

A HEALTHIER STATE OF MINNESOTA

BETTER HEALTH TOGETHER.



SHIP IS CREATING HEALTH IN YOUR COMMUNITIES

Statewide Health Improvement Partnership (SHIP) investments support community-driven solutions to expand opportunities for active living, healthy eating and commercial tobacco-free living, helping all people in Minnesota prevent chronic diseases including cancer, heart disease, stroke and type 2 diabetes. Ninety percent of the nation's health care costs are for people with chronic conditions, and the majority of those costs are preventable.

Senator

Chris A. Eaton

Representative

Michael Nelson, 40A

Representative

Samantha Vang, 40B

SHIP supports health across the lifespan

With a solid infrastructure and strong relationships in place, SHIP communities are well positioned to address emerging public health issues and continue creating better health across a lifespan.



For more information about SHIP, contact your local coordinator:

Hennepin County

Cathy Stahl, catherine.stahl@hennepin.us

Students use their voices in support of healthier communities

The Brooklyn Bridge Alliance for Youth's Brooklyn Youth Council (BYC) is a group of youth in Brooklyn Center and Brooklyn Park who are using their voices in support of healthier communities.

Through a partnership with Hennepin County Public Health (HCPH) and SHIP, the BYC started an ambitious youth tobacco prevention project. The youth became aware that the tobacco industry disproportionately targets low-income residents and communities of color and wanted to see how tobacco marketing was affecting their communities.

Through a process of learning about tobacco marketing practices and conducting focus groups with youth in their community, the BYC found that it was easy for youth to get tobacco in their cities and that youth often use tobacco to relieve stress. In May 2018, the BYC shared their findings and recommendations with the Brooklyn Center City Council.

HCPH staff worked closely with city leadership, providing them additional education, resources and support requested to study the recommendations presented by the BYC. During a public hearing on Nov. 13, 2018, Brooklyn Center City Council passed these advanced, evidence-based tobacco ordinance changes that went into effect in December 2018:

- restricting the sale of all electronic cigarettes and vaping products to adult tobacco shops
- reducing the number of tobacco retailers from 21 to 15 retail stores
- raising the minimum legal sales age of tobacco products from 18 to 21
- requiring retail training of staff
- increasing the tobacco license application and penalty fees.

The Brooklyn Center City Council also agreed to city staff leading three next steps that will continue to explore youth tobacco use in Brooklyn Center through multi-tiered prevention approaches.

SHIP: LOCAL LEADERSHIP, LOCAL PARTNERS, LOCAL EXPERTISE

These community partners are leading SHIP activities in your communities.

Community

Autumn Ridge
Brooklyn Bridge Alliance for Youth/Brooklyn Youth Council
City of Brooklyn Center/Community Center
City of Brooklyn Park/Recreation & Parks/Zanewood Teen Center
Creekside Gables
Crossings at Brookwood
Eden Park Apartments
Lutheran Church of the Master Mains'l Services
Twin Lakes North Apartments

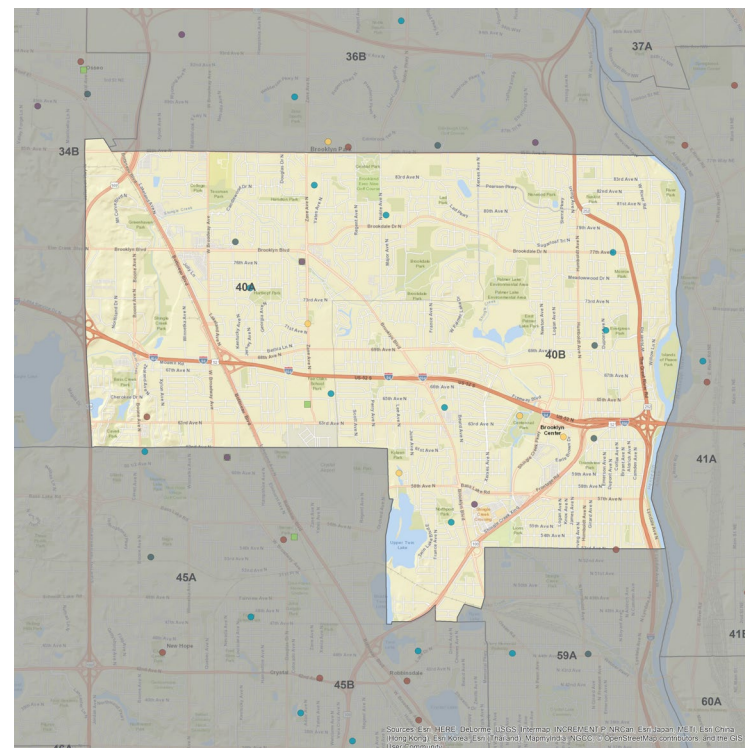
Schools

Birch Grove Elementary
Crest View Elementary
Evergreen Park Elementary
Fair Oaks Elementary
Garden City Elementary
Monroe Elementary (Brooklyn Park)
Northport Elementary
Park Brook Elementary

Workplaces

Brooklyn Center Clinic
Lang Nelson Zane

MINNESOTA LEGISLATIVE DISTRICTS 40A & 40B



SHIP strategies

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|-----------------------|---------------|----------------------------------|
| ● Active Living | ● Schools | ● Workplace Wellness |
| ● Healthy Eating | ● Child Care | ■ Multiple Strategies |
| ● Tobacco-Free Living | ● Health Care | ■ Tribal SHIP and Tobacco Grants |

To learn more about SHIP, visit www.health.mn.gov/ship.