# #1 Change the Conversation

***Use these already crafted social media posts to show how your company is changing the conversation around substance use disorder!***

* Twitter: We are changing the conversation around substance use disorder in our workplace. This video is a must-watch for our team, and yours! [https://youtu.be/cHs07wVzaEs](https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FcHs07wVzaEs&data=02%7C01%7CAlison.Molitor%40state.mn.us%7C76471febbf6145d8bb0a08d6abc9e806%7Ceb14b04624c445198f26b89c2159828c%7C0%7C0%7C636885281000728952&sdata=kDFoS0UPrZepIEj5zu9Ua8SIDloSDxaY1JLHDoDNTlQ%3D&reserved=0) #ChangeTheConversation #opioids
* Twitter: Lead your company in breaking the stigma around substance use disorder, like we are. Watch Dr. Volkow, director of @NIDAnews explain how opioids affect brain chemistry in this @AP\_Archive video: [https://youtu.be/cHs07wVzaEs](https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FcHs07wVzaEs&data=02%7C01%7CAlison.Molitor%40state.mn.us%7C76471febbf6145d8bb0a08d6abc9e806%7Ceb14b04624c445198f26b89c2159828c%7C0%7C0%7C636885281000748968&sdata=NVqIoU3gF1YSAWJUCaGtIynFCVBCu6j9y88GZRQE9EQ%3D&reserved=0)
* Facebook AND LinkedIn: We all play a role in preventing opioid overdoses and substance use disorders in our communities. As a company, we have a unique opportunity to help. Support starts with us. We support our staff on their journey to recovery from substance use disorder. It starts by changing the conversation. Please watch this video for helpful advice that anyone can use: [https://youtu.be/cHs07wVzaEs](https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FcHs07wVzaEs&data=02%7C01%7CAlison.Molitor%40state.mn.us%7C76471febbf6145d8bb0a08d6abc9e806%7Ceb14b04624c445198f26b89c2159828c%7C0%7C0%7C636885281000728952&sdata=kDFoS0UPrZepIEj5zu9Ua8SIDloSDxaY1JLHDoDNTlQ%3D&reserved=0)