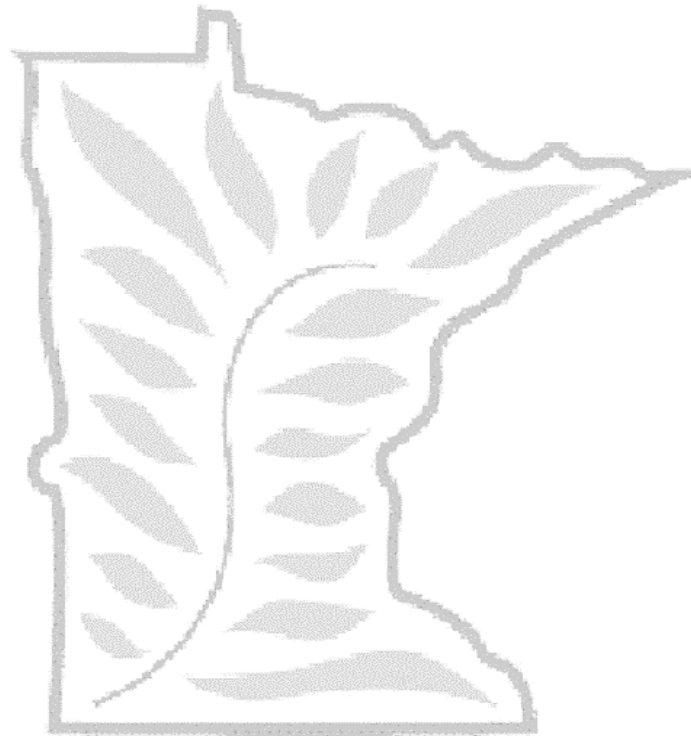


STRATEGIES FOR PUBLIC HEALTH

**A Compendium of Ideas, Experience, and Research
From Minnesota's Public Health Professionals**

Volume 2



**Minnesota Department of Health
Division of Community Health
Fall 2002**

Acknowledgments

This document, *Strategies for Public Health: A Compendium of Ideas, Experience and Research from Minnesota's Public Health Professionals, Volume 2*, is a continuation of a project initially supported by the Minnesota Health Improvement Partnership and the State Community Health Services Advisory Committee. We appreciatively acknowledge the contribution of the following Minnesota Department of Health staff that supported the writing, editing, production and presentation of this document:

Eileen Brooks, Debra Burns, Karen Gamble, Gail Gentling, Shawn Holmes, Lee Kingsbury, Peggy Malinowski and Sara Spanier.

Also, we wish to express our appreciation to all of the personnel in the Minnesota Department of Health for their hard work, expertise, diligence, patience and support in providing the content for the original version as well as Volume 2 of the *Strategies for Public Health*. Special thanks to the following MDH staff:

Paul Allwood, Evelyn Anderson, Elisabeth Atherly, Lynn Bahta, Judith Bergh, Don Bishop, Dorothy Bliss, Cindy Borgen, Vicky Bostrom, Bill Brand, Michelle Brasure, Jill Briggs, Laurel Briske, Estelle Brouwer, Sheila Brunelle, Mary Cahill, Ron Campbell, Ruth Carlson, Peter Carr, Elaine Collison, Cindy Cook, Hanna Cooper, Barb Dalbec, Jay Desai, Fran DesRosier, Heather Devlin, Maggie Donohue, Fran Doring, Marie Dotseth, Kim Edelman, Kristen Ehresmann, Gary Englund, the entire Environmental Health staff, Susan Ersted, Myron Falken, Patricia Faulkner, Linda Feltes, Dee Finley, Cheryl Fogarty, Maureen Fuchs, Joni Geppert, Jim Golden, Nila Gouldin, Deb Grundmanis, Nim Ha, Valton Henderson, Kay Herzfeld, Judith Hilton, Mildred Hottman-Roesch, John Hurley, Cindy Jacobson, Jay Jaffee, Lola Jahnke, Mary B. Johnson, Diane Jordan, Rebecca Kenow, Nancy Kern, Chris Kimber, Mark Kinde, Barbara Kizzee, Anne Kollmeyer, Jane Korn, Candy Kragthorpe, Valerie Larsen, Gloria Lewis, Dan Locher, Scott Leitz, Barbara Lundeen, Pati Maier, Mary Manning, Marie Margitan, Paul Martinez, Pat McCann, Mary Jo Mehelich, Mari Mevissen, Andrea Michael, Claudia Miller, Wendy Mills, Nicole Misowich Brown, Laura Oatman, Bruce Olsen, Ann O'Fallon, Amy Okaya, Linda Olson-Keller, Dianne Ploetz, Kelly Raatz, Nancy Reed, Laurel Reger, Lina Reinders, Allison Rick, Julie Ring, Mary Rippke, Marcia Robert, Martha Roberts, Margaret Roddy, Rosemarie Rodriguez-Hager, Jon Roessler, Maria Rubin, Marie Scheer, Mark Schoenbaum, Sara Seifert, Mary Sheehan, Lucy Slater, Jill Sondergaard, Sue Strohschein, Susan Stubblebine, Kathy Svanda, Stew Thornley, Sarah Thorson, April Todd-Malmlov, Deborah Trombley, Karen Welle, Emily Williamson, Dan Wilson, David Wulff, Pam York, Karen Zilliox.

We also wish to express our appreciation to those who contributed to this document and who are not or are no longer employees of the Minnesota Department of Health. Many thanks to:

Bill Adler, Sonia Alvarez-Robinson, Wayne Arrowood, Judith Ball, Carolyn Birnbaum, Jim Bluhm, Pauline Bouchard, Pat Coldwell, Jane Dietzman, Kathleen Fernback, Erica Fishman, Lou Fuller, Kaying Hang, Lois Harrison, Stella Hofrenning, Karen Holmes, Tom Johnson, Betty Kaplan, Jack Korlath, Mike McGinnis, Kim Miner, Barb Palmer, Diane Peterson, Mary Rossi, Guergana Savova, Lynn Sax, Rochelle Schultz, Elizabeth Shassere, Theresa St. Onge, Kristin Teipel, Dorothea Tesch, Mary Wanninger, Kim Wicklund.

TABLE OF CONTENTS



TABLE OF CONTENTS

<http://www.health.state.mn.us/strategies/>

INTRODUCTION

<http://www.health.state.mn.us/strategies/intro.pdf>

THE PREAMBLE

- What is *Strategies for Public Health, Volume 2*?
- What is the Purpose of *Strategies for Public Health*?
- What is Included in This Document?
- Who is the Audience for This Document?
- Where Can I Find This Document?
- Who Worked on *Strategies for Public Health*?
- What are the Limitations of the Strategies Document?
- Evidence-based Strategies
- Future Directions

THE SETTING

- Public Health is Everybody's Business
- Governmental Public Health in Minnesota
- Community Health Plans
- Minnesota's Public Health Improvement Goals
- Categories of Public Health

THE STRATEGIES

- How to Use This Document
- Strategy Grids
- Strategy Descriptions
- Levels of Prevention and Intervention
- Setting the Stage
- Choosing Your Strategies
- Activities for All Problem Areas

COMMUNITY ENGAGEMENT

- Why Engage the Community?
- What is Community Engagement?
- The Cycle of Engagement
- Principles of Community Engagement
- New Assumptions
- Community Engagement and the Local Public Health Act
- Suggested Strategies
- Works Consulted for Information About Community Engagement

ELIMINATE HEALTH DISPARITIES

- Data on Health Disparities
- Social and Economic Determinants of Health Disparities
- The Minnesota Eliminating Health Disparities Initiative (EHDI)

PUBLIC HEALTH EMERGENCY PREPAREDNESS

But is Minnesota Prepared?

SOCIAL AND ECONOMIC DETERMINANTS OF HEALTH

Effective Strategies

Address Issues of Unequal Access to Affordable, Nutritious Food

Improve Community Environments that Promote Physical Activity, Mental Well-being and Quality of Life

Provide Quality, Affordable Housing

Develop and Promote Education, Literacy, and Employment Policies that Contribute to Employment Status

Health Impact Assessment

How HIA Works

Where HIA Can Be Used

CATEGORIES OF PUBLIC HEALTH

ALCOHOL, TOBACCO AND OTHER DRUGS

<http://www.health.state.mn.us/strategies/atod.pdf>

Introduction

Alcohol and Other Drug Use

Tobacco

Appendix

The Community 6 A's: Recommended Practices for Talking with Youth About Alcohol Use

The Community 6 A's: Recommended Practices for Talking with Youth About Tobacco Use

CHILD AND ADOLESCENT GROWTH AND DEVELOPMENT

<http://www.health.state.mn.us/strategies/child.pdf>

Introduction

Adolescent Health

Parenting and Youth Development

Children's Health

Childhood Asthma

Childhood Lead Poisoning

Early Identification of Children with Special Health Needs

Iron Deficiency Anemia

CHRONIC/NONINFECTIOUS DISEASE

<http://www.health.state.mn.us/strategies/chronic.pdf>

Introduction

Arthritis

Diabetes

Early Detection of Cancer

Heart Disease, Heart Attack and Stroke

Nutrition

Oral Health

Osteoporosis
Physical Activity/Inactivity
Weight Management

DISABILITY-DECREASED INDEPENDENCE

<http://www.health.state.mn.us/strategies/disability.pdf>

Introduction
Promote Healthful Aging and Support the Well-Being of the Elderly

ENVIRONMENTAL CONDITIONS

<http://www.health.state.mn.us/strategies/environment.pdf>

Introduction
Asbestos
Clean Indoor Air/Radon/Carbon Monoxide Poisoning
Food Safety/Protection
Safe Water

INFECTIOUS DISEASE

<http://www.health.state.mn.us/strategies/infectious.pdf>

Introduction
Sexually Transmitted Diseases (STD), Human Immunodeficiency Virus (HIV), and
Acquired Immunodeficiency Syndrome (AIDS)
Tuberculosis
Vaccine-Preventable Diseases
Appendix
Communicable Disease Prevention and Control Common Activities Framework

MENTAL HEALTH

<http://www.health.state.mn.us/strategies/mental.pdf>

Introduction
Infant Mental Health
Maternal Depression
Mental Health

PREGNANCY AND BIRTH

<http://www.health.state.mn.us/strategies/pregnancy.pdf>

Introduction
Birth Outcomes and Prenatal Care
Breastfeeding
Infant Mortality
Women's Health

SERVICE DELIVERY SYSTEM

<http://www.health.state.mn.us/strategies/service.pdf>

Introduction
Eliminate Barriers and Improve Access to Health Care

Children and Adolescents
Children and Adolescents with Special Health Care Needs
Promote Access to Health Care
Eliminate the Disparities
Emergency Medical Services Infrastructure
Health Care Coverage

UNINTENDED PREGNANCY

<http://www.health.state.mn.us/strategies/unintended.pdf>

Introduction
Unintended Pregnancy

UNINTENTIONAL INJURY

<http://www.health.state.mn.us/strategies/injury.pdf>

Introduction
Bicycle Injuries
Fires, Falls and Other Home Hazards

VIOLENCE

<http://www.health.state.mn.us/strategies/violence.pdf>

Introduction
Child Maltreatment, Including Children with Special Health Needs
Domestic Violence
Sexual Violence
Youth Violence

APPENDICES

<http://www.health.state.mn.us/strategies/appendices.pdf>

Appendix A
The 1998 Minnesota Health Improvement Partnership/State Community Health
Services Advisory Committee Strategies Review Work Group

Appendix B
List of Categories, Goals and Problem Areas

Appendix C
Definitions of Community Sectors on the Strategy Grids

Appendix D
Blank Grid

Appendix E
Community Prevention Planning Tools

Appendix F
Public Health Priorities 2002 – Minnesota’s Health Plans in Action

Appendix G
Levels of Prevention and Levels of Intervention

Appendix H
How to Choose Strategies