



## Speaker Biographical Information

(Please Note: Biographical information for the Thursday, June 17 Summit Plenary Session speakers is located in the Final Program)

### Pre-Summit Workshop

Wednesday, June 16, 2010

1:00 – 5:00 p.m.

“REACHing EHR Meaningful Use – Tap into the HIT Regional Extension Center”

### **Moderator: Shirley Eichenwald-Maki, MBA, RHIA, FAHIMA, Assistant Professor, Department of Healthcare Informatics and Information Management, The College of St. Scholastica**

From 2002-2008 Shirley served as the Project Director for the ATHENS Project, a U.S. Department of Education, Title III grant funded project which was focused on implementing a state-of-the art Electronic Health Record system into the educational infrastructure of the professional programs within The College’s Schools of Nursing and Health Sciences. Currently she is engaged in the start up efforts of the regional HIT extension center program in Minnesota and North Dakota; i.e. Key Health Alliance’s REACH program. In addition she is involved with a HRSA grant funded research effort focused on the implementation of HIT applications in rural healthcare settings. Shirley is active at the working group level within the Minnesota eHealth Initiative and recently concluded service at the working group level within the Certification Commission of Health Information Technology. She co-edited the textbook entitled: *Health Information Management: Concepts, Principles and Practices published by the American Health Information Management Association*, and co-author of the text titled *Using the Electronic Health Record in the Health Care Provider Practice published by Delmar Cengage*.

### **Jennifer Lundberg, PhD, MBA, President and CEO, Stratis Health**

Jennifer leads Stratis Health, an independent non-profit quality improvement organization based in Bloomington, Minnesota, that leads collaboration and innovation in health care quality and patient safety. Jennifer has an extensive background in leadership, organization development, and program management in both non-profit and education settings. Her previous experiences include serving as Senior Vice President at Stratis Health, as a Program Director at the University of Minnesota, Program Coordinator at Tufts University in Boston, and in other non-profit management positions.

She has a BA in speech communication and economics from Macalester College, an MBA in public and non-profit management from Boston University, and a PhD in Education with a focus on training and organization development from the University of Minnesota. Jennifer is Co-chair of the Minnesota e-Health Initiative Advisory Committee; Vice Chair of the Minnesota Cancer Alliance Steering Committee; and a member of the Women’s Health Leadership Trust, and Minnesota Healthcare Quality Professionals. She is President Elect of the American Health Quality Association, and a member of the board of Minnesota Community Measurement. She was recently appointed as a member of the national Rural Policy Research Institute Health Panel.

**Sue Severson, CPEHR, CPHIT, Director, Health Information Technology Services, Stratis Health**

Stratis Health's Director of Health Information Technology Services, Sue Severson, is experienced in leading the successful adoption of health IT in a variety of settings. Ms. Severson has worked with nearly 100 clinics and is proficient in all aspects of EHR adoption. She provides specific expertise in workflow analysis and redesign. She is devoted to and responsible for Stratis Health's growing portfolio of health IT service offerings. She has more than 13 years of experience in health care, with special focus on clinical process improvement in the ambulatory and hospital settings.

**Paul Kleeberg MD, FAAFP, FHIMSS, Clinical Director, REACH-Regional Extension Assistance Center for HIT**

Dr. Kleeberg is the Clinical Director for the Regional Extension Assistance Center for HIT (REACH) funded by the recovery act to assist small hospitals and primary care providers in Minnesota and North Dakota adopt and become meaningful users of electronic health records (EHR). Dr. Kleeberg has over 16 years experience working as a family physician in a small clinic in greater Minnesota and later in a large health system. He also has over 18 years of experience in information technology implementing EHRs in ambulatory and hospital settings with issues such as the EHR selection process, physician engagement, build, workflow redesign, clinical content management, clinical decision support and overall EHR governance.

Dr. Kleeberg received his medical degree from Stanford University School of Medicine and completed his residency in family medicine at the University of Minnesota. He is board certified in family medicine, is a fellow in both the American Academy of Family Physicians (AAFP) and in the Healthcare Information Management and Systems Society (HIMSS). Finally, he is a member of the Minnesota eHealth Advisory Committee, and has co-chaired several of their workgroup.

**Phil Deering, REACH Regional Coordinator, Stratis Health**

Phil Deering is a REACH Regional Coordinator. Prior to accepting the position with REACH, Phil spent the past 15 years assisting clients with major change initiatives, including enterprise software implementations, quality and Six Sigma initiatives, and merger and acquisition activity. His consulting practice has focused on process documentation and redesign, software systems implementation, organizational change management, facilitation, and instructional design and training. His clients include large multi-nationals like Gap, 3M, Medtronic, and KLA Tencor, as well as community clinics and NGOs, including The Center for Victims of Torture, the Native American Community Clinic and Minneapolis School-Based Clinics. Phil is a long time resident of South Minneapolis where he tries to keep up with the Jones in the annual gardening competition.

**Margret Amatayakul, MBA, RHIA, CHPS, CPHIT, CPEHR, CPHIE, FHIMSS, President, Margret VA Consulting, LLC**

Margret is President, MargretVA Consulting, LLC, an independent consulting firm focusing on electronic health record (EHR) readiness, selection, implementation, adoption, and optimization strategies, as well as HIPAA/HITECH privacy and security assessment and compliance.

Margret A's previous experience includes directing health information management services at the Illinois Eye and Ear Infirmary; associate professor, University of Illinois at the Medical Center; associate executive director, American Health Information Management Association; and executive director of the Computer-based Patient Record Institute. In 1999, she formed her own consulting firm, providing health information technology (HIT) consulting services to hospitals, clinics, other providers, health plans, vendors, and federal policy advisory

committees. She currently is also adjunct professor in health informatics at the College of St. Scholastica and a principal in Health IT Certification, LLC. She has written several books on EHR and HIPAA. She may be contacted at [margret@margret-a.com](mailto:margret@margret-a.com).

**James Dungan-Seaver, IT Manager, Hamm Clinic**

James has spent 20 years in IT, including the last 3 years as IT Manager at Hamm Clinic. He is a transplant from Knoxville, TN and says he came here for the people, not the weather.

**Elizabeth Ahl, EHR Coordinator, Hamm Clinic**

Elizabeth is the EHR Project Coordinator at the Hamm Clinic in St. Paul. She is a former software developer with Unisys Corporation with over 25 years of experience in software design, implementation, testing and support.

**Lois Mathews, EHR Project Manager, Hutchinson Medical Center**

Lois is the Assistant Administrator of Information Systems and the EHR Project Manager at Hutchinson Medical Center where she has worked for 25 years. She received her CPHIT/CPEHR training and certification in 2005.

**Mark Roisen, Executive Director, Lac qui Parle Health Network**

Mark is the Director of the Lac qui Parle Health Network (LqPHN), a hospital services cooperative serving the Critical Access Hospitals in Dawson, Madison and Appleton, MN. Through the LqPHN, and with grant support from the MDH ORHPC and E-Health Initiative, the Dawson, Madison and Appleton CAH's have been able to access and implement a number of technology products they could not have afforded independently or without grant support. Mark has been the coordinator of these initiatives that have involved the collaborative selection, group purchase and implementation of an interoperable hospital electronic health record system. With the EHR system fully implemented, the LqPHN is now working with staff from each organization in achieving effective use of the system.

**Sally Buck, Associate Director, National Rural Health Resource Center**

Sally Buck is the Associate Director of the National Rural Health Resource Center located in Duluth, Minnesota. The Center is a nonprofit organization and a partner of the Key Health Alliance-REACH, is dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, the Center focuses on five core areas: Health Information Technology; Performance Improvement; Recruitment and Retention; Community Health Assessments and Networking.

Sally is responsible for new program development, internal operations, and rural health care workforce analyses and community development services. She has been with the Center since 1993. Sally received Bachelor's and Master's degrees in Education and Kinesiology from the University of Michigan.

**Bill Sonterre, REACH Regional Coordinator, Stratis Health**

Bill has over 30 years of healthcare information technology leadership, consulting and business experience working with provider organizations throughout Minnesota. His positions include being an owner/partner for Valor Solutions, LLP, vice president IS for the Allina Health System, and systems manager for the Blue Cross Blue Shield Hospital Shared Systems organization. He has developed numerous strategic and operational IT plans, conducted EHR readiness assessments, and directed systems evaluations and implementation projects. Bill also has expertise in healthcare business operations and process redesign. Bill has conducted numerous HIPAA security, privacy and transaction sets compliance projects. For years Bill has been a driving force supporting healthcare providers in achieving the MN state and federal

vision of a fully electronic healthcare environment by 2015. Bill received his business degree from the University of Minnesota, Carlson School of Management.

**Julie Carlson, REACH Field Service Manager, Stratis Health**

Julie Carlson serves as the Field Service Manager for REACH. She has a comprehensive understanding of business process and management priorities from roles as a project manager, operations manager and information technology leader. Expertise in strategic planning, vision and goal setting, vendor management, business process redesign, financial management, customer relationship management, and hands-on tactical implementation of information systems projects. A forward looking, highly motivated leader with a track record of delivering results and building strong teams. Julie holds a BA degree in Healthcare Management and will complete her MA in Organizational Leadership this summer.

## **Breakout Sessions**

### **Breakout Sessions 1-4**

Thursday, June 17, 2010

1:15 – 2:45 p.m.

#### **1 *REACHing for Meaningful Use***

**Moderator: Sally Buck, Associate Director, National Rural Health Resource Center**

Sally Buck is the Associate Director of the National Rural Health Resource Center located in Duluth, Minnesota. The Center is a nonprofit organization and a partner of the Key Health Alliance-REACH, is dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, the Center focuses on five core areas: Health Information Technology; Performance Improvement; Recruitment and Retention, Community Health Assessments; and Networking.

Sally is responsible for new program development, internal operations, and rural health care workforce analyses and community development services. She has been with the Center since 1993. Sally received Bachelor's and Master's degrees in Education and Kinesiology from the University of Michigan.

#### **Katie Kerr, IT Manager, Kanabec Hospital**

Katie Kerr is the IT Manager at Kanabec Hospital. She has been in this position for 10 months. In that role Katie oversees the implementation of Kanabec Hospital's electronic health record and ancillary applications, and IT Department operations. Katie is leading the IT effort associated with the acquisition of 4 Allina clinics, Meaningful Use achievement, the project at Kanabec related to the Social Security Administration CCD Implementation and Exchange. Katie is also an online Adjunct Instructor for Rasmussen College. Prior to joining Kanabec Hospital, Katie worked at Pine Medical Center in Sandstone, MN as the Manager of Health Information Services and as the IT Manager. With the support of SISU, Katie led the implementation of Pine Medical Center's electronic health record. Katie obtained both her Bachelor and Master's Degrees in Health Information Management from the College of St. Scholastica.

#### **Michael Shrift, MD, MBA, CMIO and VP Clinical Knowledge Management, Allina Hospitals and Clinics**

Michael Shrift, MD, MBA is Chief Medical Information Officer and Vice President, Clinical Knowledge Management at Allina Health. He joined Allina in September 2008 after ten years as CMIO and Vice President, Information Technology at Centura Health based in Denver,

Colorado. Dr. Shrift is ITIL Foundation certified, a PMI certified PMP and Six Sigma Greenbelt. He practices at the Allina Medical Clinic.

**Craig Stevens, PhD, LP, Director of Clinical Services, Range Mental Health Center**

Craig Stevens is a licensed psychologist in the state of MN. He has been employed at the Range Mental Health Center in Virginia and Hibbing MN for 30 years. As the Director of Clinical Services for the RMHC, he oversees all of the outpatient staff providing direct services to clients. He has been instrumental in developing and implementing the center's current electronic medical record system. The current medical records system is utilized by staff doing in home visits, in school interventions, day treatment, partial hospitalization, psychotherapy office visits, psychological testing, and med management office visits.

**2 Leveraging HIT for Success in MN's Health Reform Initiative**

**Moderator: Jennifer Lundblad, PhD, MBA, President and CEO, Stratis Health**

Jennifer leads Stratis Health, an independent non-profit quality improvement organization based in Bloomington, Minnesota, that leads collaboration and innovation in health care quality and patient safety. Jennifer has an extensive background in leadership, organization development, and program management in both non-profit and education settings. Her previous experiences include serving as Senior Vice President at Stratis Health, as a Program Director at the University of Minnesota, Program Coordinator at Tufts University in Boston, and in other non-profit management positions.

She has a BA in speech communication and economics from Macalester College, an MBA in public and non-profit management from Boston University, and a PhD in Education with a focus on training and organization development from the University of Minnesota. Jennifer is Co-chair of the Minnesota e-Health Initiative Advisory Committee; Vice Chair of the Minnesota Cancer Alliance Steering Committee; and a member of the Women's Health Leadership Trust, and Minnesota Healthcare Quality Professionals. She is President Elect of the American Health Quality Association, and a member of the board of Minnesota Community Measurement. She was recently appointed as a member of the national Rural Policy Research Institute Health Panel.

**Carol Backstrom, Assistant to the Commissioner for Health Reform. MN Department of Health**

Carol Backstrom is the Assistant to the Commissioner for Health Reform at the Minnesota Department of Health. In this role, Carol works with both the MN Department of Health and the MN Department of Human Services to oversee implementation of the health reform initiative passed by the Minnesota Legislature and signed into law by Governor Pawlenty in May 2008. The initiative consists of several key elements, including the Statewide Health Improvement Program; cost/quality transparency, payment reform, and health care homes. For the past seven years, she worked for HealthPartners and Regions Hospital in St. Paul. As senior manager for Care Innovation at HealthPartners, she led the development and implementation of Well@Work, a new business line of worksite wellness services that promote employee productivity and reduce direct medical costs for employers. She also provided project and product management services to support the development of online care packages. Carol has a Masters degree in health care administration from the University of Minnesota and a Bachelor's degree in English from Lawrence University in Appleton, Wisconsin.

**Jeanine Rosner, RN, Manager, Primary Care/Health Care Homes, Park Nicollet**

Jeanine is an RN, and the Clinic Manager of the St Louis Park clinic where they are in the process of being certified as a Health Care Home in IMED, FMED and Pediatrics departments.

**Allie Coronis, Data Analyst, Quality and Safety Resources, Allina Hospitals and Clinics**

Allie is a data analyst in Quality and Safety Resources for Allina Hospitals and Clinics. She has a background in analytics, clinical research and regulatory reporting. She has worked on research teams at UCLA, the Los Angeles VA Medical Center, and the John Wayne Cancer Institute, and as the analyst for Performance Improvement and Quality reporting at Yakima Valley Memorial Hospital. Her most recent focus at Allina has been in Core Measures coordination and reporting, and providing analytic support for the Neuroscience Clinical Service Line.

**Jill Walters, Coordinator, Statewide Health Improvement Program, Olmsted County Public Health**

Jill Walters is a Certified Health Education Specialist and obtained her Master's of Science degree in Community Health from Minnesota State University, Mankato. She has been working at Olmsted County Public Health since 2007 and currently serves as the SHIP Coordinator. In addition to coordinating the SHIP grant, Walters leads three SHIP initiatives: Active Communities, Community Nutrition and Worksite Nutrition. She has been a partner with the Rochester-Olmsted Planning Department's Active Living grant through Blue Cross and Blue Shield of MN. Walters has also been an adjunct faculty in the Health, Physical Education, and Recreation Department at Rochester Community and Technical College since 2004.

**3 Connecting for Meaningful Use: "Live" Demonstrations for MN Health Information Organizations**

**Moderator: Bobbi McAdam, Director Business Integration and Portfolio Management, Medica**

**Bobbi McAdam, Director Business Integration and Portfolio Management, Medica**

Bobbie McAdam is the Director of Business Integration and Portfolio Management at Medica Health Plans. During her 23-year career in the health care industry, she has held positions in direct patient care settings, technology companies, and health plans. She has 16 years of experience managing healthcare EDI initiatives related to health care provider outreach and education, application/portal development, health care data standards and data integration, translation and exchange. Bobbie is a four-year member of the Minnesota eHealth Advisory Committee representing the health plan constituency. She also has co-chaired the Standards and Interoperability workgroup for three years. She possesses a Bachelor of Science degree in Medical Record Administration from Bowling Green State University.

**Michael Ubl, Executive Director, Minnesota Health Information Exchange (MN HIE)**

Mike Ubl serves as the Executive Director for the MN Health Information Exchange (MN HIE), a coalition of healthcare organizations and state government with a commitment to sharing clinical and administrative information among health care providers in a cost effective manner. Mike also serves on a number of federal and state committees, whose purpose is to advance the use of health information technology in healthcare including: Commissioner on the Certification Commission for Health Information Technology; Chairman of the Board for the Work Group for Electronic Data Interchange; Member of the MN e-Health Advisory Steering Committee and Co-Chair for the state Data Standards and Interoperability Work Group.

**Cheryl Stephens, PhD, MBA, President and CEO, Community Health Information Collaborative (CHIC)**

Cheryl Stephens is President and CEO of the Community Health Information Collaborative. She has over 30 years of senior level health care administration experience with an emphasis on expanding rural capacity. Much of her time has been devoted to the development of new health care networks in the areas of health information exchange. Emergency preparedness

and managed care. Cheryl has a BS in Medical Technology, an MBA and a PhD in Business Administration. Her dissertation focused on Public/Private partnerships in Healthcare.

#### ***4 Explore Privacy-Security Policy for Electronic Health Records Through Examples and Case Studies***

**Moderator: Laurie Beyer-Kropuenske, Director of Information Policy Analysis, MN Department of Administration**

Laurie Beyer-Kropuenske has been a licensed attorney in Minnesota since 1992. She has served as the director of the Information Policy Analysis Division at the Minnesota Department of Administration since 2004. Before coming to Admin, she was general counsel at the Mn Department of Public Safety and assistant general counsel of the Prairie Island Indian Community. Her division provides consultation on the development and implementation of statewide information policy including data practices, medical records act, public access, rights of data subjects and federal information policy laws such as the Driver's Privacy Protection Act, HIPAA and FERPA.

#### **Patricia Carter, JD, Senior Counsel, HealthPartners**

Patricia Carter, J.D. is Senior Counsel for HealthPartners, an integrated non-profit health system, which includes physicians, clinics, hospitals, health plans and a third-party administrator. Ms. Carter serves as privacy counsel to HealthPartners, advising on HIPAA and other privacy and security related issues, as well as providing general health law services to the organization. Prior to joining HealthPartners, she was a partner with the Gray Plant Mooty law firm in Minneapolis. Ms. Carter has authored 8 annual additions of the book, *HIPAA Compliance Handbook*.

#### **Lois Dahl, MBA, Director of Information Privacy, Fairview Health Services**

Lois Dahl is the Director of Information Privacy for Fairview Health Services, a position she has served since 2002. She has an undergraduate degree in health information administration from the College of St. Scholastica and obtained an MBA from the University for Minnesota's Carlson School of Management. She is certified in health care privacy and security and has been employed by Fairview since 1998.

#### **David Lawton, Project Officer for the Midwest, Office of the National Coordinator**

David Lawton is a Project Officer for the Midwest States working with the Office of the National Coordinator. His primary responsibility is assisting states to implement statewide health information exchange through the State HIE Cooperative Agreement. Previously David was the Public Health Informatics Manager for the State of Nebraska. He served on the Health Information Privacy and Security Committee, managing its phase III contract. He was on the board for the Public Health Data Standards Consortium and co-chaired the Privacy and Security, and Education Committees. In 2008 he was appointed as a Task Force Member of the National Governor's Association to develop recommendations to address state privacy and security of health data collection and exchange. Dr. Lawton is a Registered Nurse and has worked in health care for over 40 years. His clinical practice spans private, city-county, state, federal, community, for-profit hospitals, and state public health.

### **Breakout Sessions 5-8**

Thursday, June 17, 2010

3:15 – 4:45 p.m.

#### ***5 Meaningful Use and Beyond***

**Moderator: Paul Kleeberg, MD, REACH Clinical Director, Stratis Health**

Dr. Kleeberg, is the Clinical Director for the Regional Extension Assistance Center for HIT (REACH) funded by the recovery act to assist small hospitals and primary care providers in Minnesota and North Dakota adopt and become meaningful users of electronic health records

(EHR). Dr. Kleeberg has over 16 years experience working as a family physician in a small clinic in greater Minnesota and later in a large health system. He also has over 18 years of experience in information technology implementing EHRs in ambulatory and hospital settings with issues such as the EHR selection process, physician engagement, build, workflow redesign, clinical content management, clinical decision support and overall EHR governance.

Dr. Kleeberg received his medical degree from Stanford University School of Medicine and completed his residency in family medicine at the University of Minnesota. He is also a member of the Minnesota eHealth Advisory Committee, and has co-chaired several of their workgroups.

**Barry Bershow, MD, VP Quality and Interim Executive Regional Medical Director, North Region Fairview Health System**

Barry is currently VP of Quality at Fairview and in that role works towards the triple aim, in part through optimization of Fairview's EMR. In the past he was physician champion for Fairview's pilot in computerized records (1999) and Medical Director for Quality and Informatics 2004-2009.

**Paul Kleeberg, MD, REACH Clinical Director, Stratis Heath  
(See above.)**

***6 Mobilizing the HIT Workforce through Education and Training***

**Moderator: Becky Schierman, Manager, Quality Improvement, Minnesota Medical Association**

Becky Schierman works for the Minnesota Medical Association (MMA) where she serves as the Quality Improvement Manager. At the MMA, Becky is responsible for coordinating its involvement in quality improvement and patient safety activities and the development and analysis of MMA policies related to quality improvement and patient safety. She is a member of the Aligning Forces for Quality Leadership team, Minnesota Alliance for Patient Safety Steering Committee, and an alternate member of the Minnesota Department of Health E-Health Advisory Committee. In 2003, Becky worked for the American Academy of Neurology in the area of clinical practice quality improvement, focusing on the role of medical professional societies in changing physician behaviors through the implementation of evidence-based medicine and quality metrics.

**Marty Witrak, PhD, RN, FAAN, Professor and Dean, School of Nursing, College of St. Scholastica**

Marty Witrak is Professor and Dean at the School of Nursing at the College of St. Scholastica in Duluth. The application of health information technologies to nursing education and practice is a key focus of her work. Dr. Witrak leads Office of Health Information Technology sponsored demonstration projects on implementation and meaningful use of health information technologies in rural clinical facilities. She cites the critical role of health information technology in achievement of significant goals of health reform and of the adoption of new ways of defining nursing work, roles and functions. She is actively involved in multiple advisory committees at the state and national level. Her national leadership in health information technology has lead to appointments as co-chair of the workforce and education committee of the Rural HIT Coalition, co-chair of a national workforce summit and as an active presenter. Dr. Witrak received a BS in Nursing from St. Olaf College, an MS in Nursing from the University of Minnesota, and a PhD from Syracuse University.

**Julie Jacko, PhD, Professor, Public Health and Nursing, University of Minnesota**

Dr. Julie Jacko is a Professor of Public Health and a Professor of Nursing at the University of Minnesota. She also directs the Institute for Health Informatics, a research institute of the University's Academic Health Center. She is the Principal Investigator on the HITECH grant received by the University of MN and the College of St. Scholastica for a Program of Assistance for University-Based Training titled "University Partnership for Health Informatics (UP-HI)." Dr. Jacko's research expertise is the design, implementation, and evaluation of interactive, next-generation computing and informatics solutions in complex domains. She currently serves on the Minnesota e-Health Advisory Committee representing academics and clinical research for the State of Minnesota.

**Sunny Ainley, Program Director, Normandale Community College**

Sunny Ainley is the Director for Continuing Health and Wellness Programs at Normandale Community College's Center for Applied Learning where she is responsible for developing and managing hundreds of health and wellness programs aimed at developing a vibrant, engaged and forward thinking workforce. She has been involved in continuing education and workforce development for over eight years and is passionate about life-long learning. Sunny is also the Program Director for the Midwest Community College Health Information Technology (HIT) Consortium Minnesota contingent.

***7 Lessons in Planning and Implementation of Exchange of Health Information***

**Moderator: Mark Sonneborn, VP, Information Services, Minnesota Hospital Association**

Mark Sonneborn is Vice President, Information Services, Minnesota Hospital Association. In addition to managing MHA's data collection activities, Mark oversees hospital industry efforts regarding transparency, administrative simplification, and e-health. Mark is an alternate on the MN E-Health Advisory Committee and has served on various sub-committees. He is a current co-chair of the Outreach and Education committee. Mark joined the MHA in 2004 after having served with the Michigan Hospital Association in a similar capacity for nine and a half years. Mark received his BS degree in Biology at the University of Minnesota and his MS degree in Health Policy and Management at the University of Massachusetts-Amherst.

**Sandy Tubbs, Director, Douglas County Public Health**

Sandy Tubbs is the Director of Douglas County Public Health, a position she has held for almost 10 years. As Public Health Director, Sandy has oversight of multiple individual, family, and community health programs including long term care, health promotion, family health, and environmental health services. Sandy has spent nearly all of her career working in local public health and has seen dramatic changes in the development of health information technology in the public sector during her tenure. Most recently, Sandy has represented Douglas County Public Health in a multi-sector collaborative effort to develop a process and create the capacity to exchange health information among community partners, including hospital, primary care clinics, long term care facilities, Public Health and PrimeWest Health, the health plan that serves the publicly funded population in Douglas County.

**Karen E. White, MPH, Epidemiologist/Business Analyst, MIIC, Minnesota Department of Health**

Karen White is the Epidemiologist/ Business Analyst, Minnesota Department of Health. Karen comes from a background of 20 years of experience in infectious disease epidemiology, outbreak investigation and disease surveillance and has worked with the MIIC registry since its beginning in 2002. She heads Minnesota's involvement with the Sentinel Site Immunization Information Systems Project which includes 7 other states across the US. She provides

analysis of MIIC data and has been active in developing data quality initiatives to increase timeliness, completeness and reliability of these data.

**Emily Peterson, BS, MIIC Director, Minnesota Department of Health**

Emily Peterson has over nine years of experience working with immunization information systems and is currently director for the Minnesota Immunization Information Connection. She has a broad background in all aspects of the IIS, including project management, provider recruitment and communications, and technical troubleshooting. Ms. Peterson also serves on the Board of Directors of AIRA, the American Immunization Registry Association, and is co-chair of the AIRA Messaging.

**Gary Wingrove, Director of Government Relations and Strategic Affairs, Mayo Clinic Medical Transport**

Gary Wingrove is director of government relations and strategic affairs for Mayo Clinic Medical Transport. He is president of the National EMS Management Association, serves as EMS technical advisor to the Medicare Rural Hospital Flexibility Grant program and chairs the International Roundtable on Community Paramedicine.

**8 Building Capacity in Your Community: Lessons from Beacon Applications**

**Moderator: Christopher G. Chute, MD, DrPH, BioMedical Informatics, Mayo Clinic**

Dr. Chute received his undergraduate and medical training at Brown University, internal medicine residency at Dartmouth, and doctoral training in Epidemiology at Harvard. He is Board Certified in Internal Medicine, and a Fellow of the American College of Physicians, the American College of Epidemiology, and the American College of Medical Informatics. He became founding Chair of Biomedical Informatics at Mayo in 1988, stepping down after 20 years in that role. He is now Professor of Medical Informatics, and is PI on a large portfolio of research. Dr. Chute serves as Vice Chair of the Mayo Clinic Data Governance for Health Information Technology Standards, and on Mayo's enterprise IT Oversight Committee. He is presently Chair, ISO Health Informatics Technical Committee and Chairs the World Health Organization ICD-11 Revision. He also serves on several strategic advisory panels and Boards and Associations.

**John Sakowski, Chief Operating Officer, Institute for Clinical Systems Improvement (ICIS)**

John Sakowski serves as Chief Operating Officer for the Institute for Clinical Systems Improvement (ICSI), a position he has held since 2000. He joined ICSI in 1994 as Chief Administrative Officer and participated in ICSI's formation in 1992 as a member of the Information Systems/Decision Support Team. John's health care experience also includes management positions at HealthPartners and Toledo Clinic in Ohio.

**Mary Wellik, MPH, BSN, Director of Public Health, Olmsted County**

Mary Wellik is Director of Public Health in Olmsted County, Minnesota, and has practiced public health in the community setting, in clinic services and administration. Her practice has focused on strengthening community partnerships to improve health status and development of public health policy. Mary is past Co-chair of the Minnesota eHealth Initiative and is a member of the National Assn of County and City Health Officials Informatics Workgroup.

Ms. Wellik has held numerous leadership positions including the local Community Healthcare Access Collaborative; development of the Olmsted County Multicultural Healthcare Alliance; Co-Chair of the Minnesota Health Improvement Partnership; Chair of the Local Public Health Assn. of Minnesota; and, currently, co-chair of its Legislative Committee. Her department is a partner in the 2010 Mayo Clinic ARRA Beacon Grant initiative.

**Charles Sawyer, DC, Senior Vice President, Northwestern Health Sciences University**

Dr. Charles Sawyer is from Northwestern Health Sciences University in Bloomington, Minnesota where he serves as Senior Vice President. He is a Doctor of Chiropractic with extensive experience in clinical education and academic program administration. He is also a member of the Minnesota Provider Coalition and, in this capacity, coordinated the development and submission of a Beacon Community grant to the Office of the National Coordinator for Health Information Technology. With his colleagues on the Coalition, Dr. Sawyer has a strong interest in bringing an affordable, robust and certified electronic record to small provider groups that will enhance care coordination and clinical quality measurement.

**Charles Ness, President and CEO, Minnesota Rural Health Cooperative**

Charles Ness is President and CEO of the Minnesota Rural Health Cooperative. He has 22 years of health care management experience and extensive expertise in working with diverse Boards and constituencies; health plan contract analysis and negotiation; financial planning, analysis, and budgeting; operations management; strategic and business planning and new business development; third party reimbursement; collections; accounts receivable; human resource management; and planning and managing construction/remodeling and technology projects.