

GOT YOUR SHOTS? IMMUNIZATION CONFERENCE

October 11-12, 2007

Holiday Inn Select, Bloomington, MN

**Explore ongoing
and upcoming issues
related to vaccine
preventable diseases
and immunization.**



GOT YOUR SHOTS?

IMMUNIZATION CONFERENCE

Some people call them immunizations. Others call them vaccinations or shots. Whatever you call them, immunizations are one of the best weapons we have against a number of serious diseases.

The 2007 Minnesota Department of Health immunization conference will provide an opportunity for public and private partners to explore ongoing and upcoming issues related to vaccine-preventable diseases and immunization.

The goals of the Got Your Shots? Immunization Conference are to:

- Describe recent changes and additions to the childhood, adolescent, and adult **immunization schedules**.
- Discuss issues regarding **vaccine safety** and identify resources to enhance risk/benefit communication.
- Identify strategies to enhance **adolescent immunization**.
- Explore strategies for using **immunization information systems** to improve immunization delivery.
- Describe **best practices** for achieving immunization excellence.
- Discuss recent and ongoing issues in vaccine preventable **disease surveillance** and epidemiology.

Featured speakers include **Alan Hinman** from the Task Force for Child Survival and Development, **Paul Offit** from Children's Hospital of Philadelphia, **Greg Poland** with Mayo Clinic in Rochester, MN, **L.J. Tan** with the American Medical Association, and **Donna Weaver** from CDC.

Registration is limited. Reserve your spot today!



Online Registration Available at: www.health.state.mn.us/immunize

KEYNOTE PRESENTERS

Alan R. Hinman, MD, MPH

Task Force for Child Survival and Development

Alan Hinman is the Senior Public Health Scientist at the Task Force for Child Survival and Development, working with the Public Health Informatics Institute to foster development of integrated preventive health information systems. He also works with the PARTNERS TB Control Program to address multidrug-resistant tuberculosis in Peru and globally. Since 1965 he has worked in public health at state, national, and international levels, primarily working with CDC. He also worked for the state Health Departments of New York and Tennessee. He retired from the U.S. Public Health Service in 1996, having attained the rank of Assistant Surgeon General. He is the author or co-author of more than 300 scientific publications and is an Adjunct Professor at the Rollins School of Public Health of Emory University (Epidemiology and Global Health).

Paul Offit, MD

Children's Hospital of Philadelphia

Paul Offit is the Chief of Infectious Diseases at the Children's Hospital of Philadelphia and the Henle Professor of Immunologic and Infectious Diseases at the University of Pennsylvania School of Medicine and is an internationally recognized expert in the fields of immunology and virology. He's received numerous awards, including the J. Edmund Bradley Prize for Excellence in Pediatrics and the Young Investigator Award in vaccine development. Dr. Offit has written *Vaccinated: One Man's Quest to Defeat the World's Deadliest Diseases*; *The Cutter Incident*; *Vaccines: What You Should Know* (with Louis Bell, M.D.); and *Breaking*

the Antibiotic Habit: A Parent's Guide to Coughs, Colds, Ear Infections, and Sore Throats (with Louis Bell, M.D., and Bonnie Fass-Offit). Dr. Offit lives near Philadelphia with his wife and two children.

Greg Poland, MD

Mayo Clinic

Gregory Poland is the Director of Mayo Clinic's Vaccine Research Group. He is a Professor of Medicine and Infectious Diseases and Molecular Pharmacology and Experimental Therapeutics, the Associate Chair for Research for the Department of Medicine, the Director of the Immunization Clinic and the Director of the Program in Translational Immunovirology and Biodefense at Mayo Clinic. Dr. Poland also serves as the President of the International Society for Vaccines and the American Editor for the journal "Vaccine." In December 2006, Dr. Poland was elected as the President of the Defense Health Board for the Department of Defense. Since 2004, Dr. Poland has also served on the Infectious Diseases Society of America (IDSA) Taskforce on Pandemic Influenza. Additionally, Dr. Poland participates on many national and academic review committees and actively peer-reviews journal articles for over 26 different publications such as *The Lancet*, *Annals of Internal Medicine*, and *New England Journal of Medicine*. He has published over 235 peer-reviewed scientific articles and book chapters. Dr. Poland received his medical degree from the Southern Illinois University School of Medicine in Springfield, Illinois, and completed his residency and advanced post-graduate work at the University of Minnesota/Abbott-Northwestern Hospital, Minneapolis, MN.

Litjen (L.J.) Tan, MS, PhD

Infectious Disease, Immunology, and Molecular Medicine, American Medical Association

L.J. Tan is the Director of Infectious Diseases at the American Medical Association. Dr. Tan has served or currently serves on various expert panels on immunization, including ACIP and ACIP's Adult Immunization Working Group and Influenza Working Group.

Donna Weaver, RN, MN

National Immunization Program, Centers for Disease Control and Prevention

Donna Weaver is the Nurse Educator for the Education, Information and Partnership Branch, National Immunization Program, CDC. Ms. Weaver earned her Master's Degree in Nursing at the University of South Carolina at Columbia. She has practiced nursing throughout the U.S. and also in Saudi Arabia. Prior to coming to CDC, Ms. Weaver taught nursing, was head nurse of a medical/surgical acute care unit, a public health nurse, and an immunization nurse consultant for the state of South Carolina. As an immunization nurse educator for CDC, Ms. Weaver travels throughout the United States providing immunization training and information to the public and to healthcare providers. Ms. Weaver also provides clinical consultation to immunization providers and assists in development of immunization continuing education products offered by the National Immunization Program.

THURSDAY, OCTOBER 11, 2007

Conference at a Glance

Thursday, October 11, 2007

- 7:30 Registration
Continental Breakfast
Exhibits / Posters
- 8:30 Welcome
- 9:15 Plenary – Alan Hinman
- 10:00 Break / Exhibits
- 10:30 Breakouts A1–A6
- 11:45 Lunch
Exhibits / Posters
CoCASA/MIIC Demos
- 1:00 Plenary – LJ Tan, Greg Poland
- 2:30 Break / Exhibits
- 2:45 Breakouts B1–B6
- 4:00 Break / Exhibits
- 4:15 Plenary – Paul Offit
- 5:00 Adjourn

Friday, October 12, 2007

- 8:00 Registration
Continental Breakfast
- 8:30 Plenary – Donna Weaver
- 9:15 Break / Exhibits
- 9:30 Breakouts C1–C6
- 10:45 Break / Exhibits
- 11:00 Breakouts D1–D6
- 12:15 Lunch
Exhibits / Posters
- 1:30 Plenary – Paul Offit
- 2:30 Thank You, Evaluations

Conference Adjourns

Breakouts A1–A6
Thursday, October 11
10:30 a.m. – 11:45 a.m.

A1: Influenza Vaccine Topics

Janet Dean, Mayo Clinic

Janet will discuss the Mayo Clinic Bus Stop Vaccination Program. The program was developed to bring the vaccine to the 6,500 Mayo Clinic Rochester nurses in their work units to facilitate convenience and limit the interruption of patient care while increasing vaccination rates.

Jill Marette, MDH

Jill will provide the basics of the MDH Mark of Excellence program, which is an educational and certificate program to ensure quality assurance for non-traditional flu vaccine sites.

Cori Ofstead, Former Visiting Scholar, Mayo Clinic College of Medicine

Cori will explore the results of a study examining factors underlying nurses' decisions to receive or not receive influenza vaccination.

A2: Vaccines for Children (VFC) 101

Lisa Harris and Melissa Helland, MDH
MnVFC program staff will discuss and answer questions related to proper storage and handling of vaccine, VMBIP (a new acronym), and basic VFC requirements.

A3: Immunization Best Practices

Donna Weaver, CDC

Donna will provide information and guidance on vaccine administration, storage and handling, and ways to optimize immunization rates.

A4: Vaccine Safety

Dr. Jim Nordin, HealthPartners

Jim will provide information regarding the Vaccine Safety Datalink (VSD) and how it helps monitor vaccine safety.

Dr. Paul Offit, Children's Hospital of Philadelphia

Paul will discuss how vaccine safety issues impact vaccine program policy.

Patricia Stinchfield, Children's Hospitals and Clinics of Minnesota

Patsy will emphasize the important role effective communication plays in educating about vaccine safety in a clinic setting. Practical tips will be provided about how to handle vaccine myths and misperceptions.

A5: Laboratory Aspects of Vaccine Preventable Disease Surveillance

Claudia Miller, MDH

Claudia will begin this session with an introduction highlighting some recent situations involving interpretation of laboratory results in light of the clinical presentation and epidemiology.

Susan Fuller, MDH-PHL

Susan will present on laboratory tests for VPDs, including what tests are available, their sensitivity/specificity, how interpretation relates to timing of specimen collection, and more.

Joanne Bartkus, MDH-PHL

Joanne will address molecular epidemiology as it relates to VPDs.

A6: Vaccine Financing

Kris Ehresmann, MDH

Kris titles this session "New Vaccines, New Opportunities, Same Budget." In this presentation she will describe the state immunization program's process for financing vaccines.

Dr. David Estrin, HealthPartners

David will discuss vaccine reimbursement issues that impact physician practice.

Diane Peterson, Immunization Action Coalition

Diane's presentation will address new partnerships in which conference participants can become involved to promote increased funding for immunization. These partnerships include the "317 Coalition" and "People for Immunization."

Breakouts B1-B6
Thursday, October 11
2:45 p.m. - 4:00 p.m.

B1: Influenza Vaccine Topics

Repeat of A1

B2: Vaccines for Children (VFC) 101

Repeat of A2

B3: Immunization Best Practices

Repeat of A3

B4: Vaccine Safety

Repeat of A4

B5: Vaccine Preventable Disease Surveillance

Claudia Miller, MDH

This session will begin with information on routine case-based and sentinel surveillance, including the revised communicable disease reporting rule and the new varicella surveillance project.

Jane Dietzman, Dakota County Public Health Department

Sharon Lynch, Saint Paul-Ramsey County Department of Health

Jane and Sharon will present on the Pertussis Active Surveillance Project.

Amy Westbrook, MDH NE District

Amy will present on mumps at the College of St. Scholastica.

Carol Hooker and Erica Holt, Hennepin County Public Health

Carol and Erica will provide a local public health perspective of the surveillance activities associated with the 2006 polio exposures of the Somali and Ethiopian refugees/immigrants. Discussion will focus on what went well and what can be improved upon.

B6: Cultural Diversity

Dawn Martin, HCMC, U of MN

Dawn titles this session "Cultural Beliefs and Attitudes About Immunizations in a Diverse Urban Pediatric Population." The unique cultural beliefs and attitudes about immunizations of African American, Hispanic, and Somali caregivers of children will be discussed.

Ann O'Fallon, MDH

Ann titles this session "Minnesota: Home to 10,000+ refugees." She will discuss how and why refugees come to Minnesota, why they stay here, what kind of issues are found during their initial health screening, do they need immunizations, and just what is the Green Card Exam.

Patricia Peterson, Minnesota Faith Health Consortium

Patricia will explain how the MINI Project (Minnesota Immunization Networking Initiative) was initiated to increase the numbers of influenza immunizations within minority populations in Minneapolis and St. Paul.

Breakouts C1-C6
Friday, October 12
9:30 a.m. - 10:45 a.m.

C1: Immunization Registries

Bill Brand, MDH

Dr. Jim Nordin, HealthPartners

This session will highlight the sometimes rocky evolution to today's network of regional registries coalescing around a single statewide registry application, Minnesota Immunization Information Connection (MIIC). The session will focus on the challenges of using a registry to improve practice, and how MIIC will have to continually evolve to keep up with the rapid transformation of health care through health information technology.

Betsy Schroeder, CDC, former MPH student at HCMC

Betsy will provide an overview of a study that evaluated the completeness of the Minnesota state registry (MIIC) by comparing the registry immunization records of a non-random sample of pediatric patients to the immunization data in their hospital charts.

Lynn Schwartzbauer, Hennepin County Human Services and Public Health

Lynn will provide an overview of an effective newborn tracking system that enhances case management and increases immunization rates.

C2: Community Partnerships

Kathleen Dunn, Grand Forks Public Health Department

Kathleen will overview the 2007 Tetanus Booster Blitz, initiated to get healthcare workers and communities vaccinated with Tdap. It also was an opportunity to exercise the community's Point of Distribution (POD) Plan.

Sue Monsen, Lincoln, Lyon, Murray and Pipestone Public Health Services

Sue will present on the response of the community and public health to a hepatitis A outbreak, as well as lessons learned.

Denice Tracy, Wright County Public Health

Denice titles this session "Fishing for the W'right' Flu Clinic." During the second week of February 2007 when Minnesota experienced a number of pediatric influenza deaths, Wright County Public Health was busy responding! Three different types of flu clinics were offered in three different areas. Each clinic included different components: utilizing a fish house, working with community partners, and using different communication tools and activating more than just public health staff. Come and listen to the stories of challenges and successes.

C3: Partnering with Providers and Local Public Health to Improve Immunization Coverage

Geri Greeley, Dakota County Public Health and Gloria Tobias, Countryside Public Health, and Sue Turner, MDH

This session will begin with an overview of the Immunization Practices Improvement (IPI) program as it learns

FRIDAY, OCTOBER 12, 2007

General Information

Registration Deadline:
September 28, 2007

Registration fees include conference materials, continental breakfast, and lunch on Thursday and Friday.

Please make checks payable to:
Treasurer, State of Minnesota

Mail checks to:
Maggie Kenyon-Shultz
MN Department of Health
P.O. Box 64975
St. Paul, MN 55164-0975

Cancellations with a full refund will be accepted until Friday, September 14, 2007. No refunds will be given after this day, but we will accept transfers of registration to another person. To cancel or transfer your registration please contact Maggie Kenyon-Shultz at 651-201-5528 or by email at margaret.kenyon-schultz@health.state.mn.us.

Location/Hotel Lodging:
Holiday Inn Select - Airport/Mall of America
3 Appletree Square
I-494 & 34th Avenue S.
Bloomington, MN 55425
952-854-9000

Conference Rate: \$113/night
Be sure to mention the Minnesota Department of Health Immunization Conference.

Certificates of attendance will be provided for those wishing to obtain CEUs.

Questions? Contact Chris Rosga at 651-201-5558 or christine.rosga@health.state.mn.us.

from past data and develops projects for the future. Dakota County will discuss their clinical consultation program and Countryside will highlight the collaboration between the four counties that make up Countryside Public Health and their local providers of immunizations.

C4: Community Partnerships

Kim Jeppesen, MDH SW District

Kim will explore the pros and cons of using video and telephone conferencing to engage your local partners. The Southwest MIIC (22 county) region has used video conferencing for the past two years to help reduce travel times for the member counties and to provide training and status updates for participating clinics. The Disease Prevention and Control (DP&C) groups of the Southwest and South Central LPHA regions have used both methods to meet on a monthly basis to receive updates on infectious diseases and to discuss issues of mutual interest.

Sherry O'Brien, Stearns County Public Health

Sherry will share Stearns County's experience as one of three counties in the state selected by MDH to take part in a FluMist project that was sponsored and paid for by CDC with MedImmune donating the vaccine. Ten school districts participated with vaccine being offered to students in grades K-12. Hear about the challenges and successes that were experienced.

Mary Pittman Mach, Stearns County Public Health

Mary titles this session "Working with Providers: How We Make Connections and Build Relationships with Medical Providers and Clinic Staff." This session will focus on the reality of initiating and maintaining the connections.

C5: Perinatal Hepatitis B

Adele Clobes, MDH

Adele will discuss the prevalence of the hepatitis B virus globally and at the local level, with special consideration given to perinatal hepatitis B infection. She will also talk about reporting perinatal chronic and acute cases, and pregnancies that occur in the chronic carriers. Finally, Adele will discuss the risk of infection to the infant and appropriate treatment and follow up of the infant after birth.

Joanna Przybilla, Hennepin County Human Services and Public Health Department

Joanna's presentation will identify effective collaborative techniques for meeting the needs of hepatitis B positive pregnant women in a diverse community.

Dr. Paola Ricci, HealthPartners

Paola will be discussing the clinical features and presentation of the hepatitis B virus in chronically infected pregnant women. She will also discuss recommendations for referral of chronically infected pregnant women to a liver specialist for evaluation, follow up, and possible antiretroviral treatment to decrease the viral load during pregnancy and minimize the risk of vertical transmission of the virus from mother to fetus.

C6: Application of Protocols to Immunizations

Mariclaire England, Minnesota Board of Nursing

Mariclaire will discuss how Minnesota nursing laws apply to nursing practice when conducting immunization clinics. The presentation will also include other Minnesota laws and rules that apply to the administration of vaccines.

Breakouts D1-D6
Friday, October 12
11:00 a.m. - 12:15 p.m.

D1: Immunization Registries

Repeat of C1

D2: Community Partnerships

Repeat of C2

D3: Partnering with Providers and Local Public Health to Improve Immunization Coverage

Repeat of C3

D4: Community Partnerships

Repeat of C4

D5: Public Health Preparedness

Terri Allen, Carlton County Public Health

Terri titles this session "A Bittersweet Valentine: How One Community Responded Following the Death of an 8-year-old from Influenza in Carlton County." Public health held a mass vaccination clinic on Valentine's Day 2007. The clinic was up and running

within 48 hours and vaccinated over 500 people. Lessons from the field on obtaining flu vaccine, NIMS, staffing a mass clinic, the media, and community response will be shared.

Lydia Aleckson, Linda Bauck, and Judy Marchetti, Anoka County Community Health and Environmental Services Department, Disease Prevention and Control Section

Linda will discuss immunization clinic restructuring as a means to build mass prophylaxis preparedness.

Kay Dickison, Dakota County Public Health

Connie Waldera, Washington County Public Health

Kay and Connie will share how three east metro county Public Health Departments, St. Paul Ramsey, Dakota, and Washington, joined together to offer a flu clinic in response to the public demand for immunizations after pediatric deaths last flu season. Learn how the three agencies worked together

to coordinate a rapid response to the public demand. Learn what worked well, what didn't work so well, and suggestions for future opportunities.

D6: 1918 Influenza

Miles Ott

Miles will review the methods employed to combat the 1918-1919 influenza pandemic in Minneapolis and St. Paul. In order to learn lessons in preparation for the next influenza pandemic the presentation will contrast the Minneapolis Health Department's approach of closing public places to the St. Paul Health Department's approach of isolating individual cases.

Registration and fees are due September 28, 2007.

Online registration available at www.health.state.mn.us/immunize.

Please print clearly:

Name _____

Title _____

Agency _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Vegetarian _____

Conference Attendance and Fees:

___ Thursday, October 11, 2007 — \$45

___ Friday, October 12, 2007 — \$45

___ Both Days — \$80

Please make checks payable to:
Treasurer, State of Minnesota

Mail checks and registration to:
Maggie Kenyon-Shultz
Minnesota Department of Health
P.O. Box 64975
St. Paul, MN 55164-0975

Sorry, no cash or credit accepted.



Immunization Program
625 Robert Street North
P.O. Box 64975
St. Paul, MN 55164-0975

Register today at
www.health.state.mn.us/immunize

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