

CONSUMER PRODUCT NOTICE



Dangerous lead and cadmium found in off-brand spinning battle toys

Name-brand spinning battle toys from Hasbro and TAKARATOMY did not show concerning levels of lead or cadmium.

Protect your children

- Only buy spinning battle toys, commonly referred to as Beyblades, from name-brand companies.
- Do not buy off-brand spinning battle toys.
- Be cautious of off-brand spinning battle toys that look similar to name-brand toys. Off-brand toys may:
 - Have spelling/grammar errors and other mistakes in online listings and packaging.
 - Be much cheaper than name-brand products.
- If you order spinning battle toys online, check when they arrive to make sure they match the products advertised online.
- Do not allow children to put any toy parts in their mouth.



Some off-brand spinning battle toys found to have toxic substances

Minnesota's Chemicals in Products Interagency Team (CPIT), which is composed of representatives from the Minnesota Department of Health, the Minnesota Pollution Control Agency, and the Minnesota Department of Commerce work collaboratively to respond to referrals and concerns about products that are potentially toxic to children.

CPIT tested 50 spinning battle toys, including name-brand Beyblade toys and off-brand toys. The toys were found in stores and from online sellers.

Spinning battle toys come in many pieces. The paint or metal parts may flake dust, which could contain lead and cadmium, which is toxic to children.

The name-brand spinning battle toys that were tested did not show concerning levels of lead or cadmium. The products that did contain concerning levels of lead, cadmium, or both, were all off-brand spinning battle toys.

Lead and cadmium can make children sick

Breathing in and swallowing lead or cadmium can cause serious health problems, even death.

They are especially dangerous for babies, children under 6 and pregnant women.

Children can take in lead and cadmium by:

- Breathing in flaking dust from the paint or metal parts of toys.
- Touching their mouth after handling toys.
- Mouthing, sucking, chewing or swallowing toys.

Look for name-brand product logos

Off-brand products are made to look like name-brand ones, and it can be challenging to tell the difference. When shopping for spinning battle toys, look for the Hasbro logo or TAKARATOMY logo on the front of the box. These are name-brand products. The off-brand products will not have the Hasbro or TAKARATOMY logo.



More information

- [Lead Awareness Infographic \(.pdf\)](#)
- [Lead and Cadmium in Children's Jewelry \(.pdf\)](#)
- [Enforcement Action and Consumer Tips about Children's Jewelry \(.pdf\)](#)



Contact the Chemicals in Products Interagency Team

Toy and children's product compliance:
Minnesota Department of Commerce
consumer.protection@state.mn.us
651-539-1600

Product testing and safer product chemistry:
Minnesota Pollution Control Agency
p2.pca@state.mn.us
651-296-6300 or 800-657-3864

Chemicals of concern to children; health risks:
Minnesota Department of Health
health.risk@state.mn.us
651-201-4899