

How to Plan World AIDS Day Activities

TIP SHEET FOR WORKSITES/BUSINESSES

2015 World AIDS Day Theme:

Getting to Zero - reducing new HIV infections, discrimination, and AIDS related deaths to zero

Suggested Activities

- Ask your employer to help establish December 1 as a day to address the issue of HIV/AIDS in your workplace
- Organize a meeting or planning committee to plan for World AIDS Day activities
- Organize a meeting to clarify office policies concerning HIV/AIDS education
- Educate employees on the protection of people with HIV/AIDS and on non-discrimination laws:
 - List fact sheets on company's website
 - Invite guest speakers and exhibitors
 - Discuss the Americans with Disabilities Act
- Educate employees about the prevention of HIV/AIDS:
 - Display posters, flyers, brochures
 - Invite guest speakers and agency displays
 - Provide information through employee newsletters, payroll stuffers, Email messages and web pages
 - Emphasize family awareness and encourage employees and co-workers to educate their families about HIV prevention
- Make long-term commitment for comprehensive HIV workplace prevention education to include: policy development, training of managers, supervisors, and executives in that policy; employee and family education; and, the development of corporate/community service volunteerism
- Have your company sponsor community events:
 - Donate products to local HIV/AIDS programs
 - Organize an AIDS fundraising event (run, walk, bike)
 - Set-up display in a public building
 - Form a team to participate with a local AIDS walk
- Distribute World AIDS Day information:

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- Submit a proclamation to your employer stating that your business recognizes World AIDS Day
- Post information about your World AIDS Day activities on your company's blogs, Facebook and Twitter accounts, and other social media outlets
- Encourage your office to display posters, flyers, or brochures by company mailboxes or break rooms
- Insert World AIDS Day materials or red ribbons in pay check envelopes
- Retail businesses:
 - Place a World AIDS Day poster in your window
 - Place information pamphlets about AIDS at the checkout counters, waiting areas or lobbies
 - Donate products and services to groups planning events for World AIDS Day
- Launch the Business Responds to AIDS (BRTA) program or Labor Responds to AIDS (LRTA) program. Obtain BRTA/LRTA materials from the CDC National Prevention Information Network: 1-877-242-9760, or <http://hivatwork.org>
- Contact the Minnesota AIDS Project's Wise at Work program for local resources and support at: 1-800-248-2437, or <http://www.mnaidsproject.org>

WORLD AIDS DAY RESOURCES

Minnesota Department of Health

- Minnesota World AIDS Day: <http://www.health.state.mn.us/divs/idepc/diseases/hiv/worldaidsday/index.html>
- No Mas HIV: <http://www.NoMasHIV.com>

National Institute of Health AIDSInfo: <http://www.aids.gov/awareness-days/>

Centers for Disease Control and Prevention

- Act Against AIDS Campaign Materials: <http://www.actagainstaids.org/>
- HIV Testing Locator: <http://www.hivtest.org/>

Greater Than AIDS Campaign Materials: <http://www.greaterthan.org>

World AIDS Campaign: <http://www.worldaidsday.org/campaign.php>

Minnesota Department of Health
STD/HIV/TB Section
PO Box 64975, St. Paul, MN 55164
651-201-4027



*To obtain this information
in a different format, call:
651 201-4027*