Minnesota e-Health Summit 2011
June 15-16, 2011
The Northland Inn, Brooklyn Park

Summit Program and Exhibit Guide

Accelerating e-Health Across the Continuum of Care
Thursday, June 16, 2011  8:15 a.m. - 4:45 p.m.

Two Pre-Summit Workshops
Wednesday, June 15, 2011  1:00 - 5:00 p.m.

REACHing for Meaningful Use
Presented by Key Health Alliance, Regional Extension Assistance Center for HIT (REACH)

Minnesota Nursing TIGER Collaborative:
HIT, Health Policy, and the Future of Nursing
Co-presented by the Minnesota TIGER Collaborative and the University of Minnesota School of Nursing

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presented by:
Welcome!

The goal of the annual Minnesota e-Health Summit is to provide quality education about emerging national and state e-Health initiatives. This year’s event highlights how far we’ve come and our plans for the future!

Keynoter Claudia Williams, MS, Acting Director of the State HIE Program in the Office of the National Coordinator, will share the latest updates on what’s happening at the national level. Additional sessions have been added to share specific examples of progress made around our state in the broad range of settings — from clinics and labs to dental and long term care. These breakouts focus on practical information from those achieving success at the various stages of Minnesota’s HIT Implementation Plan — from adopt to utilize to exchange. Other features include two special Pre-Summit workshops, exhibits offering a range of products and services, poster sessions, and a project showcase.

We are delighted that such a diverse group of presenters and attendees are gathering here at the Northland Inn to help advance Minnesota’s efforts to Accelerate e-Health Across the Continuum of Care!

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Summit Objectives
Upon completion of this program, each participant will be able to:
1. Identify tools and resources to guide success in implementing EHRs and HIT in the current economic climate.
2. Describe examples of the challenges faced by national and Minnesota e-health activities and strategies used to overcome them.
3. Discuss how Minnesota is advancing the effort to meet the mandate to achieve interoperable EHRs by 2015 and optimize the incentives offered with the American Recovery and Reinvestment Act (ARRA) and other opportunities.
4. Describe at least three activities demonstrating that e-Health is expanding across the continuum of care.

Important Times:
Registration/Information Desk
Wednesday: 11:00 AM - 5:00 PM
Thursday: 7:15 AM - 4:45 PM
Project Showcase and Industry Expo
Thursday: 7:30 AM - 3:15 PM

Important Notes:
● No smoking is permitted in hotel meeting rooms and public areas.
● Please mute cell phones during Summit sessions.
● Please indicate if you have any special needs and how we can accommodate those needs.

Summit Evaluation
An online evaluation of the Summit will be sent to all participant emails on Thursday, June 16. Your input will provide valuable information to the planning committee so that next year’s event is as timely and relevant as possible. We hope you will make it a priority to respond. Thank you.

USB Drive
Each participant will receive a lanyard with an attached USB drive that contains the following:
● Summit Final Program
● Pre-Summit and Summit PowerPoint Presentations
● Faculty Biographical Information and Faculty Disclosures
● Minnesota e-Health Resources (Information and Web Links)
● Information on Federally Funded Programs in Minnesota

NOTE: Items not located on the USB drive may be downloaded by visiting www.health.state.mn.us/e-health

Accreditation Status: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Minnesota Medical Association (MMA) through the joint sponsorship of Stratis Health and the Minnesota e-Health Initiative. Stratis Health is accredited by the MMA to provide continuing medical education for physicians.

Physicians: Stratis Health designates the Pre-Summit Workshop for a maximum of 4.0 AMA PRA Category 1 Credits™ and the Summit for 6.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses: The University of Minnesota School of Nursing, Office of Practice, Partnerships and Professional Development, is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. The Tiger Pre-Summit is awarded 3.75 ANCC contact hours (4.5 Board of Nursing contact hours).

The Minnesota e-Health Summit is designed to meet the Minnesota Board of Nursing requirements for continuing education. It is the responsibility of the individual nurse to determine if the course fulfills that requirement. This program is awarded 7.8 Minnesota Board of Nursing contact hours.

Nursing Home Administrators: The Minnesota Board of Examiners for Nursing Home Administrators has approved this program for 10.25 continuing education hours. This approval is effective through April 30, 2012. CE approval #: MN 12-038.

Pharmacists: The Minnesota Board of Pharmacy has approved this program for 10.5 continuing education hours.

“Calling all HIT Professionals!”
Participate in an exciting opportunity to shape the future of Minnesota’s HIT workforce. Connect with students and help smooth the way as they enter their careers in HIT.

Visit UP-HI at Table #15 and Normandale Community College at Table #13 for details.
Key Health Alliance, Regional Extension Assistance Center for HIT
REACHing for Meaningful Use

Objectives
As a result of this conference participants will be able to:
• Understand the driving forces behind the meaningful use incentives and receive tools and techniques to meet and exceed the meaningful use incentive goals
• Understand HIPPA Privacy and Security and the Impacts of ARRA and HITECH, including breach notification and discover the steps to proper HIPPA, ARRA and HITECH management
• Identify the quality measures that will need to be reported
• Describe the data that will need to be collected in order to report on quality measures
• Understand the impact of electronic quality measures reporting on clinician documentation practices and workflows

Faculty Listing
Paul Kleeberg, MD, FAAFP, FHIMSS, Clinical Director, Regional Extension Assistance Center for HIT (REACH)
for Minnesota and North Dakota
Marty Witrak, PhD, RN, FAAN, Key Health Alliance Member, Professor and Dean, School of Nursing,
The College of St. Scholastica
Sally Buck, MS, Key Health Alliance Member, Associate Director, National Rural Health Resource Center
Danika Brinda, MA, RHIA, Regional Extension Assistance Center for HIT (REACH) Consultant, Assistant Professor, The College of St. Scholastica

11:00 AM – 1:00 PM  Registration  Ballroom Concourse
11:00 AM – 1:00 PM  Lunch (included with registration)  America’s Harvest Restaurant
1:00 – 1:20 PM  Welcome, Overview and Discussion of Incentives  Northland West/South
Paul Kleeberg, MD
1:20 – 1:40 PM  Discussion of Meaningful Use Criteria  Northland West/South
Paul Kleeberg, MD
1:40 – 2:40 PM  Meaningful Use Criteria Panel Presentation*  Northland West/South
Moderator: Marty Witrak, PhD
2:40 – 2:55 PM  Break  Ballroom Concourse
2:55 – 3:15 PM  Discussion of Quality Measure  Northland West/South
Paul Kleeberg, MD
3:15 – 4:15 PM  Quality Measures Panel Presentation*  Northland West/South
Moderator: Sally Buck, MS
4:15 – 4:45 PM  Discussion of Privacy and Security  Northland West/South
Topics include: Risk Analysis / Certification Requirements / Processes / Tools
Danika Brinda, MA
4:45 – 5:00 PM  Discussion and Wrap-up  Northland West/South

*Panels will include representatives from Critical Access Hospitals, integrated delivery systems, independent/small practices, and Federal Qualified Health Centers.
Minnesota TIGER Nursing Collaborative:
Health Information Technology, Health Policy and the Future of Nursing

Objectives
As a result of this conference participants will be able to:
1. Identify recent national health policy changes that will impact health care delivery and technological opportunities.
2. Assess anticipated outcomes for nursing practice and the informatics infrastructure as a result of changes that will need to occur in health care delivery.

11:00 AM — 1:00 PM
Registration
Ballroom Concourse

11:00 AM — 1:00 PM
Lunch (included with registration)
America’s Harvest Restaurant

1:00 — 1:15 PM
Welcome and Overview of TIGER Pre-Summit
Northland East

1:15 – 2:00 PM
Keynote: Health Information Technology, Health Policy and the Future of Nursing
Mary Wellik, MPH, RN

2:00 – 2:45 PM
Nurses and Technology: Delivering Patient Care Here, There and Everywhere
Debra Cox, MS, RN

2:45 – 3:00 PM
Break
Ballroom Concourse

3:00 – 3:45 PM
From Informatics Leadership to Student, Why More Education?
Kevin Smith, RN, CNP, MSN

3:45 – 4:30 PM
The Future of Nursing — Nurses Leading Change
Mary Chesney, PhD, RN, CNP

4:30 – 5:00 PM
Discussion and Wrap-up

Continuing Education
The University of Minnesota School of Nursing, Office of Practice Partnerships and Professional Development is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. The Tiger Pre-Summit is awarded 3.75 ANCC (4.5 MN Board of Nursing) contact hours.

Mary Wellik, MPH, RN: Health Information Technology, Health Policy and the Future of Nursing
Mary Wellik has extensive experience in health policy, nursing and HIT, including Olmsted County Public Health Director, MN eHealth co-chair, and current member of the IOM Committee on Primary Care and Public Health.

Debra Cox, MS, RN: Nurses and Technology: Delivering Patient Care Here, There and Everywhere
Deb Cox has broad experience leading implementations at Mayo Clinic including Telehealth, patient portals, and social media for nurse/patient interactions. She is active in the American Academy of Ambulatory Care Nursing.

Kevin Smith, RN, CNP, MSN: From Informatics Leadership to Student, Why More Education?
Kevin Smith has unique experiences as co-founder and Director of Clinical Informatics at Minute Clinic, and Chief Clinical Officer for Zpnosis, an online health services company.

Mary Chesney, PhD, RN, CNP: IOM Report: The Future of Nursing — Nurses Leading Change
Mary Chesney’s expertise is workforce, delivery and payment models, and health policy. She is Director of the DNP program at the U of M, and Health Policy Chair for the National Association of Pediatric Nurse Practitioners.
**Agenda — Wednesday, June 15**

11:00 AM – 1:00 PM  
Registration  
**Ballroom Concourse**

11:00 AM – 1:00 PM  
Lunch (*included with registration*)  
**America’s Harvest Restaurant**

1:00 – 5:00 PM  
**Key Health Alliance, Regional Extension Assistance Center for HIT:**  
REACHing for Meaningful Use (*see page 2 for complete agenda*)  
**Northland West/South**

1:00 – 5:00 PM  
**Minnesota Nursing TIGER Collaborative:**  
HIT, Health Policy, and the Future of Nursing  
(*see page 3 for complete agenda*)  
**Northland East**

**Agenda — Thursday, June 16**

7:15 – 8:15 AM  
Registration/Continental Breakfast  
**Ballroom Concourse**

7:30 AM  
Project Showcase / Industry Expo  
**Minnesota North & Ballroom Concourse**

8:15 – 8:45 AM  
**Welcome and Opening Remarks**  
Edward Ehlinger, MD, MSPH, Commissioner, Minnesota Department of Health  
Moderator: Martin LaVenture, MPH, PhD, Director, Office of Health Information Technology and e-Health, Minnesota Department of Health  
**Northland Ballroom**

8:45 – 9:15 AM  
**Minnesota e-Health: Accelerating e-Health Across the Continuum of Care**  
MN e-Health Advisory Committee Co-Chairs: Walter Cooney, JD, MA, Executive Director, Neighborhood Healthcare Network  
Marty Witrak, PhD, RN, Professor, Dean, School of Nursing, College of St. Scholastica  
**Northland Ballroom**

9:15 – 10:15 AM  
**Keynote:**  
“Health and e-Health a National Perspective”  
Claudia Williams, MS, Acting Director of the State HIE Program, Office of the National Coordinator (ONC) for Health Information Technology  
**Northland Ballroom**

10:15 – 10:45 AM  
Break / Project Showcase / Industry Expo / Poster Sessions  
**Minnesota North & Ballroom Concourse**

10:45 – 12:15 PM  
**Minnesota Beacon Community Case Study: Real Work in Real Communities**  
Lacey Hart, Program Director for Biomedical Statistics & Informatics; PMO Program Manager, SHARP & Beacon Grants; Mayo Clinic  
Dan Jensen, MPH, Associate Director of Public Health, Olmsted County Public Health Services  
Jeff Sloan, PhD, Professor of Biostatistics and Oncology, Mayo Clinic  
Erin Knoebel, MD, Senior Associate Consultant, Mayo Clinic  
John Goodman, President & CEO, A-VU Media  
Moderator: Jennifer Lundblad, MBA, PhD, President and Chief Executive Officer, Stratis Health  
**Northland Ballroom**

12:15 – 1:15 PM  
Lunch (*included with registration*)  
**America’s Harvest Restaurant**

1:15 – 2:45 PM  
**Breakout Sessions 1-6** (*see details on page 8*)  
1. Getting Started With an EHR  
2. Utilizing HIT for Improved Quality of Care  
3. From Standard to Mobilizing a Community towards Robust Health Information Exchange  
4. Lessons Learned from e-Prescribing: Improving Care through HIT  
5. Hospitals and Meaningful Use: Are We There Yet?  
6. Workforce Realities: Meeting the Need for HIT  
**Minnesota South**

2:45 – 3:15 PM  
Break/Project Showcase/Industry Expo/Poster Sessions  
**Minnesota North & Ballroom Concourse**

3:15 – 4:45 PM  
**Breakout Sessions 7-12** (*see details on page 9*)  
7. Using the Minnesota e-Health Profile  
8. Examples of Effective use of EHRs: Clinical Decision-Making, Prevention, Quality Reporting and More  
9. Health Information Exchange — Case Studies and Experience  
10. The Use of EHRs to Support Research and Population Health  
11. Engaging Patients and Consumers in Electronic Health Information and Exchange  
**Minnesota South**

4:45 PM  
Adjourn
Plenary Session Speakers

Welcome and Opening Remarks

Martin LaVenture, PhD, MPH, Director, Office of Health Information Technology and e-Health, Minnesota Department of Health

Marty LaVenture is director of the Office of Health Information Technology and e-Health at the Minnesota Department of Health. Dr. LaVenture is currently leading the statewide Minnesota e-Health Initiative and directs the Center for Health Informatics at the Department. Dr. LaVenture holds a master’s degree in epidemiology and a PhD in Health Informatics from the University of Minnesota. Previously, he served as the assistant State Epidemiologist for Wisconsin Division of Health and he has also worked for a national private medical software corporation. Dr. LaVenture is currently adjunct member of the faculty at the University of Minnesota in Health Informatics. In 2008 he was named as one of the top 100 influential health leaders in Minnesota. Nationally, Dr. LaVenture serves on the editorial board for the Journal of Biomedical Informatics. He is the Chair of the CDC Board of Scientific Counselors for Public Health Informatics.

Edward Ehlinger, MD, MSPH, Commissioner, Minnesota Department of Health

Dr. Edward Ehlinger was appointed Minnesota Commissioner of Health in January, 2011. In this role he directs the work of the state’s lead public health agency, responsible for protecting, maintaining and improving the health of all Minnesotans. He is also an adjunct professor in the Division of Epidemiology and Community Health at the U of M School of Public Health. Previously, Dr. Ehlinger was the Director and Chief Health Officer for Boynton Health Service at the University of Minnesota from 1995 to 2011, and Director of Personal Health Services for the Minneapolis Health Department from 1980 to 1995. Dr. Ehlinger has received awards from the Minnesota Public Health Association, the Hennepin County Bar Association and the Minnesota Medical Association, and was honored as the recipient of the first Ed Ehlinger Award from CityMatCH (urban maternal and child health directors) in 1996.

Perspectives from the National Coordinator

Health and e-Health a National Perspective

Claudia Williams, MS, Acting Director of the State HIE Program, Office of the National Coordinator for Health Information Technology

Ms. Williams leads ONC’s efforts to enable information exchange which supports provider achievement of meaningful use and sustainable improvements in health and health care efficiency. Besides the latest updates, Summit participants will benefit from her extensive foundation, business and federal government experience, most recently at the Markle Foundation where she helped direct a broad coalition of health care leaders making recommendations for health IT use to realize rapid system improvements. Prior to joining Markle, she directed the Synthesis Project for the Robert Wood Johnson Foundation, an initiative to inform key coverage, health market, public health and care delivery policy decisions with strong research evidence. She has also held senior positions at the Lewin Group and in the Office of the Assistant Secretary of Planning and evaluation at HHS. Ms. Williams holds an MS in Health Policy from the Harvard School of Public Health and a BA from Duke University.

Minnesota e-Health: Accelerating e-Health through the Continuum of Care

Marty Witrak, PhD, RN, Professor and Dean, School of Nursing, College of St. Scholastica; MN e-Health Advisory Committee Co-Chair

The application of health information technologies to nursing education and practice is a key focus of her work. Grants from HRSA and other sources support the invention, development, dissemination and refinement of the academic electronic health record as a tool for redesign of nursing education for a practice environment transformed by technology. Dr. Witrak leads Office of Health Information Technology sponsored demonstration projects on implementation and meaningful use of health information technologies in rural clinical facilities. Her national leadership in health information technology has led to appointments as co-chair of the workforce and education committee of the Rural HIT Coalition, co-chair of a national workforce summit and as an active presenter. Witrak received a BS in Nursing from St. Olaf College, an MS in Nursing from the University of Minnesota, and a PhD from Syracuse University.

Walter Cooney, MA, JD, Executive Director, Neighborhood Healthcare Network; MN e-Health Advisory Committee Co-Chair

Walter Cooney heads the Neighborhood Health Care Network, a consortium of 14 community health centers in the Twin Cities metro area. The Network provides management support services, including information technology systems, to its member clinics. Prior to joining the Network in 2006, Cooney held management positions with several local health care organizations, including Medica, Abbott Northwestern Hospital, and United Healthcare. He holds a master’s degree in health care administration from the University of Wisconsin, and a law degree from William Mitchell College of Law. He was appointed Co-Chair of the Minnesota e-Health Advisory Committee in September, 2008.
This session will present a case study on the Southeast Minnesota Beacon Community Health Improvement Project, a community-based program to spotlight a variety of best practice approaches to improving health and health care delivery in the United States. Beacon in Minnesota consists of eleven counties, their public health offices, many health care providers and school districts. Following the presentations from multiple perspectives in the project, audience members will have an opportunity to ask questions to learn how the program could be applied to a variety of practice, professional and community settings.

Faculty

Lacey Hart, Program Director for Biomedical Statistics & Informatics; PMO Program Manager, SHARP & Beacon Grants; Mayo Clinic
Ms. Hart is a Project Management Institute certified project manager with a Masters in Business Administration. She is Director of a Project Management Office within Health Sciences Research at Mayo Clinic and is Program Manager for a large portfolio of research programs including the HHS/ONC Strategic Health IT Advanced Research Projects (SHARP) on Secondary EHR Data Use and the Beacon grant for Southeast Minnesota.

Dan Jensen, MPH, Associate Director of Public Health; Olmsted County Public Health Services
Director Jensen worked with issues involving the aged and disabled, software development, and WIC. Mr. Jensen serves as lead public health technical advisor for the Southeast Minnesota Beacon program.

Jeff Sloan, PhD, Professor of Biostatistics and Oncology; Mayo Clinic
Dr. Sloan has over 20 years experience as a statistical consultant and researcher into measurement issues and clinical trials. Widely published with over 300 peer-reviewed publications, Dr. Sloan has focused recent research activities on methods of assessing quality of life (QOL) of cancer patients and other patient-reported outcomes.

Erin Knoebel, MD, Senior Associate Consultant; Mayo Clinic
Dr. Knoebel is a practicing primary care pediatrician with a background in public health. She had been leading school-based asthma management for Olmsted County prior to working with the Southeast Minnesota Beacon to expand that model.

John Goodman, President & CEO; A-VU Media
Mr. Goodman is the President, Chief Executive Officer, Founder, and Director of A-Vu Media Corporation. A-Vu Media was founded by Mr. Goodman for the purpose of expanding social networking and two-way communication options for seniors, persons with disabilities and those simply searching for the internet or entertainment experience without the complexity of computers and “too many button” remotes.

Moderator: Jennifer Lundblad, MBA, PhD, President & Chief Executive Officer, Stratis Health
Dr. Lundblad leads Stratis Health, an independent non-profit quality improvement organization based in Bloomington, Minnesota, that leads collaboration and innovation in health care quality and patient safety. She has an extensive background in leadership, organization development, and program management in both non-profit and education settings. Her previous experiences include serving as Senior Vice President at Stratis Health, as a Program Director at the University of Minnesota, Program Coordinator at Tufts University in Boston, and in other non-profit management positions. Dr. Lundblad has a BA in speech communication and economics from Macalester College, an MBA in public and non-profit management from Boston University, and a PhD in Education with a focus on training and organization development from the University of Minnesota.

Faculty biographical information for all Pre-Summit and Summit sessions can be found on the USB Drive and at www.health.state.mn.us/e-health.
Poster Sessions

Poster Sessions combine a visual display with mini-presentations at two specific break times (listed below). They are co-located with the Industry Expo in the Ballroom Concourse. Grab a refreshment and head over for a short briefing plus time for Q & A.

**Poster Session Descriptions**

**P1 All Data Exchange is Local: HIE and Local Public Health**
Kathy Grantham, Business Analyst, Minnesota Department of Health
Wendy Nelson, Project Manager, Minnesota Department of Health
Join us to see how the Health Information Exchange Capacity Work Group created by the State Community Health Services Advisory Committee (SCHSAC) is working to identify common health information exchange data and partners in local public health. Working with Family Home Visiting (FHV) staff at several agencies and using a business analysis tool called a context diagrams, MDH staff have literally developed a picture of individual agencies’ FHV data exchange and the commonalities of data exchange. In addition to the workgroup efforts, these diagrams are also useful in quality improvement efforts by mapping processes and identifying improvement opportunities.

**P2 Health Care Home Tier e-Tool Application**
Jeanne Fromholz, Provider Relations Lead Trainer, Department of Human Services
Dean Ewald, Care Delivery Reform Business Analyst, Department of Human Services
The Department of Human Services (DHS) is presenting the Health Care Home Tier e-Tool application that will soon be available to certified Health Care Homes through the DHS MN-ITS portal. The HCH Tier e-Tool application electronically calculates a HCH tier level through the collection of a patient’s diagnosis code history, use of ACG software and HCH business rules.

**P3 MHIMA Advances Electronic Health Records Implementation**
Myrna Wells-Ulland, Executive Director, Minnesota Health Information Management Association (MHIMA)
Learn how our educational focus and the use of our 2011 Legal Resource Manual support the adoption, use and exchange of EHR in Minnesota.

**P4 Minnesota’s Health Care Home Implementation**
Marie Maes-Voreis, RN, MA, Director, Health Care Homes Program, Community and Family Health Division, Minnesota Department of Health
Benefit from this valuable implementation update which will cover: challenges in implementing certification of health care homes and conducting site visits in a collaborative/learning community approach by the State, transformational strategies and activities MDH is using, challenges that clinics are experiencing and creative ideas they used to meet the five Health Care Home standards, plus results and lessons learned based on responses from clinics, site visit evaluators, and stories from patients.

**Schedule**

10:20 – 10:40 AM  Poster Session Presentation
12:15 – 1:15 PM (Lunch)  Poster Session Display Open
2:50 – 3:10 PM  Poster Session Presentation (repeat)

**DON’T MISS THE PROJECT SHOWCASE!**

This is an excellent forum to learn firsthand about real Minnesota projects from practitioners around the state. Your colleagues and peers are available to:

- Describe their initiative
- Share what has and hasn’t worked, pitfalls to avoid, results to date
- Answer questions
- Discuss, confer, connect!

**Location:** Minnesota North

Open All Day – Staffed at the Following Times

7:30 – 8:15 AM
10:15 – 10:45 AM*
12:15 – 1:15 PM
2:45 – 3:15 PM*

*PLUS
Specialty Coffee Bar!!

SEE SEPARATE FLYER FOR PROJECT LIST AND DESCRIPTIONS
Thursday Breakout Session Descriptions

Sessions 1-6  1:15 — 2:45 PM

ADOPT
1. Getting Started With an EHR
   Philip Deering, REACH Regional Coordinator/HIT Consultant for Minnesota and North Dakota Key Health Alliance
   Thomas G Shroyer, PhD, Executive Director, Children’s Mental Health Services/REACH Inc.
   Connie Shaffer, Project Manager Electronic Health Records, Courage Center
   Barbara Kyle, School Based Clinics Manager, Minneapolis Dept. of Health & Family Support
   Moderator: Walter R. Menning, Emeritus Staff and Former Vice-Chair of Information Services, Mayo Clinic

Hear stories of EHR adoption in a variety of settings. Learn about tools and techniques for overcoming common barriers to EHR adoption. Understand how to leverage EHR adoption resources provided by REACH and other organizations.

UTILIZE
2. Utilizing HIT for Improved Quality of Care
   Marie Maes-Voreis, MDH-CFH Program Director, Health Care Home Program
   Patti Rickheim, MS, RN, CDE, Manager, Health Support, Park Nicollet
   Katie Kerr, MA, RHIA, IT Manager, FirstLight Health System
   Moderator: Alan Abramson, Senior Vice President IS&T and CIO, HealthPartners

Learn how HIT can be utilized in different settings to improve quality of care. This session will highlight the use of health care homes registries and how they crosswalk with meaningful use requirements and the reporting of quality performance data requirements for achieving meaningful use.

EXCHANGE
3. From Standards to Mobilizing a Community towards Robust Health Information Exchange
   Bobbie McAdam, Director, Business Integration & Portfolio Management, Medica
   Lacey Hart, Program Director for Biomedical Statistics & Informatics, PMO Program Manager, SHARP & Beacon Grants, Mayo Clinic
   Daniel Jensen, Associate Director of Public Health, Olmsted County
   Moderator: Bobbie McAdam, Director, Business Integration & Portfolio Management, Medica

Understand how adoption of standards and movement towards robust exchange has mobilized a community in Southeastern Minnesota through Minnesota’s Beacon grant. Speakers will discuss the challenges and successes of implementing standards and utilizing a community-wide effort.

E-PRESCRIBING
4. Lessons Learned from e-Prescribing: Improving Care through HIT
   Laura Topor, President, Granada Health
   Marsha Millonig, BS, MBA, President & CEO, Catalyst Enterprises, LLC
   Lynne Gilbertson, Vice President, National Council for Prescription Drug Programs (NCPDP)
   Terrence Adam, MD, PhD, Assistant Professor Hl, U of M-Pharmacy
   Molly Lagermeier, Graduate Student, Health Informatics, University of Minnesota
   Chris Sonnenschein, PharmD, PMP, Executive Director — IT Clinical Support, Avera Health
   Moderator: Marsha Millonig, BS, MBA, President & CEO, Catalyst Enterprises, LLC

Discover successes and challenges encountered by pharmacists in successfully implementing e-prescribing as well as the impact of electronic prescribing on rural clinics and their patients. Update on NCPDP standards activities underway to improve the exchange of information between pharmacies, prescribers, and intermediaries and plans for improved patient care.

SMALL HOSPITALS
5. Hospitals and Meaningful Use: Are We There Yet?
   Paul Kleeberg, MD, REACH Clinical Director for Minnesota and North Dakota
   David Nelsen, REACH HIT Consultant for Minnesota and North Dakota
   Heidi Engle, CIO, Glacial Ridge Health System
   Cindy Grolla, RN, Clinical Informatics Director, Northfield Hospital and Clinics
   Moderator: Mark Sonneborn, Vice President, Information Services, Minnesota Hospital Association

Learn where Minnesota hospitals are on the road to meaningful use from individual site assessments completed with REACH consultants. Hear case studies from two small hospitals that are well on their way.

WORKFORCE REALITIES
6: Workforce Realities: Meeting the Need for HIT
   Sunny Ainley, Associate Dean, Continuing Education, Normandale Community College
   Julie A. Jacko, Ph.D., Professor, School of Public Health, Faculty Fellow, The Institute for Health Informatics; Principal Investigator and Director, The University Partnership for Health Informatics (UP-HI), University of Minnesota
   Carol Lundstrom, Director of IS&T Care Delivery Systems, HealthPartners
   Ryan H Sandefur, MA, CPHIT, REACH HIT Consultant for Minnesota and North Dakota, College of St. Scholastica
   Moderator: Charles Montreuil, Vice President, Enterprise Rewards and Corporate Human Resources, Best Buy Co., Inc.

Learn how federally funded health information technology training and education programs are working to fill the gaps in the health IT workforce. Presentations will be followed by a panel discussion on the core competencies and skills needed to fill the demand now and into the future.
ADOPT

Session 7: Using the Minnesota e-Health Profile
Kari Guida, MPH, HIT Assessment and Evaluation Coordinator, Minnesota Department of Health
Lisa Hennen, RN, Clinical IT Specialist, Cuyuna Regional Medical Center
Joe Kalaidis, CPHIT, Director, Health Information Services, Neighborhood Health Care Network
Callie Larson, RN, MS, RAC-CT, Director of Quality Assurance, Elim Care, Inc.
Spike Mylan, DDS, Edina Family Dental Associates
Moderator: Jennifer Lundblad, MBA, PhD, President & Chief Executive Officer, Stratis Health

Learn about the EHR adoption and use profile status in a variety of settings. Understand the role and importance of assessment for health settings and individual providers and organizations. Hear from expert panel about opportunities to address gaps and barriers in a variety of settings.

UTILIZE

Session 8: Examples of Effective use of EHRs: Clinical Decision-Making, Prevention, Quality Reporting and More
Cally Vinz, Vice President, Clinical Products and Strategic Initiatives ICSI
Karen Amezcua, Director of Quality Improvement, Stillwater Medical Group
Moderator: Becky Schierman, Manager of Quality Improvement Minnesota Medical Association

Understand how EHR systems have been used in different settings to improve patient outcomes whether through the use of clinical decision supports, prevention, quality reporting and more.

EXCHANGE

Session 9: Health Information Exchange – Case Studies and Experiences
Marsha Zimmerman, RN, MA, EHR Clinical Director, Hennepin County Medical Center
Emily Emerson, MIIC, Systems Analysis Unit Supervisor, Minnesota Department of Health
Clark Averill, Director, Information Technology, St. Lukes Hospital
Moderator: Joanne Sunquist, Chief Information Officer, Hennepin County Medical Center

This session will highlight case studies of health information exchange in a range of settings. Presentations will focus on what exchange is and how to implement it while highlighting challenges, successes, and how exchange can improve the care of Minnesotans.

POPULATION / PUBLIC HEALTH

Session 10: The Use of EHRs to Support Research and Population Health
Lacey Hart, Program Director for Biomedical Statistics & Informatics, PMO Program Manager, SHARP & Beacon Grants Mayo Clinic
Richard Paskach, Director, Research Informatics & Information Services, HealthPartners Research Foundation
Amy Butani, Senior Programmer/Analyst, HealthPartners Research Foundation
Jeni Hiniker, Program Manager, Stratis Health
Moderator, Bonnie Westra, PhD, RN, FAAN, Associate Professor, School of Nursing, University of Minnesota

Learn how some organizations have strategically used clinical data for applied research and improved patient care and population health. Hear their lessons learned and opportunities for future directions.

COMMUNITY / CONSUMER HEALTH

Session 11: Engaging Patients and Consumers in Electronic Health Information and Exchange
J. Eline (Ellie) Garrett, Assistant Director Public Health & Health Policy, Minnesota Center for Health Care Ethics
Ryan H Sandefer, MA, CPHIT, REACH HIT Consultant for Minnesota and North Dakota, College of St. Scholastica
Melinda Machones, MBA, Health IT Consultant, Community Health Information Collaborative
Janelle Wapola, MA, RHIA, Assistant Professor, HIM, College of St. Scholastica
Brandi Bierbrauer, HIM Student, College of St. Scholastica
Moderator: Ken Zaiken, Volunteer, AARP Minnesota

Learn about patient portals, personal health records and community health information exchanges. Discover how meaningful use requirements for electronic patient information may be met. Understand how communities are engaging consumers in health information exchange design and use.

PRIVACY AND SECURITY

Session 12: Exploring Privacy and Security Policy for Electronic Health Records
Patricia Carter, JD, Senior Counsel, HealthPartners
Kate Chaffee, JD, Chaffee Law Firm, Upper Midwest Health Information Exchange Consortium (UM-HIE); SME
LaVonne Wieland, Privacy Officer, HealthEast
Moderator: Laurie Beyer-Kropuenske, Director, State and Community Services Divisions Minnesota Dept. of Administration

Gain an understanding of relevant issues such as consent, breach notification, business associate agreements, and updated rules and guidance. A panel of privacy and security experts will discuss implications of the current privacy environment through case studies and examples.
Sponsors / Exhibitors / Poster Sessions

1. Community Health Information Collaborative
2. Advantech
3. Care Innovations
4. Poster Session: *All Data Exchange is Local: HIE and Local Public Health* (P1)
5. eClinicalWorks
6. Ability Network (BRONZE SPONSOR)
7. Poster Session: *Health Care Home Tier e-Tool Application* (P2)
8. Poster Session: *MHIMA Advances Electronic Health Records Implementation* (P3)
9. Poster Session: *Minnesota’s Health Care Home Implementation* (P4)
10. Lake Region State College
11. Normandale Community College
12. SISU
13. UP HI (SILVER SPONSOR)
14. Consulate General of Canada
15. Sage
16. MMIC Group
17. eDocument Resources
18. Institute for Health Infomatics
19. MEDTECH
20. Rycan
21. Key Health Alliance - SUMMIT PARTNER
22. Stratis Health - SUMMIT PARTNER
23. Plus — Health Partners (BRONZE SPONSOR)
Table #6
ABILITY
www.abilitynetwork.com
100 N 6th Street, Suite 900A, Minneapolis, MN 55403
612-277-1416
Contact: Sarah Calhoon, Marketing Specialist
sarah.calhoon@abilitynetwork.com
DirectABILITY – a secure connection to the National Health
and Information Network (Direct) – offering an encrypted
method to electronically exchange HIPAA patient data either
provider to provider, machine to machine, or provider to
machine. DirectABILITY makes it possible for departments of
health, providers, health systems, and payers to communicate
electronically with each other and send attachments, eliminating the
need for fax, courier or mail.

Table #2
Advantech
www.advantech.com
38 Tesla, Irvine, CA 92618
949-789-7178
Contact: Tom Schmidt
tom.schmidt@advantech.com
Advantech has been an innovator in the development and
manufacturing of high-quality, high-performance computing
platforms since 1983. It offers comprehensive system integration
hardware, software, customer-centric design services, global
logistics support and an industry-leading front and back office e-
business infrastructure. With Advantech, there are no limits to the
applications its products can offer.

Table #3
Care Innovations – An Intel and GE Company
www.careinnovations.com
3721 Douglas Blvd. Suite 100, Roseville, GA 95661
952-270-6914
Contact: Gail Conroy, Region Manager, gail.
conroy@careinnovations.com
Intel-GE Care Innovations™ creates technology-based solutions
that give people confidence to live independently, wherever they
are. We are a unique joint venture between Intel Corporation and
GE, based on a long history of driving innovation, solving hard
problems, and creating new markets. Today, we deliver products
and services to support current and future care models in three
core areas: disease management, independent living and assistive
technologies. Visit www.careinnovations.com to learn more.

Table #1
Community Health Information Collaborative
www.hiebridge.org
404 W. Superior Street, Suite 250, Duluth, MN 55802
218-625-5515
Contact: Loni Leland, Director HIE Market Development,
lleland@medinfosystems.org
CHIC is a nonprofit collaborative of health care organizations that
leverages information technology and collaborative relationships to
help improve care and save money. CHIC has partnered with the HIE-
Bridge developer, Apenimed, to safely and securely exchange health
information amongst providers and other health care professionals.
CHIC is a fully state certified health information organization in
Minnesota, which is connected to the Nationwide Health Information
Network (NHIN). All applications are HIPPA compliant and meet
meaningful use requirements.

Table #16
Consulate General of Canada
www.minneapolis.gc.ca
701 Fourth Avenue South, Minneapolis, MN 55415
12-492-2916
Contact: Paul Hansen, Trade Commissioner
paul.hansen@international.gc.ca
The Consulate General of Canada in Minneapolis represents Canada
in the Upper Midwest (Minnesota, North Dakota, South Dakota,
Nebraska and Iowa), fostering cross-border collaboration between
companies, universities, and industry organizations. The Consulate
helps U.S. contacts source Canadian suppliers and promotes
the benefits of conducting research and development as well as
investment in Canada.

Table #5
eClinicalWorks
www.eclinicalworks.com
112 Turnpike Road, Westborough, MA 01581
508-836-2700
Contact: Heather Caouette, PR/Marketing
heather.c@eclinicalworks.com
eClinicalWorks develops and implements ambulatory clinical solutions
consisting of EMR and practice management software, patient
portals and a community health records application. With more than
40,000 providers and 120,000 medical professionals across all 50
states using its solutions, customers include small, medium and large
physician practices, out-patient departments of hospitals, health
centers, departments of health and convenient care clinics.
**Table #19**
**eDocument Resources**
[www.edocumentresources.com](http://www.edocumentresources.com)
6101 Baker Road, Suite 207, Minnetonka, MN 55345  
952-607-3500  
Contact: Trevor Rossum, HealthCare Account Manager  
trossum@edocumentresources.com

eDocument Resources' enterprise-wide content management solution offers rural healthcare organizations a complementary and synergistic solution that serves as a bridge to EMR and financial systems. Our breadth of functionality includes: front office registration, revenue cycle, denial management/secondary billing, medical records management, automation of the deficiency process, ROI, credentialing, human resources and managing accounts payable/purchasing. For more information, go to: [www.edocumentresources.com](http://www.edocumentresources.com).

**Table #18**
**MMIC Health IT**
[www.mmicgroup.com](http://www.mmicgroup.com)
7701 France Avenue South, Minneapolis, MN 55435  
402-384-5203  
Contact: Shelby Halferty, Sales and Marketing Associate  
shelby.halferty@mmicgroup.com

We are a full-service technology services organization providing EHR consulting, IT outsourcing, interoperability services, website development, and NextGen® EHR and Practice Management systems. Our team of implementation, network, and development professionals brings a combination of healthcare experience, practice knowledge and technical skills to provide the support you need.

**Table #12**
**Lake Region State College**
[www.lrsc.edu](http://www.lrsc.edu)
1801 College Drive North, Devils Lake, ND 58301  
701-662-1678  
Contact: Lindsey VanThuyne, Health IT Student Recruitment and Retention Specialist  
lindsey.vanthuyne@lrsc.edu

Lake Region State College, in Devils Lake, ND, through a grant funded by the Office of the National Coordinator for Health Information Technology (Dept. of HHS), is offering four Health IT Certificates that students can complete in six months. Lake Region is the only college in North Dakota, and one of only 84 community colleges in the country, to participate in this federally sponsored workforce training endeavor.

**Table #13**
**Normandale Community College**
[www.normandale.edu](http://www.normandale.edu)
9700 France Avenue South, Bloomington, MN 55431  
952-358-8777  
Contact: Cynthia Carow-Schiebe, HIT Instructor  
cynthia.carow@normandale.edu

Normandale’s innovative statewide online program addresses new workforce needs and employment demands. Rapidly evolving market and regulatory changes in the health care system has created this need for a projected 50,000 additional health information technology professionals in the U.S. over the next five years.

**Table #21**
**MEDITECH (Medical Information Technology, Inc.)**
[www.meditech.com](http://www.meditech.com)
Meditech Circle, Westwood, MA 02090  
781-821-3000  
Contact: Alyssa Semple, Marketing Consultant  
alyssasemple@meditech.com

MEDITECH has been the leader in the Health Care Information Systems (HCIS) industry since 1969. MEDITECH's applications unify clinical, administrative, and financial information across a health care organization, including acute care, long-term care, home health care, and physician practices. Today, More than 2,000 customers worldwide use MEDITECH’s information systems.
Table #22

Rycan

www.rycan.com
P.O. Box 306, 349 West Main, Suite 4, Marshall, MN 56258
800-201-3324 ext. 305
Contact: Jody Heard, Chief Sales Executive
jodyh@rycan.com

Rycan empowers healthcare providers to accelerate their revenue cycle through a suite of comprehensive, web-based solutions designed to improve productivity and increase reimbursement. Our solutions simplify the difficult tasks of remittance, denial, and contract management, coordination of benefits, charge estimation, eligibility verification and data analysis. We have a better solution.

Table #17

Sage Healthcare, Inc.

www.sagehealth.com
2202 N. West Shore Blvd, Tampa Bay, FL 33607
651-283-8686
Contact: Dave Skordahl, Senior Sales Executive
dave.skordahl@sage.com

Sage provides physician practice management and electronic health records (EHR) solutions for small to medium-sized practices as well as enterprise customers. The Sage Intergy suite combines business management tools with technology and information solutions that transform both the clinical and financial aspects of healthcare delivery. Visit www.sagehealth.com or 877-932-6301 to learn more.

Table #14

SISU Medical Systems

www.sisunet.org
5 West 1st Street, Suite 200, Duluth, MN 55802
218-529-7993
Contact: Wade Carlson, Sales Representative
wcarlson@sisunet.org

SISU Medical Systems is a consortium of medical centers located throughout greater Minnesota and working together to share information technology resources. SISU Medical Systems provides cost effective information technology to provider based healthcare organizations. We are the experts bringing valuable information technology to healthcare providers. We research, implement and support the best IT solutions for our members.

Table #20

University of Minnesota Informatics Programs

www.umn.edu

School of Nursing
www.nursing.umn.edu
308 Harvard Street SE, Minneapolis, MN 55455

Bioinformatics and Computational Biology
www.r.umn.edu/research/bicb/
111 S. Broadway, Rochester, MN 55904

Great Plains Telehealth Research & Assistance Center
www.gptrac.org
420 Delaware Street SE, Minneapolis, MN 55455

Institute for Health Informatics (IHI) – Graduate programs in Health Informatics
School of Nursing (SON) – Graduate program in nursing informatics
Bioinformatics and Computational Biology (BICB) – Graduate and research programs

Great Plains Telehealth Resource & Assistance Center (GPTRAC) – assists rural health care providers, facilities and organizations to better utilize and implement telehealth technology

Table #15

University Partnership for Health Informatics (UP-HI)

www.uphi.umn.edu
330 Diehl Hall, 505 Essex Street SE, Minneapolis, MN 55455
612-624-0651
Contact: Daniel Chan, Systems and Admin Manager
danielchan@umn.edu

UP-HI (University Partnership for Health Informatics) has been created to educate new health professionals who can assist in the transition from paper to digital records-in the form of patients’ electronic health records, prescriptions, best treatments/therapies and more. UP-HI members include the University of Minnesota Twin Cities, College of St. Scholastica and the University of Minnesota-Crookston. The consortium educates Health Informatics professionals in six different specialties that take 6-24 months to complete with the aim of transformational improvement in the quality, safety, outcomes, and thus, the value of health services in the United States.
Planning Committee

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Minnesota Department of Health

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Project Leader
GTS Educational Events

ABOUT GTS Educational Events

GTS staff has provided program/exhibit management, marketing and registration services for this Summit. GTS is a non-profit organization begun in 1976 dedicated to helping those who provide services to Minnesota citizens and communities meet current needs for knowledge and skills and prepare for the changes to come.

Summit Evaluation!

You will have an opportunity to complete an on-line evaluation of the Summit via your office computer. It will be sent to your e-mail on Thursday, June 16.

We look forward to hearing from you!
Thank you to the Minnesota e-Health Initiative Advisory Committee Members and Workgroup Co-Chairs from 2010-2011 for their leadership and many contributions to the Minnesota e-Health Initiative.

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