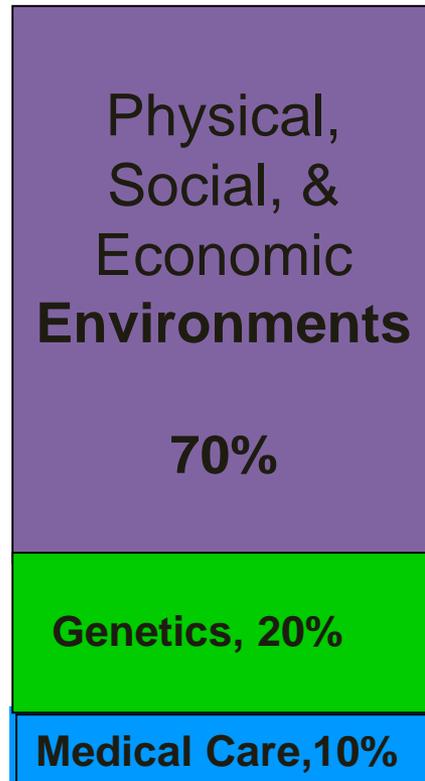


Working Together for Better Health
2016 Annual SHIP Meeting

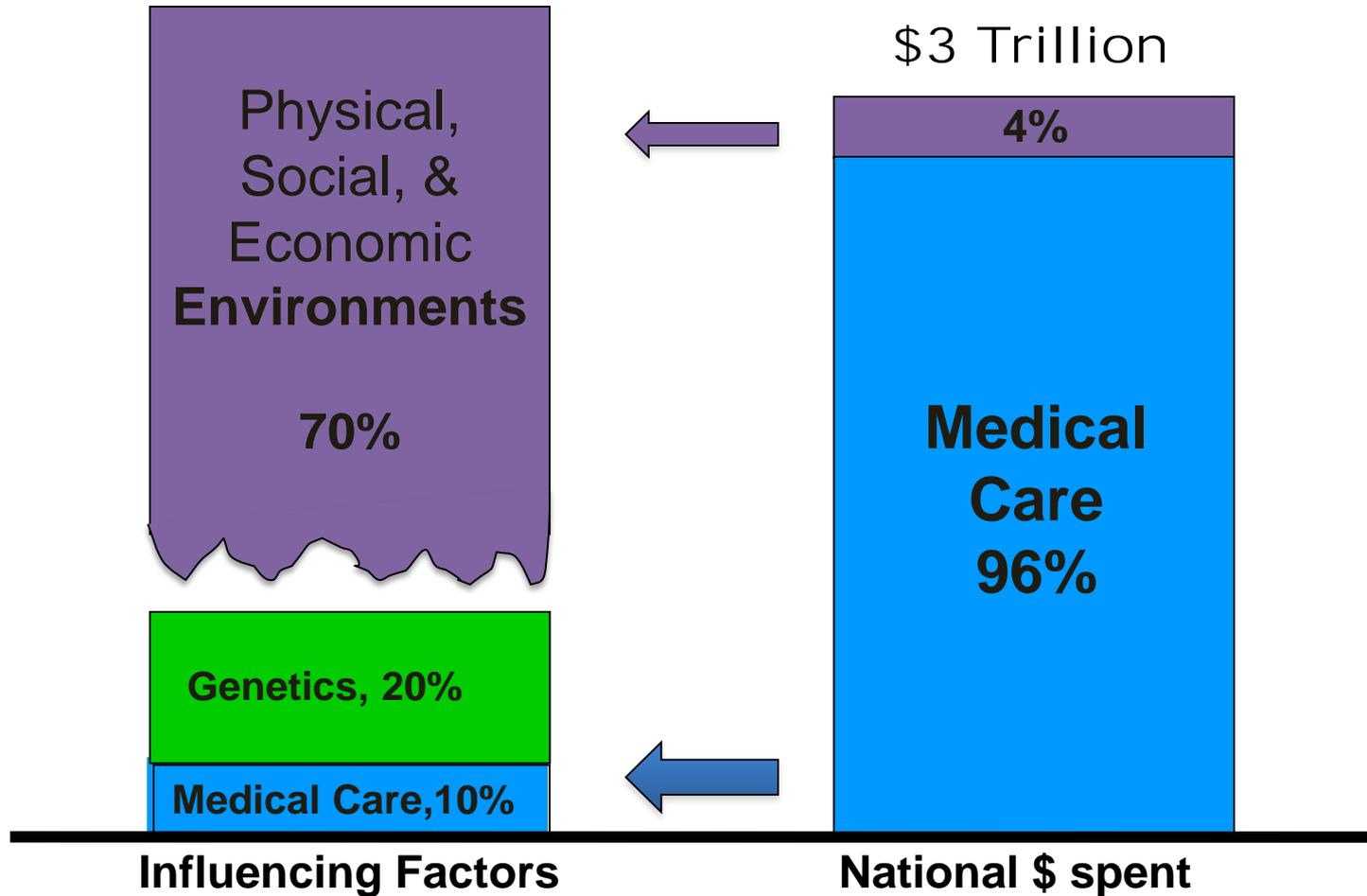
Monte Roulier
July 2016

What Creates Health?

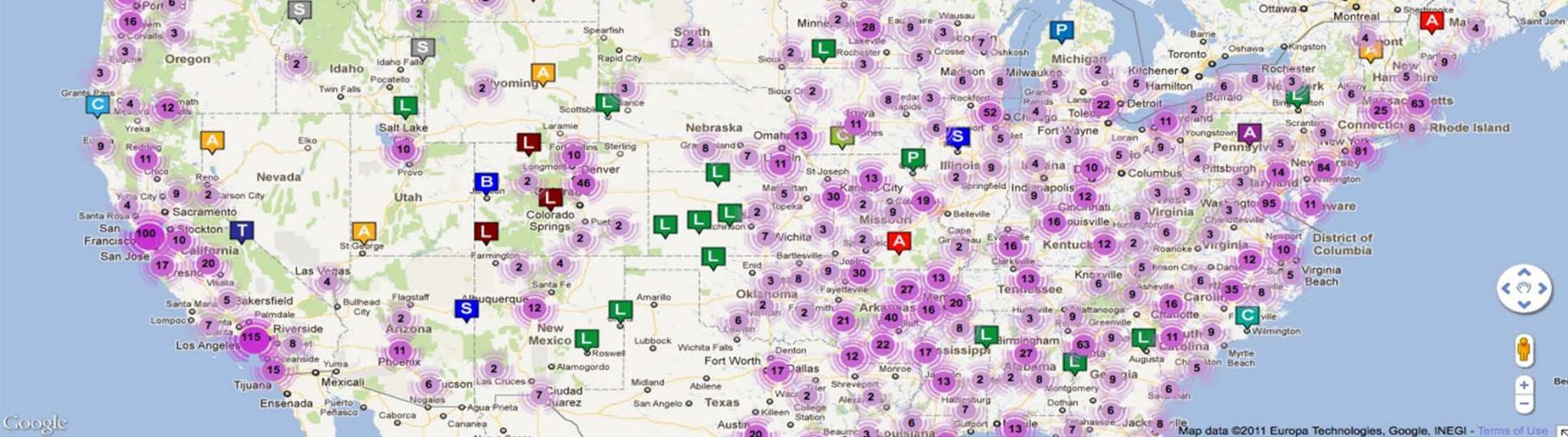


Influencing Factors

What Creates Health?







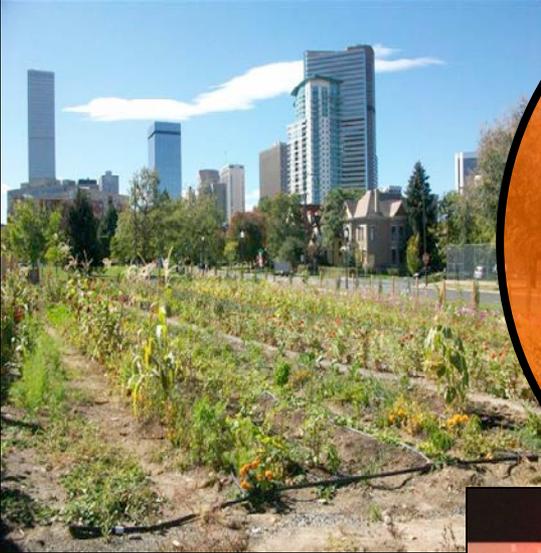
Part of a Larger Movement...

- ❖ Cross-Sector Leadership
- ❖ Place-Based
- ❖ Emphasis on Equity

1) Weave Diverse Interests Into Shared Priorities

- Common Vision builds energy & alignment
- Divergent Goals & Convergent Strategies
- Learn Each Other's Language





Shared
Vision



2) Blend Policy, Program & Promotion

- Leverage policy & environmental changes
- Use programs as onramps and wrap-arounds
- Grow a constituency for change (e.g. demand)







3) Innovate & Spread

- Adopt opportunistic mindset
- Behave as social entrepreneurs (build skills)
- Integrate into org polices & job roles



At School

**At
Work**

**Around
Town**

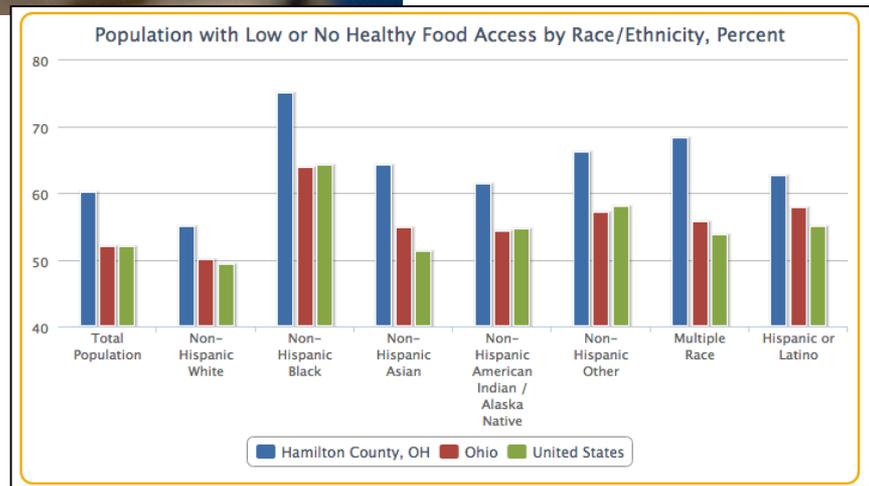
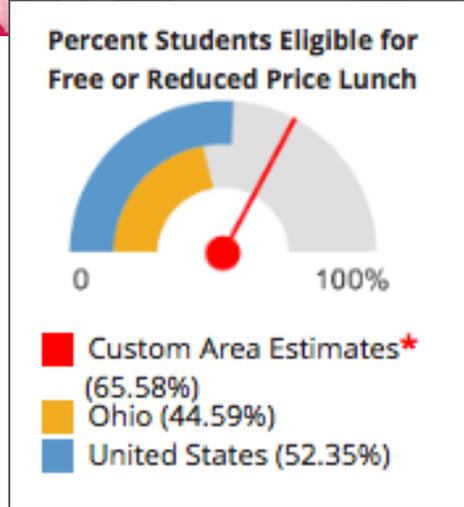
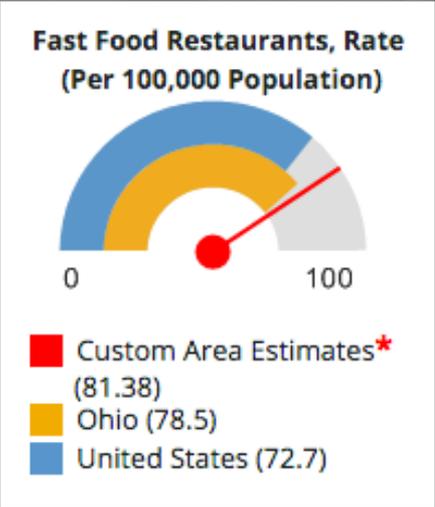
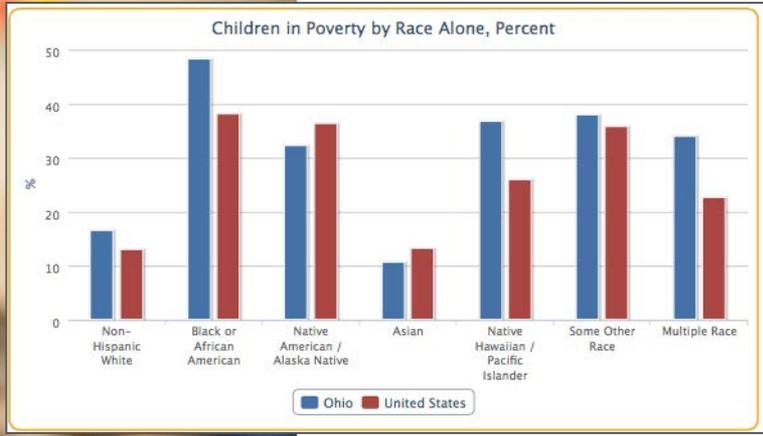
**Before
and After
School**

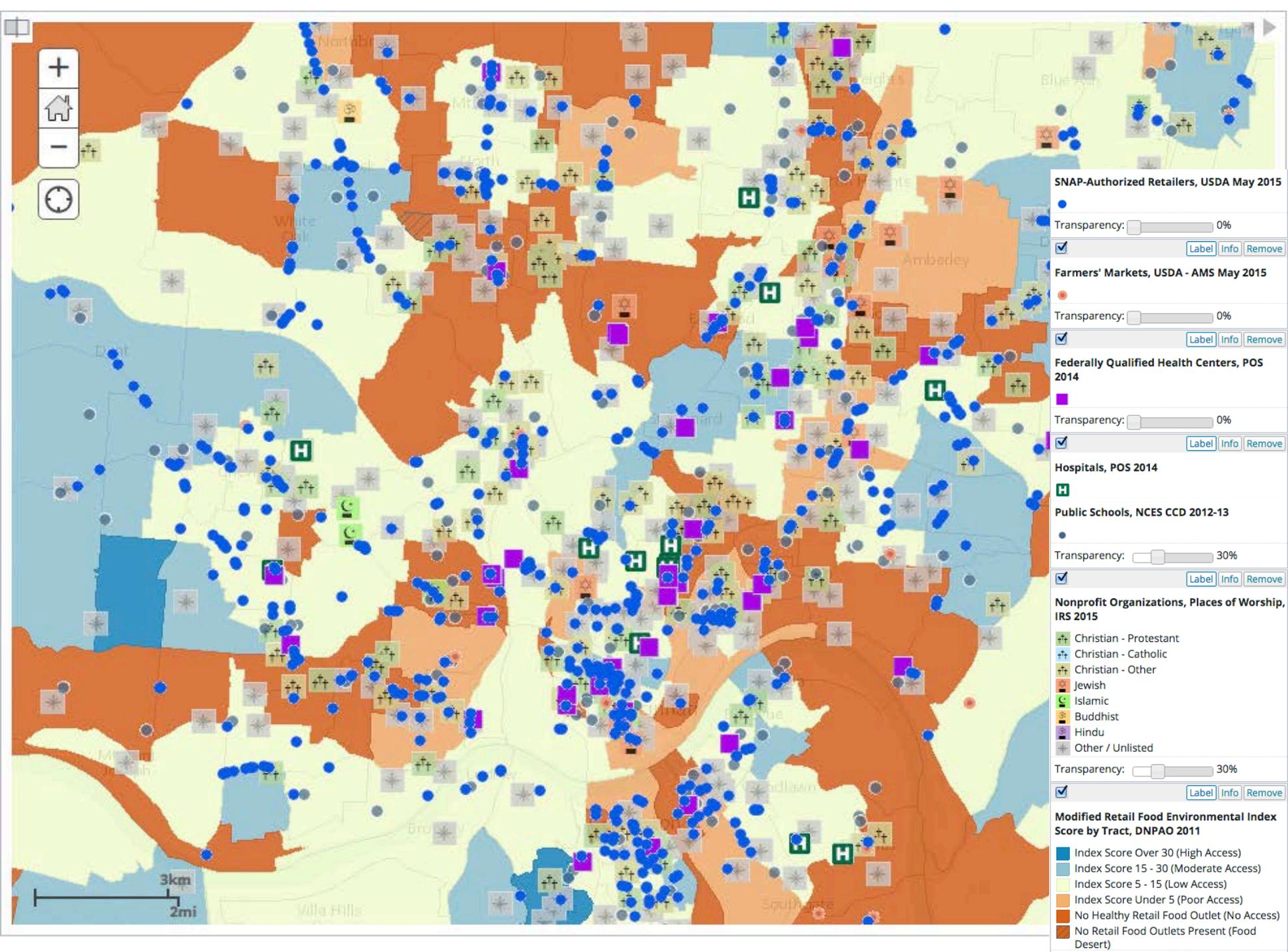
**At the
Doctor**

**At
Mealtime**

For Fun

LiveWell!
greenville







*“We remain devoted to data and enamored of empirical evidence. And while we will always need hard facts to make our cases, we often fail to realize that **the battle for hearts and minds starts with the hearts.**”*

– Andy Goodman

5) Exercise Value-Based Leadership

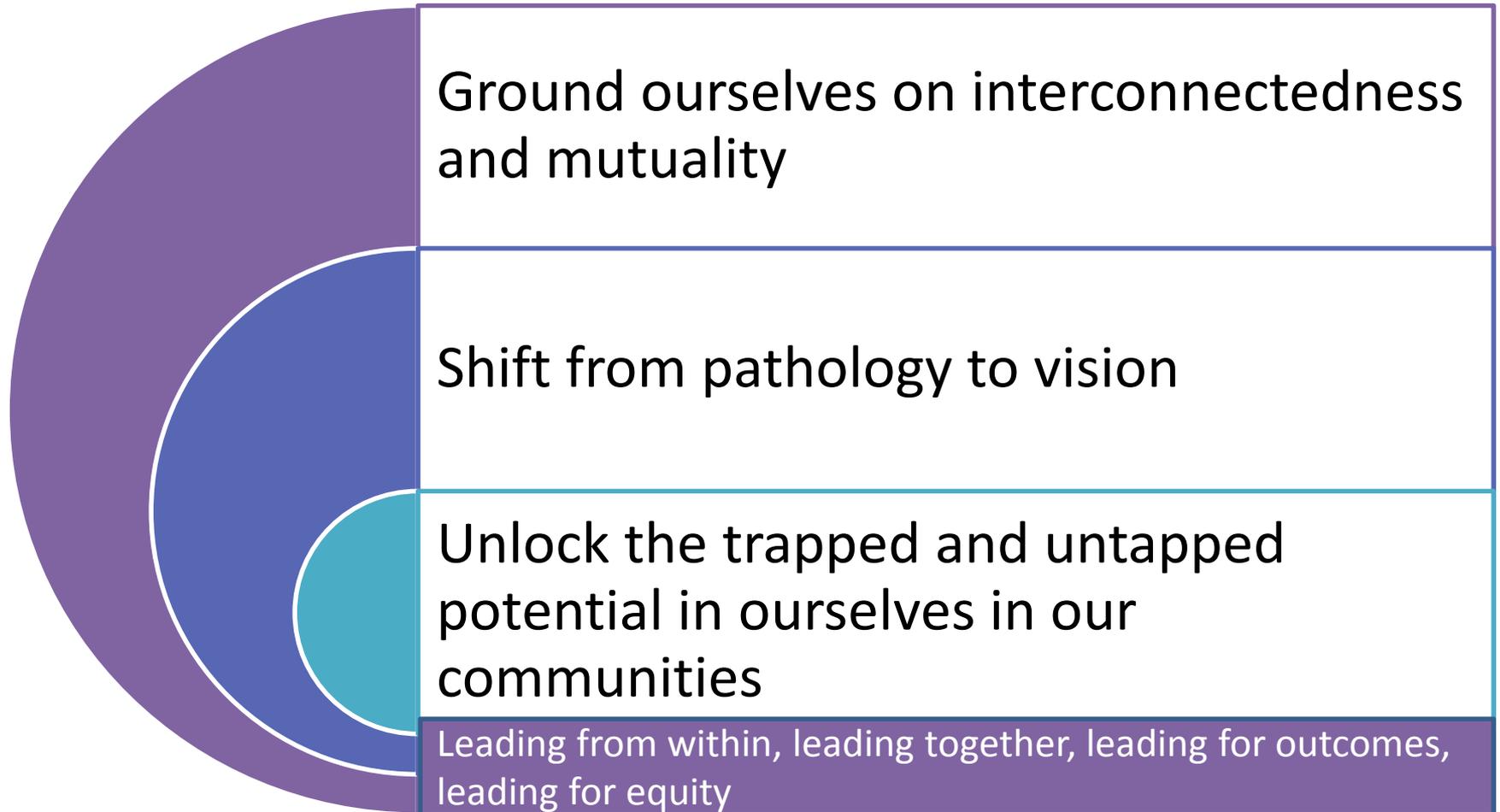
- Establish & regularly reflect on values in action
- Know “Why We Do What We Do”
- Honor diverse perspectives



“Power without love is reckless and abusive, and love without power is sentimental and anemic.”

Martin Luther King

Foundational Principles In Our Work on Equity



- 1) Weave Diverse Interest Into Shared Priorities**
- 2) Blend Policy, Program & Promotion**
- 3) Innovate & Spread**
- 4) Combine Data & Community Experience**
- 5) Exercise Value-Based Leadership**

Growing A Movement

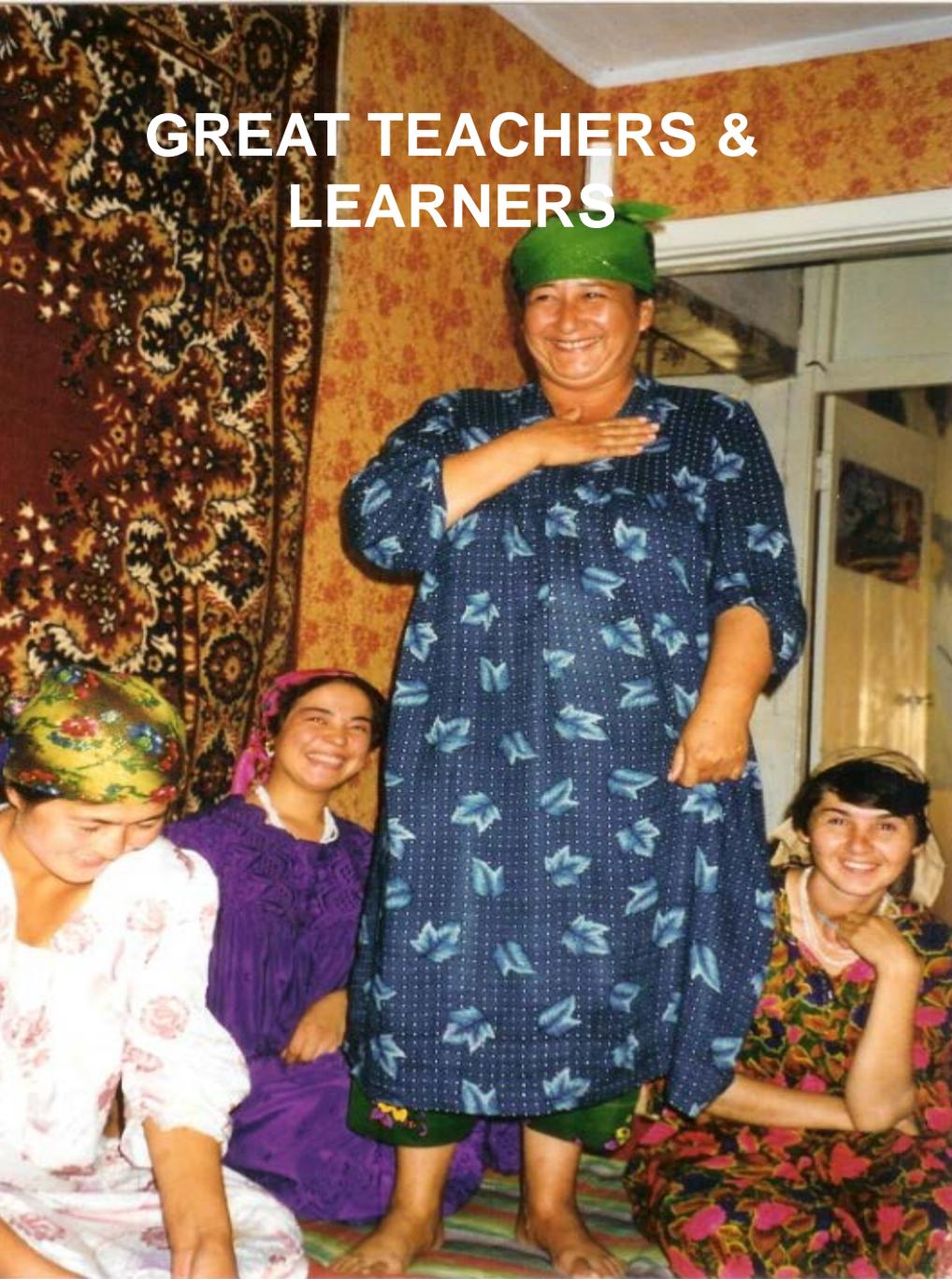
"...one cannot but wonder how an environment can make people despair and sit idle and then, by changing the conditions, one can transform the same people into matchless performers."



**97% repayment rate &
Incalculable Benefits**



GREAT TEACHERS & LEARNERS



Learn Through Dialogue

Debate	Dialogue
Assuming there is one right answer, and you have it	Assuming many people have pieces of the answer and together can craft new solutions.
Combative: participants attempt to prove the other side is wrong	Collaborative: participants work together toward common understanding and commitment
About winning	About exploring common ground
Listening to find flaws and making counter-arguments	Listening to understand, find meaning and agreement
Defending assumptions as truth	Revealing assumptions for re-evaluation
Reinforcing, restating same points	Balancing Advocacy & Inquiry

Adapted from The Public Conversations Project, Study Circles Resource Center & Community Initiatives