


Statewide Health Improvement Program (SHIP)


How to Write an Effective SHIP Application

February 19, 2009



Welcoming Remarks


Commissioner Sanne Magnan



Overview

- *Purpose of this video conference
- *Goals and outcomes

* Note: Feb 27th (10am-12), Bidders call will address more detailed RFP questions



Available Funds	
Funding Type	Description
Phase 1 Applications	Funding for community assessment and planning as well as for implementation of a comprehensive set of SHIP interventions
Phase 2 Applications	Funding for implementation of a comprehensive set of SHIP interventions
Multi-Grantee Intervention Applications	Funding for implementation of one or more SHIP interventions by two or more CHBs and/or tribal governments
Single Workplan Incentive	Funding that supplements Phase 1 and Phase 2 applications for: Multi-county CHBs that choose to work collaboratively to implement a common set of SHIP interventions in all counties in the CHB Two or more CHBs and/or tribal governments that choose to work collaboratively to implement a common set of SHIP interventions



Available Funds: Phase 1	
<p>★Phase 1</p> <ul style="list-style-type: none"> – Part 1: Funds for community assessment and planning – Part 2: Funds for SHIP implementation activities <p>★Applying for Phase 1</p>	




Available Funds: Phase 2	
<p>★Phase 2</p> <ul style="list-style-type: none"> – Funds for SHIP implementation activities <p>★Applying for Phase 2</p>	




Available Funds: Multi-Grantee Interventions

- ★ Multi-Grantee Interventions
 - Funds to grantees for implementing one intervention with other CHBs or Tribal Governments
 - Interventions must be taken from the SHIP Menu of Interventions
 - Interventions must occur in at least one site in each of the partners' jurisdictions
- ★ Applying for Multi-Grantee Interventions




Available Funds: Single Workplan Incentive

- ★ Single Workplan Incentive
 - Supplemental funding available to CHBs and tribal governments for collaborative work
- ★ Applying for the Single Workplan Incentive



Funding Requirements

- ★ Matching Funds
- ★ Acceptable Uses of Funds



Community Leadership Teams

- * Membership
 - Settings, risk factors, populations, expertise
- * Functioning
 - Structure, roles, logistics and processes
- * Commitment Statements



Community Leadership Teams


Developing Coalitions: An Eight Step Guide

<http://www.preventioninstitute.org/pdf/eightstep.pdf>




Policy, Systems, & Environmental Interventions

- * Prescriptive but flexible Menu and Guide
- * Menu of Interventions includes policy, systems, and environmental interventions in tobacco and obesity.
- * Shift away from focus on programs that promote individual behavior change
- * SHIP funds may be used for expenses to initiate programs if:
 - Directly related to and action step for intervention
 - Evidence-based and cost-effective
 - A sustainable funding source has been identified for on-going programming
 - See RFP and Guide for more detailed information about expenses




Requirements of Application - Interventions

- * Grantees required to work on tobacco and obesity in all 4 settings within two years
- * Phase 1 applicants should complete Workplan for Completing Implementation Documents
- * Phase 2 applicants should complete Intervention Selection Form and Intervention Worksheet




Intervention Selection

- * Engage community partners
- * Assess community assets, needs, capacity, and interests
- * Determine which interventions would best address community needs or enhance existing activities



Guide to Implementing and Evaluating Interventions - Outline


- * Introduction
- * Interventions
 - By risk factor (tobacco, physical activity, nutrition, healthy weight and healthy behavior)
 - By setting (schools, community, worksite, health care)
- * Evaluation – under development
- * Additional Resources – under development
- * Appendices (similar to RFP)



Guide to Implementing and Evaluating Interventions

For each intervention:


- * Description and Scope
 - Target population/geographic area
 - Recommended staff knowledge, skills, and abilities
 - Recommended partners
 - Acceptable use of funds
- * Action Steps
 - Core (Getting Started)
 - Intermediate (Moving Forward)
 - Advanced (Looking Ahead)



Guide to Implementing and Evaluating Interventions


For each intervention, continued...

- * Key Evaluation Steps
 - Evaluating Implementation
 - Evaluating Effectiveness
 - Evaluating Sustainability
- * Key Outcome Measures
- * Key Resources
 - General (Background, Toolkits, Sample Policies)
 - Technical Assistance
 - Talking Points
- * Evidence




Application Review Process

- * Reviewers will score applications on relevant criteria
- * MDH SHIP Executive Team will send recommendations to the Commissioner of Health
- * Decisions made by Commissioner will be final




Criteria for Determining Funding

- *Phase 1 criteria
 - Prior Experience
 - Partnerships
 - Readiness
 - Budget
 - Additional Factors




Criteria for Determining Funding

- *Phase 2 criteria
 - Prior Experience
 - Partnerships
 - Intervention Selection
 - Intervention Reach
 - Intervention Action Plans
 - At-Risk/High-Risk Populations
 - Staff Capacity
 - Budget
 - Additional Factors



Criteria for Determining Funding

- *Multi-Grantee Interventions
 - Prior Experience
 - Partnerships
 - Intervention Selection
 - Intervention Action Plans
 - At-Risk/High-Risk Populations
 - Staff Capacity
 - Budget



What's Ahead?

- *Feb. 27th – Bidders call (10am-12)
- *March 17-18th- Policy Conference
- *Check SHIP website for updates
<http://www.health.state.mn.us/healthreform/ship/index.html>
- *FAQ document on SHIP website
- *Sample forms



Any Questions?

- * On writing an effective SHIP application?
- * More specific questions about the RFP will be answered at the Feb. 27th conference call
 - Submit questions to health.SHIP@state.mn.us include "Conference Call Questions" in the subject line.
 - Questions received by 4:30 p.m. on Wednesday, February 25, will be addressed during the conference call.