

Previous COVID-19 Community Engagement and Diverse Media Contracts

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The following organizations partnered with the Minnesota Department of Health in 2020 and/or early 2021 to share COVID-19 information with communities of color, American Indian communities, and LGBTQ communities. For more information, please contact the MDH COVID-19 Cultural, Faith, and Disabilities Branch at health.covidoutreach@state.mn.us.

Organization	Communities Reached
African American Leadership Forum	African American
African Career, Education & Resources, Inc. (ACER)	West African
African Immigrants Community Services	African Immigrants, Somali
African News Journal / Somalida Maanta	African immigrant
American Indian Cancer Foundation	American Indians living off reservation; all 11 Tribal Nations
American Indian Community Housing Organization (AICHO)	American Indians
Aninishibeebeg Today	American Indian
Asian American Broadcasting, LLC	Asian American
Asian Media Access, Inc.	Asian Indian, Cambodian, Chinese, Filipino, Indonesian, Japanese, Korean, Thai, and Vietnamese
Association of Minnesota Public Educational Radio Stations (Ampers)	American Indian
Bhutanese Community of MN (BCOM)	Bhutanese
Black Family Blueprint	African American
Briva Health	Somali
Business Revolution	Latinx
CAPI USA	Hmong
Casa de Esperanza	Latinx
Catholic Charities of Southern MN	Recently arrived refugees
Cedar Riverside Community Council	Somali, Amharic, Oromo
Center for Community Services	Chinese
Centro Tyrone Guzman	Latinx
Comunidades Latinas Unidas En Servicio (CLUES)	Latinx
Comunidades Organizando el Poder y la Acción Latina (COPAL)	Latinx
Cultural Wellness Center	African American, African immigrants, American Indian, LGBTQ
DF Media	African American
East Africa Health Project (EAHPRO)	Somali
El Rey	Latinx

COVID-19 CONTRACTORS IN 2020

Organization	Communities Reached
EMERGE Community Development	African American, East African, Somali
Family Tree Inc.	LGBTQIA
Frogtown Tuned-In – WFNU-LP	Somali, East African, Hmong, Laotian, Cambodian, Vietnamese, Mexican Metro
Girls Are Powerful	African American, Primarily East African and Somali
HBC Television / Hmong Broadcasting	Asian American
High School for Recording Arts	African American, LGBTQ
Hiiraan Online	Somali, East African
Hispanic Advocacy and Community Empowerment through Research (HACER)	Latinx
Hmong American Partnership	Hmong
Hmong Health Care Professionals Coalition (HHPC)	Hmong
Hmong Medical Association	Hmong
Hmong Times	Hmong
HmongPages	Hmong
Immigrant Law Center	Latinx immigrants, African immigrants, Asian immigrants
Indigenous People's Task Force	American Indians living off reservation, African American, LGBTQ
Intercultural Mutual Assistance Association of Southeast Minnesota (IMAA)	Somali, South Sudanese, Sudanese, Ethiopian, Cambodian
International Institute of Minnesota	Recently arrived refugees
Islamic Association of North America	African American; Somali and other East African communities
Islamic Civil Society of America/Open Path Resources	Somali
JustUs Health	LGBTQ, African American, American Indians living off reservation
KALY Radio 101.7 FM	African immigrant
Karen Community of MN - News	Karen
Karen Organization of Minnesota	Karen, Karenni, Burmese
KAT/GoodHealthTV	American Indian
KFA Digital	Karen, Karenni, Burmese
KFAI Fresh Air, Inc.	LGBTQ, Hmong, Vietnamese, Filipino, Urdu, Hindi, Pakistani
KMOJ Center for Community and Development	African American, Latinx
Korean Quarterly	Korean
La Raza	Latinx
Lao Assistance Center of Minnesota	Lao
Latino American Today	Latinx
Latino Economic Development Center	Latinx
Lavender Magazine	LGBTQIA

COVID-19 CONTRACTORS IN 2020

Organization	Communities Reached
Leech Lake Band of Ojibwe	American Indians living off reservation, Leech Lake Reservation, LGBTQ
Longfellow Nokomis Messenger	Multicultural
Lower Phalen Creek Project	American Indians living off reservation
Lutheran Social Service	Recently arrived refugees
McFarlane Media Interests, Inc.	African American
Mee Lee/3HmongTV	Hmong
Metropolitan Urban Indian Directors (MUID)	American Indian
Midway Como Monitor	Multicultural
Minnesota Council of Churches	Recently arrived refugees
Minnesota Spokesman Recorder	African American
Minnesota Transgender Health Coalition	LGBTQIA
MLatino	Latinx
MN Africans United	African immigrants, including from Cameroon, Senegal, Ghana, Nigeria, Ivory Coast, Congo, Togo, Ethiopia
Mshale	African Immigrant
NAACP Minneapolis	African American
NewPublica, LLC	Latinx
Northwest Indian Community Development Center	American Indians living off reservation, Red Lake Nation, Leech Lake Band of Ojibwe, White Earth Nation
Oromo Community of Minnesota	Oromo
Oromo Diaspora Media, Inc.	Oromo, Amhara, Tigre, Sidama, Gurage, Somali
Oromo Resource Center of Minnesota	African immigrants, including Oromo, Amhara, Eritreans, Somalis, Sudanese, other East African
OutFront Minnesota Community Services	LGBTQ
PFUND	African American, LGBTQ
Pillsbury United Communities	African American, Somali, American Indians living off-reservation, Mexican, Ecuadorian, Salvadoran, Guatemalan, Honduran, Puerto Rican
Rae Mackenzie Group	African American
Red Lake Nation News	American Indian
Riverside Plaza Tenants Association	African immigrant, Somali, Ethiopian
Sahan Journal	Multicultural
SEWA-AIFW, Inc.	South Asians, including from Bangladesh, Bhutan, Burma, India, Nepal, Pakistan, Guyana, Trinidad, Tibet, Sri Lanka
Somali American Newspaper	Somali
Somali Medical Association of America	Somali
Somali Network TV US (Clay County)	Somali
Somali TV of Minnesota	Somali

COVID-19 CONTRACTORS IN 2020

Organization	Communities Reached
Spiral Collective	American Indians living off reservation, LGBTQ
St. Paul Indians in Action	American Indian
Stairstep Foundation	African American
TCB Marketing	Latinx
The AfricaPaper	African immigrant
The Circle	American Indian
The Power of People Leadership Institute	African American
Tibetan American Foundation of Minnesota	Tibetan
TPT	BIPOC (Black, Indigenous, and People of Color)
Tserha Aryam Kidist Selassie (TAKS)	Ethiopian
Twin Cities Gay Scene	LGBTQIA
Vietnamese Social Services of Minnesota	Vietnamese, African American, Somali, Karen, Karenni, LGBTQ
WellShare International	African immigrants, including Somali, Hmong, Karen
Wilderness Health, Inc.	African immigrants, including Somali, Liberian, Nigerian, Zimbabwean, Ethiopian
WUMN Univision	Latinx
XIDIG TV (St. Cloud Somali TV)	Somali
Zehabesha	African immigrant
Zoom Creatives	Hmong