

# Healthcare Workforce Data

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Health Professions Network

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## For our discussion today:

The Macro Level: Working with healthcare workforce data

The Meso Level: An overview of healthcare workforce data

The Micro Level: Digging deeper into three data sources

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The Macro Level: working with healthcare workforce data

The Meso Level: An overview of healthcare workforce

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## Healthcare workforce policy questions

- Healthcare delivery is changing rapidly.
- Policy questions about the healthcare workforce can seem simple, but tend to be driven by complex concerns.
- Relevant datasets are disparate, and most haven't been designed with our questions in mind.

**We have to be clear about *what* we're asking, *why* we're asking, and know our data.**

## Example: Social Workers

Annual new supply:

**1,164**

(Number of bachelor's and master's prepared social work graduates in Minnesota in **one academic year**.\*)

Current/projected demand:

**97**

(Current job vacancies\*\*)

**83**

(Projected annual job openings over the next 10 years\*\*\*)

\* Integrated Postsecondary Data System, IPEDS, 2012-2013

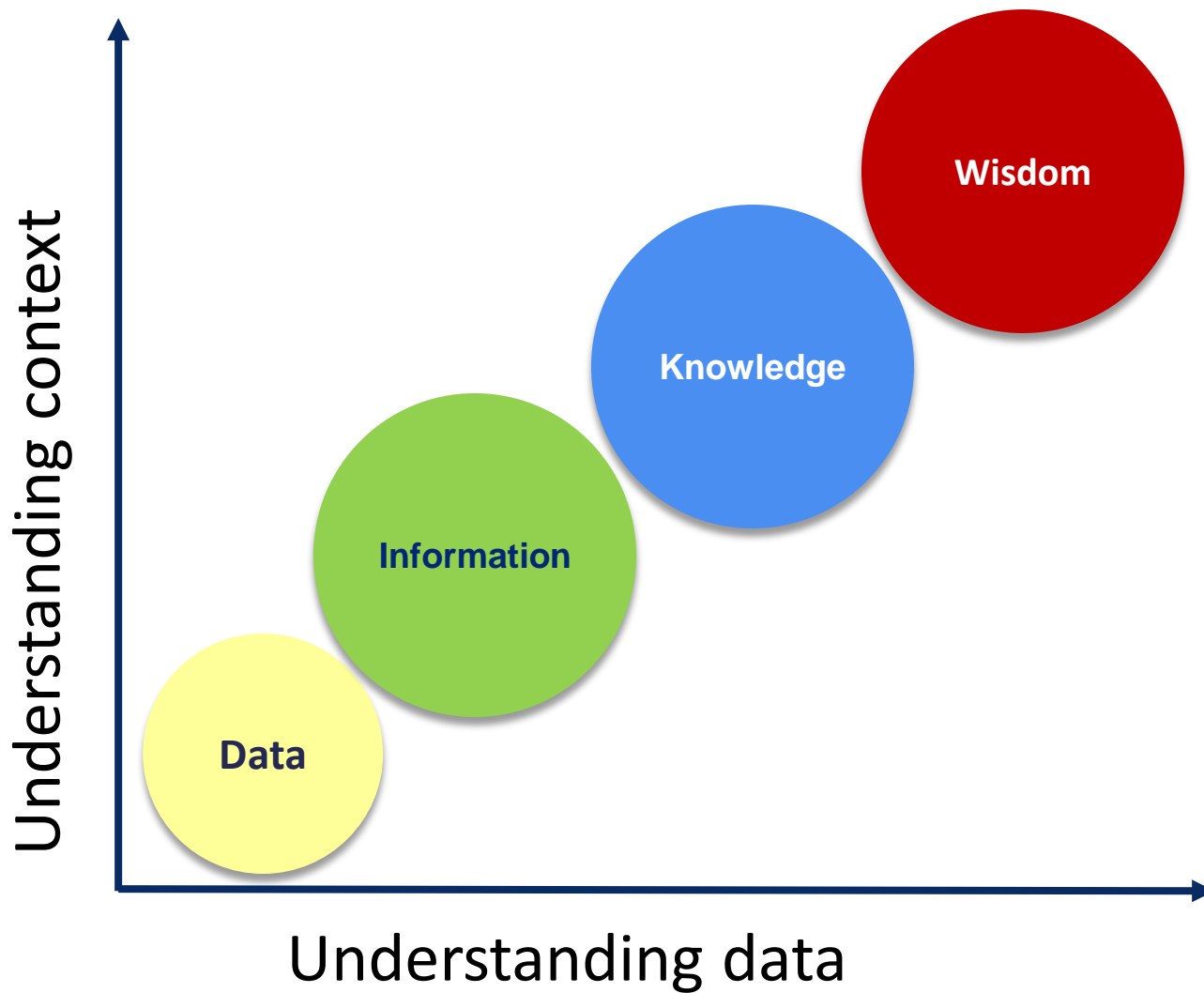
\*\* Minnesota Department of Employment and Economic Development Job Vacancy Survey, 2<sup>nd</sup> quarter, 2015, Mental Health and Substance Abuse Social Workers

\*\*\* Minnesota Department of Employment and Economic Development Projections program, 2012-2022, Mental Health and Substance Abuse Social Workers

## Example: Social Workers, Part 2

**3,533**

(Number of licensed clinical social workers who provide behavioral health services, per every Minnesota resident.\*)



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# What does “healthcare workforce data” encompass?

Supply

Demand/Need

Characteristics

- Demographics
- Competencies
- Work settings



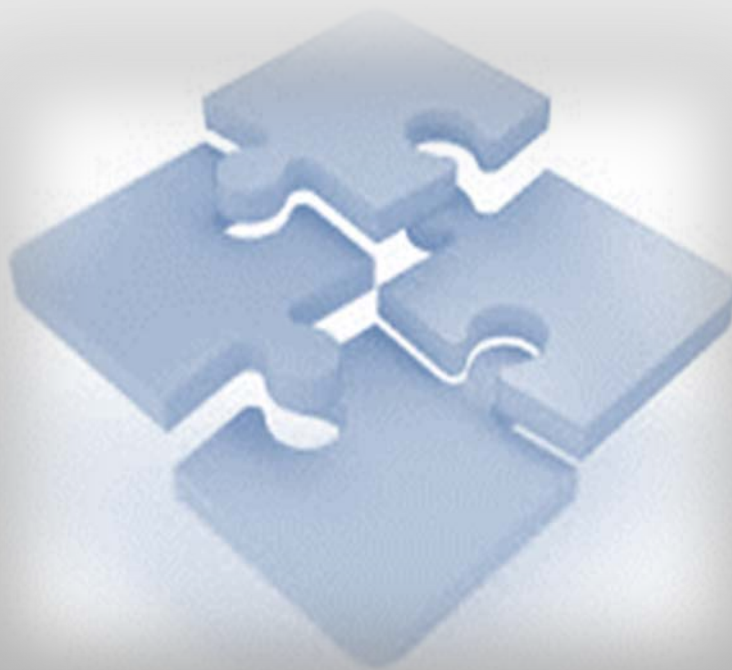
across  
**space and time**

## WHO collects healthcare workforce data?

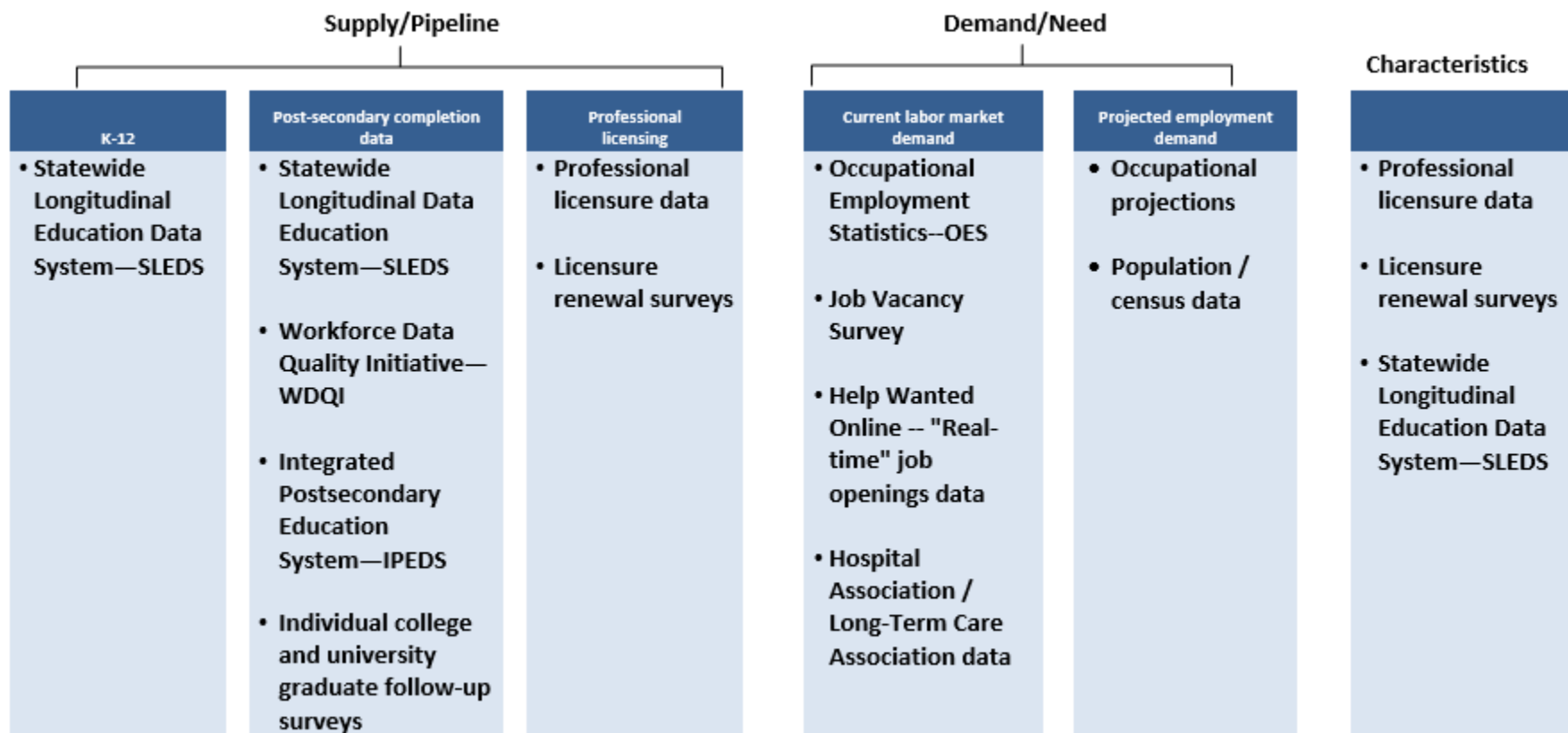
- State health licensing boards
- State/federal government agencies: Health, Labor, and Education
- Hospital/long-term care, and other professional associations
- Colleges and universities
- Private vendors

## How? Why?

Most data sets are part of national or state initiatives, initially designed for purposes other than healthcare workforce research.



# Overview of (most) available healthcare workforce data\*



\* And see the Health Resource and Service Administration's compilation of federal data sources:  
<http://bhpr.hrsa.gov/healthworkforce/data/compendiumfederaldatasources.pdf>

# Overview of (most) available healthcare workforce data

A more detailed compendium of data sources available upon request

## Sources of Healthcare Workforce Data

Data Item Source	Unit of analysis	Data elements available	Occupational areas covered	Data collection details	How to access the data	Questions this dataset can answer
<b>Professional licensure data</b>  Various health licensing boards	Individual	<ul style="list-style-type: none"> <li>Counts of renewing and new licensees. Currently, MDH presumes licensees with "active" (or "active, restricted") licenses are practicing.</li> <li>Some demographic info</li> <li>Mailing address</li> <li>Practice location (subject to analyst validation)</li> </ul>	<b>Licensed occupations:</b> <ul style="list-style-type: none"> <li>Advanced Practice Registered Nurse</li> <li>Dental Hygienist</li> <li>Dental Therapists</li> <li>Dentists</li> <li>Licensed Practical Nurse</li> <li>Marriage &amp; Family Therapists</li> <li>Mental Health Counselors (LPCCs)</li> <li>Pharmacists</li> <li>Physical Therapist</li> <li>Physical Therapist Assistant</li> <li>Physician Assistants</li> <li>Physicians (including Psychiatrists)</li> <li>Registered Nurses</li> <li>Respiratory Therapists</li> <li>Social Workers</li> </ul>	Data collection rules and procedures vary across boards, but in general, boards collect basic information on licensees online at the time of initial license application or renewal. Renewal cycles vary across professions: some professions require renewal every year; some every other year. Licensing boards collect this data for administrative rather than research purposes, so MDH analysts format, clean, and validate data before analyzing.	<ul style="list-style-type: none"> <li>Contact individual licensing board, or</li> <li>Use Minnesota Health Workforce Data Reporting Tool: <a href="http://www.health.state.mn.us/divs/orhpc/workforce/database/healthsum.cfm">www.health.state.mn.us/divs/orhpc/workforce/database/healthsum.cfm</a> or</li> <li>For specialized analyses, contact Minnesota Department of Health, Office of Rural Health and Primary Care (MDH, ORHPC): 651-201-3838.</li> </ul>	<b>Questions about current supply, such as:</b> <ul style="list-style-type: none"> <li>How many licensed healthcare professionals (e.g., physicians / RNs / dental therapists) are currently practicing in Minnesota?</li> <li>Where are licensed healthcare professionals practicing, based on mailing address?</li> </ul>
<b>License renewal questionnaire</b>  Minnesota Department of Health, Office of Rural Health and Primary Care (MDH, ORHPC)	Individual	Characteristics of new and renewing licensees, such as: <ul style="list-style-type: none"> <li>Demographic info not collected by the respective licensing board</li> <li>Practice setting</li> <li>Educational attainment</li> <li>Work status and future</li> </ul>	<b>Licensed occupations:</b> <ul style="list-style-type: none"> <li>Advanced Practice Registered Nurse</li> <li>Dental Hygienist</li> <li>Dental Therapists</li> <li>Dentists</li> <li>Licensed Practical Nurse</li> <li>Marriage &amp; Family Therapists</li> <li>Mental Health Counselors (LPCCs)</li> <li>Pharmacists</li> <li>Physical Therapist</li> <li>Physical Therapist Assistant</li> <li>Physician Assistants</li> <li>Physicians (including Psychiatrists)</li> <li>Registered Nurses</li> </ul>	Online surveys are administered to licensees at the time they apply for or renew their professional license. For the last several years, MDH has gotten about a 50% response rate on their surveys (with slightly higher response rates among professionals with lower levels of education; e.g., nurses). Procedures are changing this year so that licensees will be presented with the online survey before they pay the fee for renewing their license.	<ul style="list-style-type: none"> <li>Contact Minnesota Department of Health, Office of Rural Health and Primary Care (MDH, ORHPC): 651-201-3838, or</li> <li>Visit the MDH, ORHPC website to view data reports and fact sheets: <a href="http://www.health.state.mn.us/divs/orhpc/workforce/index.html">www.health.state.mn.us/divs/orhpc/workforce/index.html</a></li> </ul>	<b>Questions about current supply, such as:</b> <ul style="list-style-type: none"> <li>In what setting do most licensed healthcare professionals (e.g., pharmacists) work?</li> <li>How long do they plan to continue practicing?</li> <li>Who is practicing (age, gender, race, ethnicity)?</li> </ul>

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# Overview of available healthcare workforce data

## Supply/Pipeline

## Demand/Need

## Characteristics

### K-12

- Statewide Longitudinal Education Data System—SLEDS

### Post-secondary completion data

- Statewide Longitudinal Data Education System—SLEDS
- Workforce Data Quality Initiative—WDQI
- Integrated Postsecondary Education System—IPEDS
- Individual college and university graduate follow-up surveys

### Professional licensing

- Professional licensure data
- Licensure renewal surveys

### Current labor market demand

- Occupational Employment Statistics—OES
- Job Vacancy Survey
- Help Wanted Online -- "Real-time" job openings data
- Hospital Association / Long-Term Care Association data

### Projected employment demand

- Occupational projections
- Population / census data

- Professional licensure data
- Licensure renewal surveys
- Statewide Longitudinal Education Data System—SLEDS

## Health licensing board data

All state licensing boards collect and maintain some basic **administrative data** on their licensees: limited demographic, education, addresses, and any relevant complaint data.






## State healthcare workforce surveys

26 states conduct surveys on their healthcare workforce, often as part of the license renewal process.

### PROS

- Supplements health licensing board data.
- The only data source specifically designed to analyze healthcare workforce trends.
- Customizable, responsive to environmental changes.

### CONS

- State-specific 
- Rely on samples (not always populations) of healthcare providers
- Not all states have the infrastructure or the formal authority to collect this data.

# State healthcare workforce surveys

**HRSA Minimum Data Set (MDS) recommendations**—to ensure consistent data collection across states

**But, there are some additional considerations:**

- State-level workforce policy needs
- Resource constraints

# State healthcare workforce surveys

## Minnesota's survey redesign:

- Reviewed all MDS questions across professions (and statutory responsibilities)
- Drafted a **master survey** that is consistent across all professions
- Gathered feedback from state and national stakeholders
- Revised
- Conducted cognitive testing on 20+ actual survey respondents
- Revised
  - 
  -
- Revised, and revised again

## State healthcare workforce surveys

**“Are you actively working in a position that requires your license?”**

*(If no, respondents skip most of the survey questions)*

Does not work for many mental health professions.

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# Statewide Longitudinal Educational Data System

Links K-12,



postsecondary,



and labor market data



all into a single record

# Statewide Longitudinal Educational Data System

College Program	Number of 2010 Graduates	One year after graduation		Four years after graduation		Top industry employer
		Share of grads with MN wages	Median hourly wage	Share of grads with MN wages	Median hourly wage	
Clinical/Medical Laboratory Science/Research and Allied Professions	302	73%	\$17.45	70%	\$19.88	Health Care
Medicine	205	24%	\$23.60	32%	\$91.77	Health Care
Health Aides /Orderlies	55	51%	\$12.14	82%	\$17.68	Health Care
Registered Nursing, Nursing Administration, Nursing Research	3,813	77%	\$29.17	75%	\$34.98	Health Care



# Statewide Longitudinal Educational Data System

What's missing from current SLEDS data?

Occupation

Licensure

Board certification / other specialty data

Additional employment characteristics:

- Full-part-time
- Patient care
- Board certification / other specialty data
- Work satisfaction
- Practice location(s)

# Statewide Longitudinal Educational Data System

Minnesota received a 4-year grant to knit healthcare workforce data (licensing and survey data) into the existing SLEDS infrastructure, to answer questions like:

- What individual/geographic factors encourage program graduates to practice in rural areas?
- Under what conditions can mental health professionals transition up career ladders?
- How do female dentists' career trajectories differ from their male counterparts?



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## Help Wanted Online



- Private data source (requires a license to use)
- National online job board “scraper”
- Analyzes job postings for trends in market demand
- Increasingly used as a supplement to standard labor market indicators, such as unemployment for additional “real-time” labor market indicators

# Help Wanted Online

Job criteria

Generate Report

**Search Definition:** [\[Clear\]](#) [\[Save\]](#) [\[PDF\]](#)  
 Mental Health and Substance Abuse Social Workers in Minneapolis-St. Paul-Bloomington MSA, MN

Here is a summary of the data matching your query.  
 Click on the links in any section to view more information.

**Keyword** ▾

**Location** ▾

**Function** ▾

**Occupation** ▾

**Level of Experience** ▾

**Skill** ▾

Choose  required or  optional:

All skills

Behavioral health

Crisis intervention techniques

Autism spectrum disorders

Bilingual

Geriatrics

Show more...

Enter a skill

**Certification** ▾

Choose  required or  optional:

All certifications

Licensed Independent Clinical Social Worker (LICSW)

Licensed marriage and family therapist (LMFT)

Licensed Professional Clinical Counselor (LPCC)

Driver's License

Licensed Psychologist

Show more...

Enter a certification

**Current Job Openings** 337

**Hiring Scale**

**Demand Pressure**

Locally **3** candidates / job opening

**Market Salary**

10 <sup>th</sup>	Median Salary	90 <sup>th</sup>	Nationally
\$42,400	\$57,600	\$72,800	
\$39,350	\$49,750	\$60,100	Locally

**Candidate Locations (National)**

Lafayette, IN	5
Fort Collins-Loveland, CO	6
Fort Wayne, IN	6
Visalia-Porterville, CA	6
Minneapolis-St. Paul-Bloomington, MN	79

**Candidate Locations (Local)**

Rockford, IL	25
Fargo, ND	44
Cedar Rapids, IA	44
Madison, WI	50
Minneapolis-St. Paul-Bloomington, MN	79

**Candidate Supply**

150,486,000	Baseline
2,038,000	Location
1,200	Occupation

**Average Posting Period**

**43**  
days

**Top Titles**

205	Mental Health Practitioner
162	Clinical Social Worker
120	Social Worker
106	Mental Health Worker
96	Behavior Therapist

# Help Wanted Online

Search Definition:  
 Mental Health and Substance Abuse Social Workers in Minnesota

PDF Download

Skills

Certifications

Include soft skills

Behavioral health	<a href="#">109 ads with this skill</a>	...
Crisis intervention techniques	<a href="#">95 ads with this skill</a>	...
Autism spectrum disorders	<a href="#">47 ads with this skill</a>	...
Bilingual	<a href="#">22 ads with this skill</a>	...
Electronic Health Record (EHR)	<a href="#">21 ads with this skill</a>	...
Geriatrics	<a href="#">19 ads with this skill</a>	...
Bilingual Spanish	<a href="#">19 ads with this skill</a>	...
Pediatrics	<a href="#">16 ads with this skill</a>	...
Group counseling	<a href="#">15 ads with this skill</a>	...
Psychological testing	<a href="#">12 ads with this skill</a>	...
Multilingual	<a href="#">11 ads with this skill</a>	...
Clinical review	<a href="#">10 ads with this skill</a>	...
Utilization review	<a href="#">8 ads with this skill</a>	...
Psychiatric assessment	<a href="#">5 ads with this skill</a>	...
Medical billing	<a href="#">5 ads with this skill</a>	...
Medical information	<a href="#">3 ads with this skill</a>	...
Drug testing	<a href="#">3 ads with this skill</a>	...
Critical care	<a href="#">3 ads with this skill</a>	...

# Help Wanted Online

**Search Definition:**  
 Mental Health and Substance Abuse Social Workers in Minnesota

PDF Download

Skills	Certifications
Licensed Independent Clinical Social Worker (LICSW)	<a href="#">218 ads with this certification</a> <span>...</span>
Licensed marriage and family therapist (LMFT)	<a href="#">130 ads with this certification</a> <span>...</span>
Licensed Professional Clinical Counselor (LPCC)	<a href="#">124 ads with this certification</a> <span>...</span>
Driver's License	<a href="#">100 ads with this certification</a> <span>...</span>
Licensed Psychologist	<a href="#">56 ads with this certification</a> <span>...</span>
Master Addictions Counselor (MAC)	<a href="#">29 ads with this certification</a> <span>...</span>
Licensed Clinical Social Worker (LCSW)	<a href="#">26 ads with this certification</a> <span>...</span>
Licensed Alcohol and Drug Counselor (LADC)	<a href="#">20 ads with this certification</a> <span>...</span>
First Aid certification	<a href="#">19 ads with this certification</a> <span>...</span>
Continuing Education (CE)	<a href="#">16 ads with this certification</a> <span>...</span>
Licensed Professional Counselor (LPC)	<a href="#">14 ads with this certification</a> <span>...</span>
Health and Fitness Specialist	<a href="#">8 ads with this certification</a> <span>...</span>
Substance Abuse Counselor	<a href="#">7 ads with this certification</a> <span>...</span>
Licensed Social Worker (LSW)	<a href="#">7 ads with this certification</a> <span>...</span>
Licensed Clinical Professional Counselor (LCPC)	<a href="#">7 ads with this certification</a> <span>...</span>
Marriage Family Therapist (MFT)	<a href="#">7 ads with this certification</a> <span>...</span>
ICD-10 / ICD-9	<a href="#">6 ads with this certification</a> <span>...</span>

Questions?  
Discussion?



## Contact Information

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