

The MINI Project

Minnesota Immunization Networking Initiative

Patricia L. Peterson and Paula McNabb
Fairview Health Services
Minneapolis, Minnesota

- ◆ MINI is a community based multi-sector collaboration of faith based and community groups/organizations, for profit and nonprofit companies, governmental entities (Federal and State), a university and a lot of heart



MINI Purpose

- ◆ To increase influenza immunization rates among minority and uninsured populations in the greater Twin Cities area



- ◆ MINI clinics use non-traditional settings to deliver vaccinations to uninsured minority populations at a time when persons are in the facility for another reason – worship service, health fair, community event etc.

MINI Key Partners

Fairview
Health
Services

St. Mary's Health
Clinics

Stairstep Foundation



Homeland Health
Specialists, Inc.

Open Cities Health
Center

MINI – 2010-2011 Season

◆ 6,283 shots

*Includes pneumococcal
(Over 27,000
since 2006)*

◆ 91 sites

◆ 24% first
time



Why the MINI Project?

◆ Health Disparities

Pneumococcal
example: 59%
White population
immunized; 22.5%
African American

Minnesota State
Department of Health



Why the MINI Project?

Infrastructure
Missing

AMA:

Reason
immunizations
rates low for
adults is
effective adult
infrastructure is
lacking



Why? Barriers...***.

- ◆ Lack of insurance
- ◆ Mistrust of medical profession
- ◆ Fear of government



MINI Populations Served

Hispanic/Latino,
African American,
Native American,
Asian: Burmese,
Sikh, Tibetan,
Hmong, Laotian,
Vietnamese;
Chinese, Karenni
African: Somali,
Ethiopian, Liberian.
Eritrean
European



Faith Communities – Catholic, Protestant, Muslim, Sikh, Buddhist, Hindu



Eliminating Health Disparities Initiative

Office Minority Multicultural Health/MDH



Fairview In Kind

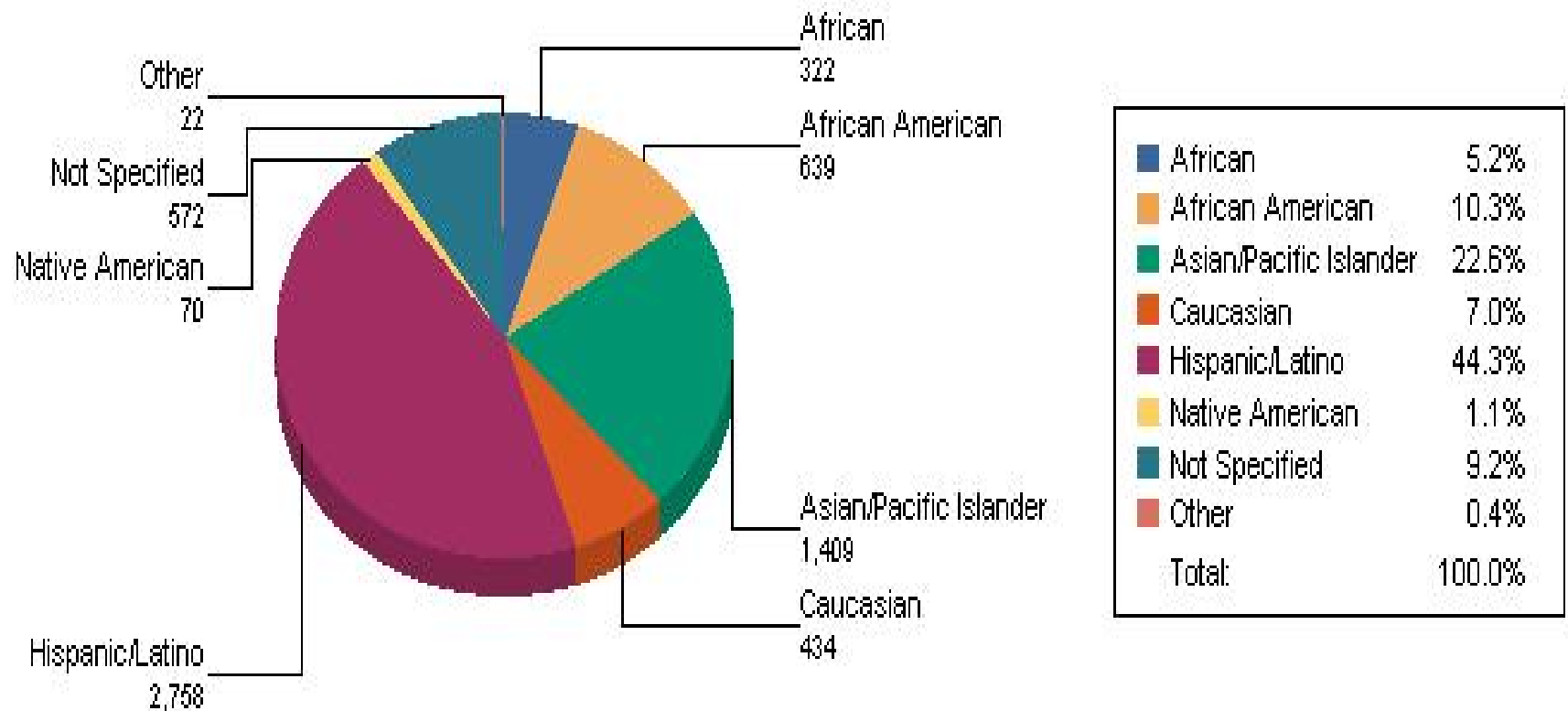
Interfaith Health
Program – Emory
University/CDC

 Funding Sources

Ethnic participation

Clinic Participants by Ethnicity

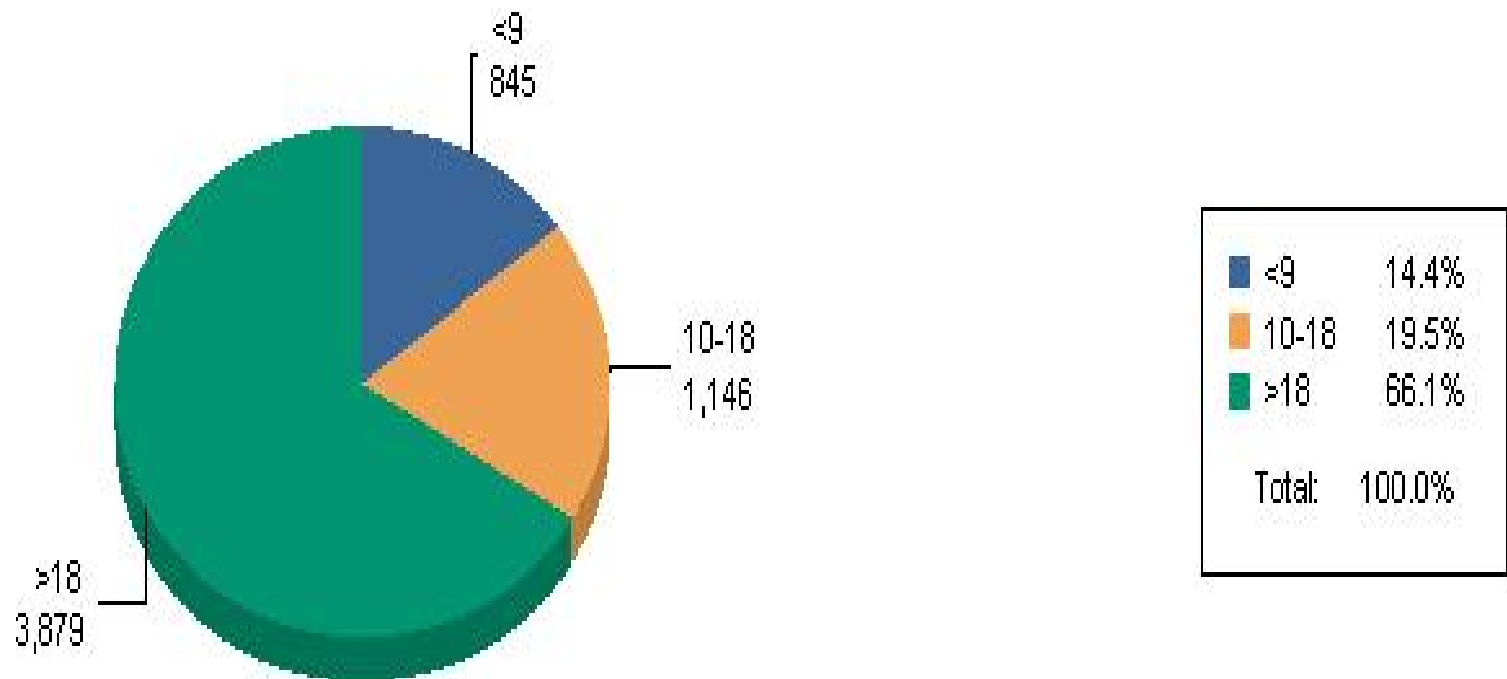
All Immunization Clinics



Participation by age

Clinic Participants by Age Group

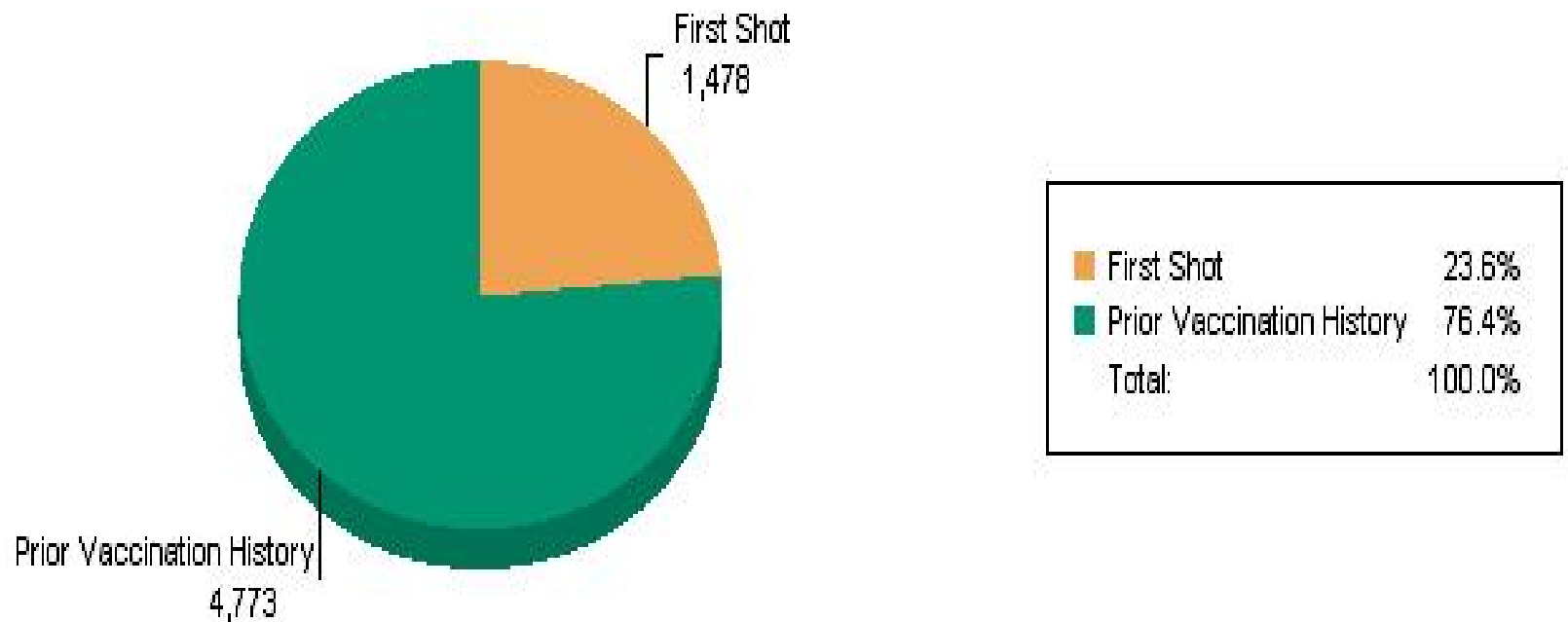
All Immunization Clinics



First time flu vaccination

First Time Flu Shot?

All Immunization Clinics



How do we do it?

Key community partners
organize the clinics

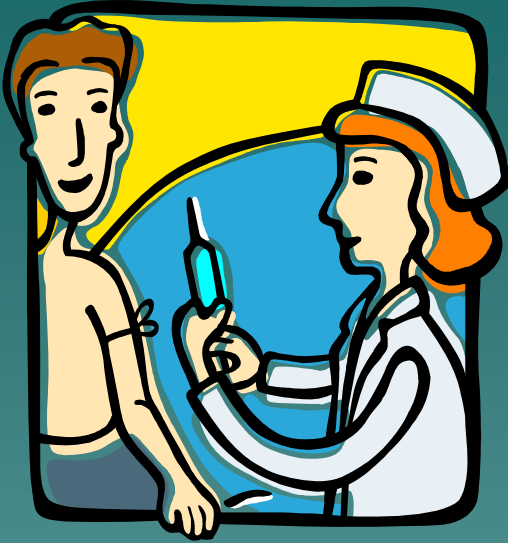
- St. Mary's Health Clinics
- Stairstep Foundation
- Fairview Office of Diversity
- Open Cities Health Center

Community sites promote the clinic



- ◆ Trusted Messenger-
priest, iman, pastor
- ◆ Word of Mouth
- ◆ Site publicity – flyers,
bulletin
- ◆ *MDH “Find a Flu Shot”
website; others*

VACUNAS CONTRA LA GRIPE GRATIS



**DÓNDE: IGLESIA DE NUESTRA
SEÑORA DE GUADALUPE**
401 Concord Street, St. Paul, MN 55107.
Salón 103.

**CUANDO: DOMINGO 17 DE FEBRERO
DE 12 a 3 DE LA TARDE**

**PARA QUIÉN: ADULTOS Y NIÑOS
MAYORES DE 3 AÑOS**

**PROTEJA A SU FAMILIA
¡VACÚNESE CONTRA LA GRIPE!**

Three Vaccinator Groups

- ◆ Homeland Health Specialists, Inc.
- ◆ Open Cities Health Center
- ◆ Fairview Health Services



MINI Standards

- ◆ MDH Mark of Excellence
- ◆ All vaccinations free
- ◆ Signed consent form/VIS
- ◆ MIIC Entry



Lessons Learning

- ◆ Focus – Do One Thing Well
- ◆ Know Your Limitations
- ◆ Build Relationships
- ◆ Use Existing Networks
- ◆ Cultivate the Invitation
- ◆ Go to Them
- ◆ Clear Roles and Responsibilities
- ◆ Grow Slow

Lessons Learning

- ◆ Focus – Do One Thing Well
- ◆ Know Your Limitations
- ◆ Build Relationships
- ◆ Use Existing Networks
- ◆ Cultivate the Invitation
- ◆ Go to Them
- ◆ Clear Roles and Responsibilities
- ◆ Grow Slow

MINI Accomplishments

- ◆ 2008 Received National Vaccine Summit Excellence award; MINI presented at a White House Round Table on community solutions to healthcare needs
- ◆ 2009 Community Benefit award – MN Hospital Association
- ◆ 2010 Replicated nationally by HHS/CDC in 9 different sites

THANK YOU !!!

- ◆ Minnesota Department of Health
- ◆ Minnesota Coalition for Adult Immunization
- ◆ Interfaith Health Program at Emory
- ◆ Centers for Disease Control
- ◆ Fairview Health Services
- ◆ Pharmaceutical Companies
- ◆ The Otto Bremer Foundation
- ◆ Target, CVS Pharmacy

None of
us
could
do this
alone



*Thank you to everyone here for your
support and encouragement*