


Leveraging HIT for Success in MN's Health Reform Initiative

A Perspective from Local Public Health's – Statewide Health Improvement Program



MINNESOTA'S
VISION
A Better State of Health
Statewide Health Improvement Program **SHIP**

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Statewide Health Improvement Program

- Governor Pawlenty signed historic health reform bill into law May 2008
- Bill is comprehensive health reform package making significant advances for the health of all Minnesotans
- \$47 million appropriated for SHIP for fiscal years 2010 and 2011




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Statewide Health Improvement Program (SHIP)

- The goal of SHIP is to help Minnesotans live longer, better, healthier lives by reducing the burden of **chronic diseases** by addressing **physical inactivity, poor nutrition, and tobacco use.**
- Community, Health Care, Schools and Worksites
- Evidence-Based Policy, Systems, and Environmental Change Strategies

SHIP Across Minnesota

- **40 grants** covering all of Minnesota's 87 counties and 8 tribes awarded based on \$47 million
- Grant agreements signed July 2009



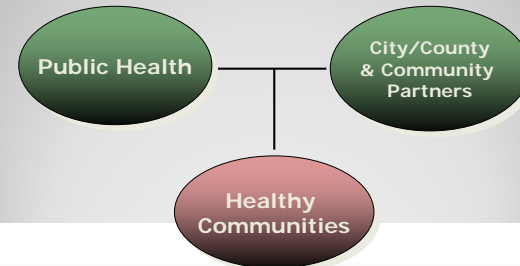
GIS and SHIP Initiatives

- Access to Healthy Food
 - "Food Deserts": a district with little or no access to foods needed to maintain a healthy diet but often served by plenty of fast food restaurants
 - Corner stores, farmers markets, community gardens, restaurants



Convergence of Priorities

- City/County Public Works
- GIS
- City/County Planning Departments
- Park and Recreation



Use of GIS to Advance SHIP Vision

- Create an overall mapping system for Minnesota
 - Coordinate between SHIP Grantees – maximize grant resources (\$\$)
 - Establish model for data collection
 - Phased approach for specific mapping application



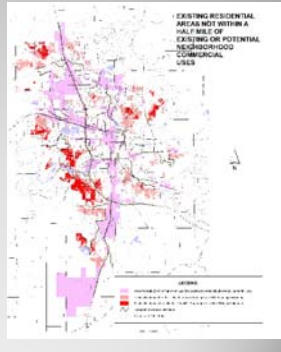
Use of GIS to Advance SHIP Vision

- Creation of web portal for community members
 - One-stop shop via address for:
 - Active Living Resources
 - Healthy Food Resources
 - Referrals to Resources
 - Virtual Tours
 - Seasonal Opportunities



Use of GIS to Advance SHIP Vision

- Statewide Inventory
- Identification of gaps in Physical Activity and Nutrition resources
 - Prioritize funding applications for community improvement projects (Legacy Funds)
 - Prioritize efforts around health disparities



GIS/SHIP Project Challenges (from Mole Hills to Mountains!)

- Consultant Negotiations
- Defining data parameters
- Data Collection
- Identify and rally silos
- Maintenance/Sustainability
 - Organizational Structures differ
 - Who Owns Final Project?



Thank You!

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