

How to Plan World AIDS Day Activities

TIP SHEET FOR COLLEGES/POST SECONDARY SCHOOLS

2015 World AIDS Day Theme:

Getting to Zero - reducing new HIV infections, discrimination, and AIDS related deaths to zero

Suggested Activities

- Create an HIV/AIDS awareness committee to educate your campus about HIV/AIDS and host webinars or seminars on HIV/AIDS prevention
- Work with campus administrators, faculty, staff, health service, and student leaders to organize a lecture or panel discussion on HIV/AIDS
- Invite speakers to your campus from local hospitals, AIDS clinics, or AIDS service organizations
- Arrange special service projects by campus, civic, religious, and social clubs and organizations
- Organize presentations and discussion workshops with student educators in informal settings: student center, dormitories, cafeterias
- Post information about your World AIDS Day activities on your blogs, Facebook and Twitter accounts, and other social media outlets
- Write an article or editorial for the campus paper, radio station or a departmental newsletter
- Develop webpage fact sheets for campus website or link to other AIDS informational web sites
- Create tabletop tents with HIV/AIDS messages and place in cafeterias, dormitories, library and student centers
- Encourage the varsity athletic departments to sponsor a benefit game (football, basketball, hockey, etc.) where AIDS educational booths and public address or score board announcements are allowed
- Co-host AIDS seminars with medical, public health, nursing and/or law schools
- Host a candlelight visual, commemorate a red ribbon tree or create a display for those infected or affected by HIV/AIDS
- Ask campus student health center or local AIDS organization to provide walk-in HIV testing during the day or week
- Collect photographs, posters, articles and drawings reflecting that people of all ethnicities, ages, genders and sexual orientation can be infected with HIV; ask different student groups to submit a piece and create a mural display for the campus student center

WORLD AIDS DAY TIP SHEET: COLLEGES/POST SECONDARY SCHOOLS

- Hold a film-festival featuring educational DVDs or webinar recordings about HIV/AIDS
- Coordinate with bars and restaurants near campus to give out free condoms; pass out literature focusing on the high correlation of HIV transmission and alcohol consumption
- Host a resource fair in the student center; invite community agencies to set-up and staff exhibits and displays on AIDS programs and services
- Sponsor a benefit theater production or music concert in which proceeds go to a local HIV/AIDS organization or campus HIV/AIDS program
- Distribute and display red ribbons all over campus on trees, poles, walls, bulletin boards, etc.

WORLD AIDS DAY RESOURCES

Minnesota Department of Health

- Minnesota World AIDS Day: <http://www.health.state.mn.us/divs/idepc/diseases/hiv/worldaidsday/index.html>
- No Mas HIV: <http://www.NoMasHIV.com>

National Institute of Health AIDSInfo: <http://www.aids.gov/awareness-days/>

Centers for Disease Control and Prevention

- Act Against AIDS Campaign Materials: <http://www.actagainstaids.org/>
- HIV Testing Locator: <http://www.hivtest.org/>

Greater Than AIDS Campaign Materials: <http://www.greaterthan.org>

World AIDS Campaign: <http://www.worldaidsday.org/campaign.php>

Minnesota Department of Health
STD/HIV/TB Section
PO Box 64975, St. Paul, MN 55164
651-201-4027



*To obtain this information
in a different format, call:
651 201-4027*