

The Minnesota Comprehensive Tobacco Control Framework 2016-2021

A BLUEPRINT FOR HEALTH EQUITY

LAURA OLIVEN, MPP
Tobacco Control Manager
Minnesota Department of Health



MINNESOTA COMPREHENSIVE

TOBACCO CONTROL

FRAMEWORK

2016-2021



Striving for a Minnesota where all people are free from the harms of tobacco.

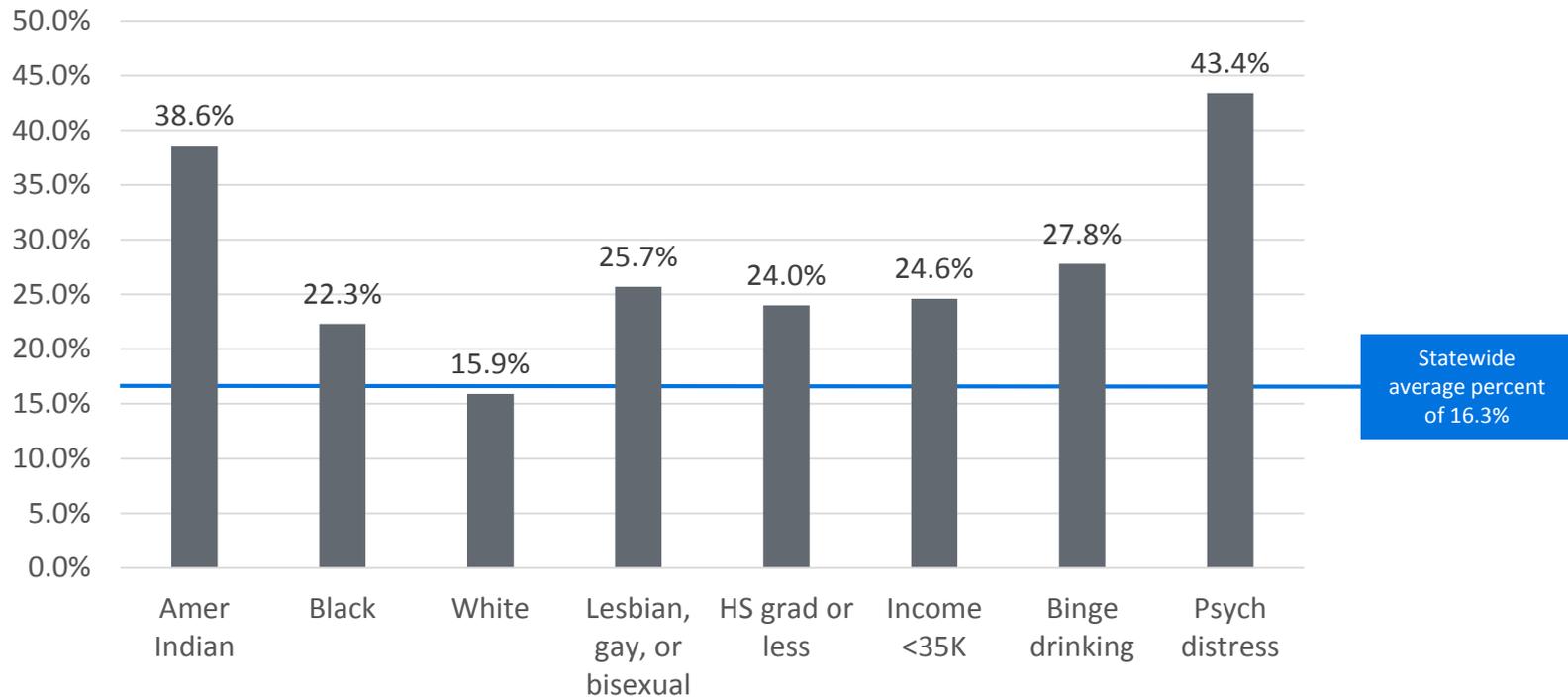
Planning for the Future



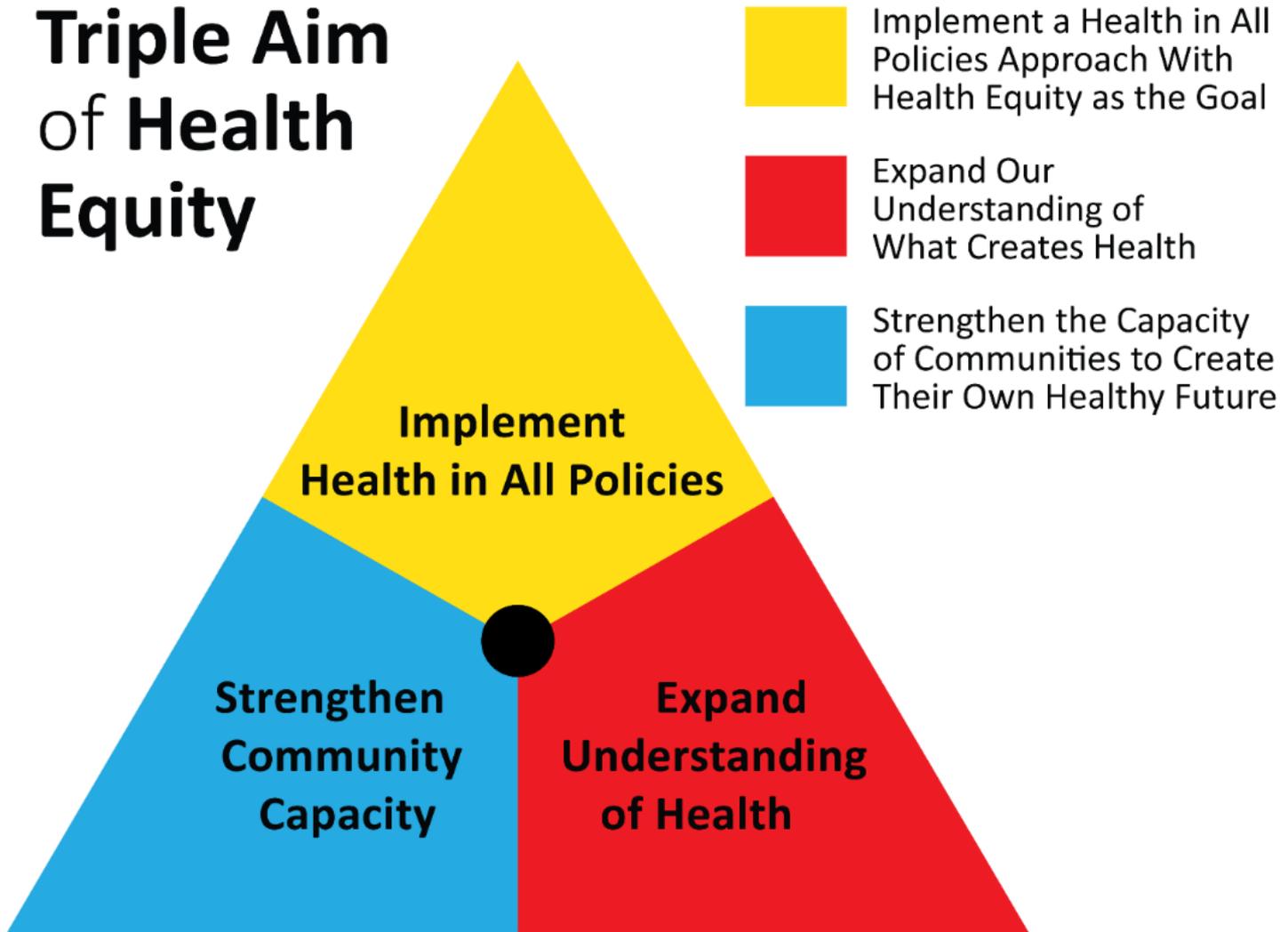
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Disparities in Tobacco Use

Percent of adults who are current cigarette smokers,
by subgroup, 2014



Triple Aim of Health Equity



Community Voices

REDUCING TOBACCO-RELATED
HEALTH INEQUITIES



Vision



“Striving for a **Minnesota** where all people are free from the harms of tobacco.”

Goals

Prevent initiation of tobacco use among youth and young adults.

Eliminate exposure to secondhand smoke.

Promote tobacco use cessation among adults and youth.

Partner with those communities most affected by tobacco-related inequities to identify and eliminate those disparities.

Sustain a robust state tobacco control infrastructure that fosters effective collaboration throughout the state.

Engage the strengths of individuals and communities throughout Minnesota to reduce tobacco use and improve health.

Leadership and Sustainability

ESTABLISH SUSTAINED STATE TOBACCO CONTROL FUNDING

**At CDC's recommended levels
through cigarette and tobacco
taxes, tobacco settlement
dollars, other means.**

SUPPORT AND SUSTAIN NEW AND EXISTING COMMUNITY LEADERSHIP

**for tobacco control work,
particularly in communities
with high rates of tobacco use.**

Policy, Systems, and Environmental Change

INCREASE THE PRICE OF ALL TOBACCO PRODUCTS
through taxation policies
and restrictions on
discounts.

RESTRICT SALES OF MENTHOL TOBACCO
products to adults-only
tobacco stores.

RESTRICT SALES OF FLAVORED TOBACCO
products to adults-only
tobacco stores.

MAKE 21 THE MINIMUM
legal age to purchase
tobacco products.

RESTRICT SALES
of higher nicotine
cigarettes.

EXTEND THE PROTECTIONS
of the Minnesota Clean
Indoor Air Act.

ADOPT SMOKE-FREE HOUSING
policies in all multi-unit
housing.

Community Strengths and Health Equity

COLLECT AND ANALYZE

accurate tobacco-related data by race, ethnicity, language preference, sexual orientation, gender identity and other factors.

IDENTIFY THE POPULATIONS

that are most disparately impacted by the harms of tobacco, and engage the wisdom, strengths and expertise of those communities.

ACKNOWLEDGE AND ADDRESS

the linkage between tobacco use and the social determinants of health.

ACKNOWLEDGE AND RESPECT

tribal practices and tribal sovereignty with support for community-driven initiatives.

Cessation Promotion

CREATE NEW STRATEGIES

to integrate tobacco treatment and ensure comprehensive benefits across government-funded health care programs.

EXPAND THE TYPE OF HEALTH WORKERS WHO PROVIDE TOBACCO DEPENDENCE TREATMENT.

UPDATE THE REIMBURSEMENT SYSTEM

by expanding the types of health workers who can receive reimbursement for delivering tobacco dependence treatment.

DEVELOP AND IMPLEMENT STRATEGIES

to integrate tobacco dependence treatment within mental illness and substance use disorder treatment.

Statewide Coalition Goals



Increase Price

Limit Menthol and other Flavors

Adopt Tobacco 21

Create Sustainable Funding

SHIP Tobacco Strategies

Tobacco-Free Living

- Point-of-Sale
 - Update and strengthen existing local laws
 - Reduce availability and appeal of tobacco through point-of-sale restrictions
- Smoke-Free Housing

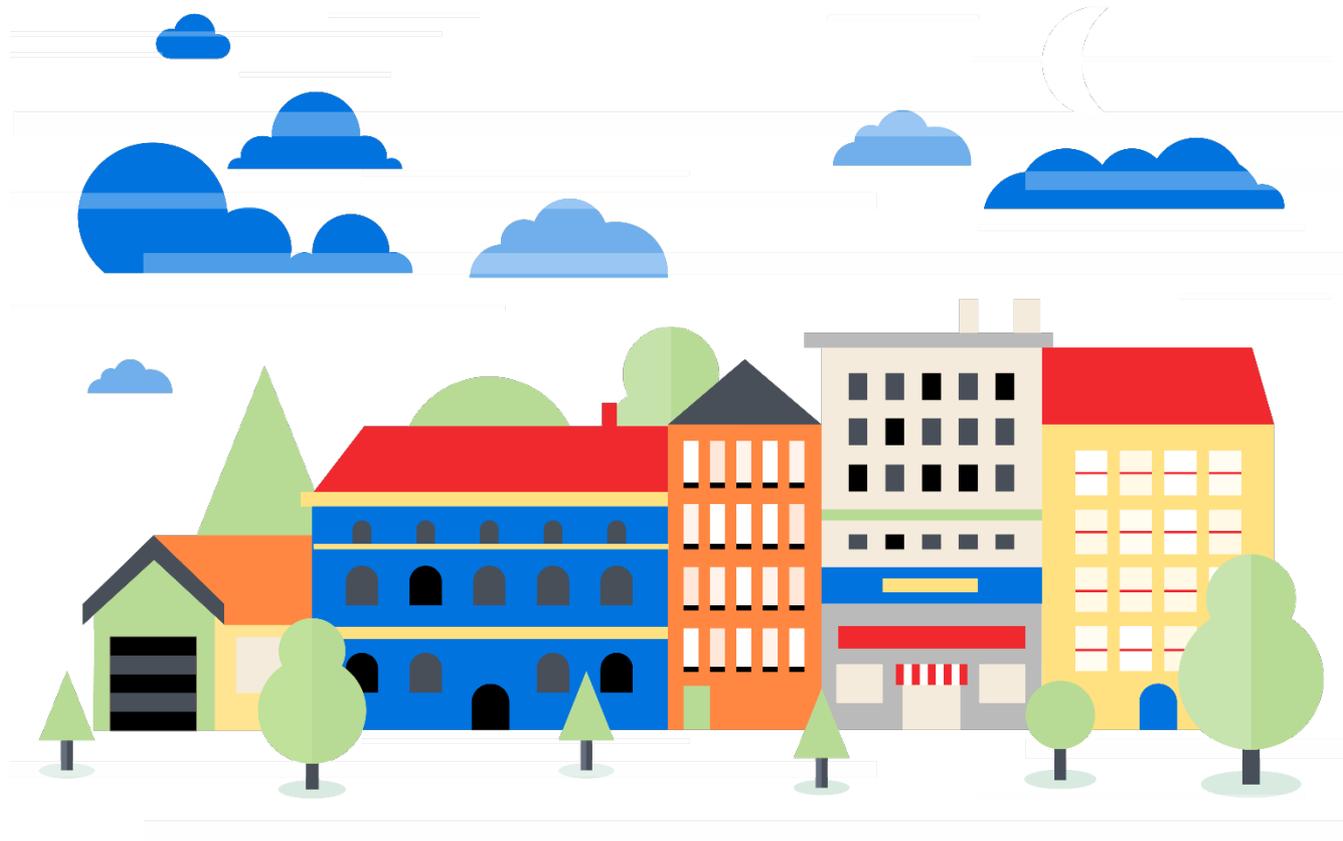
Call it Quits Referral Program



The Role of Local Public Health



HUD and Smoke-Free Multifamily Housing



Discussion Questions

Which of the Framework Bold Steps is a good fit for your community?

What are the health equity impacts of these Bold Steps in your community?

Who would you engage to advance these Bold Steps?



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Department
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LAURA OLIVEN, MPP
Tobacco Control Manager
Laura.Oliven@state.mn.us

WWW.HEALTH.MN.GOV/TOBACCO