# A HEALTHIER STATE OF MINNESOTA

BETTER HEALTH TOGETHER.



# SHIP IS CREATING HEALTH IN YOUR COMMUNITIES

Statewide Health Improvement Partnership (SHIP) investments support community-driven solutions to expand opportunities for active living, healthy eating and commercial tobacco-free living, helping all people in Minnesota prevent chronic diseases including cancer, heart disease, stroke and type 2 diabetes. Ninety percent of the nation's health care costs are for people with chronic conditions, and the majority of those costs are preventable.

#### Senator

John A. Hoffman

### Representative

Zach Stephenson, 36A

## Representative

Melissa Hortman, 36B

## SHIP supports health across the lifespan

With a solid infrastructure and strong relationships in place, SHIP communities are well positioned to address emerging public health issues and continue creating better health across a lifespan.



For more information about SHIP, contact your local coordinator:

#### Anoka

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#### Hennepin

Cathy Stahl, catherine.stahl@hennepin.us





## Expanding youth sports access in Brooklyn Park, Brooklyn Center

The Brooklyn Bridge Alliance for Youth (BBAY) has been surveying young people in Brooklyn Park and Brooklyn Center about after-school participation rates in sports, and their interests and barriers to participating.

Consistently, it has been found that youth in the two communities are interested in participating in sports (about 73 percent of those surveyed), but more than half of them are not currently participating in any after-school/summer programming.

BBAY and Hennepin County Public Health (HCPH) – through the Statewide Health Improvement Partnership (SHIP) – collaborated to begin assessing the assets, opportunities and needs for increasing youth sport participation.

Among the efforts included a survey to providers serving youth in the two communities. The results indicated that there was room to serve more youth who were currently not participating.

Another involved enlisting interns to complete youth-to-youth surveys. Participants were approached at parks, summer school programs, libraries and community events. Among the survey results, 68 percent of the respondents were interested in sports but didn't participate.

Finally, culturally diverse trained outreach specialists completed a survey interview with 81 parents. Among the barriers that identified were that parents didn't know what is available, participation costs too much and their children didn't have a way to get there.

After analyzing results, two community engagement sessions were held to help move data to action. From there, these recommendations have been set as work priorities for 2019:

- Public providers launch "sport sample" opportunities
- Build a translation resource hub
- Expand community engagement

These will be implemented as pilot projects over the next two years in partnership with youth, parents and sport providers in the two communities.

## SHIP: LOCAL LEADERSHIP, LOCAL PARTNERS, LOCAL EXPERTISE

## These community partners are leading SHIP activities in your communities.

## Community

Amas Garden
Brooklyn Park Rec.
& Park Adult/Senior Adult Program
City of Brooklyn Park
City of Coon Rapids
Oxbowl Bend Apartments
Peterson Investments, LLC
Summit Oaks Apartments
Voyager Condominiums

## **Health Care**

Nystrom and Associates, Ltd. People Incorporated Therapeutic Services Agency

#### **Schools**

Coon Rapids High Coon Rapids Middle Edinbrook Elementary Jackson Middle River Trail Learning Center Woodland Elementary

## Workplace

Brooklyn Park Clinic Faith Lutheran Church Reliable Medical Supply

## MINNESOTA LEGISLATIVE DISTRICTS 36A & 36B



## **SHIP** strategies



To learn more about SHIP, visit www.health.mn.gov/ship.