

The Minnesota Department of Health and  
Minnesota e-Health Initiative present

# Minnesota e-Health Summit 2009

## *Strategies for Success in Challenging Economic Times*



Thursday, June 25, 2009, 8:15 a.m. – 4:30 p.m.  
The Northland Inn - Brooklyn Park, Minnesota

**Pre-Summit Workshop**  
*The Road to Effective Use of EHRs in Minnesota*  
Wednesday, June 24, 2009, 1:00 – 5:00 p.m.

Industry Expo open Wednesday 5:00 p.m. – 7:00 p.m. and Thursday 7:00 a.m. – 4:00 p.m.

---

The Summit co-sponsors thank the following organizations for their support of this program:

*Platinum Sponsor*



*Silver Sponsors*



MEDICA®

covisint®  
a subsidiary of Compuware Corporation

*Bronze Sponsors*

edocument  
RESOURCES

UNIVERSITY OF MINNESOTA  
Institute for Health Informatics  
Driven to Discover™

intel®  
Health

HealthPartners®

## Audience

Minnesota e-Health Summit 2009 is intended for anyone planning for or implementing electronic health records (EHRs) and other health information technology (HIT), and for anyone working on exchange of health information. The content is relevant for professionals working in clinics, hospitals, long term care, public health, health systems, managed care, information systems, and other settings.

## Summit Objective

The purpose of the Summit is to provide participants tools and resources to guide success in implementing EHRs and HIT in the current economic climate. Examples of national and Minnesota e-health activities will highlight the challenges faced and strategies used to overcome them. The Summit will advance the effort to meet the mandate to achieve interoperable EHRs by 2015 and optimize the incentives offered with the American Recovery and Reinvestment Act (ARRA) and other opportunities.

The Pre-Summit Workshop will focus on getting the most out of an EHR investment. Strategies for comprehensive planning, optimal utilization, and achieving maximum value will be shared. Information and resources about a variety of grants, loans, incentives, and reimbursements will be discussed.

## Continuing Medical Education Credits

### Accreditation Status

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Minnesota Medical Association (MMA) through the joint sponsorship of Stratis Health and the Minnesota e-Health Initiative. Stratis Health is accredited by the MMA to provide continuing medical education for physicians.

**Physicians:** Stratis Health designates the Pre-Summit Workshop for a maximum of 3.5 *AMA PRA Category 1 Credits™* and the Summit for 6.25 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nurses:** The Pre-Summit Workshop has been designed to provide 4.2 contact hours and the Summit 7.5 contact hours and meets the Minnesota Board of Nursing requirements for CEUs.

**Nursing Home Administrators:** Stratis Health has applied for continuing education approval for nursing home administrators.

**Pharmacists:** Stratis Health has applied for continuing education approval for pharmacists.

## Pre-Summit Workshop - Wednesday, June 24, 2009, 1:00 – 5:00 p.m.

11:30 a.m. – 1:00 p.m. Registration/Lunch

1:00 – 5:00 p.m.

### The Road to Effective Use of EHRs in Minnesota

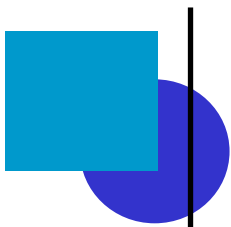
Discover how to optimize your EHR investment in order to achieve the best value and most effective use. Explore a broad spectrum of issues including organizational issues, clinical decision support, quality improvement and reporting, health status, and population health.

**Who should attend?** Representatives from clinics, hospitals, long term care, and other health care settings working on implementing, upgrading or optimizing an EHR as well as anyone interested in achieving meaningful use of their EHR.

### Industry Expo

Meet with industry representatives to explore the products and resources available to aid in implementing a health information technology strategy.

5:00 – 7:00 p.m.



# Minnesota e-Health Summit Agenda – Thursday, June 25, 2009

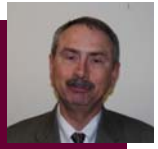
7:15 – 8:15 a.m. Registration/Continental Breakfast  
Project Showcase/Vendor Expo

8:15 – 8:40 a.m. **Opening Remarks**  
*Sanne Magnan, MD, PhD; Minnesota Commissioner of Health*



8:40 – 9:30 a.m. **Keynote Address: Advancing e-Health Through Recovery Act Opportunities**  
*Kelly Cronin, Director, Office of the National Coordinator of Health Information Technology*

9:30 – 10:15 a.m. **Minnesota e-Health: Strategies for Success in Challenging Economic Times**  
*MN e-Health Advisory Committee Co-Chairs:  
Jennifer P. Lundblad, MBA, PhD; President and Chief Executive Officer, Stratis Health  
Walter Cooney, MA, Executive Director, Neighborhood Healthcare Network*



10:15 – 10:45 a.m. **Break/Project Showcase/Vendor Expo**

10:45 – 12:00 p.m. **Successful Utilization of EHRs: How Can the ARRA Support Ongoing Efforts?**  
*A panel consisting of the morning keynote speaker, the Minnesota e-Health Advisory Committee Co-Chairs, and representatives of Minnesota health care provider organizations will discuss ARRA opportunities and how Minnesota organizations are advising their constituents to prepare for incentives and meet the mandate for interoperable EHRs by 2015.*

12:00 p.m. – 1:00 p.m. **Lunch/Project Showcase/Vendor Expo**

## 1:00 – 2:30 p.m. Breakout Sessions

Adopt	Utilize	Exchange	Engage
<b>Session 1</b> <b>EHRs: Planning for Success</b> Minnesota providers demonstrate how comprehensive planning is essential in making the transition to electronic health records. Learn how to position your organization to get the most out of ARRA funding and incentives.	<b>Session 2</b> <b>Implementing e-Prescribing to Improve Care and Save Money</b> Find out what it takes to get started and hear examples from colleagues already using e-prescribing. Explore financial incentives offered by CMS.	<b>Session 3</b> <b>Connecting for Exchange: Minnesota Partners</b> Learn about HIE developments and their impact in Minnesota. Discover how exchange of information will move an organization toward effective use of an EHR and help in accessing incentives.	<b>Session 4</b> <b>Using Your EHR to Improve Quality and Earn Incentives</b> Find out which quality indicators are being used in Minnesota to improve care. Explore the array of incentives available to improve public/private HIE efforts. Learn how mandated reporting measures may impact health reform efforts.

2:30 – 3:00 p.m. **Break/Project Showcase/Vendor Expo**

## 3:00 – 4:30 p.m. Breakout Sessions/Conclusion

Adopt	Utilize	Exchange	Engage
<b>Session 5</b> <b>Connected Health Care Homes: Transforming Health</b> Understand the health care home component of the Minnesota health reform initiative. Hear from clinics that have used their EHR to support evidence-based care, access to care, care coordination, quality measurement, and patient and family engagement.	<b>Session 6</b> <b>Using Decision Support to Improve Population Health</b> Explore the framework of effective use of an EHR. Learn how clinical decision support can improve population health. Learn how public health and clinical care together can improve asthma and other health conditions.	<b>Session 7</b> <b>Using Standards to Achieve Interoperability and Drive Meaningful Use</b> Discover the opportunities, challenges, and implementation issues related to electronic exchange of clinical health information between institutions, including immunization histories and clinical summaries.	<b>Session 8</b> <b>Explore Evolving Policy in HIT Privacy and Security</b> Learn about the potential effects of the HITECH Act including breach notification, business associate agreements, and new rules and guidance. Discuss implications of the current privacy environment through a case study example.



Stratis Health  
2901 Metro Drive, Suite 400  
Bloomington, MN 55425-1525

ADDRESS SERVICE REQUESTED



Minnesota e-Health Summit  
June 25, 2009  
Brooklyn Park, Minnesota 55428

## Registration

Register on-line at <http://www.health.state.mn.us/e-health> or by sending this completed form, along with a check payable to Stratis Health, to: MN e-Health Summit, c/o Nonprofit Solutions, 1821 University Avenue W., Suite S256, St. Paul, MN, 55104. Payment must accompany registration. Registrations, with credit card information, may be faxed to 651-917-1835. See cancellation policy on registration form. NOTE: Please indicate if you have any special needs and how we can accommodate those needs.

Deadline for registration with lodging accommodations is Wednesday, June 3. Deadline for registration without lodging accommodations is Friday, June 19. **Confirmations will be sent by the end of every week only to those registrants who provide an email address.**

## Location

The Northland Inn  
7025 Northland Drive (I-94/694 and Boone Avenue)  
Brooklyn Park, MN 55428  
1-800-441-6422, [www.northlandinn.com](http://www.northlandinn.com)

For more information, contact Cheré Wood at Stratis Health, 952-853-8558 or [cwood@stratishealth.org](mailto:cwood@stratishealth.org); or visit <http://www.health.state.mn.us/e-health> or [www.stratishealth.org](http://www.stratishealth.org).



# Minnesota e-Health Summit 2009 Registration and Northland Inn Accommodations Form



## Register in one of three ways:

On-line: Visit [www.stratishealth.org](http://www.stratishealth.org) or [www.health.state.mn.us/e-health](http://www.health.state.mn.us/e-health) for a link to a secured registration site.

By Fax: Fax completed form, along with credit card payment information, to 651-917-1835.

By Mail: Send completed form, with a check payable to **Stratis Health**, to:

MN e-Health Summit, c/o Nonprofit Solutions  
1821 University Avenue W.  
Suite S256  
St. Paul, MN 55104-2801

**Deadlines:** Deadline for registration with lodging accommodations is Wednesday, June 3. Deadline for registration without lodging accommodations is Friday, June 19.

**Cancellations:** Registration cancellations prior to Friday, June 19, are subject to a \$35 processing fee. Registration refunds will not be issued after June 19. Substitutions are permitted. Accommodation cancellations must be received by Wednesday, June 3. Accommodation refunds will not be issued after June 3.

**Other Instructions:** Copy this form to register additional persons. Phone reservations will not be accepted. Payment must accompany registration. Confirmations will be sent by the end of every week via email only. (To receive confirmation, be sure to include your email address on the registration form.)

## Registration:

First / Last		Credentials
Title / Position		
Organization		
Work Address		
City	State	Zip Code
Day Phone		
Email (NOTE: Confirmations will be sent by the end of every week only to those registrants who provide an email address.)		

I do not wish to be listed in the Summit Directory of Participants that will be available to the public.

Indicate any special needs: \_\_\_\_\_

Indicate which term best describes your organization:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Clinic             | <input type="checkbox"/> Hospital         | <input type="checkbox"/> Public Health (State/Local) |
| <input type="checkbox"/> College/University | <input type="checkbox"/> Long Term Care   | <input type="checkbox"/> Vendor                      |
| <input type="checkbox"/> Health Plan        | <input type="checkbox"/> Other Government | <input type="checkbox"/> Other: _____                |

*Please complete both sides of this registration form.*

**Breakout session registration (choose one from each group):**

**Sessions 1 – 4**

**(1:00 – 2:30 p.m.)**

- EHRs: Planning for Success
- Implementing e-Prescribing to Improve Care and Save Money
- Connecting for Exchange: Minnesota Partners
- Using Your EHR to Improve Quality and Earn Incentives

**Sessions 5 – 8**

**(3:00 – 4:30 p.m.)**

- Connected Health Care Homes: Transforming Health
- Using Decision Support to Improve Population Health
- Using Standards to Achieve Interoperability and Drive Meaningful Use
- Explore Evolving Policy in HIT Privacy and Security

**Registration type (please check one):**

**Registration without lodging accommodations (Deadline Friday, June 19, 2009)**

- \$50 Paid exhibitors only – for additional staff; includes coffee break service but not access to Summit
- \$100 Pre-Summit Workshop only
- \$160 Summit only
- \$260 Pre-Summit Workshop and Summit

**Registration with lodging accommodations (Deadline Wednesday, June 3, 2009)**

- \$265 Summit with single room
- \$215 Summit with double room (per person)  
*Roommate attending Workshop/Summit: \_\_\_\_\_*
- \$365 Pre-Summit Workshop, Summit and single room
- \$315 Pre-Summit Workshop, Summit and double room (per person)  
*Roommate attending Workshop/Summit: \_\_\_\_\_*

**NOTE: Accommodations must be reserved with this form to receive the Summit rate; please do not call the Northland Inn for reservations or cancellations. The deadline for reserving or cancelling accommodations is Wednesday, June 3.**

**Payment type (please check one):**

- Check
- Credit Card

**NOTE: Electronic Funds Transfers will not be accepted for payment.**

Type:  VISA       Master Card       Discover       American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of cardholder \_\_\_\_\_ Signature of cardholder \_\_\_\_\_

- Please check this box to acknowledge that your credit card statement will read Nonprofit Solutions, Inc., for this charge.

For more information, contact Cheré Wood at Stratis Health, [cwood@stratishealth.org](mailto:cwood@stratishealth.org) or 952-853-8558.