A HEALTHIER STATE OF MINNESOTA

BETTER HEALTH TOGETHER.



SHIP IS CREATING HEALTH IN YOUR COMMUNITIES

Statewide Health Improvement Partnership (SHIP) investments support community-driven solutions to expand opportunities for active living, healthy eating and commercial tobacco-free living, helping all people in Minnesota prevent chronic diseases including cancer, heart disease, stroke and type 2 diabetes. Ninety percent of the nation's health care costs are for people with chronic conditions, and the majority of those costs are preventable.

Senator

Gary H. Dahms

Representative

Chris Swedzinski, 16A

Representative

Paul Torkelson, 16B

SHIP supports health across the lifespan

With a solid infrastructure and strong relationships in place, SHIP communities are well positioned to address emerging public health issues and continue creating better health across a lifespan.



For more information about SHIP, contact your local coordinator:

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Countryside

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Creating rural food access: Tokens for Tomatoes

With the goal of boosting health in Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine counties, local farmers markets and Countryside Statewide Health Improvement Partnership (SHIP) joined forces to create Tokens for Tomatoes (TFT), an initiative to increase affordability and access of fresh fruits and vegetables.

Through TFT, \$2 tokens are given out at organizations and community events like libraries and businesses, parades and county fairs, to purchase fresh produce (any fruit or vegetable) at local farmers markets. Last year, nine local farmers markets throughout all five counties participated. The program serves to engage the population at markets, to empower them to make healthy food choices, as well as to drive traffic to local markets.

Not only is SHIP a source of funding, it also has led many local businesses to get involved and buy Tokens for Tomatoes as wellness incentives for their organizations. Cargill Ag Horizons Grain Elevator was a big donor, awarding TFT a \$5,000 grant and then matching half to equal \$7,500. Donations from local farmers and community members brought the total amount raised to nearly \$10,000.

During this past summer alone, 2,000 tokens were distributed, equal to \$4,000 worth of fresh produce. In addition, enough tokens are available to be distributed over the next two years, and more funds will be raised to support the program into the future.

Tokens for Tomatoes is a true collaboration across all five counties, reaching several ages and demographics to minimize the gap of rural food access. "We have a great cross section of age groups along with cultural variety at our market," said Bonita Kluver, Kerkhoven Farmers Market.

SHIP: LOCAL LEADERSHIP, LOCAL PARTNERS, LOCAL EXPERTISE

These community partners are leading SHIP activities in your communities.

Child Care

Family Child Care Homes Kids XCel Center Tri Valley Sleepy Eye Headstart Center

Community

Brown County Free Fair City of Canby CITY OF DAWSON City of Granite Falls City of Minneota City of Redwood Falls City of Springfield City of Wood Lake Cottonwood HRA **Dawson Farmers Market Granite Falls Farmers Market** Madison Farmers Market Parkview Apartments Marshall Recreation Center and Vogel Fieldhouse **Redwood County Parks and Trails** Redwood HRA Westmar Apts Marshall

Health Care

Brown County Public Health Granite Falls Living At Home Block Nursing Johnson Memorial Health Services Madison Hospital and Clinic Sleepy Eye Medical Center Southern Prairie Community Care

Schools

Bert Ranev Elementary Cathedral High Cedar Mountain Clarkfield Area Charter Dawson-Boyd Secondary Echo Charter Jefferson Elementary Lac Qui Parle Valley Middle Lac Qui Parle Valley Secondary Lakeview Public Schools Madison-Marietta-Nassau Elementary Marshall Public Schools Marshall Public Schools-Middle New Ulm High New Ulm Middle Redwood Area School District Sleepy Eye Public School Springfield Public School St John's Lutheran School St Mary's Catholic School St. Anthony Elementary St. Edward Catholic School St. John's Lutheran School -Redwood Falls St. Raphael Catholic School

Stevens Elementary

Wabasso Public School

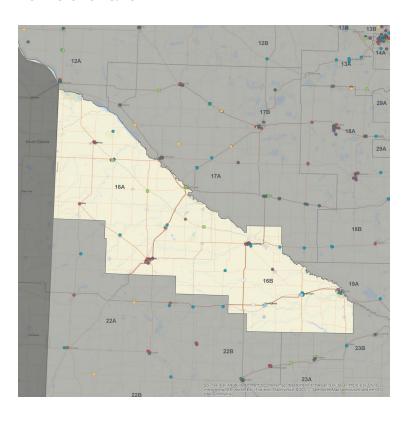
Yellow Medicine East High

True Light School

Workplace

Avera Regional Medical Center **Brown County** City Of Marshall Diocese of New Ulm Farmward Coop **Granite Falls Health** Lyon County Government Center North Memorial Ambulance Quality Inn Redwood Hospital Schwans Shared Services LLCcorporate Southwest Health and Human Services -Lvon Southwest Minnesota State University United Community Action Partnership Vista Prairie at Garnette Gardens Yellow Medicine County Government **Employees**

MINNESOTA LEGISLATIVE **DISTRICTS 16A & 16B**



SHIP strategies



To learn more about SHIP, visit www.health.mn.gov/ship.