

### What is World AIDS Day?

World AIDS Day is observed every year on December 1. This worldwide effort is designed to: encourage public support and programming to prevent the spread of HIV infection; provide awareness and education about HIV/AIDS; and demonstrate compassion for those infected or affected by HIV.

World AIDS Day was first observed in 1988 after a summit of health ministers from around the world called for a spirit of social tolerance and a greater exchange of information on HIV/AIDS. In 1996, UNAIDS was created to unite 6 global agencies in their response to HIV/AIDS. Today, UNAIDS has designated the organization, World AIDS Campaign, to oversee World AIDS Day. Every five years, the World AIDS Campaign's Global Steering Committee selects a theme for World AIDS Day with input from civil society, organizations and government agencies involved in the AIDS response.

Here are past and present themes for World AIDS Day:

<u>Year</u>	<u>Theme or Slogan</u>
1988...	Talk about HIV/AIDS
1989...	Youth
1990...	Women and AIDS
1991...	Sharing the Challenge
1992...	Community Commitment
1993...	Time to Act
1994...	AIDS and Families
1995...	Shared Rights, Shared Responsibilities
1996...	One World, One Hope
1997...	Children Living in a World with AIDS
1998...	Young People Can Be a Force for Change
1999...	AIDS-Ending the Silence: Listen, Learn, Live
2000...	AIDS-Men Make a Difference
2001...	I Care, Do You?
2002...	Stigma and Discrimination: Live and Let Live
2003...	Stigma and Discrimination: Live and Let Live
2004...	Women, Girls, HIV and AIDS
2005 – 2010...	Stop AIDS. Keep the Promise
2011 – 2015...	Getting to Zero

### World AIDS Day International Sponsor

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### World AIDS Day Purpose and Theme

World AIDS Day on December 1st draws people together from around the world in solidarity to pay tribute to the millions of people living with HIV/AIDS, raise awareness of the global impact of HIV/AIDS, and celebrate victories that are allowing more people to live longer and healthier lives.

The World AIDS Campaign's Global Steering Committee has selected the theme, "Getting to Zero," for the annual World AIDS Day observances, 2011 – 2015. The theme is about reducing new HIV infections, discrimination and AIDS related deaths to zero through increased advances and equal access to HIV prevention, testing, treatment and care.

Since the first cases of AIDS were reported in 1981, infection with HIV has grown to pandemic proportions, resulting in an estimated 60 million infections and over 25 million deaths.

### AIDS Facts

#### **Worldwide estimates in 2010 (UNAIDS):**

Almost 60 million have been infected since 1981:

- 34 million living with HIV/AIDS
- Over 25 million have died

2.7 million infected in 2010 (7,400 per day)

1.8 million AIDS related deaths in 2010

390,000 children infected in 2010

In Sub-Saharan Africa:

- Each day about 5,200 are infected
- Each day about 3,500 die of AIDS
- 22.5 million are living with HIV:

<http://www.worldaidscampaign.org/>

**United States** (reported as of 12/31/09 by CDC and including dependent areas):

1,142,714 AIDS cases estimated

617,025 deaths among AIDS cases (est. in 08)

48,100 new HIV/AIDS cases in 2009 (est.)

More than 1.1 million are living with HIV and about one fifth are unaware of their infection

<http://www.cdc.gov/hiv/default.htm>

**Minnesota** (reported as of 12/31/10 by MDH):

9,493 HIV/AIDS cases reported

3,228 deaths among HIV/AIDS cases

6,814 reported living with HIV/AIDS

331 HIV cases reported in 2010 (1 case/ 26 hrs.)

<http://www.health.state.mn.us/hiv>