

SHIP: Working Together to Create Healthier Communities

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What one word comes to
mind when you think
about **SHIP**?

www.menti.com

Key Components of SHIP

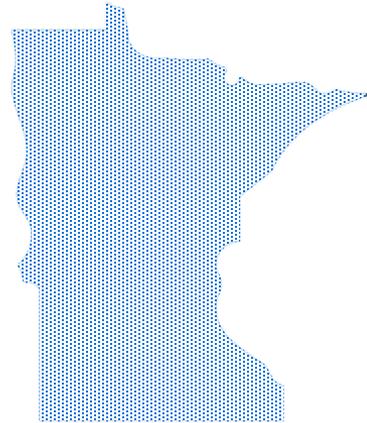
Since it began in 2009, SHIP has created more opportunities for healthier communities throughout Minnesota.

- **Work Upstream -prevent risk factors for CD**
- **Build Capacity of Communities**
- **Increase access and availability**
 - Healthy foods, active living
- **Reduce commercial tobacco use and exposure**
- **Four Settings**
- **Advance health equity**
- **Delay the onset or progression of dementia**

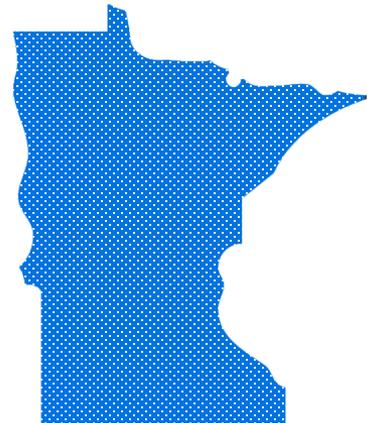
History of SHIP



FY 2010-2011
\$47 Million
All 87 Counties
2 Tribal Governments



FY 2012-2013
\$15 Million
51 Counties
1 Tribal Government



FY 2014-2015
\$35 Million
86 Counties
10 Tribal Governments



FY 2016-2017
\$35 Million
All 87 Counties
10 Tribal Governments

SHIP: Building Capacity of Communities

Foundational Core:

- **Community Leadership Teams**
 - 844 total members



Advancing Health Equity

- **Assure that everyone has the opportunity for health**
 - Health Equity Data Analysis
 - TA and Training –
 - Triple Aim, Community Engagement
 - Integrate into strategy implementation
 - Engage CLTs and Community Partners



SHIP is Making a Difference

Statewide Picture:

August 15, 2015 – April 30, 2016



Making Progress: Healthy Eating



Working to increase healthy food access and availability:

153 partner sites: Community based agriculture

96 partner sites: Restaurants, catering, cafeterias, vending, concessions, and grocery stores

114 partner sites: Emergency food systems & programs





Making Progress: Healthy Eating in Child Care



675 Child Care Providers – Physical Activity

686 Child Care Providers – Healthy Eating





Making Progress: Active Living



102 partner sites working on master and comprehensive planning in the community

66 partner sites working on enhancing access for physical activity in the community

161 partner sites working on community assessment and engagement activities



Making Progress: Workplaces



Nearly 700 Workplaces Reaching over 140,000

Comprehensive Strategies: tobacco free environments, access to healthy eating and physical activity, breastfeeding support, lifestyle and stress management



Making Progress: Healthy Schools



Active Schools: 697 Schools 358,025 Students

Quality PE, Active Recess and Classrooms, Safe Routes to School

Healthy Eating: 701 Schools 383,513 students

E.g., Farm to School, Healthy Snacks, Smarter Lunch Rooms



Making Progress: Tobacco Free Living



Smoke Free Housing: 576 buildings 72,000 residents

Point of Sale: 14 partner sites impacting over 1.3 million people

Focus on Seniors



SHIP strategy work focused on seniors at **377 Partner Sites** across the state
9 SHIP Communities connecting with **Dementia Friendly Communities**

Health Equity

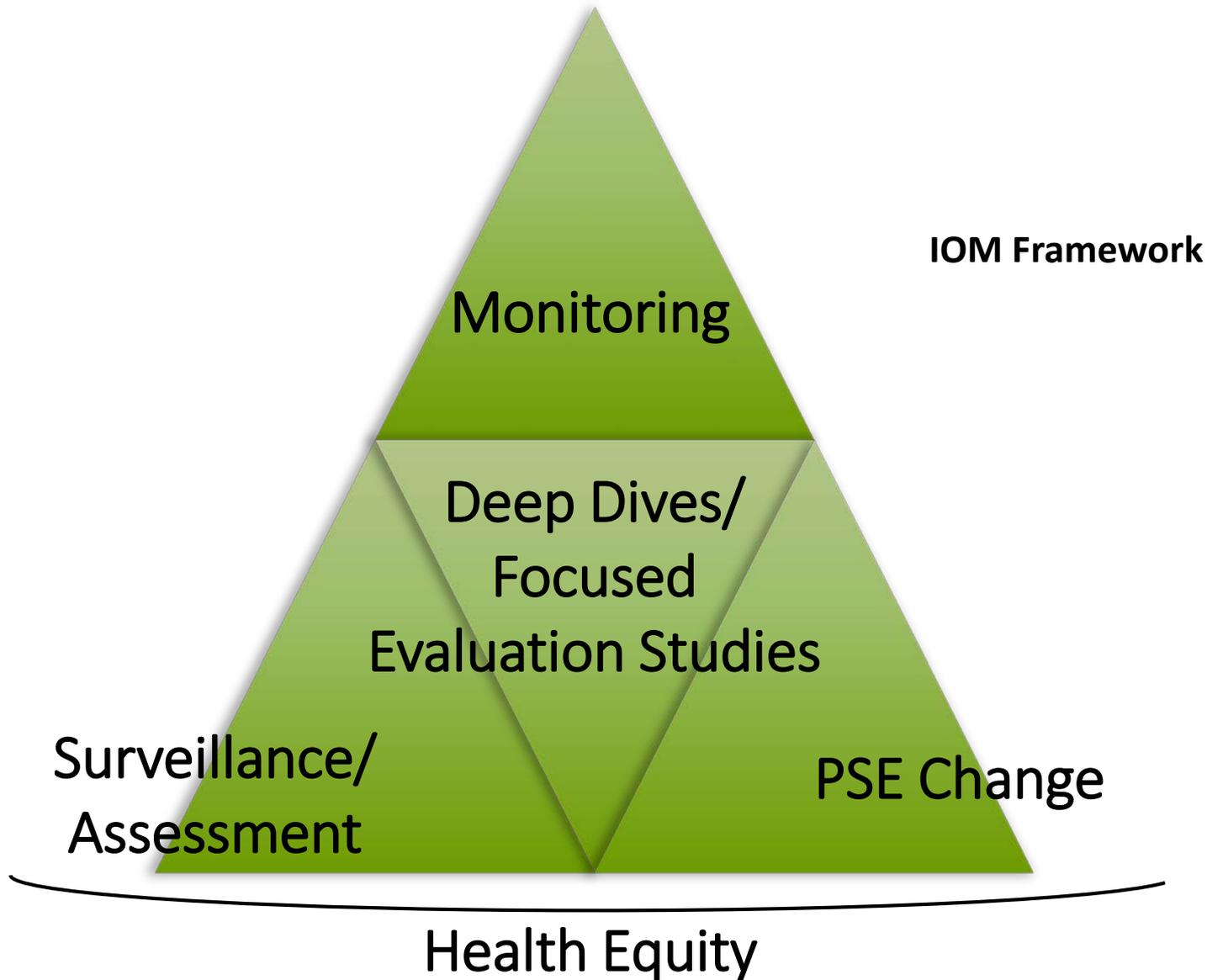


MDH Role

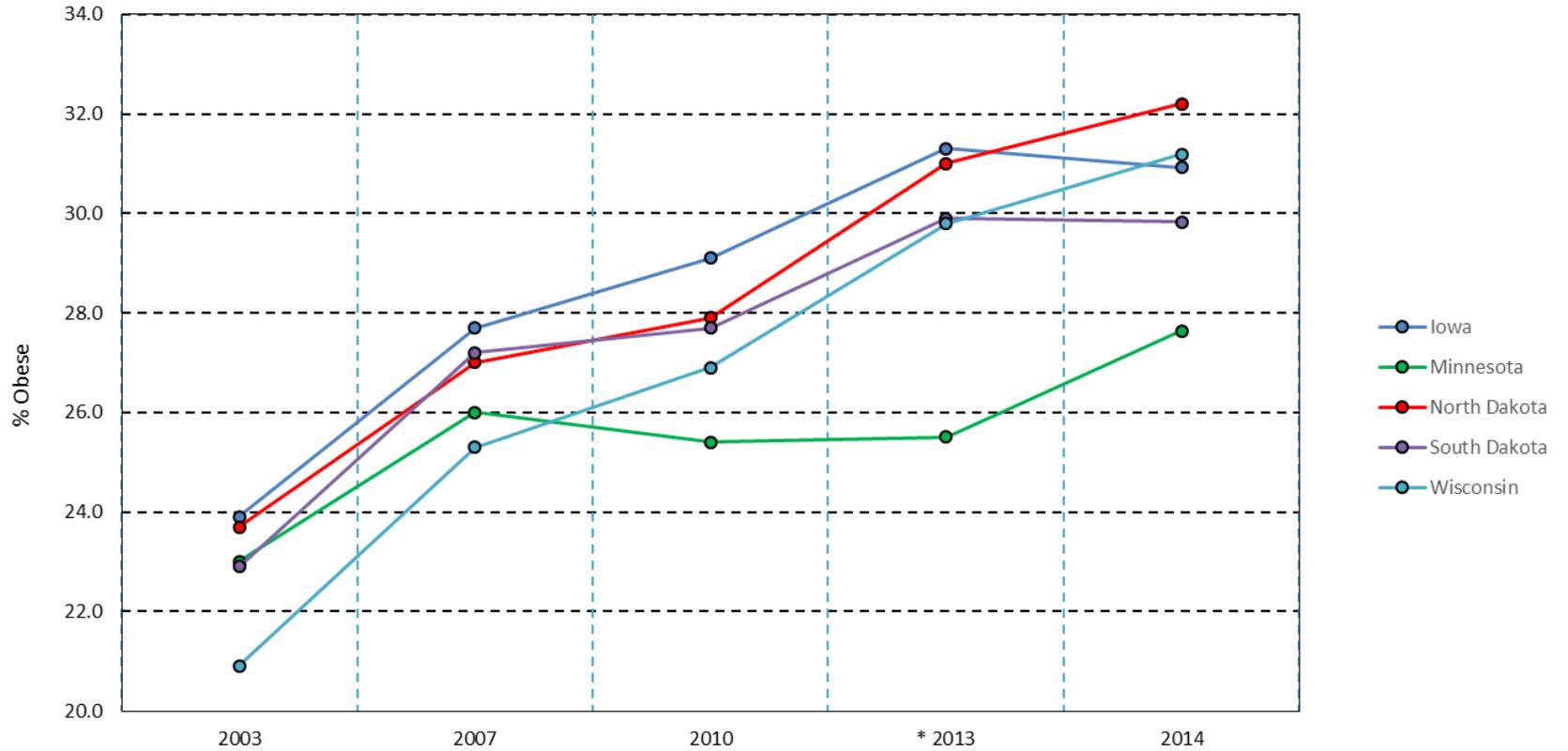


- **State Level Work – Food Charter, Ped Plan, etc.**
- **Evidence Based Strategy Menu**
- **TA and Training**
- **Evaluation**
- **Continuous Input and Feedback Loops – Quality Improvement**
- **Encourage networking – cross fertilization**

Measuring the Impact of SHIP: Evaluation



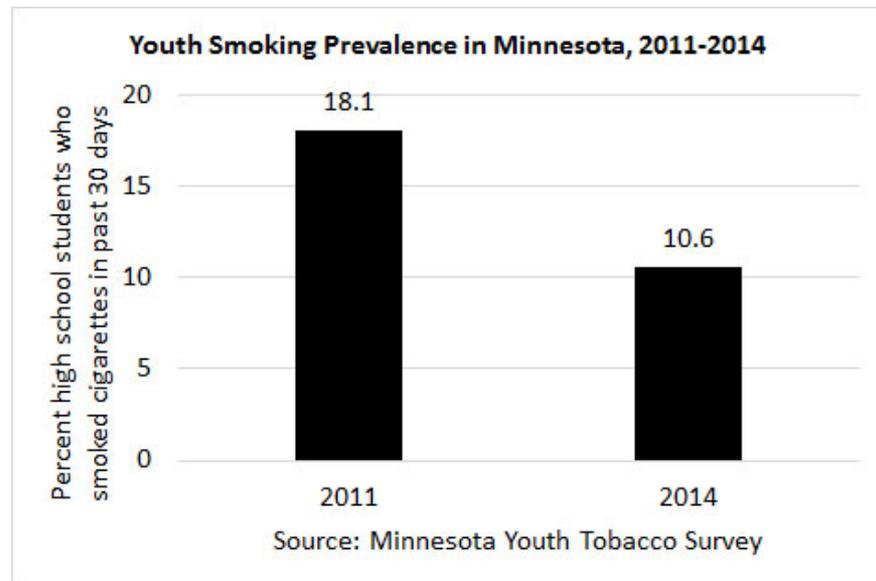
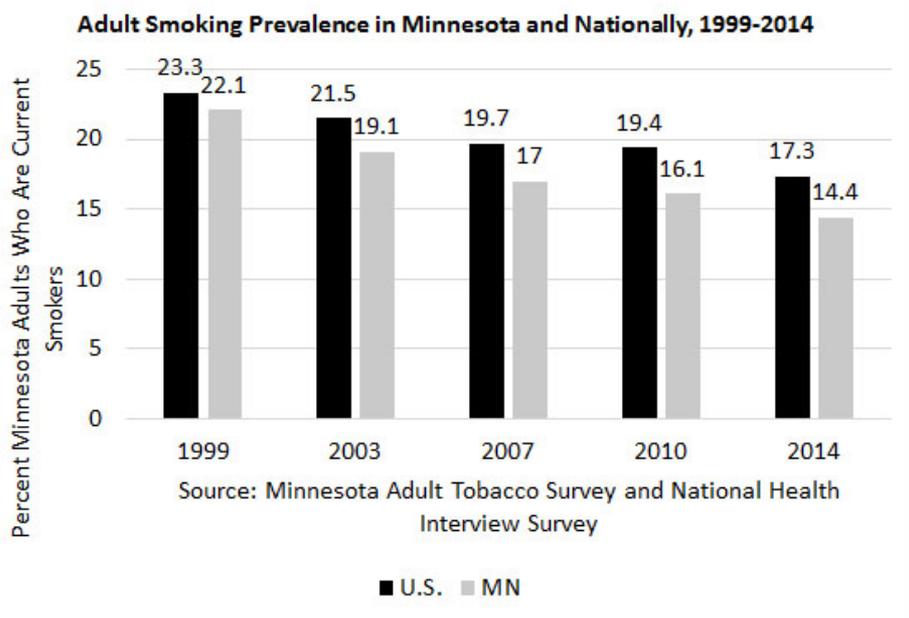
Obesity Rate Comparison - Midwestern States



Data source: CDC Behavioral Risk Factor Surveillance System

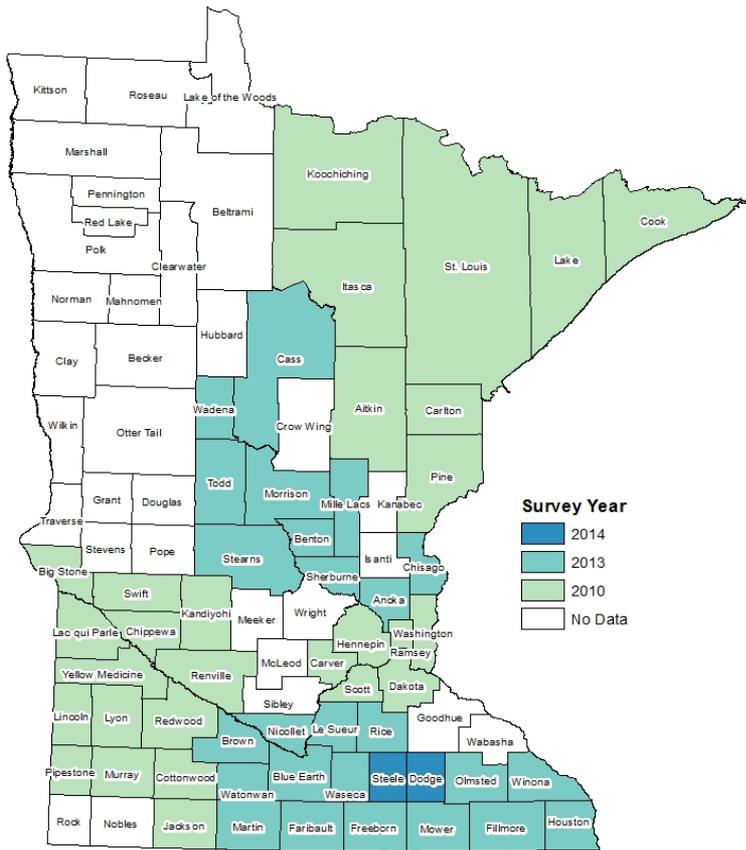
* Difference in Minnesota rate vs. other rates statistically significant.

Smoking Rates Declining - Adults and Youth

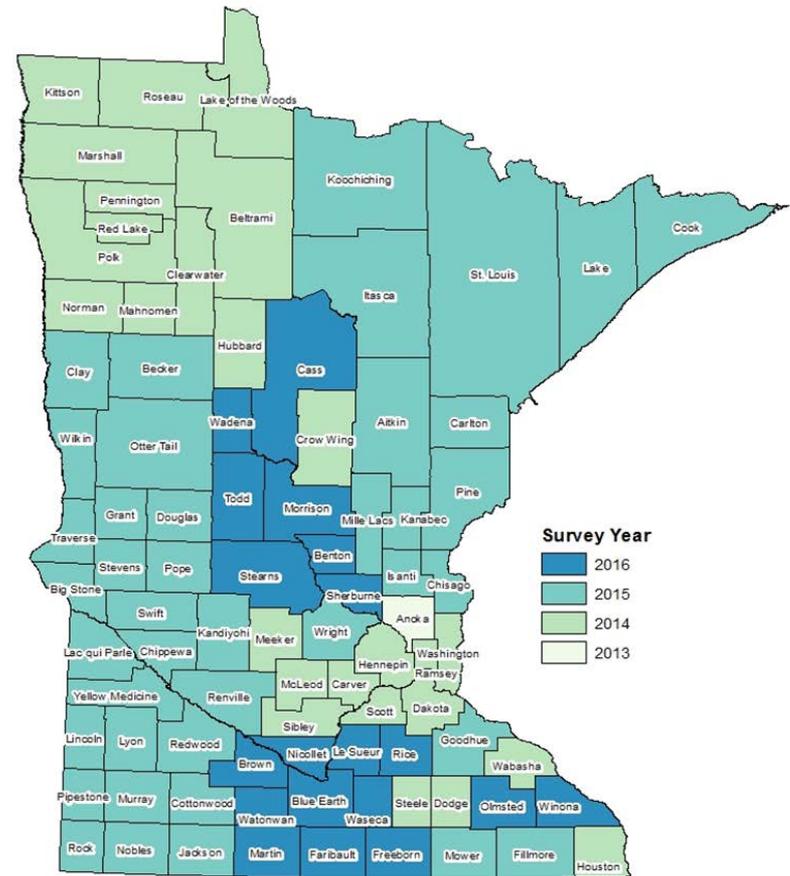


Local Survey Assessments

Minnesota Regional and County Surveys - 2014



Minnesota Surveyed Counties 2013 - 2016



SHIP Evaluations



- Smoke-free housing – *released 7.21.16*
- Child Care – *Soon to be released*
- Active Schools Minnesota - *in progress*

SHIP Messaging



- **5 Focus Groups**
 - Messages tested
 - Tested a name adjustment to SHIP
 - **Statewide Health Improvement Partnership!!**
- **Need for a unifying mark – SHIP Logo**
- More information to come . . .

Why Me, Why You, Why Now?



Thank YOU for your contribution!

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