

Ending HIV/AIDS in Southeast Minnesota

SUMMARY OF REGIONAL STAKEHOLDER INPUT

July 2018

Prepared by Wilder Research

Ending HIV/AIDS in Southeast Minnesota

Minnesota Department of Health
Infectious Disease Epidemiology, Prevention and Control Division
P.O. Box 64975
St. Paul, MN 55164-0975
651-201-5414
[Minnesota HIV Strategy \(www.health.state.mn.us/divs/idepc/diseases/hiv/strategy/index.html\)](http://www.health.state.mn.us/divs/idepc/diseases/hiv/strategy/index.html)

Minnesota Department of Human Services
Disability Services
P.O. Box 65967
St. Paul, MN 55164-0967
651-431-4300
[Adults HIV/AIDS information \(https://mn.gov/dhs/people-we-serve/adults/health-care/hiv-aids/\)](https://mn.gov/dhs/people-we-serve/adults/health-care/hiv-aids/)

Upon request, this material will be made available in an alternative format such as large print, Braille or audio recording. Printed on recycled paper.

Contents

| | |
|--|----|
| Introduction | 3 |
| Participants | 4 |
| Workshop participants..... | 4 |
| Survey participants | 5 |
| Processes..... | 6 |
| Facilitated workshop process | 6 |
| Survey process | 6 |
| Prioritized strategies..... | 7 |
| Strategies prioritized in the facilitated workshop | 7 |
| Strategies prioritized by survey respondents..... | 8 |
| Tactics | 9 |
| Tactics identified in the facilitated workshop..... | 9 |
| Tactics identified by survey respondents | 10 |
| Next steps | 11 |

Introduction

The Minnesota Departments of Health (MDH) and Human Services (DHS) convened 15 facilitated workshops around Minnesota to develop tactics for implementing the Minnesota HIV Strategy. The Minnesota HIV Strategy is a comprehensive plan to end HIV/AIDS. It includes five goals supported by 22 total sub-strategies (strategies) focused on how the goal will be achieved. The Minnesota HIV Strategy is available here: [Minnesota HIV Strategy report \(www.health.state.mn.us/divs/idepc/diseases/hiv/strategy/reportfeb2018.pdf\)](http://www.health.state.mn.us/divs/idepc/diseases/hiv/strategy/reportfeb2018.pdf).

Each facilitated workshop focused on a specific region of the state or high-risk community. Workshop participants included stakeholders and community members with knowledge, connections, and insights about challenges and opportunities to support the success of this strategy. Wilder Research facilitated each workshop, and offered a web survey to individuals who were unable to participate in the workshop.

To ensure geographic representation across Minnesota in this process, feedback was sought through workshops and web surveys in each of eight regions of the state. This is a summary of the facilitated workshop focused on ending HIV/AIDS in the southeast region. The workshop was conducted on May 14, 2018, in Rochester, Minnesota. This summary also includes findings from the web survey respondents.

Participants

Workshop participants

Eight people participated in the facilitated workshop. Table 1 shows the roles or areas of work participants identified when registering for the workshop. Participants could select multiple roles or areas of work.

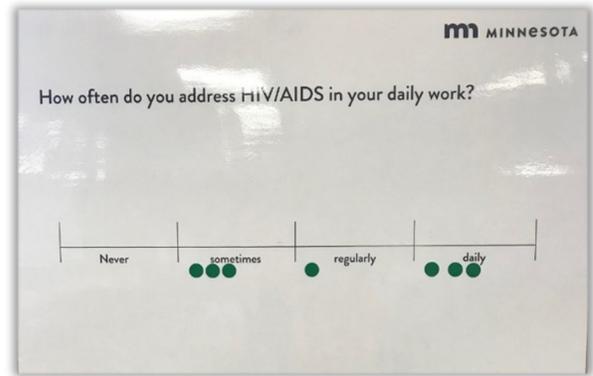
Table 1. Roles of workshop participants

| | Workshop participants (N=8) |
|---|------------------------------------|
| Role or area of work | N |
| Advocate for, or member of, high-risk population ^a | 0 |
| Chemical dependency provider | 0 |
| City or county public health or human services professional | 3 |
| HIV services provider | 0 |
| Medical provider | 2 |
| Mental health provider | 0 |
| Social service provider | 0 |
| Youth advocate/youth worker | 0 |
| Other | 2 |
| Unspecified or not pre-registered | 1 |

Note. The numbers above may not sum to the total number of participants because each participant was able to select multiple roles. Staff from MDH, DHS, and Wilder Research also attended each facilitated workshop to present data on HIV in Minnesota, describe the MN HIV Strategy, facilitate activities, answer questions, and take notes during small group discussions. The staff are not included in the table.

^a High-risk populations include men who have sex with men, people who inject drugs, people experiencing homelessness, African-born men and women, African American women, Latina women, and transgender people.

Workshop participants were asked to complete a visual survey question at the start of the workshop in which they answered the following question: “How often do you address HIV/AIDS in your daily work?” The seven responses ranged from sometimes to daily.



Survey participants

Six people provided input via the survey. Table 2 shows survey participants’ roles or areas of work. Again, participants could select multiple roles or areas of work.

Table 2. Roles of survey participants

| | Survey participants (N=6) |
|---|---------------------------|
| Role or area of work | N |
| Advocate for, or member of, high-risk population ^a | 1 |
| Chemical dependency provider | 0 |
| City or county public health or human services professional | 1 |
| Faith leader | 0 |
| HIV services provider | 1 |
| Housing provider | 1 |
| Medical provider | 1 |
| Mental health provider | 1 |
| Social service provider | 0 |
| Youth advocate/youth worker | 1 |
| Other | 1 |
| Prefer not to answer | 0 |
| Missing | 2 |

Note. The numbers above may not sum to the total number of participants because each participant was able to select multiple roles.

^a High-risk populations include men who have sex with men, people who inject drugs, people experiencing homelessness, African-born men and women, African American women, Latina women, and transgender people.

Processes

Facilitated workshop process

Each workshop began with a presentation by MDH and DHS about the incidence and prevalence of HIV in Minnesota, a description of the Minnesota HIV Strategy, and a review of themes identified during a needs assessment conducted in 2017. The remainder of the workshop consisted of facilitated activities, led by Wilder Research, which helped participants to:

- Prioritize strategies that are most important for ending HIV/AIDS in the southeast region
- Develop tactics that would support implementation of high priority strategies

Throughout the workshop, note-takers documented participants' insights and ideas. This summary describes the strategies prioritized by participants and the tactics they identified.

Survey process

Individuals who were unable to participate in the workshop were able to contribute via a web-based survey. The survey asked respondents to identify the three strategies that they feel are most important for the population of interest, to recommend a tactic that addresses each strategy, and to identify barriers to implementing the tactic as well as resources that could support it. Survey responses are described alongside the feedback captured during the facilitated workshops.

Prioritized strategies

Strategies prioritized in the facilitated workshop

The goal of the first facilitated activity was to identify a set of high-priority strategies from the full set of 22 that are included in the Minnesota HIV Strategy. The activity included two rounds of prioritization. First, each small group of participants identified the four strategies they thought were most important for making progress toward ending HIV in the southeast region.

Second, after each small group shared their four selected strategies, all participants were able to vote for the one(s) they felt should advance to the tactic development stage of the workshop. Each participant was allowed four votes that could be distributed in any manner across any strategy that had been prioritized by at least one small group.

Across the two small groups working together during this workshop, six strategies were prioritized at least once. These are listed in Table 3. The two strategies that received the largest number of votes and advanced into the tactic development stage of the workshop are in bold.

Table 3. Prioritized strategies from workshop participants

| Strategies |
|---|
| Strategy 1.1: Increase HIV education and awareness for all Minnesotans, especially health professionals, students, and high-risk populations. |
| Strategy 1.4: Increase availability, access and use of evidence-based interventions that prevent HIV infections, such as pre-exposure prophylaxis (PrEP), post-exposure prophylaxis (PEP), syringe services programs, and partner services. |
| Strategy 2.2: Engage community leaders, non-profit agencies, people living with HIV (PLWH), and other community members to identify and to address barriers that prevent testing and person-centered care. |
| Strategy 2.4: Reduce HIV-related stigma, systemic racism, and other forms of structural discrimination that prevent people from accessing HIV care and prevention services. |
| Strategy 3.2: Ensure person-centered strategies that support long-term retention in care. |
| Strategy 5.2: Integrate HIV prevention, care and treatment throughout all sectors of government (e.g., health, human services, education), health care systems, and social services. |

Note. The strategy numbers (e.g., 1.1) correspond to the numbering system used in the Minnesota HIV Strategy. Some strategies may have received a large number of votes, but ultimately did not have enough participants interested in developing tactics to progress. These strategies are not in bold.

Strategies prioritized by survey respondents

Web survey respondents were also asked to identify strategies that they thought were most important for ending HIV/AIDS in the southeast region. Each survey respondent could identify up to three strategies they thought were most important. The most commonly selected strategies are shown in Table 4.

Table 4. Prioritized strategies from survey participants

| Strategy | N (out of 6) |
|--|-----------------|
| Strategy 5.2: Integrate HIV prevention, care and treatment throughout all sectors of government (e.g., health, human services, education), health care systems, and social services. | 4 |
| Strategy 1.1: Increase HIV education and awareness for all Minnesotans, especially health professionals, students, and high-risk populations. | 3 |
| Strategy 2.2: Engage community leaders, non-profit agencies, PLWH, and other community members to identify and to address barriers that prevent testing and person-centered care. | 2 |
| Strategy 3.4: Identify and reduce barriers to accessing mental health and substance use services and care. | 2 |

Note. The strategy numbers (e.g., 1.1) correspond to the numbering system used in the Minnesota HIV Strategy. Only strategies that were selected by at least two people are included in the table; some strategies were prioritized by a smaller number of respondents.

Tactics

Tactics identified in the facilitated workshop

First, participants worked in small groups to brainstorm possible tactics for the two highest priority strategies highlighted in Table 3. Table 5 lists the tactics that were brainstormed for each of the strategies. The four starred tactics (*) are the ones that participants recommended for integration in the Minnesota HIV Strategy.

Table 5. Brainstormed tactics from workshop participants

| Prioritized strategies | Potential tactics |
|--|--|
| <p>Strategy 1.1: Increase HIV education and awareness for all Minnesotans, especially health professionals, students, and high-risk populations.</p> | <ul style="list-style-type: none"> ▪ Include HIV/STD testing quality measure for reimbursement purposes. ▪ [Provide] system-wide/user-friendly provider trainings. ▪ Increase community education. Start with community education then progress to comprehensive sex education.* ▪ [Provide] comprehensive sex education in Minnesota which includes HIV and STD education. ▪ Develop STD/HIV fact sheets for teachers. ▪ Connect education/awareness to an HIV/STD event. ▪ Develop social media messaging. [Use] technology, apps, Facebook, and Instagram.* |
| <p>Strategy 5.2: Integrate HIV prevention, care and treatment throughout all sectors of government (e.g., health, human services, education), health care systems, and social services.</p> | <ul style="list-style-type: none"> ▪ Conduct a gaps analysis for what exists for curriculum and resources so that we can identify all organizations working on HIV. Build a list of organizations and an updated resource guide.* ▪ [Conduct a] community needs assessment to identify community needs around HIV/AIDS. ▪ Create a policy to integrate a standard around HIV into the school system. ▪ [Develop] policy guidelines for healthcare standard practices. ▪ Change the county policy that they can't do STD/HIV testing on anyone under 18. ▪ Build partnerships across sectors (local health, colleges, mobile testing, housing providers, corrections, treatment, medical providers) –efforts are being duplicated. Get people at the same table via convening, conference, and/or co-location.* ▪ Create a social campaign for specific local numbers/data to bring awareness to people that it is a local issue (both community and providers). |

Tactics identified by survey respondents

Each survey respondent was invited to recommend a tactic that should be used to implement each of the strategies they selected as most important. Table 6 lists the tactics that they recommended.

Table 6. Recommended tactics from survey participants

| Prioritized strategies | Recommended tactics |
|--|---|
| Strategy 1.1: Increase HIV education and awareness for all Minnesotans, especially health professionals, students, and high-risk populations. | <ul style="list-style-type: none"> ▪ [Provide] education to help ensure HIV risk awareness for all, but targeted to those most at risk. ▪ Identify and provide educational tools and training for those who provide services to youth and high-risk individuals such as schools, mental health services, sexual health services, STD clinics, jails, clinics and hospitals, and health and human services agencies. |
| Strategy 2.2: Engage community leaders, non-profit agencies, PLWH, and other community members to identify and to address barriers that prevent testing and person-centered care. | <ul style="list-style-type: none"> ▪ [Hold] targeted community conversations that include contacts not immediately identified as partners (i.e., outside of other local planning) or [have] strategic involvement with regular local community health needs assessments. [Engage] with public health and local hospitals to identify HIV/AIDS strategies that connect with other general priorities set by the community. |
| Strategy 3.4: Identify and reduce barriers to accessing mental health and substance use services and care. | <ul style="list-style-type: none"> ▪ Identify where patients can find free or low-cost (and ideally Spanish speaking) mental health and substance use services and care. ▪ Work through legislation to enact bills to ensure access. |
| Strategy 5.2: Integrate HIV prevention, care and treatment throughout all sectors of government (e.g., health, human services, education), health care systems, and social services. | <ul style="list-style-type: none"> ▪ Have advocates and agencies serving PLWH participate in the Continuum of Care to ensure that the homeless response system is integrating the prevention, care, and treatment that it can/should. ▪ Start from the top down. |

Note. The strategy numbers (e.g., 1.1) correspond to the numbering system used in the Minnesota HIV Strategy. Only strategies that were selected by at least two people are included in the table; some strategies were prioritized by a smaller number of respondents. Some respondents did not provide a tactic for their chosen strategies. Some responses that were provided to the question about tactics were non-responsive and thus not included above.

Next steps

Using the information from this summary, as well as other regional and community summaries and a statewide report of synthesized results, the Minnesota HIV Strategy Advisory Board will prioritize a set of tactics to be implemented. In fall 2018, MDH, DHS, and Wilder Research will prepare an implementation plan (including a fiscal analysis which describes the anticipated cost) and an evaluation plan to guide and monitor these efforts.

An updated Minnesota HIV Strategy will be submitted to the Minnesota Legislature by January 1, 2019. The update will include the most current data about the status of HIV/AIDS in Minnesota, information related to the outcomes of the facilitated workshops and web-based survey, the prioritized tactics, and the implementation and evaluation plans.

DHS is creating a new position to coordinate and report on the progress of the implementation and evaluation plans as well as progress in reaching the outcomes and indicators included in the Strategy. As tactics are successfully implemented in coming years, additional tactics will be prioritized and added to the implementation and evaluation plan.

At the end of the workshop and survey, participants were able to sign up to stay involved with, or support future work on, their recommended tactics if they are selected for the Minnesota HIV Strategy. Participants were also able to indicate other organizations or individuals who were unable to attend but should be included if the tactic moves forward. MDH and DHS will reach out to these individuals to request further input on or assistance with the tactic, as appropriate.

Lastly, workshop participants were encouraged to stay in touch with individuals they met during the workshop. They were invited to move forward with any promising tactics they identified that could be implemented with existing resources.

For additional information about developments in the Minnesota HIV Strategy, please visit [Minnesota HIV Strategy \(www.health.state.mn.us/divs/idepc/diseases/hiv/strategy/index.html\)](http://www.health.state.mn.us/divs/idepc/diseases/hiv/strategy/index.html) or email Health.HIV.Strategy@state.mn.us.