# A HEALTHIER STATE OF MINNESOTA

BETTER HEALTH TOGETHER.



# SHIP IS CREATING HEALTH IN YOUR COMMUNITIES

Statewide Health Improvement Partnership (SHIP) investments support community-driven solutions to expand opportunities for active living, healthy eating and commercial tobacco-free living, helping all people in Minnesota prevent chronic diseases including cancer, heart disease, stroke and type 2 diabetes. Ninety percent of the nation's health care costs are for people with chronic conditions, and the majority of those costs are preventable.

#### Senator

Torrey N. Westrom

# Representative

Jeff Backer, 12A

## Representative

Paul Anderson, 12B

# SHIP supports health across the lifespan

With a solid infrastructure and strong relationships in place, SHIP communities are well positioned to address emerging public health issues and continue creating better health across a lifespan.



For more information about SHIP, contact your local coordinator:

### Countryside

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# Supporting rural food access: Tokens for Tomatoes

With the goal of boosting health in Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine counties, local farmers markets and Countryside Statewide Health Improvement Partnership (SHIP) joined forces to create Tokens for Tomatoes (TFT), a program to increase affordability and access of fresh fruits and vegetables.

Through TFT, \$2 tokens are given out at organizations and community events like libraries and businesses, parades and county fairs, to purchase fresh produce (any fruit or vegetable) at local farmers markets.

Last year, nine local farmers markets throughout all five counties participated. The program serves to engage the population at markets, to empower them to make healthy food choices, as well as to drive traffic to local markets.

Not only is SHIP a source of funding, it also has led many local businesses to get involved and buy Tokens for Tomatoes as wellness incentives for their organizations. Cargill Ag Horizons Grain Elevator was a big donor, awarding TFT a \$5,000 grant and then matching half to equal \$7,500. Donations from local farmers and community members brought the total amount raised to nearly \$10,000.

During this past summer alone, 2,000 tokens were distributed, equal to \$4,000 worth of fresh produce. In addition, enough tokens are available to be distributed over the next two years, and more funds will be raised for the program into the future.

Tokens for Tomatoes is a true collaboration across all five counties, reaching several ages and demographics to minimize the gap of rural food access. "We have a great cross section of age groups along with cultural variety at our market," said Bonita Kluver, Kerkhoven Farmers Market.

# SHIP: LOCAL LEADERSHIP, LOCAL PARTNERS, LOCAL EXPERTISE

# These community partners are leading SHIP activities in your communities.

### **Child Care**

Family Child Care Homes

## Community

**Big Stone County** 

Big Stone Lake Farmers Market

City of Albany

City of Ashby

City of Beardsley

City of Breckenridge

City of Browns Valley

City of Melrose

City of Rothsay

City of Starbuck

**Comprehensive Community** 

Improvement Initiative

Country Buds Greenhouse

Fairway View Glenwood HRA

Graceville Community Farmers Market

Melrose Area Food Shelf

Morris Area Farmers Market

Pope County

Sauk Centre Food Shelf

University of Minnesota, Morris

### **Health Care**

Big Stone County Memory Network Essentia Health Graceville Clinic Ortonville Area Health Services

#### Schools

Albany Elementary Albany Middle School Albany Senior High

Belgrade Police Department Brandon-Evansville School Breckenridge Elementary Breckenridge Middle **Breckenridge School District** Breckenridge Senior High **Browns Valley Elementary** Clinton-Graceville-Beardsley El. **Garfield Elementary Knoll Elementary** Melrose Elementary Melrose Middle Melrose Secondary Minnewaska Area Elementary Minnewaska Area Junior High Minnewaska Area Middle Minnewaska Area Secondary **Rothsay Elementary Rothsay School District** 

# Workplaces

**Rothsay Secondary** 

St. Mary's School

American Solutions for Business
Big Stone County Family Services
Grant County
Main Street Industries
Orthopedic and Sports Physical
Therapy Inc
Saint Francis Healthcare Campus
Stevens Community Medical Center
Stevens County Government
Wilkin County

# MINNESOTA LEGISLATIVE DISTRICTS 12A & 12B



# SHIP strategies



To learn more about SHIP, visit www.health.mn.gov/ship.