

# LIVEWRIGHT.ORG

*A Hopeful and Worthwhile Initiative in the Making*

1

WHAT WAS YOUR PROJECT --

Our project in Wright County was to develop a stand-alone website, LiveWright.org, to host a one stop shop for all things health and wellness in Wright County.

2

WHY DID YOU DO IT -- WHAT NEED DID YOU HAVE FOR THIS PROJECT --

Initially our goal was to develop a county-wide calendar of events to highlight health related events, classes, support groups, etc. This then snowballed into having a SHIP website, aside from our county website in order to better showcase all of the work being done by WCPH, our partners, healthcare entities, local businesses, community members, etc.

3

HOW LONG DID IT TAKE -- DID YOU HAVE ANY BARRIERS -- HOW DID YOU OVERCOME THEM--

We started this project (idea) in the end of the SHIP 3 grant cycle (September 2015) and are still far from having a website up and running. We have hit major internal road blocks with county policy, IT concerns, legal implications and are still working out those kinks. Luckily, our healthcare and community partners are fully in support and remain patient. It is imperative to have a core team that will provide support, input, and financial backing (if necessary) in order to better support the case to develop this standalone site.

4

HOW DID YOU EVALUATE IT --

We continue to evaluate the need for this and still see it as such a great resource for our community members and local partners who are working hard every day to better the health and wellness of our citizens. A huge portion of the work that our healthcare entities and local businesses are doing so closely mimics our SHIP work. Once the website goes live we will be able to evaluate the usage by web hits, but more importantly, we are hopeful to see an increase in class/event participation throughout the community. This is the true reason we are making the push to get a Live Wright website; easier access to classes/events, a more encompassing schedule of events across entities, and a far more in-depth highlight of our SHIP work as a whole.

5

IF YOU HAD TO DO IT OVER AGAIN, WHAT WOULD YOU DO DIFFERENTLY --

Start with IT at the table to have the up conversations up front rather than doing it backwards like we are. Speak with other counties about the process they went through to get to where they are and work off that; each county is different and that will need to be considered. -- Be firm in your reasoning and make a strong case for your project. It is their job to ask the tough questions, for the financial and legal sake of the government agency, but it is our job to be the voice of the community when it comes to health and meeting the needs of its members.