



Sponsor and Exhibitor Opportunities

The 2008 Minnesota Critical Access Hospital and Rural Health Conference invites you to participate in "Engaging Communities and Transforming Health Care." This annual Conference is June 23 - 24, 2008 in Duluth, Minnesota at the Duluth Entertainment and Convention Center (DECC). The first day will focus on Critical Access Hospitals (CAHs) with representatives from Minnesota's 79 CAHs and other CAH stakeholders. On Tuesday, approximately 200 participants from rural health organizations throughout the state will convene for the Rural Health Conference.

Conference Theme:

Minnesota's 2008 Critical Access Hospital and Rural Health Conference will explore engaging our communities to meet the challenges of rural health. As health care reform moves forward and rural health care delivery systems adapt and grow, interconnected regional networks will enable all partners to play a valuable role. Rural communities continue to find innovative ways to maintain and improve the quality and availability of health care services. This conference provides an opportunity to showcase forward-thinking solutions to current trends while adapting for the future.

We anticipate 200 participants including:

- Rural hospital, long term care, rural health clinic and community-based services administrations, staff and volunteers
- Rural health professionals such as physicians, mid-level practitioners, nurses, allied health professionals and educators, rural dentists and pharmacists
- Rural Health Advisory Committee (RHAC) members
- State legislators and county commissioners
- State and local public health staff
- Health plan representatives
- Policy analysts, researchers and students interested in rural health issues
- Educators
- Community leaders
- Other partners in rural communities.

Thank you for considering the following exhibit and sponsorship opportunities at the 2008 Minnesota Critical Access Hospital and Rural Health Conference!

Sponsorship Opportunities

all opportunities include logo and acknowledgement in
the Conference program and Conference Web site

Luncheon/Awards Event	\$3,500
<ul style="list-style-type: none">• Luncheon/awards event on Tuesday• Logo on signs to be displayed throughout the Ballroom• Complimentary exhibitor booth• One complimentary conference registration	
Critical Access Hospital Conference Luncheon	\$3,000
<ul style="list-style-type: none">• Monday networking lunch in the Exhibit Hall• Logo on signs to be displayed throughout luncheon• Complimentary exhibitor booth• One complimentary conference registration	
Conference Tote Bag	\$2,500
<ul style="list-style-type: none">• Tote bags for all conference participants and exhibitors• Complimentary exhibitor booth• One complimentary conference registration• Organization name and logo printed on each tote bag	
Keynote Speaker	\$2,000 (3 opportunities available)
<ul style="list-style-type: none">• Underwrite honorarium and travel expenses for one keynote speaker	
Continental Breakfast	\$1,500
<ul style="list-style-type: none">• Continental breakfast in the Exhibit Hall on Tuesday morning• Logo on signs to be displayed	
Critical Access Hospital Conference Continental Breakfast	\$1,500
<ul style="list-style-type: none">• Continental breakfast on Monday morning• Logo on signs to be displayed	
Attendance Incentive Sponsor	\$1,000
<ul style="list-style-type: none">• Electronic Prizes plus accessories to be given away in a drawing at the end of the conference to those participants who visit the Exhibit Hall and remain until the end of the Rural Health Conference	
Refreshment Break	\$750
<ul style="list-style-type: none">• Tuesday morning refreshment break	
Monday Refreshment Break	\$500 (2 opportunities available)
<ul style="list-style-type: none">• Monday morning or Monday afternoon refreshment break	
Scholarship Sponsor	\$500 (multiple opportunities available)
<ul style="list-style-type: none">• Sponsorship allows students to pay a significantly reduced registration fee	

Contact Summer Fosdick at (218) 727-9390 x233 or sfosdick@ruralcenter.org with questions

Thank you!

Exhibitor Opportunities

The 2008 Minnesota Critical Access Hospital and Rural Health Conference offers exhibitors multiple opportunities to meet conference participants. A networking lunch, three breaks, dessert and a drawing will encourage participants to visit the Exhibit Hall. The Exhibit Hall at the Duluth Entertainment and Convention Center (DECC) is conveniently located next to the conference registration desk and the breakout session conference rooms.

Exhibitor space will be reserved on a first come, first served basis.

Exhibitor Package

- 8x10 booth space including draped backdrop and side rails, one 6' skirted table, one chair, and identification sign, additional Exhibit services at www.decc.org
- One Conference registration
- Complete list of Conference participants
- A listing in the Conference program provided to all attendees
- Organization listing on the Conference Web site
- All meals and breaks

Standard Booth \$275

Nonprofit or Government Organization \$175

Exhibit Schedule - Conference begins Monday, June 23

Monday, June 23	7:30 a.m. - 9:30 a.m.	Exhibitor set up
	10:00 a.m. - 10:30 a.m.	Break and Exhibits
	11:30 a.m. - 12:30 p.m.	Networking Lunch in Exhibit Hall
	2:40 p.m. - 3:00 p.m.	Break and Exhibits
Tuesday, June 24	7:30 a.m. - 8:30 a.m.	Continental Breakfast and Exhibits
	9:30 a.m. - 10:00 a.m.	Break and Exhibits
	12:45 p.m. - 1:10 p.m.	Exhibits and Dessert
	1:10 p.m.	Exhibit Hall Closed/Take down

Scheduled breaks will be held in the Edmund Fitzgerald Exhibit Hall.

Each Exhibitor will receive one Conference registration. Additional registrations may be purchased.

Full payment must accompany an application for exhibit space. Booth assignment will not be made without receipt of payment. Cancellation of exhibit space must be received by the Rural Health Resource Center prior to May 23, 2008 to receive a refund (minus a \$50 administrative fee).

Contact Summer Fosdick at (218) 727-9390 x233 or sfosdick@ruralcenter.org with questions

Thank You!



Sponsor/Exhibitor Application Form

Organization: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____

State: _____ Zip: _____ Fax: _____

Email: _____

The organization listed above agrees to be a:

Sponsor

- Luncheon/Awards Event \$3,500
- CAH Conference Luncheon \$3,000
- Conference Tote Bag \$2,500
- Keynote Speaker \$2,000
- CAH Continental Breakfast \$1,500
- Attendance Incentive \$1,000
- Continental Breakfast \$1,500
- Tuesday Refreshment Break \$750
- Monday Refreshment Break \$500
- Scholarship \$500

Exhibitor

- Standard \$275
- Nonprofit or Government Organization \$175

Extra Conference registration/Exhibit staff
#____ of passes x \$150 = \$

I will donate a prize to be given away at the
end of the conference (please bring to the
registration desk at the beginning of the conference)

I would prefer a booth next to: (name of other organization) _____

Optional

Check enclosed - payable to the Rural Health Resource Center

Payment by Credit Card

Visa

Mastercard

Note: Only Exhibitors may pay by credit card.

Sponsors must pay by check or invoice. Thank you!

Total Amount: _____

*If you pay by credit card, your statement will reflect a charge from
the Rural Health Resource Center*

Card Number : _____

Expiration Date: _____ Card Holder Name: _____

Card Holder Signature: _____

Billing Address (If different from above): _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Note: By providing your contact information, you authorize the Rural Health Resource Center to communicate with you regarding event information and to process your registration, including credit card charges, if you choose that method of payment.

Return by May 1, 2008 to:

Summer Fosdick

Rural Health Resource Center

600 East Superior St., Ste. 404

Duluth, MN 55802

Phone (218) 727-9390 ext. 233

Fax (218) 727-9392