to rest with the Legislature.

In November 2004, MDH received three separate filings for public interest review of a proposal to build a new hospital in Maple Grove, Minnesota. North Memorial Health Care and Fairview Health Services each submitted proposals, and a joint proposal from Allina Hospitals and Clinics, Park Nicollet Health Services, and Children’s Hospitals and Clinics (collectively, the “Maple Grove Tri-Care Partnership”) was also submitted. The law that established the public interest review process does not specifically contemplate situations in which more than one proposal for an exception may be submitted for the same geographic area. With regard to the three applications for public interest review that MDH has received for the Maple Grove area, we have reviewed each plan separately according to the criteria established in the law. It is important to note that each of the three proposed projects also involves the construction of large new outpatient facilities that will provide a broad range of services such as primary and specialty care, ambulatory surgery, and diagnostic imaging, with construction beginning as early as 2005; however, Minnesota law does not restrict the ability to construct outpatient facilities in the same way as it does for inpatient facilities, and those portions of the proposed projects are therefore outside of the scope of MDH’s public interest review.
Our review of each proposal included several different components. Some of these components, such as soliciting public input, reviewing historical and projected data on population demographics and hospital use, and reviewing previously published research on relevant topics, were overlapping among the three proposals. Other aspects of our review, such as estimating the potential impact of the proposed facility on other hospitals in the region and evaluating each proposal in light of the specific criteria listed in the law, were conducted separately for each proposal.

The remainder of this report is organized as follows:

- Section 3 provides a summary of the comments from the public and other affected parties that we received related to the need for a hospital in Maple Grove;
- Section 4 presents information on trends in the use of hospital services and how the use of hospital services is projected to change as a result of future demographic changes, from a statewide and regional perspective and also for the local hospital market serving residents of the Maple Grove area;
- Section 5 evaluates Fairview’s plan to build a hospital in Maple Grove in light of the criteria for review that are specified in Minnesota Statutes 144.552;
- Section 6 concludes the report with a summary of the analysis and findings, along with other factors that policymakers may wish to consider in evaluating this proposal for an exception to the hospital moratorium.
3. Public Input

We used three strategies to collect input on the views of affected parties. First, we sent a letter to all hospital administrators in Minnesota notifying them of the plans that had been filed and soliciting their input if they wished to provide any. Second, we published a notice in the December 6, 2004 State Register as a general notice to interested parties that we had received three plans and providing an opportunity to comment on the proposals. Third, we held a public meeting in Maple Grove on January 11, 2005 to solicit input from the community on the need for a hospital in Maple Grove and the impact that a hospital in Maple Grove might have on other hospitals in the region. In addition, we posted an electronic copy of each of the filings that we received on MDH’s website, in order to provide convenient access to the proposals to anyone who might wish to comment. Copies of written comments that we received about this proposal for an exception to the hospital moratorium are included in Appendix 1.

The public meeting that MDH held in Maple Grove on January 11 was intended to provide a forum for public input to MDH on the general need for a hospital in Maple Grove. An estimated 300 people attended the meeting, and 42 citizens provided comments. Many of the comments shared similar themes, which are summarized below:

- Concerns about health and safety:
  - Citizens are concerned about the distance to the nearest hospital (11 miles to North Memorial in Robbinsdale) and by the amount of time that it takes to travel there due to frequent traffic congestion.
  - Citizens and health care professionals alike believe that the Maple Grove area needs to have more timely access to emergency and trauma services. According to one person, the closest emergency care is “20 to 30 minutes away on a good day” and there is a need for more timely access.
  - Some health care professionals expressed specific public safety concerns about the lack of access to emergency care. They reported that the distance to the nearest emergency room deters some people from seeking emergency care that they really need (or causes them to delay seeking care), and they reported that urgent care centers currently located in Maple Grove are increasingly being used by people who are too sick to be treated there because of the lack of convenient access to a hospital emergency room.

- Shortages of specific services:
  - Several people commented on the need for additional mental health and chemical dependency services, due to a shortage of inpatient beds available to treat these conditions.
• Convenient access to services:
  - Community residents expressed a desire for more convenient access to health care services, particularly obstetric care, pediatric care (including specialty pediatric services), and cancer treatment.
  - Although many of the comments that focused on convenient access to services related to services that are likely to be provided in an outpatient setting, several people expressed a desire that any hospital that is built in Maple Grove should be a “full service” hospital providing a complete range of care without the need for patients to be transferred to other hospitals to receive more complex services.

• Collaboration between health care providers and the community:
  - Several people provided comments that emphasized the need for any organization that builds a hospital in Maple Grove to work collaboratively with the community (schools, churches, etc.) to identify and address community needs.

• Impact on other hospitals in the region:
  - Several community residents, some of whom are employed by North Memorial, expressed concerns about a potential adverse impact on North Memorial if one of the other two proposals were to be approved, about North Memorial’s ability to survive as an independent institution, and about potential further consolidation of the hospital market into a market controlled by one or two large hospital systems.
4. Trends in the Use of Inpatient Hospital Services and Projected Impact of Future Demographic Change

State and Regional Trends

As noted above, one of the reasons for the original enactment of the hospital moratorium was that there was perceived to be a significant amount of excess capacity in Minnesota’s hospital system. Since the moratorium was enacted, occupancy rates for Minnesota’s hospital system as a whole have continued to be relatively low in comparison to licensed capacity. For example, in 2003 the system as a whole had an occupancy rate of about 42 percent of licensed beds; however, there is substantial variation in occupancy rates among different regions of the state – in 2003, occupancy rates ranged from a low of 28 percent in the South Central region to a high of 48 percent in the Twin Cities Metropolitan region (see map for region definitions).

In some ways, however, analyzing occupancy rates based on licensed beds can be misleading because many hospitals (particularly in the Twin Cities Metropolitan and Southeast regions) have large numbers of beds that are licensed but are unused. In some cases, these licensed beds may not even be able to be used within a facility’s current physical capacity (i.e., a facility would have to undertake a major construction project in order to make use of these licensed beds). As a result, counting all of these licensed hospital beds when calculating occupancy rates is likely to overstate...
the true capacity of Minnesota’s hospital system. When occupancy rates are calculated based on “available beds”, the statewide hospital occupancy rate was 59 percent in 2003, ranging from a low of 28 percent in the Southwest region to a high of 71 percent in the Twin Cities Metropolitan region.

Because of advances in technology (e.g., the ability to do many procedures on an outpatient basis that formerly would have required a hospital stay), changes in standards of care, changes in health insurance payment systems, and other factors, use of inpatient hospital services in Minnesota (both admissions and total number of inpatient days) declined through the mid-1990s despite population growth. As shown in Table 1, even though Minnesota’s population grew by about 20 percent from 1987 to 2003, the number of hospital admissions grew more slowly over the same period (14 percent) and the number of inpatient hospital days actually declined by 16 percent.

<table>
<thead>
<tr>
<th>Percent change in:</th>
<th>Inpatient Admissions</th>
<th>Inpatient Days</th>
<th>Minnesota Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1987 to 1994</td>
<td>-6.5%</td>
<td>-20.2%</td>
<td>8.9%</td>
</tr>
<tr>
<td>1994 to 1998</td>
<td>7.9%</td>
<td>-1.6%</td>
<td>4.4%</td>
</tr>
<tr>
<td>1998 to 2003</td>
<td>13.4%</td>
<td>7.1%</td>
<td>5.2%</td>
</tr>
<tr>
<td>1987 to 2003</td>
<td>14.4%</td>
<td>-15.9%</td>
<td>19.6%</td>
</tr>
</tbody>
</table>

Source: MDH, Hospital Cost Containment Information System, 1987 to 2003. 1987 was the first year of data collection.

There are several factors that are likely to influence future use of hospital services. Population growth will continue to play an important role, and aging will begin to be a more important factor as the baby boom generation reaches the age at which use of hospital services begins to increase sharply. In addition, technological advance will continue to be a very important determinant of future use of hospital services, with some new technologies likely increasing the use of inpatient services and others decreasing the use of services. Changes in the prevalence of disease (for example, due to rising rates of overweight and obesity) are also likely to play a role.

According to MDH estimates, population growth and the changing age distribution of the population are expected to result in an overall 36 percent increase in inpatient hospital days statewide between 2000 and 2020. As shown in Figure 1, this estimated increase varies by region: growth in the Central and Metropolitan regions is expected to be strongest, with growth in inpatient days of 53 percent and 40 percent, respectively. As a result, if the number of available beds were unchanged, occupancy rates would rise as well. The highest projected occupancy rates in

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2 The definition of “available beds” is the number of acute care beds that are immediately available for use or could be brought on line within a short period of time.
2020 are for the Metropolitan region (94 percent), Southeast region (85 percent) and Central region (76 percent), compared to a statewide average of 77 percent (see Figure 2). If occupancy rate calculations are performed using the number of hospital beds licensed in 2003 instead of available beds, the estimated future occupancy rates are much lower – 63 percent in the Metropolitan region, 53 percent in the Southeast region, 64 percent in the Central region, and 55 percent statewide.

Figure 1

Projected Growth in Inpatient Days by Region, 2000 to 2020
In other words, there is clearly no shortage of licensed hospital beds in the state as a whole, nor is a shortage likely to materialize in the next fifteen years. However, the fact that the aggregate number of licensed beds in the state appears to be sufficient over this time period does not necessarily mean that there is no need for new physical hospital capacity, particularly in certain areas of the state experiencing rapid growth. There are several reasons why this may be the case:

- First, as noted earlier, occupancy rates vary widely across the state. Based on the number of currently available beds, occupancy rates projected for 2020 in the Metropolitan region (94 percent) and Southeast region (85 percent) are very high. The degree to which hospitals in these regions may be able to expand the number of available beds to meet future demand without undertaking major construction projects to increase physical capacity is uncertain. (This issue is discussed more specifically with regard to the Maple Grove area below.)

- In addition, average occupancy rates measured over a full-year period do not capture variations in occupancy rates that occur during the year. This consideration is important because even though a hospital’s annual occupancy rate may not seem high enough to create concerns about whether capacity is sufficient, there are likely a number of times during the year when the hospital’s occupancy rate is substantially higher than the average experienced over the entire year. As a result, using occupancy rates that measure capacity use over a full-year period may understate the degree to which the hospital system may be operating at or near capacity constraints at certain times.
It should also be noted that hospitals’ ability to make full use of their licensed beds within existing facilities is limited by the relatively recent shift in the hospital market (both in Minnesota and nationally) toward private instead of semi-private hospital rooms. Consumer preferences have played an important role in many hospitals’ business decisions to convert semi-private to private rooms, as well as concerns about patient safety and compliance with patient privacy laws.  

While Minnesota’s hospitals likely have the ability to expand the number of available beds to some degree at existing facilities to meet projected future demand, it may also be the case that future demand in high-growth areas cannot be met without some major construction projects, either the construction of new hospitals or the expansion of existing facilities. If it is likely that some type of major construction project will be necessary to meet future needs, then the question before legislators as they consider granting an exception to the hospital moratorium becomes more a question not of whether new hospital capacity is needed, but where the new capacity should be located.

**Trends in the Maple Grove Area**

The Maple Grove area is experiencing rapid population growth. Although each of the proposals for an exception to the hospital moratorium in Maple Grove defines the area somewhat differently, population growth is projected to be much faster than the statewide average regardless of the specific geographic definition chosen. The Maple Grove area is expected to grow approximately 3 to 4 times faster than the projected statewide growth rates of 4.7 percent from 2003 to 2009 and 5.0 percent from 2009 to 2015.

The plans submitted to MDH by the hospitals seeking an exception to the moratorium identify several hospitals that currently serve significant numbers of residents of the Maple Grove area. Figure 3 shows the locations of each of the eleven hospitals that currently serve most residents of the Maple Grove area. Key utilization and financial indicators for these hospitals in 2003 (the most recent year of data that is available) are listed in Table 2. Recent trends in admissions, the total number of inpatient days, and occupancy rates are described in Table 3. For these eleven hospitals as a group, the occupancy rate as a percentage of available beds increased from 69 percent in 1999 to 74 percent in 2003.

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Figure 3

Hospitals Serving the Maple Grove Area
Table 2

Hospitals Serving Maple Grove Area Patients: Capacity and Financial Indicators for 2003

<table>
<thead>
<tr>
<th>Distance from Maple Grove</th>
<th>Licensed Beds</th>
<th>Available Beds</th>
<th>Occupancy Rate (as % of Available Beds)</th>
<th>Net Income ($ millions)</th>
<th>Net Income as % of Revenue</th>
<th>Uncompensated Care* ($ millions)</th>
<th>Uncompensated Care as % of Operating Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbott Northwestern Hospital</td>
<td>20 miles</td>
<td>926</td>
<td>627</td>
<td>75.5%</td>
<td>$44.1</td>
<td>7.5%</td>
<td>$6.0</td>
</tr>
<tr>
<td>Buffalo Hospital</td>
<td>32 miles</td>
<td>65</td>
<td>34</td>
<td>59.7%</td>
<td>$2.9</td>
<td>8.8%</td>
<td>$0.7</td>
</tr>
<tr>
<td>Children’s Hospitals and Clinics, Minneapolis</td>
<td>19 miles</td>
<td>153</td>
<td>153</td>
<td>84.6%</td>
<td>$12.1</td>
<td>5.9%</td>
<td>$1.8</td>
</tr>
<tr>
<td>Fairview Northland Regional Hospital</td>
<td>35 miles</td>
<td>41</td>
<td>41</td>
<td>51.4%</td>
<td>($2.2)</td>
<td>-3.6%</td>
<td>$1.5</td>
</tr>
<tr>
<td>Fairview-University Medical Center</td>
<td>20 miles</td>
<td>1,700</td>
<td>729</td>
<td>69.6%</td>
<td>$39.5</td>
<td>5.7%</td>
<td>$3.8</td>
</tr>
<tr>
<td>Hennepin County Medical Center</td>
<td>19 miles</td>
<td>910</td>
<td>422</td>
<td>71.3%</td>
<td>($7.2)</td>
<td>-1.8%</td>
<td>$21.8</td>
</tr>
<tr>
<td>Mercy Hospital</td>
<td>11 miles</td>
<td>271</td>
<td>212</td>
<td>78.6%</td>
<td>$15.3</td>
<td>6.8%</td>
<td>$3.4</td>
</tr>
<tr>
<td>Methodist Hospital Park Nicollet Health Services</td>
<td>17 miles</td>
<td>426</td>
<td>370</td>
<td>71.3%</td>
<td>$17.5</td>
<td>5.3%</td>
<td>$2.3</td>
</tr>
<tr>
<td>Monticello-Big Lake Hospital</td>
<td>22 miles</td>
<td>39</td>
<td>18</td>
<td>57.1%</td>
<td>$1.2</td>
<td>5.4%</td>
<td>$1.0</td>
</tr>
<tr>
<td>North Memorial Medical Center</td>
<td>11 miles</td>
<td>518</td>
<td>432</td>
<td>74.0%</td>
<td>$23.6</td>
<td>7.8%</td>
<td>$3.3</td>
</tr>
<tr>
<td>Unity Hospital</td>
<td>14 miles</td>
<td>275</td>
<td>211</td>
<td>66.1%</td>
<td>$1.7</td>
<td>1.1%</td>
<td>$3.0</td>
</tr>
<tr>
<td>Statewide average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>59.4%</td>
<td>5.3%</td>
<td></td>
<td>1.6%</td>
</tr>
</tbody>
</table>

* Uncompensated care is adjusted by a ratio of hospital costs to charges.

Source: MDH, Health Care Cost Information System.

Distance from Maple Grove is measured as the driving distance from the Maple Grove Community Center, according to MapQuest.
Table 3

Trends for Maple Grove Area Hospitals

<table>
<thead>
<tr>
<th></th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total available beds</td>
<td>3,260</td>
<td>3,158</td>
<td>3,249</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inpatient admissions</td>
<td>176,550</td>
<td>180,772</td>
<td>185,029</td>
<td>190,882</td>
<td>190,475</td>
</tr>
<tr>
<td>Inpatient days</td>
<td>822,799</td>
<td>849,862</td>
<td>854,346</td>
<td>857,519</td>
<td>858,746</td>
</tr>
<tr>
<td>Occupancy rate*</td>
<td>69.1%</td>
<td>71.4%</td>
<td>71.8%</td>
<td>74.4%</td>
<td>72.4%</td>
</tr>
</tbody>
</table>

*calculated based on available beds. For 1999 and 2000, calculation is based on 2001 available beds (data were not collected in 1999 and 2000).

Source: MDH, Health Care Cost Information System.

Projections for Hospitals Currently Serving the Maple Grove Area

Each of the three plans that were submitted to MDH for a public interest review contained an analysis of the ability of the Maple Grove area to sustain a hospital. While the question of whether the community can support a hospital is important, it is a different question from whether there is a need for a new hospital in the community. The legislation that established the public interest review process directs MDH to evaluate proposals for exceptions to the hospital moratorium based on the question of the need for the proposed facility, not whether the community can support a new facility.

As the starting point for MDH’s analysis of the Maple Grove area, we analyzed the need for a new hospital from the perspective of the hospital system as a whole. Our analysis began with an estimate of what will happen to occupancy rates at hospitals that currently serve the majority of patients living in the Maple Grove area in the absence of a new hospital being built in Maple Grove. These “baseline” estimates incorporate projected changes in population and demographics in the market areas served by these hospitals. The baseline estimates also incorporate a range of assumptions about future hospital use rates, due to the inherent uncertainty in projecting changes in use of services due to factors like technological change. This set of estimates formed the starting point for our analysis, and was the same for each of the three plans submitted to MDH for public interest review.

The overall results from this baseline analysis are presented in Table 4. As shown in the table, the occupancy rate for the eleven hospitals included in this analysis was 74 percent of available beds in 2003. The occupancy rate is projected to increase to 79.4 percent in 2009, and 85.5 percent in 2015 (assuming no increase in available beds). It is important to note that this increasing strain on hospital capacity affects more than just residents of the Maple Grove area. Because the eleven

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4 More detail on the methodology we used to create the baseline estimates is included in Appendix 2. This discussion of the results of our analysis does not identify individual hospitals because the data we used to perform the analysis were collected under MDH’s authority provided by Minnesota Statutes 62J.301, and Minnesota Statutes 62J.321 Subd. 5(e) prohibits the release of analysis that names any institution without a 21-day period for review and comment.

5 This figure differs from Table 3 because it uses a different data source.
hospitals included in our analysis account for about one-third of total hospital admissions in Minnesota, the issue of rising occupancy rates is an issue that will likely have a much broader impact.

Table 4
Projections for Hospitals Serving Maple Grove Residents

<table>
<thead>
<tr>
<th></th>
<th>2003 Actual</th>
<th>2009 Projected</th>
<th>2015 Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of discharges</td>
<td>193,402</td>
<td>207,828</td>
<td>224,267</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Range: 187,045 to 228,610</td>
<td>Range: 201,840 to 246,304</td>
</tr>
<tr>
<td>Number of inpatient days</td>
<td>877,448</td>
<td>943,712</td>
<td>1,016,040</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Range: 849,341 to 1,038,084</td>
<td>Range: 914,436 to 1,115,288</td>
</tr>
<tr>
<td>Occupancy rate: 2003 available beds</td>
<td>74.0%</td>
<td>79.4%</td>
<td>85.5%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Range: 71.5% to 87.4%</td>
<td>Range: 77.0% to 93.9%</td>
</tr>
<tr>
<td>Occupancy rate: as % of maximum physical capacity</td>
<td>69.6%</td>
<td>75.0%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Range: 62.7% to 76.6</td>
<td>Range: 67.5% to 82.3%</td>
</tr>
</tbody>
</table>

Source: MDH Health Economics Program. Data sources include Minnesota hospital discharge database, Health Care Cost Information System (HCCIS), and population projections from Claritas, Inc.

As part of the public interest review process, we also conducted an informal survey of hospitals that currently serve patients living in the Maple Grove area to find out whether those hospitals have the physical capacity to expand the number of available beds at their current locations to meet expected growth in demand. We asked these hospitals about the maximum number of beds that they could operate on a permanent basis without undergoing major construction. While there may be issues with the quality of this self-reported data, based on the results of that informal survey, if each of the eleven hospitals increased its number of available beds to the maximum level that would be feasible with its current physical capacity, the projected occupancy rates for 2009 and 2015 are 69.6 percent and 75.0 percent, respectively. One important thing to note about this analysis, however, is that the hospitals that currently serve the largest numbers of Maple Grove area residents did not report much ability to expand the number of available beds without a major construction project; the only hospital that reported having the ability to make a large number of additional beds available without a major construction project is one of the hospitals that is most distant from Maple Grove, and currently serves a small share of the Maple Grove market.

At certain times during the year the occupancy rate for the group of eleven hospitals currently serving most Maple Grove residents is expected to be substantially higher than the average occupancy rate over the entire year. In 2009, the highest projected weekly occupancy rate for the eleven hospitals as a group is 85.4 percent; in 2015, the peak weekly occupancy rate is projected to

6 We asked the hospitals to answer this question within the context of their current business plan – for example, if their business plan calls for all private rooms and they would not consider converting rooms to semi-private rooms in order to serve a larger number of patients, then they would report their maximum physical capacity based on a configuration of all private rooms.
be 91.9 percent for the group of hospitals currently serving residents of the Maple Grove area. Figure 4 provides an illustration of the variation in projected occupancy rates at different times of the year for the group of eleven existing hospitals that serve residents of the Maple Grove area.

One key question that arises from this analysis is at what point should a hospital’s (or group of hospitals’) occupancy rate be considered “too high”? Unlike some other industries, which strive to operate at or near full capacity, hospitals are different. Because the level of demand at any given time is somewhat unpredictable, hospitals generally attempt to operate at a level below full capacity in order to be able to meet unexpected surges in the need for services. In addition, operating at a level too close to full capacity can lead to costly inefficiencies, such as delays in the ability to admit new patients or transfer patients between units.

One approach to answering the question of the “right” occupancy rate would be to define a specific benchmark level above which the occupancy rate is considered too high. Alternatively, one could define a specific number of hospital beds that is needed given an area’s population. Both of these approaches have been used extensively in the past, particularly under Certificate of Need regulatory structures. However, more recent analysis of this question has pointed out that the question of
what an appropriate occupancy rate should be requires a much more complex approach than identifying a single number that applies to all hospitals, but instead depends on both hospital size and the number and size of distinct units within the hospital. There is no agreed-upon standard for occupancy rates or threshold for when an occupancy rate should be considered too high in either hospital industry trade publications or peer-reviewed academic research publications. Industry experts that we spoke to indicated that 70 to 80 percent occupancy is an appropriate range, and that costly inefficiencies may occur at occupancy levels above 85 percent.

Analysis of Specific Proposals

After projecting what occupancy rates at hospitals serving patients from the Maple Grove area would be in the absence of a new hospital, the next step in our analysis was to estimate the impact of a new facility in Maple Grove on admissions, inpatient days, and occupancy rates at these hospitals. Since each of the three proposals to build a hospital in Maple Grove is unique, this analysis was performed separately for each proposal and the results are presented below in the discussion of the specific proposal as it relates to each of the criteria specified in the law.

Importantly, the analysis of each proposal is specific to the service area that was defined by the applicant as the proposed primary service area. The three proposed service areas range in size from 10 to 22 zip codes. For a variety of reasons, such as variation in existing physician affiliations and referral patterns, we believe it is possible that the proposed Maple Grove hospital’s service area (the geographic area from which it draws most of its patients) may vary depending on which, if any, of the three proposals is approved by the Legislature. The “true” service area for any new hospital can only be observed after the fact; as a result, it is likely that all of the applicants’ proposed service areas are different from what the service area for a hospital built in Maple Grove would eventually be. In this case, there is an especially high degree of uncertainty about the proposed hospital’s service area due to the likelihood that as many as three large new ambulatory care centers may be built in the community, which we would expect to have an impact on patterns of hospital referrals. For these reasons, MDH did not attempt to independently define a service area for the proposed Maple Grove hospital.

We used a similar approach to analyze the impact on hospitals currently serving patients from the Maple Grove area in terms of the potential financial impact on these hospitals, including the potential impact on their ability to provide services to nonpaying or low-income patients. These results are also included below in the discussion of how the proposal relates to each of the evaluation criteria in the law.

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5. Review of Fairview’s Proposal for an Exception to the Hospital Moratorium

This section describes Fairview’s proposal for an exception to the hospital moratorium in order to build a new hospital in Maple Grove. Following a brief description of the proposed project, we evaluate Fairview’s proposal in light of each of the five factors specified in the statute that established the public interest review process.

Background and Project Description

Fairview Health Services is a non-profit integrated health network that operates 7 hospitals and 31 primary care clinics. In partnership with the University of Minnesota Physicians, Fairview has 60 specialty care locations. Fairview also intends to partner with the University of Minnesota Physicians to provide care at its proposed Maple Grove campus. Fairview provides care through a number of other partnerships, such as Fairview Physician Associates, the Institute of Athletic Medicine, and Behavioral Healthcare Providers. Through the clinics that it owns and through partnerships with other health care providers, Fairview currently provides primary care and specialty services in and around the Maple Grove community.

Fairview’s seven hospitals are located in Burnsville, Edina, Hibbing, Minneapolis, Princeton, Red Wing and Wyoming, Minnesota. Together, these facilities accounted for approximately 13 percent of total acute care hospital admissions statewide and generated $87 million in net income in 2003. Figure 5 shows the locations of Fairview’s current hospitals.
Fairview proposes the construction of a health care campus in Maple Grove that would include both an ambulatory care center and an acute care hospital. Phase 1 of the project, scheduled to be completed as early as 2006, would include a 126,000 square foot ambulatory care center providing primary and specialty care, mental health and chemical dependency services, imaging, cardiology, and laboratory services, a women’s center, a cancer center, and other services. As noted earlier, Minnesota law does not restrict the ability of a health care provider to construct outpatient facilities, and the ambulatory care center portion of Fairview’s proposed Maple Grove campus is outside of the scope of the public interest review process established under Minnesota Statutes 144.552.
In Phase 2 of the project, Fairview proposes to construct a hospital with 72 to 100 acute care beds, as well as a level III trauma center, which would open no later than 2009. Future phases of the project would expand the hospital incrementally to a total of 284 acute care inpatient beds. Fairview’s request for an exception to the hospital moratorium would transfer 284 licensed beds to the new Maple Grove hospital from Fairview-University Medical Center (FUMC); these bed licenses are not currently in use at FUMC. The proposed distribution of beds by type of service is shown in Table 5.

Table 5

<table>
<thead>
<tr>
<th>Source: Fairview submission to MDH dated November 9, 2004.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Fairview’s Proposed Breakdown of Inpatient Beds by Service Category</th>
</tr>
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<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>------------------</td>
</tr>
<tr>
<td>Medical</td>
</tr>
<tr>
<td>Surgical</td>
</tr>
<tr>
<td>Obstetrical</td>
</tr>
<tr>
<td>Pediatric</td>
</tr>
<tr>
<td>Mental Health Services</td>
</tr>
<tr>
<td>Neonatal (Level 2 Nursery)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
</tr>
</tbody>
</table>

Fairview estimates the costs for the construction of the ambulatory care center at $47 million, with an additional $64.8 million to $90.0 million for construction of the 72- to 100-bed hospital. For the completion of all phases of the project including expansion of the hospital to 284 beds, Fairview has estimated the total cost at $299 million.

The proposed location of the Fairview Maple Grove campus is a 26.7-acre site that is bounded by the proposed Highway 610 corridor to the north and Fernbrook Avenue to the east. According to Fairview’s submissions, construction of the proposed hospital is contingent on an East-West connector in Maple Grove. The extension of Highway 610 is not required but would benefit the ease of access to Fairview’s proposed hospital.

Primary Service Area

Fairview expects the primary service area (PSA) of its proposed Maple Grove hospital to be the area within an approximate 10-mile radius of the proposed site. The service area defined by Fairview includes 10 zip codes and covers portions of Hennepin, Sherburne, Wright, and Anoka counties. Communities in the proposed service area include Albertville, Anoka, Dayton, Elk River, Maple Grove, Osseo, Plymouth, Rogers, and St. Michael.

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8 See Appendix 3 for a description of the differences between Level I, II, III and IV emergency services as defined by the American College of Surgeons.
The population in Fairview's proposed service area is projected increase by 20.8 percent between 2003 and 2009, and by an additional 20.5 percent between 2009 and 2015; these growth rates are substantially higher than the projected statewide population growth of 4.7 percent between 2003 and 2009 and 5.0 percent from 2009 to 2015. In addition to rapid population growth in the proposed service area, the most rapid projected population growth is among the population aged 55 years or older; while this is also true for the state as a whole, growth among this population is expected to be much faster in the service area defined by Fairview compared to statewide growth (41.8 percent from 2003 to 2009 compared to 13.5 percent statewide). This combination of rapid population growth and an aging population is expected to increase the demand for hospital services by residents of this area. Based on MDH’s analysis, the number of hospitalizations of residents of this area is expected to increase by 26.3 percent from 2003 to 2009, and by an additional 26.5 percent from 2009 to 2015.

**Factor 1: Whether the new hospital or hospital beds are needed to provide timely access to care or access to new or improved services**

In order to assess the impact of all three proposals for a Maple Grove hospital that MDH received in terms of whether the hospital is needed to provide timely access to care, we analyzed the impact of each of the proposals on future occupancy rates at existing hospitals that serve residents of the Maple Grove area. We also looked at how the proposals addressed specific service areas such as mental health, obstetrics, and emergency services that were identified by community members as areas of need for additional services.

**Capacity of existing facilities**

Residents of the Maple Grove primary service area were hospitalized in many hospitals throughout the state during 2003, but eleven metro area hospitals provided the bulk of inpatient acute care to residents during that year. These facilities are also dependent, to varying degrees, upon this area for an ongoing proportion of their inpatient volume. The eleven hospitals are North Memorial, Mercy, Methodist, Abbott Northwestern, Buffalo, Monticello-Big Lake, Hennepin County, Fairview-University, Minneapolis Children’s, Unity, and Fairview Northland.

As noted earlier, MDH analysis projects that in the absence of any new hospital capacity being built, occupancy rates at the group of 11 hospitals that currently serve most residents of Maple Grove and the surrounding communities are projected to increase from 74.0 percent in 2003 to 79.4 percent and 85.5 percent in 2009 and 2015, respectively. In 2009, six of the eleven hospitals are projected to have occupancy rates above 75 percent; by 2015, ten of the eleven will have occupancy rates above 75 percent and four will exceed 90 percent. As discussed earlier, the usefulness of annual occupancy rates as a measure of the degree to which existing capacity is strained is limited, but it can still be useful as a rough guide.

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9 Population projections for 2009 are from Claritas, Inc.; projections for 2015 were developed by MDH assuming the same annual growth rate from 2009 to 2015 as projected by Claritas for 2004 to 2009.
If Fairview’s proposal for an exception to the hospital moratorium is approved, the addition of new hospital capacity is expected to reduce occupancy rates at existing area hospitals below the rates that are projected if no new hospital is built. Because Fairview’s proposal involves expanding the size of the hospital over time, the effect of the new hospital on existing hospitals would also increase over time. In our analysis of Fairview’s proposal, we assumed that the Maple Grove hospital would have 90 beds in 2009 and 240 beds in 2015.\(^\text{10}\) Under this scenario, the projected occupancy rate for the group of eleven existing area hospitals would be 77.5 percent in 2009 (compared to 79.4 percent if no hospital were built), and 80.3 percent in 2015 (compared to 85.5 percent if no hospital were built). In other words, the impact of Fairview’s proposed Maple Grove hospital would be to reduce occupancy rates at existing hospitals serving the Maple Grove area by 1.9 percentage points in 2009 and 5.2 percentage points in 2015.

Some hospitals that currently serve Maple Grove area residents would experience a larger impact than others as a result of the Fairview proposal. Hospitals that currently serve the largest share of patients from the service area that Fairview anticipates for the Maple Grove hospital would likely experience the largest impact. At the eleven existing hospitals, the impact of Fairview’s proposal on occupancy rates ranges from a decline of 0.3 percentage points to 8.2 percentage points in 2009 compared to the projection with no new hospital; for 2015, the decline in occupancy rates ranges from 0.9 percentage points to 21.8 percentage points compared to no new hospital being built.

Although it is not possible to state definitively what occupancy level is “right” for a hospital or the hospital system as a whole, it seems reasonable to conclude that hospitals in the Maple Grove area will experience increasing strains on capacity in the absence of any new capacity being added to serve patients from this area over the next ten years. As noted earlier, if no new capacity is added, MDH projections show that in 2015 ten of the eleven existing area hospitals will have occupancy rates above 75 percent, and four would have occupancy rates above 90 percent. Under Fairview’s proposal, we estimate that these strains on capacity would be reduced somewhat: only 8 of the eleven hospitals would have occupancy rates above 75 percent in 2015, and only 2 would have occupancy rates above 90 percent.

As noted earlier, it is also important to recognize the considerable diversity of size and service capability among these eleven hospitals. For example, the tertiary care facilities operate many specialty units, such as cardiac, cardiovascular, stroke, orthopedic, and research services that often require specially equipped beds. Some of these beds may not be open to other patients. In another example, the American College of Obstetrics and Gynecology recommends a target occupancy level of 75% for maternity units given the emergent nature of the care provided. Given the current trend toward specialty units, an overall occupancy levels may be more a reflection of the mix of services available than generally available capacity to be filled.

\(^{10}\) Additional assumptions and the methodology we used for our analysis are described in more detail in Appendix 2.
Distance and Time to Existing Facilities

In the plan submitted by Fairview to MDH, Fairview describes the concern of Maple Grove residents over timely access to health care services, a concern that was also echoed at the MDH-sponsored public meeting in Maple Grove. According to Fairview, the community expressed an “interest to meet and improve upon the metro standard for ambulance travel times to hospital care of 15 minutes.” Currently, most residents of Maple Grove and nearby communities obtain inpatient care from hospitals that are at a distance of between 11 and 32 miles, which translates into travel time under normal weather and road conditions of 20 to 30 minutes. The nearest level I trauma centers are North Memorial Health Care and Hennepin County Medical Center, about 11 miles and 19 miles from Maple Grove, respectively. However, travel times vary significantly depending on the time of day, weather conditions and traffic congestion.

In addition, a recurring theme expressed by numerous Maple Grove residents at the MDH public hearing January 11, 2005 was a concern about family and children’s safety, given the driving distance to the nearest Level I trauma center at North Memorial, traffic congestion, and the number of traffic lights encountered en route. North Memorial Medical Center and Hennepin County Medical Center are the only American College of Surgeons verified Level I Trauma Centers in Hennepin County. Driving times can vary substantially depending upon the route taken, time of day, weather and traffic conditions. Helicopter transport with advanced life support is available in the area for the most critical medical emergencies.

Based on information provided by Fairview in its application, drive times from the proposed Fairview Maple Grove hospital campus to existing acute care hospitals that serve residents of the Maple Grove area range from 20 to 45 minutes or more depending on the time of day and weather conditions. Only two hospitals (Mercy and North Memorial) are within a 20-minute drive from the proposed Fairview site in normal, non-congested, non-rush hour traffic. Within the Hennepin County portion of the service area, North Ambulance provides EMS transportation, both ground and air. In some cases, EMS transport times may be extended if an emergency department is diverting ambulances to other facilities. EMS diversions may occur if emergency department beds or other beds are full at a hospital, a staff shortage exists, or on-call specialist physicians are unavailable.

Although a reduction in travel time will mean quicker access to hospital care for Maple Grove area residents, it is unclear to what degree having more timely access will improve health outcomes. At the public meeting in Maple Grove, we heard anecdotal stories of people who delay seeking emergency treatment due to the distance from a hospital emergency room, or people who inappropriately use urgent care clinics when they really need to go to a hospital emergency room. As part of the public interest review process, MDH conducted a review of published research on the impact that distance and/or travel time to a hospital have on health outcomes. There is not a large amount of published research on this topic, but some researchers have found evidence that increased distance to the nearest hospital is associated with higher mortality from emergent
conditions such as heart attacks and unintentional injuries. However, other factors not related to distance or time, such as short Emergency Medical Service (EMS) response times and sophisticated on-scene medical interventions can also improve survival and, in some time-sensitive conditions such as heart attack, stroke, and certain traumas, sustain longer advanced life support transport distances and times. So, while distance to a hospital ER may be a factor for consideration, a well-functioning and timely EMS system also plays a critical role in ensuring patient outcomes.

Access to Specific Services: Mental Health, Obstetrics, and Emergency Services

At the public meeting on January 11, 2005, residents of the Maple Grove area expressed concerns about access to three specific types of hospital services: mental health, obstetrics, and emergency services. Several community residents stated that there was a shortage of inpatient mental health services; for obstetrics and emergency/trauma services, convenience and a desire for more timely access were the main concerns.

With regard to inpatient mental health services, MDH analysis shows that about 93 percent of all hospitalizations of residents of the Maple Grove area (as defined by Fairview) occur at one of the eleven hospitals that we identified as serving a significant number of Maple Grove area residents. For psychiatry and chemical dependency services, however, when residents of the Maple Grove area are hospitalized they are much more likely to be hospitalized at a facility other than one of the eleven hospitals that serve most of this market (18.9 percent and 10.6 percent of the time for psychiatric and chemical dependency services, respectively). In other words, residents of the Maple Grove area who need to be hospitalized for psychiatric care or chemical dependency are much more likely to leave their local hospital market to receive care than residents who are hospitalized for other reasons. This is consistent with a statewide pattern that individuals who are hospitalized for psychiatric or chemical dependency services are less likely to be hospitalized in their local area than they would be for other services. Fairview’s proposal for a Maple Grove hospital includes 12 behavioral health services beds initially, growing to as many as 38 beds in 2020 if the hospital is expanded to the full proposed 284 beds.

An additional area of concern for Maple Grove area residents was timely access to obstetric services. Because the population in this area is younger on average than the state as a whole, obstetric admissions represent a higher share of total inpatient admissions from the Maple Grove area than for the state as a whole. In 2003, about 22 percent of hospital admissions from the service area defined by Fairview were for obstetric services, compared to 16 percent statewide. The Maple Grove hospital proposed by Fairview would include 14 obstetric beds initially, growing to as many as 34 beds in 2020 if the hospital is expanded to the full proposed 284 beds.

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Finally, Maple Grove area residents have expressed concerns about timely access to emergency and trauma services. As noted above, there is not much clear evidence about how closer access to an emergency room will affect health outcomes. It should be noted, however, that the emergency services proposed by Fairview would meet the American College of Surgeons criteria for designation as a level III trauma center, which means that the hospital would provide “prompt assessment, resuscitation, emergency surgery, and stabilization” and that more complicated cases would be transferred to other hospitals.

In summary, Fairview’s proposed Maple Grove hospital does include the mental health, obstetric, and emergency services mentioned as being of most concern to community residents. The proposed hospital would not offer new or improved services that are not already available at other hospitals nearby.

**Factor 2: The financial impact of the new hospital or hospital beds on existing acute-care hospitals that have emergency departments in the region**

For a number of reasons, there is a high degree of uncertainty involved in predicting the financial impact of any of the three proposals to build a Maple Grove hospital on existing hospitals that currently serve residents of the Maple Grove area. The potential for three large new ambulatory care centers in Maple Grove providing a wide range of specialty care services would almost certainly have a significant impact on which hospitals residents of the Maple Grove area are referred to by their physicians for inpatient services. The combination of this change (which may occur even if the Legislature does not approve any exceptions to the hospital moratorium) with the addition of a new hospital makes it especially difficult to predict the impact on existing hospitals.

In addition, although MDH has access to hospital discharge data that allowed us to analyze and project hospital discharges, inpatient days, and occupancy rates, we do not have any data that allows us to translate the impact of a new hospital on the volume of services provided into an estimate of the specific financial impact of a new hospital on existing hospitals in the region. If a hospital loses patients that it would have served in the absence of the new hospital being built, it not only loses potential revenue but also avoids costs (such as staffing and supplies) that it would have otherwise incurred. Because we do not have information available to us that allows us to calculate the net financial impact of the proposed hospital on other existing hospitals in the region, in this section we focus instead on changes in the volume of business and occupancy rates.

**Applicant’s Analysis**

Fairview’s analysis of the financial impact of its proposed Maple Grove hospital on existing hospitals that currently serve the Maple Grove area finds little adverse impact. This analysis is based on the assumption that population growth will increase the demand for hospital services at all facilities in the area, resulting in the ability to “easily backfill” capacity.
MDH Analysis

There are two ways of looking at the financial impact of a new hospital on existing hospitals: first, in relation to a hospital’s current business; and second, in relation to what would have occurred in the absence of the new hospital. The impact of Fairview’s proposal on existing hospitals in the Maple Grove area varies by hospital, with hospitals that currently serve a large share of the Maple Grove market likely to experience the biggest impact. This is illustrated by the projections described above that compare projected occupancy rates at each of the eleven hospitals to the occupancy rates that would be projected in the absence of a new hospital. However, when comparing the impact of Fairview’s proposal in relation to the current patient volume and occupancy rates at existing hospitals, the results of our analysis are largely consistent with Fairview’s assertion that growth in overall demand for services will offset the impact of increased competition for patients from the Maple Grove area. Assuming that Fairview’s proposal for a Maple Grove hospital were approved, ten of the eleven existing hospitals that currently serve patients from the Maple Grove area are projected to experience increases in the total number of inpatient days in 2009 and 2015 compared to 2003; in many cases, however, the increase in volume is much slower than it would have been in the absence of a new hospital. One hospital would experience a projected 1.5 percent decline in inpatient days in 2015 compared to 2003.

Additional Factors for Consideration

There are three additional factors that may be important in analyzing the potential financial impact of Fairview’s proposal on existing hospitals that serve patients from the Maple Grove area:

- First, the impact is likely to vary by type of service. Because profitability varies by type of service, this is an important consideration. We did not attempt to specifically estimate the impact on existing hospitals by type of service.

- Second, there is a high degree of uncertainty about how physician referral patterns may change as a result of the new hospital and the multiple new ambulatory care centers that are currently being proposed. Even if the proposed Fairview hospital does not directly provide highly specialized services (such as open heart surgery), its association with the Fairview hospital system could have an impact on referrals to non-system affiliated hospitals. Our analysis does not incorporate this possible change, but instead uses the information that we have on current travel patterns of patients from the Maple Grove area. However, it is important to note that the change is a possibility that could have an impact.

- The third area relates to patient preference. A common theme heard in our public meeting in Maple Grove was the desire of the community for nearby hospital services. An MDH literature review showed that patients prefer hospitals closer to home when alternative choices are available. Consumer preferences for nearby hospital services may act as a mitigating factor to any potential shift of highly specialized services away from North Memorial toward system-affiliated hospitals that are more distant from Maple Grove than North Memorial.
In summary, for the 11 primary hospitals providing care to residents in the applicants proposed service area, our analysis finds that the inpatient volumes, even with the construction of a new facility as described in the Fairview application, would continue to increase above 2003 levels (with one exception). However, the increase would generally be at levels that are below what otherwise would have occurred without the construction of a new facility in Maple Grove, with some facilities experiencing larger effects than others. Other factors that are important to consider include the fact that the effect of a new hospital will likely vary by service type; that there is a possibility that physician referral patterns may be altered as a result of the new hospital construction; and the impact that patient preference will have on those referral patterns.

**Factor 3: How the new hospital or hospital beds will affect the ability of existing hospitals in the region to maintain existing staff**

Fairview estimates that its proposed Maple Grove hospital will require between 420 and 550 full-time equivalent staff positions with an average annual labor expense of $25 to $32 million. Fairview anticipates that many of its 341 current employees who live in or near Maple Grove will choose to work at the new hospital.

While MDH is unable to predict the specific workforce shifts that may occur from surrounding facilities, there are several factors that may directly or indirectly influence potential job-seeking behavior by persons considering employment in any new facility in Maple Grove. First, for employees living in Maple Grove or the Northwest corridor, the opportunity to work closer to home to reduce commuting time and costs may prove to be an important consideration. Second, for employees working in unionized hospitals with significant earned seniority, potential loss of that seniority may mitigate their willingness to move to a different employer, although the exact effects are unknown.

In recent years, shortages of particular types of medical staff (especially nurses) have resulted in competition among hospitals to attract and retain staff, both in Minnesota and nationally. One reason why there is concern about the impact of a new hospital on the ability of existing hospitals in the region to maintain their staff is that if competition among hospitals for staff intensifies, this would drive up wages at all area hospitals (and therefore contribute to rising health care costs).

According to the Minnesota Department of Employment and Economic Development, the job vacancy rate for nurses in the seven-county Twin Cities metropolitan area was 3 percent in the fourth quarter of 2004. Although the job vacancy rate for nurses in the Twin Cities has declined over the past four years (in the fourth quarter of 2000, the job vacancy rate for nurses was 8 percent), it is still higher than the overall job vacancy rate in the Twin Cities (2 percent in the fourth quarter of 2004). Although the nursing shortage in the Twin Cities appears to have eased somewhat compared to 2000, many factors will likely contribute to continuing shortages into the

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future. These factors include rising demand for health care services due to population growth, the aging of the population, and technological advance; in addition, Minnesota's nursing workforce is older than average – as these workers begin to retire, shortages will occur if they are not replaced by newly trained professionals.\textsuperscript{14}

In comparison to the existing 11 hospitals serving residents of the Maple Grove area, the size of Fairview's proposed facility is not large. In 2003, the existing hospitals as a group had 3,249 available beds; Fairview's proposal would add 72 to 100 beds initially, with the possibility of up to 284 beds. In other words, while the Fairview's proposal would add to the local demand for hospital staff, it is unlikely to have a large impact on the labor market because the proposal is small relative to the existing market; the other factors contributing to labor shortages that are described above may well have a larger impact on staffing shortages than the new hospital capacity proposed by Fairview.

**Factor 4: The extent to which the new hospital or hospital beds will provide services to nonpaying or low-income patients relative to the level of services provided to these groups by existing hospitals in the region**

In 2003, Fairview hospitals provided $10.7 million in uncompensated care, which represented 0.9% of their operating expenses (compared to a statewide average of 1.6 percent). In addition to hospital uncompensated care, Fairview's proposal describes a number of community-based initiatives that provide services to uninsured or underserved populations. In its proposal, Fairview states that it will provide charity care and community benefits to residents of the Maple Grove area that are similar to those provided in other communities served by Fairview.

In addition to concerns about the level of UC that will likely be provided by the new hospital, a related concern is whether the new hospital will change the payer mix of existing hospitals in the region that provide relatively large amounts of UC. For example, if a large number of privately insured patients are attracted to the new hospital, this could adversely affect the ability of existing facilities that provide large amounts of UC to continue to serve nonpaying patients. Compared with the state as a whole, the service area proposed by Fairview for the Maple Grove hospital has a higher share of residents with private group insurance and a lower share of residents with public coverage, as shown in Table 6. The uninsurance rate for Fairview’s proposed Maple Grove service area is not statistically different from the state average (although it is directionally lower than the statewide average, the difference is within the survey’s margin of error). In spite of what may be a somewhat lower rate of uninsurance in the community, based on comments from people who attended the January 11, 2005 public meeting, there may be significant pockets of unmet need in the area.

Table 6
Sources of Health Insurance Coverage, 2001

<table>
<thead>
<tr>
<th>Source of Coverage</th>
<th>Fairview's proposed Maple Grove service area*</th>
<th>Minnesota</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>87.8%</td>
<td>74.6%</td>
</tr>
<tr>
<td>Group</td>
<td>84.4%</td>
<td>69.6%</td>
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<td>Public</td>
<td>9.4%</td>
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</tr>
<tr>
<td>Uninsured</td>
<td>2.9%</td>
<td>5.4%</td>
</tr>
</tbody>
</table>

*As defined by Fairview, includes 10 zip codes
Source: MDH Health Economics Program analysis of 2001 Minnesota Health Access Survey
Numbers in bold indicate a statistically significant difference (95% level) from statewide rate.

In order to analyze the potential impact of the proposed Fairview Maple Grove hospital on the payer mix of other existing hospitals, we used data from the 2001 Minnesota Health Access Survey\textsuperscript{15} to estimate sources of health insurance coverage in Fairview's proposed Maple Grove service area. We combined these estimates with information on hospital discharges and travel patterns to estimate 1) the insurance coverage distribution for populations served by hospitals that currently provide significant amounts of UC to patients living in this area, and 2) how this distribution would change if Fairview's proposed Maple Grove hospital were built. The distribution of coverage in the area served by an existing hospital could change, for example, if the proposed Maple Grove hospital were to draw patients from zip codes with higher than average rates of private insurance coverage. According to our analysis, the payer mix of existing hospitals that provide large amounts of UC would not be changed significantly by Fairview's proposed Maple Grove hospital. For example, we estimate that the share of the population in North Memorial's service area that is enrolled in public programs would increase by less than one percentage point by 2015, and the proportion enrolled in private insurance would decrease by about 1.5 percentage points; the proportion who are uninsured is estimated to rise by about 0.5 percentage points. Our findings for other hospitals providing high levels of uncompensated care were similar.

Factor 5: The views of affected parties

As described above, the process that we used to solicit the views of affected parties included a letter to all hospital administrators in Minnesota, a notice in the State Register, and a public meeting held in Maple Grove. The views of citizens of the Maple Grove area, as expressed at the public meeting on January 11, 2005, pertain mainly to the need for a hospital and for specific services and are reflected in the discussion of Fairview's proposal with regard to the first four statutory review criteria. In addition, we received several written comments in support of Fairview's proposal; copies of these are included in Appendix 1.

\textsuperscript{15} Although this survey was updated in 2004, we used 2001 data because it has a much larger sample size and produces better estimates of health insurance coverage for small geographic areas.
North Memorial Health Care (NMHC) is the only entity that has expressed concerns about Fairview’s proposal to build a hospital in Maple Grove. Depending on which geographic area is chosen for analysis, NMHC has either the highest or second-highest market share of any hospital serving the Maple Grove area. According to NMHC, about 30 percent of its admissions are from this area, and so there is significant potential for NMHC to be affected by Fairview’s proposal to build a hospital built in Maple Grove. NMHC has expressed several specific concerns about the Fairview proposal:

- NMHC believes that “current occupancy rates are appropriate and that there is no current need to increase hospital bed capacity.” (NMHC’s proposal for a Maple Grove hospital would transfer currently staffed beds from NMHC’s Robbinsdale campus.)

- NMHC states that approval of Fairview’s proposal could result in “destructive competition that could so financially damage a hospital that, in the end, it would result in a profound anticompetitive effect that would leave health care consumers and purchasers with fewer options.”

- NMHC argues that approval of Fairview’s proposal would create “an anti-competitive hospital environment that could make it virtually impossible for any independent provider not aligned with a large system to successfully compete in this market.” Further, NMHC argues that Fairview’s proposal would result in an undesirable increase in hospital market concentration in the Twin Cities area.

- NMHC states that the service area chosen by Fairview was “chosen in a calculated effort to diminish the apparent impact on North Memorial” and that the actual impact of the proposal on NMHC would be large.

- NMHC states that it will not experience admissions growth at its Robbinsdale facility that will help to offset the impact of the proposed Fairview Maple Grove hospital. According to NMHC, “North Memorial is located in an urban area that is not predicted to grow, except in the Maple Grove area and beyond….Each of [the] population areas around the current North Memorial Robbinsdale urban location is projected to decline in population, unlike the Maple Grove area, which is predicted to grow 9% over the next five years.” Population projections from the Metropolitan Council indicate that most of the communities surrounding NMHC are in fact expected to grow, although at a slower rate than many more suburban communities; between 2000 and 2010, Brooklyn Park is expected to grow by 10.6 percent, Columbia Heights by 8.0 percent, and Robbinsdale by 6.2 percent.

- NMHC expresses concerns that a system-affiliated hospital built in Maple Grove, such as that proposed by Fairview, would act as a “feeder” of more complex cases to other hospitals in the system.

- NMHC argues that independent, non-system hospitals have administrative and other advantages over larger systems.
NMHC is also concerned about the potential impact of Fairview’s proposed Maple Grove hospital on NMHC’s ability to retain its existing staff, since a large percentage of NMHC staff live in the Maple Grove area.

Finally, NMHC argues that Fairview’s proposed Maple Grove hospital would disproportionately attract privately insured patients away from NMHC in Robbinsdale, resulting in a higher percentage of NMHC patients being low-income or uninsured, and less resources (profits from privately insured patients) to subsidize their care.

Fairview Health Services has responded to these stated concerns as follows:

With regard to the value of health systems, Fairview states:

- That it believes the creation of health systems “could create greater value to the communities and patients they serve”
- That the organizational design and consolidation of clinical and organizational talent allow health systems to provide high-quality care at lower cost
- That both Fairview Ridges and Fairview Southdale hospitals are among the least expensive providers based on expenses per adjusted admission in the metro area and that Fairview-University Medical Center’s higher expenses are due to the clinically complex and challenging patient population.

With regard to NMHC’s assertion that Fairview’s proposal for a Maple Grove hospital would have a serious and negative impact on NMHC’s ability to provide care, continue its charitable care program and maintain selected services such as its level I trauma service, Fairview contends that NMHC’s concerns are “overstated” and that “recent Twin Cities experience does not bear out North Memorial’s speculation.” Fairview argues that the new Woodwinds Health Campus (2000) did not result in declines in inpatient discharges at the nearest hospitals and that those hospitals have actually continued to grow, even though their market shares may have changed.

With regard to NMHC’s concern that a Fairview hospital may result in decreased competition, Fairview argues that:

- “There is healthy competition in the Twin Cities and the Herfindahl Index demonstrates that.”
- With regard to the local Maple Grove area, because of NMHC’s dominance in that service area, granting NMHC the license to acute care beds “would limit choice, not increase it.”
- “A Fairview hospital would introduce a new competitor to that part of the metro region.”

With regard to NMHC’s contention that there is no current need to increase hospital bed capacity, Fairview argues that “a move of acute care beds from the Robbinsdale campus to a Maple Grove campus will not solve the bed demand resulting from anticipated population growth and aging” of the Maple Grove area. Fairview states that the inpatient demand from
the current service area of NMHC will continue to grow and that given this growth, NMHC will need to return to the Legislature in the future to request a moratorium exception for new licensed beds on one or both campuses.

- With regard to NMHC’s criticism of the criteria used by Fairview to define the Maple Grove service area, Fairview argues that differences in the service area would be expected given historic differences in patient populations served.

- Fairview states that because its proposed hospital would provide only level III emergency services, the nearby level I trauma program at NMHC will continue to be required and used.

- Finally, Fairview states that NMHC’s association of the Public Interest Review Process with the “Ambulance Law” (144E.11) is not applicable because in the case of the Moratorium Law, the “Legislature has elected to retain control of the application for exception process because of the complexity and economic consequences associated with a decision.”
6. Discussion and Recommendations

The 2004 Legislature established a new step in the process for seeking an exception to Minnesota’s hospital moratorium, putting in place a Public Interest review by the Minnesota Department of Health. The proposals to build new inpatient capacity in the Maple Grove area present the first opportunity to apply the new law.

The public interest review law requires a hospital seeking to increase its number of licensed beds or an organization seeking to obtain a hospital license to submit a plan to the MDH. The commissioner is required to review the plan and issue a finding on whether the plan is in the public interest. As mentioned earlier in this report, there are a number of statutory factors the MDH must consider during its review, in addition to other factors the MDH believes are relevant to the review.

The public interest review statute does not define “public interest” nor does it define for which “public” the analysis should be conducted. There could be a variety of different “publics”: the citizens of the proposed service area, the citizens of communities not in the proposed service area that could be affected by the proposal, or the citizens of Minnesota. In addition, the statute does not provide direction to MDH on the analysis of situations where more than one hospital is intending to seek an exception to the hospital moratorium for the same or similar geographic area. We received three separate requests for reviews at approximately the same time in November 2004: Fairview Health Services, North Memorial Health Care, and the Maple Grove Tri-Care Partnership. The MDH reviewed all three proposals simultaneously under the public interest review law relative to the statutory factors in Minn. Stat. 144.552, and is issuing separate findings on each plan. The finding in this report is specific to the Fairview proposal.

The previous section of the report examined the proposal of Fairview in light of the five specific factors MDH must consider as part of the public interest review process. This final section of the report highlights several issues that the Legislature may wish to consider in its deliberations on proposals brought before it for new inpatient capacity in the Maple Grove area. These issues are outlined below.

Ability to Support versus Need for a Hospital

During the review process for the Maple Grove hospital proposals, MDH has heard from the community, as well as from those who are interested in seeking an exception to the hospital moratorium to build new inpatient capacity in Maple Grove, that the community can support a new hospital. Based on analysis of population growth in the service areas defined by the three applicants, the likely use of services in the community, and the clearly-stated community desire for inpatient hospital capacity in the community, the Department concurs that the community could support a hospital of the size and scope in the proposals. That is, if a new inpatient facility as described in any of the three applications were constructed, it is unlikely that the hospital would fail due to insufficient usage.
However, it is also important to distinguish between support and need. Specifically, while the ability of a community to support a hospital is an important consideration, the hospital public interest review law requires the MDH to conduct an examination of need. That is, whether a given community can support a hospital is a separate question than whether a new hospital in a given community is necessary to ensure the health outcomes of the residents of the community. Analysis of need must also take into account the capacity of existing facilities that currently serve residents of the community, the likely health care needs of the residents of the community, and any other factors that might influence the availability of services for members of a given community.

In our projections of hospital occupancy, we estimate that, absent any new facility being constructed, the overall occupancy rate of hospitals currently serving the Maple Grove area will grow from 74.0% in 2003 to approximately 79.4% by 2009 and 85.5% by 2015. As mentioned earlier in this report, these estimates of occupancy rates will also vary by facility, depending on patient flows and the expected growth in areas served by these various hospitals. There is no single “right” rate of occupancy. To some degree, the rate of occupancy at which facilities can and should operate depends on the mix of services being provided at that facility. However, based on the projected occupancy figures, it is reasonable to conclude that hospitals serving the Maple Grove market will face increasing capacity strains within the next several years. It is also important to note that the 11 facilities that currently serve Maple Grove also account for approximately one-third of statewide admissions, so the likely increased strain on capacity has an impact on geographic areas beyond Maple Grove as well.

As the Legislature considers proposals to build a new inpatient facility in Maple Grove, it may wish to consider whether the estimated growth in occupancy rates at existing facilities is sufficient to merit the construction of a new facility. Should the legislature determine that some new inpatient capacity is needed to address rising occupancy rates at area hospitals, then the question for policymakers to consider is not whether new capacity should be added, but rather how and where this new capacity should be added: by expansion of existing facilities to the extent that is feasible, or through the construction of a new facility.

Hospital Competition and Consolidation

Another issue for consideration is the degree to which the addition of a new hospital in Maple Grove will add to or decrease hospital competition. This is an important issue because, on balance, peer-reviewed studies show that increases in hospital concentration lead to higher hospital prices. The Twin Cities hospital market already operates with a certain degree of “systemness.” That is, several hospital systems have a relatively large share of the inpatient market in the metro area: Allina-affiliated hospitals have approximately 30% of the market, Fairview hospitals approximately 20%, and HealthEast hospitals around 10%.

There are two ways to think about the issue of hospital competition and concentration for the Twin Cities market: metro-wide and local. A hospital constructed in Maple Grove by an existing hospital system, such as Fairview, Allina, or Children’s, would likely increase the level of Twin Cities-wide concentration. However, it’s important to note that all of the proposed hospitals for Maple Grove are relatively modest in size and may be unlikely to substantially increase the level of Twin Cities-wide hospital market concentration. In addition, it’s difficult in advance to know the exact impact that a new facility in Maple Grove owned by an existing system will have on market concentration overall, since the exact effect depends on patient flow patterns that can only be observed after the fact.

On the other hand, a new hospital constructed in Maple Grove by an existing facility with substantial existing market share in the immediate local area, such as North Memorial Health Care, may increase local concentration levels. This increase in local concentration may be mitigated, at least to some degree, by the fact that North Memorial’s proposal does not result in an increase in overall bed capacity. The degree to which prices are increased due to increases in either local or Twin Cities-wide concentration depends on whether prices are set at a local level for services or whether they are set system- and Twin Cities-wide.

Bed Types and Services Provided

Another consideration for the Legislature in considering granting an exception is the mix of bed types and services provided in any new hospital constructed in Maple Grove. For example, the expected rapid increase in the population of childbearing age in the Maple Grove area is likely to increase the need for obstetric services. In addition, because differentials exist in payment rates by type of service, hospital beds used for different services generate different levels of profitability. For instance, beds for cardiac care are generally profitable, while those used for behavioral health are generally less profitable. Over time this can lead to a situation where Minnesota may have sufficient capacity or over-capacity for profitable services, and an undersupply of beds for services that are less profitable. Evidence suggests that Minnesota may have sufficient supply of certain types of beds and services, but may lack adequate inpatient behavioral health capacity.

In general, all three proposals respond to the likely need into the near future for obstetric services in the Maple Grove area. Two of the three proposals (Fairview and North Memorial) propose to include some level of additional inpatient behavioral health capacity in their initial inpatient construction (12 and 4 beds, respectively), while the third (Tri-Care) does not specifically plan the construction of new inpatient capacity, although it states its intent to “construct a viable model for inpatient services.”

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17 The population aged 18 to 44 is in the Maple Grove area is projected to grow between 18.3% and 33.9%, depending on the service area defined, compared to 1.7% statewide.

In considering the proposals to build new inpatient capacity in Maple Grove, the legislature may wish to give strong consideration to whether certain services, such as behavioral health inpatient capacity, should specifically be included as a requirement under any moratorium exception granted. For instance, the legislature could require that a certain percentage of beds of any exception granted be used for behavioral health services.

Potential Health Care System Costs

Although not included as a specific statutory criterion under the public interest review law, health care cost is also a policy issue important to the consideration of inpatient hospital construction and expansion. As a matter of policy, states have generally taken some interest in monitoring or in some way constraining the expansion of inpatient hospital facilities. For instance, hospital CON laws still operate, in some form, in 37 states. States have generally shown an interest in inpatient hospital capacity, as it relates to health care cost, for two reasons. First, hospitals are expensive to construct and operate, and those costs are built into the health care system and subsequently into health insurance premiums. Second, some argue that duplication of services increases health care costs under the argument that, in health care, supply of services is likely to induce demand for those services. Laws, such as Minnesota’s construction moratorium law, that restrict the construction of new inpatient facilities unless approved in advance, can have the effect of reducing potential duplication of services.

While we did not attempt to estimate the specific impact that the addition of a new inpatient facility in Maple Grove would have on health care costs, it is likely that the construction of any new facility will add at least some additional cost to Minnesota’s health care system, although the proposed construction costs of all three proposed projects are relatively modest in comparison to overall state hospital spending. The extent to which the construction of a new hospital is duplicative of existing services and is therefore likely to induce excess demand depends in large part upon whether the existing facilities serving the Maple Grove area have sufficient capacity to serve the population into the future or whether those facilities are sufficiently strained to merit additional capacity. That is, if existing capacity is insufficient to provide services to the Maple Grove community into the future, then policy issues related to construction cost and the potential of induced demand may be less of a concern.

Summary and Recommendations

Reviews related to the construction of a new inpatient facility in the Maple Grove area are the first under the new public interest review process passed by the 2004 Legislature. The law requires that the MDH issue a finding as to whether the proposal is in the public interest.

As mentioned earlier in this section, the legislation does not define “public” for the purposes of “public interest” and therefore the “public” can be defined in a variety of ways. One potential “public” could be the persons living in the Maple Grove area. With regard to the ability of the community to support a hospital, MDH believes that the community can support a hospital and should one be constructed in the Maple Grove area, it is unlikely that the hospital would fail due to lack of use. In addition, the construction of a new facility as proposed would provide more convenient access to services for residents in the community. Therefore, we believe it would likely be in the public interest of members of the Maple Grove community if a new hospital were to be constructed.

In examining whether Fairview’s proposal is in the public interest for Minnesota as a whole, the analysis is more complicated because it must also take into consideration issues such as system capacity, potential cost impact, and the statutory factors, such as the effect of the new inpatient construction on existing facilities, examined in section 5 of this report.

As shown earlier, we project that occupancy rates for hospitals serving the Maple Grove community will increase over the course of the next ten years, and will be at levels that are relatively high by 2015. Based on this analysis, we conclude that hospitals serving the Maple Grove market will face increasing capacity constraints in the next 10 years. In addition, because the hospitals that serve Maple Grove also account for approximately one-third of the state’s overall admissions, the strain on these facilities also has an impact on geographic areas beyond the Maple Grove area. MDH concludes that allowing construction of new inpatient capacity of the size and scope proposed by Fairview would relieve, at least to some degree, these expected capacity strains.

In conclusion, after examining the proposal submitted by Fairview in relation to the factors specifically required by Minn. Stat. 144.552 and other relevant factors, the Minnesota Department of Health has the following findings and recommendations:

- Fairview’s proposal to build a new inpatient facility in Maple Grove, Minnesota is in the public interest; and

- The legislature should consider requiring that a certain percentage of hospital beds of any exception granted for the Maple Grove area be dedicated for behavioral health services.
Appendix 1

Copies of Comments on the Proposal
November 3, 2004

Minnesota Department of Health
Attn: Commissioner Dianne Mandernach
P.O. Box 64882
St Paul, MN 55164-0882

Dear Commissioner Mandernach:

I am writing this letter in support of Fairview Health Services’ efforts to build a new hospital in Maple Grove, Minnesota. Fairview has a hospital in Hibbing where I currently serve as Mayor. We consider the hospital to be a treasured community asset. They have stepped to the plate on numerous occasions to assist us as well other entities in the community needing support. They have been and continue to be an outstanding corporate citizen of Hibbing.

Since 1998, Fairview University Medical Center – Mesabi has provided high quality health care for Hibbing and our surrounding area. They have taken the initiative to establish, promote and conduct wellness programs in our community. I have had an opportunity to attend some of their individualized training sessions and have found them to be very thought provoking and helpful.

Also, I have attended their community report meeting just recently. They encourage community input and support when developing their programs. The ongoing community dialogue they have established makes their facility a leader in developing community based initiatives and decisions regarding future health care needs and issues.

I believe Fairview could only be a positive addition to Maple Grove. If I can provide additional information or assistance, please contact me at (218) 262-3486 ext. 127.

Sincerely,

Mayor Rick Wolff
November 3, 2004

Dianne Mandernach, Commissioner
Minnesota Department of Health
P.O. Box 64882
St. Paul, MN 55164-0882

Dear Commissioner Mandernach:

I strongly support Fairview Health Services’ efforts to build a new hospital in Maple Grove, Minnesota. Fairview has a hospital in Edina, where I am Mayor elect, and has been a tremendous corporate and community citizen for our city.

Since 1965, Fairview Southdale has provided high-quality, community-based health care in our area. They have demonstrated leadership through community initiatives that promote the health and well being of our community.

I believe Fairview would make a positive addition to the Maple Grove community, as it has to my community. If I can provide any additional information, please contact me at 612-874-8550.

Sincerely,

James B. Vokland
Mayor Elect
City of Edina

JBH/d
November 3, 2004

Dianne Mandernach
Commissioner
Minnesota Department of Health
P.O. Box 64882
St. Paul, MN 55164-0882

Dear Commissioner Mandernach,

I write to endorse a hospital created from the partnership of University of Minnesota Physicians and Fairview, linked to the breakthrough medicine of the Academic Health Center.

As one of our fastest growing communities, a local hospital is important to the health of Maple Grove’s citizens. University of Minnesota Physicians and Fairview are committed to creating a world-class community hospital. This hospital will closely link to Minnesota’s premier Academic Health Center at the University of Minnesota. As head of that Academic Health Center, I can assure you that this partnership brings access to the education and training of nearly two-thirds of Minnesota’s health care professionals.

I hope you will recognize and recommend this need for acute care beds in Maple Grove.

Sincerely,

Frank E. Cerra, MD
Senior Vice President for Health Sciences
November 5, 2004

Dianne Mandernach, Commissioner  
Minnesota Department of Health  
P.O. Box 64882  
St. Paul, MN  55164-0882

Dear Commissioner Mandernach:

I strongly support Fairview Health Services’ efforts to build a new hospital in Maple Grove, Minnesota. Fairview has a hospital in Red Wing and has been a tremendous corporate and community citizen for our city.

Since 1997, Fairview Red Wing Health Services has provided high-quality, community-based health care in our area. They have demonstrated leadership through community initiatives that promote the health and well-being of our community.

I believe Fairview would make a positive addition to the Maple Grove community, as it has to my community. If I can provide any additional information, please contact me at 651.385.3615.

Sincerely,

Vern Steffenhagen, Mayor  
City of Red Wing, Minnesota

Donna Dummer, Mayor Elect  
City of Red Wing, Minnesota
November 5, 2004

Dianne Mandernach
Commissioner
Minnesota Department of Health
P.O. Box 64882
St. Paul, MN  55164-0882

Dear Commissioner Mandernach:

As Chief Executive Officer of University of Minnesota Physicians, I am writing to confirm that our organization is committed to partnering with the Fairview Health System in a community-based hospital proposed for Maple Grove. The close relationship between our two organizations and the Academic Health Center will bring breakthrough medicine into this community.

UM Physicians is committed to working in partnership with Fairview and the local community to bring high quality medical specialty care to the Maple Grove area as a first step in enhanced health care at the local area for the residents of this area of the state.

I hope you will recommend this need for acute care beds in Maple Grove.

Sincerely,

[Signature]

Roby C. Thompson, M.D.
Professor of Orthopaedic Surgery
Associate Dean for Clinical Affairs
University of Minnesota Medical School
CEO, University of Minnesota Physicians
November 5, 2004

Dianne Mandernach
Commissioner of Health
85 E. 7th Place
St. Paul, MN 55101

Dear Commissioner Mandernach:

As Mayor of Maple Grove, I am pleased Fairview has submitted a review process paper to the Minnesota Department of Health for the potential development of a hospital in Maple Grove.

As you are probably aware, Maple Grove and the surrounding suburbs are among the fastest growing communities in Minnesota. We are excited to have a hospital in our community. With a 37.4 percent growth in population between 1990 and 2000 for Maple Grove and eight neighboring suburbs, the need for a hospital to serve the northwest metropolitan area is obvious.

Clearly, with the snarl of congested traffic patterns in the northwest metro area, putting a hospital and its emergency services in the heart of our community would certainly be instrumental in saving lives. The area also is in need of more OB/Gyn services. There are a tremendous number of young families in our region. We also are concerned about the behavioral needs of our citizens, especially teenagers.

We are pleased Fairview, with its current presence in this area, is interested in adding more community-based care in Maple Grove. We look forward to having a first-rate health care hospital linked to leading, nationally recognized medical centers.

Thank you for your time and attention on this matter. If I can be of any further assistance, please don't hesitate to call me at 763-560-5700.

Sincerely,

Mark Steffenson
Mayor

“Serving Today, Shaping Tomorrow”
an equal opportunity employer

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containing at least 15% post-consumer paper fibers.
November 9, 2004

Dianne Mandernach
Commissioner
Minnesota Department of Health
P.O. Box 64882
St. Paul, MN  55164-0882

Dear Commissioner Mandernach:

I strongly support Fairview Health Services' efforts to build a new hospital in Maple Grove, Minnesota. Fairview has a hospital in Princeton, where I am mayor, and has been a tremendous corporate and community citizen for our city.

For many years, Fairview Northland Regional Health Care has provided high-quality, community-based health care in our area. They have demonstrated leadership through community initiatives that promote the health and well being of our community.

I believe Fairview would make a positive addition to the Maple Grove community, as it has to my community. If I can provide any additional information, please contact me at 763-389-2040.

Sincerely,

Brian Humphrey
Mayor, City of Princeton
December 31, 2004

Scott Leitz
Minnesota Department of Health
Director, Health Economics Program
PO Box 64882
St. Paul, MN 55164-0882

Dear Mr. Leitz:

Thank you for offering me the opportunity to comment on developing a hospital in the Maple Grove area.

I strongly support Fairview’s proposal to develop this hospital. The Maple Grove service area needs community-based inpatient health care. The hospital will draw patients from the immediate area, where Fairview already has a market share. I don’t believe local, rural hospitals, such as Monticello/Big Lake or Buffalo, will be affected by this hospital.

Fairview does not intend to increase the number of hospital beds in the state, rather to transfer existing beds from Fairview-University to the new Maple Grove site, which sets its proposal apart. Fairview already has a presence in this market. In addition to hospital patients who already come from this service area, Fairview has relationships with local school districts to provide behavioral health and athletic training services. It is also affiliated with primary and specialty care physicians currently serving the Maple Grove community.

Fairview is best positioned to bring comprehensive, regional health care services linked to the University of Minnesota Physicians to this area of our state. As members of the Minnesota Valley Care System will attest, Fairview is a health care provider who partners with the local community to meeting residents’ needs. The services offered at Fairview Ridges Hospital are based on what our community sought in its health care provider of choice. The ongoing involvement of community members through our board of trustees keeps us in synch with those needs and desires.

Sincerely,

[Signature]

Sara Criger
President
Fairview Ridges Hospital
Minnesota Valley Care System
January 3, 2005

Dianne Mandernach
Commissioner of Health
85 East 7th Place
St. Paul, MN 55101

Dear Commissioner Mandernach:

Thank you for the opportunity to comment on the proposed hospital for Maple Grove, Minnesota. I am the CEO of the Fairview-University Medical Center. I have been affiliated with the Fairview system for over 25 years, first as an OB/Gyn physician and now in my current administrative role. One of the reasons I have been an active member of the Fairview team is because of Fairview’s value to be a community based health care system. Fairview first and foremost wants to serve the community in which they reside. I saw this first hand as a physician in Edina. Fairview and the Edina community worked arm and arm in service to this community.

In my current position, I have the opportunity to experience the comparable partnership between the Cedar Riverside and the broader Minneapolis community and Fairview University Medical Center.

I strongly believe if Fairview is given the chance to build a health care campus in Maple Grove, Fairview will continue its tradition of being a health care system that is there to meet community need.

Fairview currently has been in the Maple Grove community for numerous years through the school system. Fairview provides behavioral care and athletic training for the Osseo/Maple Grove school district.

Fairview is best positioned to bring comprehensive, regional health care services linked to the University of Minnesota Physicians to this area of our state. Linked to the Fairview University Children’s Hospital and the University of Minnesota Medical School, Fairview is in the unique position of offering its extensive community based care that is affiliated with the premier referral hospital in the state – from flu shots to robotic surgery.

Thank you for allowing me to comment on behalf of Fairview-University Medical Center. We would be privileged to serve the people of Maple Grove.

Sincerely,

Gordon L. Alexander, Jr., MD
President
Fairview-University Medical Center
January 3, 2005

Mr. Scott Leitz
Director, Health Economics Program
Minnesota Department of Health
P.O. Box 64882
St. Paul, MN 55164-0882

Dear Mr. Leitz:

Thank you for offering me the opportunity to comment on developing a hospital in the Maple Grove area.

I strongly support Fairview’s proposal to develop this hospital. The Maple Grove service area needs community-based inpatient health care. The hospital will draw patients from the immediate area, where Fairview already has a market share. I don’t believe local hospitals, such as Monticello/Big Lake or Buffalo, will be affected by this hospital.

Fairview does not intend to increase the number of hospital beds in the state, rather to transfer existing beds from Fairview-University to the new Maple Grove site, which sets its proposal apart. Fairview already has a presence in this market. In addition to hospital patients who already come from this service area, Fairview has relationships with local school districts to provide behavioral health and athletic training services. It is also affiliated with primary and specialty care physicians currently serving the Maple Grove community.

Fairview is best positioned to bring comprehensive, regional health care services linked to the University of Minnesota Physicians to this area of our state. As members of Princeton, Milaca, Zimmerman and Elk River communities will attest, Fairview is a health care provider who partners with the local community to meeting residents’ needs. The services offered at Fairview Northland Regional Health Care are based on what our communities sought in their health care provider of choice. The ongoing involvement of community members through our board of trustees keeps us in synch with those needs and desires.

Sincerely,

Michael J. Youso
President
January 4, 2005

Mr. Scott Leitz, Director
Health Economics Program
Minnesota Department of Health
P.O. Box 64882
St. Paul, MN 55164-0882

Dear Mr. Leitz:

I appreciate the opportunity to comment on the proposal for a hospital in the Maple Grove area.

I believe Fairview is best positioned to bring hospital services to this rapidly growing community. As members of the Fairview Lakes communities will attest, Fairview is a health care provider who partners with its local community to meet citizen's needs. The services we offer at Fairview Lakes Regional Medical Center are based on what our communities articulated as service requirements for our rapidly growing area. Fairview Lakes continues that community involvement six years after building our new medical center through our community based board of trustees and our community outreach programs that keeps us well aware of changing health care needs and desires.

I support Fairview's proposal to develop the hospital in Maple Grove. The Maple Grove service area strongly demonstrates a need for community based inpatient health care. Fairview has demonstrated over and over again from the Lakes market to the Fairview Ridges market and many more, its ability to develop and establish community based hospital services. The hospital will draw new patients from the immediate area where Fairview already has a market share and established services. When appropriately placed which I believe a Maple Grove hospital is, the establishment of a new facility does not affect other hospitals. This occurs for two reasons; 1) the population presence in a given community to support a hospital in its own right and 2) the tendency for that same community in the absence of a hospital facility to show a very scattered distribution of where it receives hospital services.

Fairview has proposed to establish a hospital in Maple Grove within the State guidelines and the hospital moratorium law by not increasing the number of hospital beds in the State. Fairview's relationship with the Maple Grove community combined with its unique relationship with the University of Minnesota Physicians allows Fairview to bring comprehensive regional health care services to this community. I strongly support Fairview's proposal to provide services to the Maple Grove area.

Thank you for the opportunity to comment on this important endeavor.

Sincerely,

Daniel K. Anderson
President
January 4, 2005

Scott Leitz, Director  
Health Economics Program  
Minnesota Department of Health  
P.O. Box 64882  
St. Paul, MN  55164-0882

Dear Mr. Leitz:

I appreciate the opportunity to offer comment on the proposal to develop a hospital in the Maple Grove, Minnesota, area.

I offer a unique perspective and my support for Fairview Health Services’ proposal to build a hospital in Maple Grove. I am currently the President and Chief Executive Officer of Fairview Red Wing Health Services in Red Wing, Minnesota. Prior to this role, I served as the President of Chisago Health Services in Chisago City and its successor organization, Fairview Lakes Regional Health Care, now headquartered in Wyoming, Minnesota. I have had the privilege of personally observing the impact Fairview has had on the communities in which I have had the privilege of serving as a health care administrator.

In both Wyoming and Red Wing, Fairview’s focus has been to create a healthcare system which benefits the community by making significant capital and clinical investment. In both instances, Fairview has delivered. Other examples of Fairview’s community leadership are evident in Princeton, Burnsville, and Edina. Fairview’s community-based mission clearly places it as an excellent choice for the Maple Grove project.

As you know, the Maple Grove service area is the most rapidly developing area in the Metro. The location of an inpatient facility will only strengthen care delivery both in Maple Grove and across the metro region. My experience, and also data from other community-based hospitals, demonstrates that patients using the new Maple Grove facility will come from the immediate community with minimal, if any, impact on other hospitals such as Monticello or Buffalo.

Fairview’s proposal will not require the approval of additional hospital beds in the state. Rather, its proposal is to transfer existing beds from Fairview University to the new Maple Grove campus. Clearly, this sets Fairview’s proposal apart from other competitive proposals for Maple Grove. Fairview is a natural partner as it has a presence in this market currently and also has a positive working relationship with the local school districts, providing behavioral health and athletic training services. Fairview also enjoys affiliated primary and specialty care relationships in the Maple Grove area.
Key to any development of a hospital is the ability to work closely with the medical staff. Fairview’s relationship with the University of Minnesota Physicians provides assurance of Fairview’s ability to deliver on this important variable.

As noted above, without question, members of the two communities in which I have had the privilege to serve as a Fairview administrator will attest that Fairview is a healthcare provider who partners with the local community to meet residents’ needs in the community. Input from the community is critical and drives the services offered by Fairview. Over time, the ongoing involvement by a community-based Board of Directors provides excellent checks and balances to meeting community-based needs.

Again, I thank you for the opportunity to endorse Fairview’s proposal to build a hospital facility in the Maple Grove community. Please feel free to contact me should you have any questions.

Sincerely,

Scott Wordelman
President and CEO

SW/vl
Scott Leitz - Maple Grove Medical Facility

From: "DOUG MCLAUGHLIN" <DMCLAUG3@fairview.org>
To: <Scott.Leitz@state.mn.us>
Date: 1/12/2005 9:15 AM
Subject: Maple Grove Medical Facility

Scott,

I was at the community center in Maple Grove last night but did not speak.

I am a Fairview employee.

My comments are as follow:

1. Choice; two individuals spoke last night about choice and I could not agree more. As a Fairview employee I would like to use a Fairview facility. However, since North Memorial monopolizes this area I receive all my health care for me and my family at North Memorial. This is not a choice, there is no competition as there should be.

2. Public uses North Memorial most for Maple Grove residents, see #1. Again bring in a quality provider and let the people have a real choice. This argument is bogus.

3. Trauma based facility. I think you would agree that Maple Grove and it's surround area is alittle different than North Minneapolis. I do believe that which ever facility is built needs to have an ER, but I question the need for a level 1 Trauma center. I lived in the area for over 12 years and can count on one hand the number of violent person on person events. Largest reason for ER would be traffic related.

4. Adverse effect; I think it would be very difficult for any Health Services organization, Fairview, North Memorial or Allina to justify a new Hospital in Maple Grove would negatively have a long term impact. With the projected population growth for this area and the time to build a 70 to 100 bed hospital, this does not include the clinics, of about five years Unity/Mercy, North Memorial will increase their volumes regardless. It's frustrating to think that the northwest metro area would have only one provider (North Memorial). Yea I'm already sick of hearing about North Memorial.

5. Bottom line the area is ready and has a need for one and only one facility. Let's bring in competition, something North Memorial has never had, and that will ensure the quality.

6. Traffic problems. One lady spoke last night about the traffic on Fernbrook and County 30. By looking at the proposed sites for the three organizations I believe anyone can see that Allina probably has the best site, Fairview second (don't tell my boss I said that) after the 610 is completed. Both Allina and Fairview will be a major intersections.

No matter what happens you and the State Legislature really need to get this done ASAP. All health organization don't make a great deal of money. It would be unfair for the two losers to keep spending hundreds of thousands of dollars on a project that will never happen.

Thanks for your time.....

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<<<P.H.I.>>>
Appendix 2
Methodology

This appendix provides additional details on MDH's analysis of the application for public interest review. It describes the methods and data that we used to:

- Project future utilization and occupancy rates at hospitals currently serving residents of the Maple Grove area in the absence of a new hospital being built in Maple Grove;
- Estimate the impact of the proposed Maple Grove hospital on existing hospitals that serve residents of the Maple Grove area; and
- Analyze the potential shift in payer mix at existing hospitals as a result of the proposed Maple Grove hospital.

Projecting Hospital Use and Occupancy in the Absence of a New Hospital

This analysis focused on eleven hospitals that were identified as (a) holding a significant market share of the discharges from the Maple Grove area (as defined by the applicant); (b) having a high dependency on patients from the Maple Grove area (even if the hospital does not have a large share of the total market, it may be very dependent on the Maple Grove area as a source of admissions), or (c) being a major safety-net hospital provider in the region. The hospitals included in this analysis were Abbott Northwestern Hospital, Buffalo Hospital, Children's Hospital in Minneapolis, Fairview Northland Regional Hospital, Fairview-University Medical Center, Hennepin County Medical Center, Mercy Hospital, Methodist Hospital Park Nicollet Health Services, Monticello-Big Lake Hospital, North Memorial Medical Center, and Unity Hospital.

We used Minnesota hospital inpatient discharge data from calendar year 2003, excluding discharges of normal newborns. This data includes information on the patient's zip code and age. First, we calculated occupancy rates for each of the eleven hospitals and for the eleven hospitals as a group in 2003.

Next, we projected inpatient volumes and occupancy rates to 2009 and 2015. In order to take account of population growth and demographic change that may be occurring in a particular hospital’s service area, we looked specifically at the zip codes from which most of the hospital’s patients originate. We chose to define this area as the geographic area (group of zip codes) from which the top 75 percent of the hospital’s discharges of Minnesota residents originated in 2003. For each of the eleven hospitals, we calculated hospital-specific and age-specific hospitalization rates for the population living in the geographic area as defined above. We used projections of future

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19 Population estimates by zip code and age were obtained from Claritas, Inc. for 2000, 2004 and 2009. We estimated 2003 population by assuming a constant average annual growth rate from 2000 to 2004. We projected forward to 2015 by applying the same average annual growth rate estimated by Claritas from 2004 to 2009.
population (by age group) in the same geographic area to project future hospital volumes. The geographic areas that comprised the remaining 25 percent of the hospital’s discharges of Minnesota residents were treated as a group for the purpose of projecting future use of hospital services, and we assumed that the number of discharges of non-Minnesota residents would grow at the same rate as discharges of residents of the state.

The major assumptions that we made in this analysis are as follows:

- We assumed that hospitalization rates by age group would be the same as they were in 2003. To take account of potential future changes in hospitalization rates, we also created projections assuming a range of future use rates – either a 10% increase or 10% decrease in hospitalization rates for each age group. Factors that could cause future hospitalization rates to increase include rising levels of disease (for example, conditions associated with obesity) or technological change; on the other hand, technological change can also be a major driver of reductions in hospitalization rates. (Changes in overall hospital utilization due to the projected aging of the population are accounted for already by the fact that the analysis is done separately for each age group.)

- We assumed that the average length of stay would also be unchanged compared to 2003. Although the average length of a hospital stay declined in Minnesota from 5.1 days in 1993 to 4.3 days in 2003, the average length of stay has been stable over the past five years.

- We assumed that average annual population growth for the geographic areas defined for each hospital would be the same for 2009 to 2015 as projected by Claritas, Inc. for 2004 to 2009. To the degree that this method might overstate or understate actual population growth during this period, our estimates of future hospital use would also be overstated or understated.

- Finally, we assumed that the group of zip codes from which each hospital receives its core business (the geographic area accounting for 75% of discharges) would remain the same over time.

Finally, because calculating occupancy rates over an entire year does not adequately capture variations in occupancy rates that occur at different times of the year, we projected seasonal occupancy rates for 2009 and 2015 by assuming that the distribution of inpatient days across the year would be the same as it was for 2003. In order to account for hospital days that occurred in 2003 but are missing from our data set because the patient was not discharged until 2004, we used hospital days from patients who were admitted in 2002 but not discharged until 2003 as a proxy.
Estimating the Impact of the Proposed Hospital on Existing Hospitals That Serve Residents of the Maple Grove Area

In order to calculate the impact of the proposed hospital on existing hospitals that serve residents of the Maple Grove area, we estimated the potential impact on discharges, inpatient days, and occupancy rates at each of the eleven hospitals. First, based on the applicants’ submissions, we calculated the total number of bed days that the new Maple Grove facility is designed to accommodate, incorporating information from the applicants on both the size of the facility and the expected occupancy rate. We calculated the impact on existing hospitals by assuming that the new facility would in fact provide the volume of inpatient services consistent with the proposed size and occupancy rate anticipated by the proposal. We also assumed that all of the patients served by the Maple Grove Hospital would come from within the applicant’s defined service area. Our estimate of the impact of the facility is therefore a conservative estimate, representing an upper bound on the volume of inpatient services that would be shifted away from existing hospitals.

To estimate the impact on individual hospitals, we assumed that the hospital’s market share of the services provided to Maple Grove area residents at hospitals other than the proposed new facility would be the same as its current market share among the group of eleven existing hospitals. Essentially, this assumes that people who do not receive services at the proposed Maple Grove hospital will maintain the same travel patterns that currently exist. As noted in the main text of the report, however, there is a high level of uncertainty about how travel patterns may change. There are two main factors contributing to this uncertainty: first, the possibility of as many as three large new ambulatory care centers in the community, which would likely have an impact on physician referral patterns; and second, the possibility that a system-affiliated hospital in Maple Grove could affect the pattern of referrals to other hospitals for services not provided directly at the proposed Maple Grove hospital. For each hospital, we estimated the impact of the proposed Maple Grove hospital on existing hospitals as the difference between a) projected volumes in the absence of a new hospital and b) projected volumes incorporating the loss of volume from the addition of a new facility in Maple Grove.

Analyzing Potential Payer Mix Shift

To estimate the potential effect of the proposed Maple Grove hospital on payer mix for existing hospitals, we calculated the distribution of insurance coverage at the zip-code or zip-code-group level for the core service areas of several hospitals. For this analysis, we limited the list of hospitals to those that are either 1) most likely to be affected by the proposed Maple Grove hospital, or 2) major providers of uncompensated care in the region. We used data from the 2001 Minnesota Health Access Survey, which was a health insurance survey of over 27,000 Minnesota households.

20 For the Tri-Care proposal, we assume an 80-bed hospital for 2009 that will increase to 120 beds in 2015. Fairview Health Services’ design anticipates also an 80-bed hospital in 2009, which it projects to expand to 240 beds in 2015. Because NMHC has indicated that they are only seeking legislative approval for the transfer of 80 beds at this time, this analysis assumes 80 beds in both 2009 and 2015. (NMHC has indicated that it may request another exception from the hospital moratorium in order to expand its proposed Maple Grove hospital in the future.)
to estimate insurance coverage for zip codes, or for groups of zip codes where there was insufficient
data to estimate it at the zip code level. We aggregated these estimates of insurance status by zip
code to the geographic area from which the top 75 percent of a hospital's discharges originated in
2003, as defined above in the projection of future demand for hospital services.

Next, we weighted our estimates of the sources of insurance coverage in the geographic area
according to the proportion of the hospital's discharges from each zip code or group of zip codes..
This provided an approximation of the distribution of insurance coverage in the geographic area
from which the hospital draws most of its patients. We repeated this analysis for 2009 and 2015
for 1) the projections of inpatient volumes in the absence of a new hospital and 2) the projections
with the proposed new hospital.
Appendix 3
American College of Surgeons
Classification of Trauma Centers

American College of Surgeons Committee on Trauma Classification System of Trauma Center Level

ACS Levels and Descriptions

Level I
Provides comprehensive trauma care, serves as a regional resource, and provides leadership in education, research, and system planning.

A level I center is required to have immediate availability of trauma surgeons, anesthesiologists, physician specialists, nurses, and resuscitation equipment. American College of Surgeons’ volume performance criteria further stipulate that level I centers treat 1200 admissions a year or 240 major trauma patients per year or an average of 35 major trauma patients per surgeon.

Level II
Provides comprehensive trauma care either as a supplement to a level I trauma center in a large urban area or as the lead hospital in a less population-dense area.

Level II centers must meet essentially the same criteria as level I but volume performance standards are not required and may depend on the geographic area served. Centers are not expected to provide leadership in teaching and research.

Level III
Provides prompt assessment, resuscitation, emergency surgery, and stabilization with transfer to a level I or II as indicated.

Level III facilities typically serve communities that do not have immediate access to a level I or II trauma center.

Level IV & V
Provides advanced trauma life support prior to patient transfer in remote areas in which no higher level of care is available.

The key role of the level IV center is to resuscitate and stabilize patients and arrange for their transfer to the closest, most appropriate trauma center level facility.

Level V trauma centers are not formally recognized by the American College of Surgeons, but they are used by some states to further categorize hospitals providing life support prior to transfer.

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