

How to Plan World AIDS Day Activities

TIP SHEET FOR LOCAL PUBLIC HEALTH DEPARTMENTS

2015 World AIDS Day Theme:

Getting to Zero - reducing new HIV infections, discrimination, and AIDS related deaths to zero

Suggested Activities

- Identify and contact individuals and organizations in your community interested in planning World AIDS Day activities. Places such as local hospitals, clinics, social service agencies, AIDS organizations, or schools are good starting points
- Choose an event, health fair, display booth, vigil, campaign or contest to promote World AIDS Day
- Host planning meetings, obtain resources, partnerships and funds to support chosen activity
- Submit a proclamation to your mayor or county board stating that your county or public health nursing service recognizes World AIDS Day
- Wear and distribute to others a red ribbon as a symbol of hope to work sites, schools and community. Distribute electronic ribbon to social media outlets
- Contact schools, business leaders, clergy and local organizations in your county and encourage them to host their own World AIDS Day activities
- Hold a candlelight vigil or parade in a public area with singers, rappers, bands, poets, performers and story tellers
- Decorate a World AIDS Day tree, wall or bulletin board in memory of those who have died of AIDS
- Encourage coalitions in which your agency is a member to participate in World AIDS Day 2015
- Obtain free materials from CDC's Act against AIDS campaign: <http://www.actagainstaids.org/>
- Promote and encourage on-going HIV/AIDS webinars, seminars or DVD showings in schools, colleges, worksites, faith settings and health care settings
- Write a letter or editorial to your local newspaper, radio station, cable TV station, or social media outlets demonstrating support or listing events for World AIDS Day 2015
- Contact the NAMES Project and bring The AIDS Memorial Quilt to your event or community display, (404) 688-5500; <http://www.aidsquilt.org>

WORLD AIDS DAY TIP SHEET: LOCAL PUBLIC HEALTH DEPARTMENTS

- Celebrate “DAY WITH(OUT) ART” to inspire meaningful discussions about HIV/AIDS and increase awareness. For more information, contact Visual AIDS, (212) 627-9855; <http://www.visualaids.org>
- Display exhibits, posters, flyers, DVDs, or brochures about HIV/AIDS at a public setting, event, library, county courthouse, worksite or shopping center
- Post information about your World AIDS Day activities on your agency’s blogs, Facebook and Twitter accounts, and other social media outlets
- Deliver HIV/AIDS posters and brochures to local physicians, clinics, hospitals and other reproductive health care and family planning agencies so they can distribute to their clients and/or place in their patient waiting areas and lobbies
- Add World AIDS Day links to your agency’s web site such as: <http://www.health.state.mn.us/divs/idepc/diseases/hiv/worldaidsday/index.html>

WORLD AIDS DAY RESOURCES

Minnesota Department of Health

- Minnesota World AIDS Day: <http://www.health.state.mn.us/divs/idepc/diseases/hiv/worldaidsday/index.html>
- No Mas HIV: <http://www.NoMasHIV.com>

National Institute of Health AIDSInfo: <http://www.aids.gov/awareness-days/>

Centers for Disease Control and Prevention

- Act Against AIDS Campaign Materials: <http://www.actagainstaids.org/>
- HIV Testing Locator: <http://www.hivtest.org/>

Greater Than AIDS Campaign Materials: <http://www.greaterthan.org>

World AIDS Campaign: <http://www.worldaidsday.org/campaign.php>

Minnesota Department of Health
STD/HIV/TB Section
PO Box 64975, St. Paul, MN 55164
651-201-5414



*To obtain this information
in a different format, call:
651 201-5414*