

The 2010 Statewide Health Improvement Program Conference



***MAKING STRIDES TOWARD
A BETTER STATE OF
HEALTH***

August 4, 2010

Fit City Duluth

- Committed to changing the social and physical environment of Duluth to encourage active, healthy lifestyles
- Began in March 2007
- Formed as a non-profit
December 2007

Our Initiatives

- Active Living
- Healthy School Environment
- Workplace Wellness
- Healthy Foods Access



www.FitCityDuluth.com

Mimi Stender, Director of Advocacy and Community Outreach

Fit City Duluth, Active Living Committee

- March 2008
- Transforming the community transportation system
- Building the coalition
- Mayor's support
- Active Community Workshop – August 2008
- Complete Streets Policy pursuit



Complete Streets Task Force

List of Participants:

- Duluth-Superior Metropolitan Interstate Council
- City of Duluth Planning Department
- City of Duluth Engineering Department
- Duluth Transit Authority
- Community Action Duluth
- City of Duluth Office of Human Rights
- Duluth Public School District #709
- Minnesota Public Interest Research Group
- City of Duluth City Council
- Fit City Duluth**
- St. Louis County Public Health Department - SHIP**

Complete Streets Task Force

- November 2009
- Complete Streets definition and vision
- Co-chair selection
- Timeline
- Draft resolution language
- Complete Streets workshop
- Community outreach
 - Newspaper
 - Email blasts
 - Broad support



Complete Streets Resolution

PASSED on March 8, 2010!

The Overall Message:

- “... requesting city staff to develop implementation strategies to increase the usability of all streets for all appropriate modes of travel for citizens of all income levels, all ages and all abilities in Duluth...”
- “... automobile, pedestrian, transit and bicycle connectivity are all part of Duluth’s goal of having an interconnected transportation system...”
- “... Complete Streets will have public health benefits, such as encouraging physical activity and improving air quality, by providing the opportunity for people to walk and bike safely...”

Implementation Strategy

Next Steps for Duluth

