

# Sexual Violence Prevention E-News

July 27, 2006

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## 1. Stop It Now! Minnesota's ad campaign is moving beyond the Twin Cities metropolitan area

As you may know, the Minnesota Department of Health is funding expansion of Stop It Now! Minnesota's ad campaign beyond the Twin Cities metropolitan area. Funding is from Minnesota's Rape Prevention and Education grant from the National Centers for Disease Control and Prevention which is part of the federal Violence Against Women Act reauthorized in 2005.

Stop It Now! Minnesota is initially focusing the ad campaign on four communities: St. Cloud, Brainerd, Duluth, and Mankato. These locations were selected because they have treatment providers who have been trained to accept referrals from the Stop It Now! helpline from people who are concerned about their own sexual thoughts or behaviors towards children. This is important because the target audience for the ads is adults concerned about themselves.

In partnership with the Minnesota Coalition Against Sexual Assault, Prevent Child Abuse Minnesota, and Survivors Network Minnesota, Stop It Now! Minnesota is holding community meetings with professionals from these communities and the surrounding area. The focus of the meetings is to

introduce Stop It Now! Minnesota, provide background and previews of the ad campaign, and seek input on Stop It Now! Minnesota's strategic five-year plan. Each meeting is also sponsored by local organizations including sexual assault programs, child abuse prevention councils, etc.

For more information about individual meetings, contact [Leah Sweet](#), (651) 644-8515, ext 135. To RSVP for an individual meeting, call the person listed directly.

### **St. Cloud**

Tuesday, August 1 from 3:00 p.m. to 5:00 p.m.

St. Cloud Hospital, Spruce Room

RSVP to Rena Sespene-Hinz, (320) 251-2700, ext. 52257

### **Brainerd**

Wednesday, August 16th from 3:00 to 5:00 p.m.

Northland Arboretum, Upper Level

14250 Conservation Drive

Baxter, MN

RSVP to Joan Johnson, (800) 970-6429 or [Leah Sweet](#).

### **Mankato**

Wednesday, August 30th from noon to 1:30 p.m.

Holiday Inn

101 East Main in downtown Mankato

RSVP to Jayme Jackson, (507) 304-4295

### **Duluth**

Thursday, September 7 from noon to 1:30 p.m.

First Witness Child Abuse Resource Center

4 West 5th Street

RSVP to Lisa Salo, (218) 727-8353

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**2. RSVP right away for the next Sexual Violence Prevention Network meeting: *The Role of Adults In Preventing Child***

## **Sexual Abuse, August 4, 2006**

SVPN is a quarterly gathering to support information sharing, networking and collaboration co-hosted by the Minnesota Coalition Against Sexual Assault, the Minnesota Department of Public Safety, Office of Justice Programs, and the Minnesota Department of Health's Sexual Violence Prevention Program. Please come to the next SVPN meeting. Anyone interested in or working in the field of sexual violence prevention is welcome to attend.

The topic for this upcoming meeting is *The Role of Adults In Preventing Child Sexual Abuse*. Presenters are Yvonne Cournoyer, Program Director and Leah Sweet, Prevention Specialist at [Stop it Now! Minnesota](#). Yvonne and Leah will present on what adults need to know and do to prevent sexual abuse before a child is harmed and before an adult, youth, or child acts in a sexually inappropriate manner towards a child. They will also share information on Stop it Now! Minnesota's ad campaign targeted to adults concerned about their own sexualized behaviors towards children.

### **Sexual Violence Prevention Network meeting**

Friday, August 4, 2006

10:30 a.m. to 2:30 p.m.

Lyon County Courthouse (Conference Rooms 1 and 2)

607 West Main Street

Marshall, MN 56258

Parking is available in lot west of the Courthouse (use [mapquest](#) for directions)

### **Agenda**

10:30 a.m. 10:45 a.m. Registration, networking / resource set-up (be sure to bring resources to announce/share)

10:45 a.m. 11:30 a.m. Welcome, introductions, information and resource sharing

11:30 a.m. - 12:30 p.m. Lunch and small group discussions

12:30 p.m. - 2:30 p.m. Presentation

There is no charge for this meeting and lunch will be provided.

An R.S.V.P. is required by Tuesday, August 1, 2006. Contact [Amy Kenzie](#), (651) 201-5410.

Please note: requests for special accommodations must be made by Tuesday, July 25 2006. Please provide name, telephone number and type of accommodation needed to [Amy Kenzie](#).

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### **3. MN Youth Intervention Programs Association's (YIPA) 2006 Workshop Collection, Thursdays, September-October**

[The MN Youth Intervention Programs Association's \(YIPA\) 2006 Workshop Collection](#) is a collection of independent professional development half-day workshops designed to meet the growing needs of youth service personnel. The 8 workshops all offer CEU credits (up to 24.0 hours). [YIPA](#) has complete workshop descriptions, speaker biographies, schedule, and online registration.

Workshop A: Bullied to Death (9/7)

Workshop B: Down & Out: GLBT Youth in a System of Care (9/14)

Workshop C: Youth Suicide Prevention: An Adult Gatekeeper's Guide (9/21)

Workshop D: Gambling & Youth (9/28)

Workshop E: Strategies for Alcohol, Tobacco and Other Drug Prevention in Minnesota (10/5)

Workshop F: Youth & Co-occurring Disorders (10/12)

Workshop G: Preventing Sexual Harm of Youth (10/19)

Workshop H: Myspace.com, Internet Chatting & More: Keeping Youth Safe Online (10/26)

Sponsored by MN Youth Intervention Programs Association & Metropolitan State University.

Contact: Jessi Strinmoen, Youth Intervention Programs Association, 888-945-YIPA.

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### **4. Hold the Date: *Male Leaders in Sexual Violence Prevention State Conference*, October 13-14, 2006**

The MN Men's Action Network: Alliance for the Prevention of Sexual Violence – preventing violence by intimate partners, acquaintances, family members and strangers – presents, *Male Leaders in Sexual Violence Prevention State Conference 2006*. The featured speaker is Jackson Katz, leading gender violence expert and co-founder of Mentors in Violence Prevention.

October 13-14, 2006, at Cragun's Resort in Brainerd, MN

More information on this conference will follow soon from [Men as Peacemakers](#).

For further information or answers to questions, contact [Frank Jewell](#), (218) 727-1939 or [Chuck](#)

[Derry](#), (320) 558-4510.

This conference is a collaborative effort between the Minnesota Department of Health, Men as Peacemakers in Duluth, and the Gender Violence Institute in Clearwater as part of a larger project to develop a network of men and male leaders involved in primary prevention practices. Contact [Amy Kenzie](#) to have your name placed on a list to receive conference updates.

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## 5. Webconference archived materials available for: Media Advocacy to Prevent Violence Against Women

On July 19 hundreds of people joined the [Prevention Connection](#) web conference, *Media Advocacy to Prevent Violence Against Women*. People who have done media advocacy throughout the country recommended toolkits, books and resources. An archived recording of the web conferences and materials recommended from the web conference are available through [Prevention Connection](#).

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## 6. Job Opening

### Manager of Community Assistance

Jacob Wetterling Foundation, St. Paul, MN

*Agency Description:* When a child is exploited or goes missing, it becomes an issue of public safety and public health. Most families are not equipped to handle the situation alone. They need the help of an experienced organization who can guide them through the insidious nature of these crimes and to help find the best methods for resolving such a traumatic situation. There are multiple agencies and contacts, often accompanied by zealous media in a short period of time. [Jacob Wetterling Foundation](#) (JWF) is a private, non-partisan, non-profit 501(c)(3) agency established in 1990.

The organization collaborates with families, communities, public policy makers, state and county agencies, law enforcement and the media to assist missing and exploited children in communities throughout Minnesota. The organization's focus is to provide prevention education information along with response/support services.

*Duties:* The Manager of Community Assistance will be responsible for

Responding to victim's assistance calls by providing appropriate guidance and referrals (periodically on-site) to individuals who have experienced a missing and/or sexually exploited child

Case management of new and existing cases

Tag-teaming on existing victim's assistance protocol manual initiatives

The targeting, writing, and tracking related to community assistance grant applications and proposals. Working closely with peer managers to develop resources, budgets, project needs, grant reporting, and evaluation.

Customizing presentation and training materials (e.g. PowerPoints, visual aids) as needed for various audiences

Presenting JWF messages in a public setting, recruiting audiences

Coordinating and tracking related JWF speaking engagements and evaluations

Assisting with the creation and submission of "opinion education" articles for local publications

Working with community partners to represent JWF in a variety of multidisciplinary coalitions

Attending 3 local and regional trainings each year

*Qualifications:* A Bachelor's degree in public health, social work and psychology is optimal.

Experience in case management or crisis services is required. Familiarity with child sexual abuse prevention programs and services is strongly desired. Previous experience in project management in the non-profit sector is preferred. Flexibility, strong written and oral communication skills, and the ability to multi-task are necessary for this position.

*Time Commitment/Salary:* Full-time position with benefits. Office hours are Monday-Friday 8:30-4:30pm, with on-call component. Salary is commensurate with experience.

*Contact for Interview or Questions:*

[Michele Longe](#), MA

Manager of Community Outreach - [Jacob Wetterling Foundation](#)

2314 University Avenue West, Suite 14

St. Paul, MN 55114

(651) 714-4673

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## 7. Calendar

### July

- ▶ July 6, 2006, *Child and Adolescent Violence Prevention Summit*, St. Paul, MN. For more information contact [Maureen Holmes](#), (651) 201-5480.
- ▶ July 11 and July 12, 2006, *Domestic and Sexual Violence in Later Life*, locations around MN. For more information contact [Stacy Sundstrom](#), (651) 641-1600.
- ▶ July 12, 2006, [MNALL](#) Workshop: *Building Community Partnerships: Promoting Health and Safety in Later Life* - location TBN. For more information [e-mail MNALL](#).
- ▶ July 14, 2006, *Making Safety and Support Accessible in Minnesota*, St. Cloud, MN. For more information contact Sheri Floyd at [IowaCASA](#), (515) 244-7424 x 35 or Alicia Nichols at [MNCASA](#), (651) 209-9993 ext. 202.
- ▶ July 19, 2006, [Prevention Connection Web Conference](#).
- ▶ July 31 - August 2, 2006, Summer Institute in Adolescent Health, Roseville, MN. For more information [e-mail](#) or call (612) 624-3029.

### August

- ▶ August 4, 2006, [Sexual Violence Prevention Network](#) (SVPN) - location TBN. For more information watch for future SVPN mailings.
- ▶ August 9, 2006, [MNALL](#) Workshop: *Building Community Partnerships: Promoting Health and Safety in Later Life* - location TBN. For more information [e-mail MNALL](#).

### September

- ▶ September 6 to December 11, 2006, *Campaigns and Services for Victims of Trafficking and Slavery* online course. For more information contact [Julie Reynolds](#) in the summer sessions office, (401) 874-2107.
- ▶ September 9, 2006, Walk for Children, 2006. For more information contact [Prevention Child Abuse Minnesota](#).
- ▶ September 13, 2006, [MNALL](#) Workshop: *Building Community Partnerships: Promoting Health and Safety in Later Life* - Marshall, MN. For more information [e-mail MNALL](#).

### October

- ▶ October, 2006, [MNALL](#) Workshop: *Building Community Partnerships: Promoting Health and Safety in Later Life* - Metro area location TBN. For more information [e-mail MNALL](#).

- ▶ October 13-14, 2006, Male Leaders in Sexual Violence Prevention State Conference, Cragun's in Brainerd, MN. For more information contact [Amy Kenzie](#), (651) 201-5410.

#### *November*

- ▶ November 3, 2006, [Sexual Violence Prevention Network](#) (SVPN) - location TBN. For more information watch for future SVPN mailings.
- ▶ November 8, 2006, [MNALL](#) Workshop: *Building Community Partnerships: Promoting Health and Safety in Later Life* - St. Cloud, MN. For more information [e-mail MNALL](#).

#### *December*

- ▶ December 13, 2006, [MNALL](#) Workshop: *Building Community Partnerships: Promoting Health and Safety in Later Life* - location TBN. For more information [e-mail MNALL](#).

#### *February*

- ▶ February 2, 2007, [Sexual Violence Prevention Network](#) (SVPN) - location TBN. For more information watch for future SVPN mailings.

#### *May*

- ▶ May 4, 2007, [Sexual Violence Prevention Network](#) (SVPN) - location TBN. For more information watch for future SVPN mailings.

#### *August*

- ▶ August 3, 2007, [Sexual Violence Prevention Network](#) (SVPN) - location TBN. For more information watch for future SVPN mailings.

#### *November*

- ▶ November 2, 2007, [Sexual Violence Prevention Network](#) (SVPN) - location TBN. For more information watch for future SVPN mailings.

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