

## **e-Health Summit Speaker Bios**

### **David Brailer, MD, PhD, National Health Information Technology Coordinator US Department of Health & Human Services**

Dr. Brailer was appointed the first National Health Information Technology Coordinator on May 6, 2004. Dr. Brailer's duties as National Coordinator are to execute the actions ordered by President George W. Bush in the Executive Order that he issued on April 27, 2004, which called for widespread deployment of health information technology within 10 years to help realize substantial improvements in safety and efficiency. Dr. Brailer is recognized as a leader in the strategy and financing of quality and efficiency in health care, with a particular emphasis on health information technology and health systems management.

Prior to his appointment, Dr. Brailer was a Senior Fellow at the Health Technology Center in San Francisco, CA, a non-profit research and education organization that provides strategic information and resources to health care organizations about the future impact of technology in health care delivery. At the Center, he advised a variety of regional and national data sharing projects.

Dr. Brailer also served for ten years as Chairman and CEO of CareScience, Inc., a leading provider of care management services and Internet-based solutions that help reduce medical errors and improve physician and hospital-based performance. While at CareScience, Dr. Brailer led the company in developing groundbreaking inventions with major research institutions, establishing the nation's first health care Application Service Provider (ASP) and creating a care management business process outsourcing partnership that allowed hospitals to outsource their care management functions on an at-risk basis. Dr. Brailer also designed and oversaw the development of one of the first community-based health information exchanges in Santa Barbara County, California.

Dr. Brailer holds doctoral degrees in both medicine and economics. While in medical school, he was a Charles A. Dana Scholar at the University of Pennsylvania, School of Medicine and was the first recipient of the National Library of Medicine Martin Epstein Award for his work in expert systems. Dr. Brailer was among the first medical students to serve on the Board of Trustees of the American Medical Association. He completed his medical residency at the Hospital of the University of Pennsylvania and became board certified in internal medicine along the clinical investigator pathway. Dr. Brailer was a Robert Wood Johnson Clinical Scholar at the University of Pennsylvania and, until recently, was active in patient care delivery with an emphasis on immune deficiency. He earned his M.D. degree at West Virginia University and his Ph.D. in managerial economics at The Wharton School.

### **Lori Evans, MPP, MPH, Senior Advisor, Office of National Health Information Technology Coordinator US Department of Health & Human Services**

Ms. Evans currently serves as a Senior Advisor to Dr. David Brailer, the nation's first National Coordinator for Health Information Technology in the U.S. Department of Health and Human Services. An expert on regional health information exchange and interoperability, Ms. Evans heads up the office's program on Regional Health Information Organizations (RHIOs) as well as works on formation of the National Health Information Infrastructure Network (NHIN). She is also responsible for electronic medical records (EHR) adoption and implementation.

Prior to joining the Office of the National Coordinator, Ms. Evans served as Vice President of the eHealth Initiative in Washington D.C, a non profit organization dedicated to health care improvement through the use of information technology. While at the eHealth Initiative, Ms. Evans was Director of the Connecting Communities for Better Health Program, which was the first program of its kind to provide funding and support to community health information exchange projects across the country.

Before joining the eHealth Initiative, Ms. Evans served as Director of Care Data Exchange for CareScience, Inc., a care management company and provider of Internet based technologies that managed the Santa Barbara County Care Data Exchange Project. The Santa Barbara project is one of the first and most widely known health information exchanges in the United States.

Prior to joining CareScience, Ms. Evans worked for the executive leadership of the Permanente Medical Group in Northern California on operations improvement and IT strategy and implementation.

Along with her health care consulting, operations, and IT background, Ms. Evans worked as a health policy analyst and research scientist respectively at the Institute for Health Policy Studies at the University of California San Francisco School (UCSF) of Medicine and the Center for Health Services Research and Policy at the George Washington University. Her specific areas of research and policy analysis while at UCSF included health care financing and access to care. Ms. Evans holds an M.P.P. and M.P.H. from George Washington University.

### **William Braithwaite, MD, PhD, FACMI, Senior Vice President & Chief Medical Officer eHealth Initiative**

Dr. Bill Braithwaite has dedicated his whole career to improving the quality and efficiency of health care for patients and practitioners through IT. In 1993-94, he took a health policy sabbatical from the University Of Colorado School Of Medicine and worked on the professional health staff of the U.S. Senate Finance Committee. There he authored the law that became the Administrative Simplification Subtitle of HIPAA. After 7 years as Senior Advisor on Health Information Policy at the U.S. Department of Health and Human Services helping to write the transaction, code set, identifier, security, and privacy regulations under HIPAA Administrative Simplification, Bill spent 4 years consulting in the field of health information policy and technology. He also staffed the President's Information Technology Advisory Committee (PITAC) to produce their June 2004 Report, "Revolutionizing Health Care Through Information Technology". Bill is a well known speaker at regional, national, and international meetings exploring current issues of health information technology. In February 2005 he accepted his current position at eHealth Initiative, a non-profit organization dedicated to driving improvement in the quality, safety and efficiency of healthcare through information technology.

### **J. Marc Overhage, MD, PhD, Chief Executive Officer Indiana Network for Patient Care**

Dr. Overhage is Associate Professor of Medicine at the Indiana University School of Medicine, Investigator at the Regenstrief Institute and President and CEO of the Indiana Health Information Exchange.

Dr. Overhage received his BA, with High Honors, in Physics from Wabash College and his PhD in Biophysics and MD from Indiana University School of Medicine. Dr. Overhage was a resident in internal medicine, a medical informatics and health services research fellow and then Chief Medical Resident at the Indiana University School of Medicine. After completing informatics fellowship training, Dr. Overhage has over 20 years of computing experience including developing one of the earliest commercial object oriented database systems and real-time data acquisition and control systems.

While he has broad interests in the use of informational interventions to modify physician behavior; development of rule-based systems to implement guidelines or protocols has been a major focus of Dr. Overhage's research for the last 15 years. Using these tools, he has completed a number of large-scale studies of implementing guidelines in the outpatient and inpatient settings that examine the impact of process measures, costs and patient outcomes.

The other major research area has been implementation of a regional health information exchange for Indiana. Working with Dr. Clement McDonald, one of the pioneers of medical informatics, he has created an electronic patient record containing data from many sources including laboratories, pharmacies, and hospitals in central Indiana. The system currently connects nearly all acute care hospitals in central Indiana and includes inpatient and outpatient encounter data, laboratory results, immunization data and other selected data. The Indiana Health Information Exchange is a not-for-profit corporation created to sustain the health information exchange.

Dr. Overhage is a Fellow of the American College of Medical Informatics and the American College of Physicians. He received the Davies Recognition Award for Excellence in Computer-Based Patient Recognition for the Regenstrief Medical Record System.

### **John Glaser, PhD, Vice President & Chief Information Officer Partners Healthcare System, Inc.**

Dr. Glaser is Vice-President and Chief Information Officer, Partners HealthCare System, Inc. Previously, he was Vice-President, Information Systems at Brigham and Women's Hospital. Prior to Brigham and Women's Hospital, Dr. Glaser managed the Healthcare Information Systems consulting practice at Arthur D. Little.

Dr. Glaser was the founding Chairman of College of Healthcare Information Management Executives (CHIME) and is past President of the Healthcare Information and Management Systems Society (HIMSS). He has been a member of the Board of the American Medical Informatics Association. He is currently the President of the Foundation for eHealth Initiative

Board.

He is a fellow of HIMSS, CHIME and the American College of Medical Informatics. He has been awarded the John Gall award for healthcare CIO of the year. CHIME has established a scholarship in Dr. Glaser's name. He was a recipient of CIO Magazine's 20/20 Vision Award. Partners HealthCare has received several industry awards for its effective and innovative use of information technology.

Dr. Glaser is on the editorial boards of CIO Magazine, Healthcare Informatics, Biotechnology Healthcare, Journal of Biomedical Informatics, and Journal of Healthcare Information Management. He has published over ninety articles and two books on the strategic application of information technology in healthcare.

He holds a Ph.D. in Healthcare Information Systems from the University of Minnesota.

### **Martin LaVenture, PhD, Director of Public Health Informatics Minnesota Department of Health**

Marty LaVenture is director of public health informatics at the Minnesota Department of Health. He has been involved with the design, implementation and evaluation of various public health information systems including: Immunization registries; Bio-terrorism preparedness and response systems; disease surveillance systems, and many others. He is currently leading the state-wide Minnesota e-Health initiative, a public-private collaborative effort to accelerate the adoption of health information systems in health care and public health.

Marty has a master's degree in epidemiology and a PhD in Health Informatics from the University of Minnesota. Previously, Marty served as the assistant State Epidemiologist for Wisconsin Division of Health and he has also worked for a national private medical software corporation. Marty's career has involved public health and health information systems for over 26 years.

Nationally Marty serves on the editorial board for the *Journal of Biomedical Informatics* and he is a member of the Association of State and Territorial Health Officials (ASTHO) Public Health Informatics Policy Committee. He is the vice president of the national Public Health Data standards consortium organization, and he is a member of the public health Davies award committee of the health information management systems society (HIMSS). Marty has authored or co-authored numerous articles and scientific publications and he has delivered numerous presentations to state and national audiences.

### **Marina McManus, Director Anoka County Community Health & Environmental Services**

Rina McManus has over 30 years of experience in public administration in both state and local government. Her primary professional and management experience is in the field of public health. She currently is the Director of the Anoka County Community Health and Environmental Services Department which provides a wide range of community-based public health programs and services that include Public Health Nursing, Disease Prevention and Control, Environmental Health and Correctional Health.

Prior to this position, she served 8 years as the Deputy Commissioner for the Minnesota Department of Public Safety. She was responsible for managing the administrative functions for the State Patrol, Driver and Vehicle Services, Bureau of Criminal Apprehension, Emergency Management, Fire Marshal, and Liquor Control. Rina co-chairs the MN e-Health Governance Workgroup.

### **Ray Gensinger, Jr, MD, Deputy Medical Director Hennepin County Medical Center**

Ray is the Deputy Medical Director and Medical Informaticist at Hennepin County Medical Center. He chairs the HCMC Electronic Health Record Steering Committee. He is an Assistant Professor at the University of Minnesota Medical School where he also serves as a faculty mentor. He trained at Southern Illinois University School of Medicine and Baylor School of Medicine. He is a member of the American College of Physicians and a reviewer of the Proceedings of the American Medical Informatics Association. In addition, he is currently serving on the board of directors for the Healthcare Information and Management Systems Society. Dr. Gensinger served on the e-Health Initiative Steering Committee and as co-chair of the finance committee.

**Alan Abramson, PhD**  
**Senior Vice President & Chief Information Officer**  
**HealthPartners**

Dr. Alan Abramson is Senior Vice President and Chief Information Officer at HealthPartners. He has served on a number of MN healthcare technology planning committees and task forces such as the Metropolitan Health Board, MN Center for Healthcare Electronic Data Interchange, MN State Data Institute, and the MN HIPAA Collaborative.

Alan is Board Chair of the Managed Care Executive Group, an association of Information Officers and senior management professionals from leading health insurance and managed care companies across America. MCEG seek to promote best practices and informed policy decisions regarding the use of IT in healthcare. Alan co-chairs MN e-Health Technology Standards Workgroup.

**Michael J. Ubl, HIPAA Program Director**  
**Blue Cross Blue Shield of Minnesota**

Mike Ubl has been with Blue Cross and Blue Shield of Minnesota over 30 years. In that time, he has served in a variety of technical and management positions within the company. Mike is currently responsible for the implementation of federal regulations associated with the “Health Insurance Portability and Accountability Act – Administrative Simplification (HIPAA-AS)”.

Mike has also been involved with a consortium of providers and health plans in Minnesota that is continuing to work on strategies to implement community based solutions that support the HIPAA regulations regarding transactions, code sets, and unique identifiers.

More recently, Mr. Ubl has been actively involved with various healthcare industry groups focused on the federal government’s National Health Information Network (NHIN) vision as well as participating on the Minnesota e-Health Committee as a co-chair for the Technology Standards Workgroup. He is currently on the Board of Directors for ‘Workgroup for Electronic Data Interchange’ (WEDI).

**Tom Arneson, MD, Medical Director for Improvement**  
**Stratis Health**

Dr. Arneson has been with Stratis Health for ten years, currently serving as Medical Director for Improvement. Responsibilities of this position include: developing strategies for improvement initiatives, encouraging and mentoring physician leadership in quality improvement, representing Stratis Health’s work through organizational and community contacts, and serving on Stratis Health’s senior management team.

Dr. Arneson serves as the primary clinical lead for acute myocardial infarction, breast cancer, diabetes, and surgical infection prevention. He is a member of the Stratis Health hospital, clinic, and home health teams.

After receiving an MD from the Mayo Graduate School of Medicine, Dr. Arneson completed a preventive medicine residency at the University of Minnesota School of Public Health, with an emphasis on public health and epidemiology. He is board certified in preventive medicine.

**Lynn Clark, Senior Director of Business Operations**  
**Columbia Park Medical Group**

Lynn Clark is the Senior Director of Business Operations at Columbia Park Medical Group. Her areas of focus include information systems, business office and coding. She is currently project manager for implementation of the electronic health record. Columbia Park Medical Group is a pilot site for the Doc-It program with Stratus Health. Lynn has spent many years in healthcare management and administration. She has experienced the revolution from paper to the electronic world. Prior to her current position, Lynn was Administrator for Metropolitan Medical Associates in St. Paul. She also spent a number of years with the University Of Minnesota Department Of Family Practice as clinic manager for the St. John’s site.

**Tim Arnold, MD, Physician**  
**Riverwood Healthcare Center**

Tim Arnold from the Riverwood Healthcare Center in Aitkin. Dr. Arnold grew up in North Branch Minnesota and studied biology and philosophy at St. John's University. He went to the University of Minnesota-Duluth and University of Minnesota Medical School. He completed his residency training at the Duluth Family Practice Center and accepted a position at Riverwood Healthcare Center in 2001. Dr. Arnold will share with us today how a small town healthcare center gets wired.

**Jack Alexander, MD, Chief Medical Officer  
Fairview Red Wing Health Services**

Jack "Skip" Alexander, M.D. has been the Chief Medical Officer at Fairview Red Wing Health Services since 1998. He has been an internal medicine physician with the organization since 1984. Dr. Alexander received his M.D. degree from the University of New Mexico and completed his internships and residency programs at the University of Minnesota Hospital. From 1993-1996 he was the medical director of government programs at Blue Plus and Blue Cross Blue Shield of Minnesota. He was a member of the ICSI Board of Directors from 1997 – 2000. Today he will tell us about the MyChart experience at Fairview Red Wing Health Services.

**Shirley Eichenwald-Maki, MBA, RHIA, CPHIMS, FAHIMA, Assistant Professor  
College of St. Scholastica**

Shirley Eichenwald is an Assistant Professor in the Department of Healthcare Informatics and Information Management at the College of St. Scholastica in Duluth, MN. Shirley is a Fellow of the American Health Information Management Association and co-editor of Health Information Management: Concepts, Principles and Practices, a textbook and professional reference text published by AHIMA, December 2002. Currently, she is the Project Director for a 5-year grant funded initiative (The ATHENS Project) at the College which involves the implementation of several computer-based clinical information system applications into the curricula of all of the academic programs in the College's Health Sciences Division.

**Donald P. Connelly, MD, PhD, Professor & Head of Health Informatics Division  
University of Minnesota**

Don Connelly, M.D., Ph.D. is Professor and Head of the University of Minnesota's Health Informatics Division and Director of the Cancer Center's Informatics Core. His research has focused on clinical decision making and the development of information technology tools that clinicians choose to use in support of their patient care activities. He trained at the University of Minnesota, is an elected Fellow of the American College of Medical Informatics, and a founding member of AMIA. He is Planning Director of the AHRQ Planning Grant awarded to Allina, Fairview and HealthPartners in October, 2004 which focuses on sharing clinical record information among the health systems to support care transitions.

**Emily Peterson-Stauffer, IT/Registries Supervisor & MIIC Project Manager  
Minnesota Department of Health**

Emily Peterson-Stauffer is currently the IT/Registries Supervisor and Project Manager for the Minnesota Immunization Information Connection (MIIC) registry at the Minnesota Department of Health. She has worked on immunization registries for over four years. She has a broad background in all aspects of the registry, including project management; technical troubleshooting; and database administration. She is also co-chair of the AIRA (American Immunization Registry Association) Messaging Work Group, which helps define HL7 message usage and functions for registries.

One of her current projects as MIIC project manager is integrating HL7 real-time messaging between MIIC and a private EMR system using the CDC PHIN-MS transport protocol. This communication will eventually enable private providers to have immediate access to their patients' immunization histories and forecasts from within their EMR.

**Janice Turek, RN, BSN, E-health Specialist  
Winona Health**

Janice Turek has been a Registered Nurse for nearly 30 years. Her background includes Intensive Care, Long Term Care, Managed Care and Electronic Health. She graduated from Winona State University with a Bachelor of Science Degree in Nursing. She attended SE Technical College to gain her experience in computers. Janice has been involved with the implementation and development of several Electronic Medical Records at different facilities. She has been the lead person for over four years for the Alpha site implementing the IQ Health System (patient's personal health profile) at Winona

Health. She has been a pioneer in assisting in developing a patient driven portal that links to the patient's electronic medical record. Along with the development and implementation of EMR's and PHR's, Janice's other experience includes the challenging task of training physicians on these systems. Janice has been the recipient of the Blue Cross Blue Shield Champion of Health Award and Outstanding Women of Health Award.

### **Mary Brainerd, MBA, President & Chief Executive Officer HealthPartners**

Mary Brainerd is president and chief executive officer for HealthPartners, a family of nonprofit Minnesota health care organizations headquartered in Minneapolis, Minnesota. Mary has been with the organization since 1992, and most recently served as its executive vice president and chief operating officer.

As president and CEO, Ms. Brainerd leads one of the largest health care organizations in the country. HealthPartners is comprised of a diverse group of organizations, including HealthPartners, a 630,000 member, consumer-governed health plan; HealthPartners Medical Group & Clinics; RiverWay Clinics; North Suburban Clinics; HealthPartners Central Minnesota Clinics; HealthPartners Dental Group & Clinics; Regions Hospital; Regions Hospital Foundation; HealthPartners Research Foundation; HealthPartners Institute for Medical Education and Group Health, Inc. More than 600 physicians and 9,600 total employees serve patients and members at 52 locations.

Prior to joining HealthPartners, Ms. Brainerd held senior level positions with Blue Cross and Blue Shield of Minnesota, including senior vice president and chief marketing officer. She was also senior vice president and chief executive officer of Blue Plus. In addition, she was a marketing instructor in the graduate program at Metropolitan State University. She is a frequent speaker on a variety of health care topics and is very involved and supportive of initiatives focusing on patient safety and patient-centered health care systems and programs.

Ms. Brainerd received the Medal of Distinction from the College of St. Catherine, was named one of the Most Influential Women in Business by *The Business Journal* in 1999 and 2002, and received the University of St. Thomas Award for Ethical Leadership in 2002, and was recognized as one of the top 25 women in healthcare by *Modern Healthcare* in April 2005. Most recently, Mary received the Jean Harris Award from the Women's Health Leadership Trust.

Ms. Brainerd holds a master's degree in business administration from the University of St. Thomas, and a bachelor-of-arts degree from the University of Minnesota. She grew up in St. Paul and has been actively involved in the Twin Cities community for several years. Mary is one of the founding CEOs of the Itasca Project, a group of 40 government, civic and business leaders addressing the issues that impact long-term economic growth, including jobs, education, transportation, and economic disparities. She also serves on the boards of Regions Hospital, Minnesota Council of Health Plans, Minnesota Life, Capital City Partnership, Guthrie Theater, Possis Medical, Alliance of Community Health Plans, St. Paul Foundation, and Minnesota Business Partnership. She is a member of the Minnesota Women's Economic Roundtable and has served as a mentor in the Mentium Minnesota 100 mentoring program.

### **Mary Wellik, BSN, MPH, Public Health Director Olmsted County Public Health Services**

Mary Wellik, Director of Public Health in Olmsted County. Ms. Wellik has practiced public health in the community setting, in clinic services and administration. Her practice has focused on strengthening community partnerships to improve health status, prevention policy development, and developing children/family services. She is currently Co-chair of the Minnesota eHealth Initiative and is a member of the MN PHIN (Minnesota Public Health Information Network) Strategic Planning Committee.

Ms. Wellik has held numerous leadership positions including the local United Way Board Community Impact Task Force; development of the Olmsted County Multicultural Healthcare Alliance; Co-Chair of the Minnesota Health Improvement Partnership; Chair of the Local Public Health Assn. (LPHA) of Minnesota; and, currently, co-chair of the LPHA Legislative Committee. She has been a participant in the national Turning Point Leadership Development Collaborative.