Set up your PIN

- Before you can use your Minnesota WIC Card, you need to set up a 4-digit PIN.

- Call 1-833-566-5248 to set up your PIN, to change it, or if you forgot it.

- If you enter your PIN incorrectly 4 times or more, your card will be locked. Call 1-833-566-5248 to reset your PIN.

Keep your WIC card safe

- Future food benefits are added to the same WIC Card.

- Do not give your PIN to anyone you don’t trust.

- Do not write your PIN on the card.

- Keep your card away from magnets and electronics to prevent damage.

It’s easy to use your WIC card

- All household food benefits are on one WIC Card.

- You don’t have to buy all of your WIC foods at one time.

- Benefits last for 30 days then expire. Unused items do not roll over.

Check your balance

- Review WIC Shopping List

- Use My Minnesota WIC App

- Check last WIC receipt

- Go online at WICcard.mn.gov

- Ask store employee to check your balance

- Call 1-833-566-5248

Receipts differ between stores.
Before you shop

- Check your food benefit balance and benefit expiration dates.
- Choose a Minnesota WIC-authorized store.

As you shop

- Use the Shopping Guide to check if a food is WIC allowed, OR
- Use the Food Finder function on the My Minnesota WIC App to scan the UPC to see if the food is WIC allowed and included in your current benefits.
- Buy what you need. You don’t have to buy all of your WIC foods at one time.

At the checkout

- Group your WIC foods together to keep track of the food benefits you’re using.
- Checkout can differ between stores — ask the cashier when to swipe your card and if you need to separate your WIC foods.
- Use your WIC Card FIRST, before SNAP EBT, credit, or other forms of payment.
- Review your receipt before approving your WIC purchase.
- Keep your WIC receipt — it shows the remaining benefit balance and when benefits expire.
- Coupons, store loyalty cards, and other special offers are allowed.
- Rain checks and substitutions are not allowed.

Help!

Why can’t I buy this item with my WIC Card?
Here are the 3 things to check...

1. Is the item WIC allowed?
   Use the My Minnesota WIC App or the Shopping Guide to check if the item and package size are WIC allowed.

2. Is the item included in your food benefits?

3. Do you have enough benefits left?

If it is NONE of the above...
The item may not be correctly entered in the WIC system. If a food is not scanning as WIC allowed, the cashier cannot override the system. You will need to select another item.

Card is lost, stolen or damaged
Contact your WIC Clinic or call 1-833-566-5248.

Questions?
Contact your WIC Clinic: