

# Similac Formula Recall

## Minnesota WIC Approved Substitutions List

UPDATED MAY 4, 2022

- Beginning May 2, 2022, hypoallergenic formulas will no longer be available substitutes for Similac Total Comfort 12.6oz. A medical referral is required for WIC families to receive hypoallergenic formulas.
- If you have questions about formula options available, please contact your WIC agency.

If you are unable to find your regular WIC formula, you may temporarily use your WIC Card to buy one of the other formulas below. Always try to find your regular Similac formula first. Scan the product with your My MN WIC App to confirm before checking out at the register.

You can find this formula list using your WIC App. Tap Shopping Tips > Shopping for WIC Foods. If unable to use the App while shopping, take a screenshot and save the list for later use.

Check this list often for updates. If you continue to have trouble finding a WIC-allowed formula, or one of the other formula options listed below, please call your WIC office.

If your formula is:

**Similac Advance – 12.4 oz powder**



Try one of these formulas:	Try one of these formulas:
CVS Advantage 12.4 oz powder or 23.2 oz powder (Found at CVS) 	Earth's Best Organic Dairy 21 oz powder (Found at many WIC stores) 
Enfamil Enspire 20.5 oz or 27.4 oz powder (Found at WIC stores) 	Enfamil Infant 12.5 oz or 1.32 lb powder (Found at WIC stores) 
Enfamil NeuroPro 1.29 lb powder (Found at WIC stores) 	Enfamil Reguline 12.4 oz or 19.5 oz powder (Found at WIC stores) 

Continued - If your formula is:  
**Similac Advance – 12.4 oz powder**



Try one of these formulas:	Try one of these formulas:
Enfamil Simply Organic 19.5 oz powder (Found at WIC stores)	Gerber Good Start Gentle 12.7 oz powder (Found at WIC stores)
Happy Baby Organic Stage 1 12 oz or 21 oz powder (Found at WIC stores)	Parent's Choice Advantage 12.5 oz or 23.2 oz powder (Found at Walmart)
Parent's Choice Infant 12.5 oz powder (Found at Walmart)	Parent's Choice Organic 23.2 oz powder (Found at Walmart)
Similac Advance 1.28 lb powder (Found at WIC stores)	Similac Pro-Advance 1.29 lb powder (Found at WIC stores)
Similac Pure Bliss 24.7 or 31.8 oz powder (Found at WIC stores)	Tippy Toes Advantage 23.2 oz powder (Found at many WIC stores)
Tippy Toes Infant 22.2 oz powder (Found at many WIC stores)	Up & Up Advantage 23.2 oz powder (Found at Target)
Up & Up Infant 22.2 oz powder (Found at Target)	Well Beginnings Advantage 23.2 oz powder (Found at Walgreens)
Well Beginnings Infant 22.2 oz powder (Found at Walgreens)	

If you have **3 cans of Similac Advance – 12.4 oz powder** in your WIC benefits:





You can buy **1 can** of:

- CVS Advantage – **35 oz** powder (Found at CVS)
- CVS Infant – **35 oz** powder (Found at CVS)
- Earth’s Best Organic Dairy – **32 oz** powder (Found at many WIC stores)
- Enfamil Enspire Refill Pack – **30 oz** powder (Found at WIC stores)
- Enfamil NeuroPro – **31.4 oz** powder (Found at WIC stores)
- Enfamil NeuroPro – **36.4 oz** powder (Found at WIC stores)
- Parent’s Choice Advantage – **36 oz** powder (Found at Walmart)
- Parent’s Choice Infant – **36 oz** powder (Found at Walmart)
- Similac 360 Total Care – **30.8 oz** powder (Found at WIC stores)
- Similac Advance – **1.92 lb** powder (Found at WIC stores)
- Similac Pro-Advance – **1.93 lb** powder (Found at WIC stores)
- Similac Pure Bliss – **31.8 oz** powder (Found at WIC stores)
- Tippy Toes Advantage – **35 oz** powder (Found at many WIC stores)
- Tippy Toes Infant – **35 oz** powder (Found at many WIC stores)
- Up & Up Advantage – **35 oz** powder (Found at Target)
- Up & Up Infant – **35 oz** powder (Found at Target)

If your formula is:

**Similac Total Comfort – 12.6 oz powder**



Try one of these formulas:	Try one of these formulas:
<p>CVS Complete Comfort 22.5 oz powder (Found at CVS)</p> 	<p>CVS Gentle 21.5 oz powder (Found at CVS)</p> 

Continued - If your formula is:  
**Similac Total Comfort – 12.6 oz powder**



Try one of these formulas:	Try one of these formulas:
Earth’s Best Organic Gentle 21 oz powder (Found at many WIC stores)	Enfamil Enspire Gentlelease 19.5 oz powder (Found at WIC stores)
Enfamil Gentlelease 12.4 oz or 19.9 oz or 27.7 oz powder (Found at WIC stores)	Enfamil NeuroPro Gentlelease 1.22 lb powder (Found at WIC stores)
Gerber Good Start GentlePro 20 oz powder (Found at WIC stores)	Gerber Good Start SoothePro 12.4 oz or 19.4 oz powder (Found at WIC stores)
Parent’s Choice Complete Comfort 22.5 oz powder (Found at Walmart)	Parent’s Choice Gentle 12 oz or 21.5 oz powder (Found at Walmart)
Similac Pro-Total Comfort 1.25 lb. powder (Found at WIC stores)	Tippy Toes Gentle 21.5 oz powder (Found at many WIC stores)
Up & Up Gentle 21.5 oz powder (Found at Target)	Well Beginnings Gentle 21.5 oz powder (Found at Walgreens)

If you have **3 cans of Similac Total Comfort – 12.6 oz powder** in your WIC benefits:



You can buy **1 can** of:

- CVS Gentle – **33.2 oz** powder (Found at CVS)
- Enfamil Enspire Gentlese Refill Pack – **29 oz** powder (Found at WIC Stores)
- Enfamil NeuroPro Gentlese – **30.4 oz or 35.2 oz** powder (Found at WIC Stores)
- Gerber Good Start GentlePro – **32 oz** powder (Found at WIC Stores)
- Gerber Good Start SoothPro – **30.6 oz** powder (Found at WIC Stores)
- Parent’s Choice Gentle – **34 oz** powder (Found at Walmart)
- Parent’s Choice Complete Comfort – **29.8 oz** powder (Found at Walmart)
- Tippy Toes Gentle – **33.2 oz** powder (Found at many WIC Stores)
- Up & Up Gentle – **33.2 oz** powder (Found at Target)

If your formula is:


**Similac Sensitive – 12.5 oz powder**



Try one of these formulas:	Try one of these formulas:
CVS Sensitivity 22.5 oz powder (Found at CVS) 	Earth’s Best Organic Sensitivity 21 oz powder (Found at many WIC stores) 
Enfamil NeuroPro Sensitive 19.5 oz powder (Found at WIC stores) 	Gerber Good Start Gentle Supreme 20 oz powder (Found at WIC Stores) 
Happy Baby Organic Sensitive 21 oz powder (Found in many WIC stores) 	Parent’s Choice Sensitivity 12 oz or 22.5 oz powder (Found at Walmart) 
Similac Pro-Sensitive 1.25 lb powder (Found at WIC stores) 	Similac Sensitive 1.25 lb powder (Found at WIC stores) 

Continued - If your formula is:  
**Similac Sensitive – 12.5 oz powder**



Try one of these formulas:	Try one of these formulas:
Tippy Toes Sensitivity 22.5 oz powder (Found at Hy-Vee)	Up & Up Sensitivity 22.5 oz powder (Found at Target)
Well Beginnings Sensitivity 22.5 oz powder (Found at Walgreens)	

If you have **3 cans** of Similac Sensitive – 12.5 oz powder in your WIC benefits:





You can buy **1 can** of:

- CVS Sensitivity – **33.2 oz** powder (Found at CVS)
- Earth’s Best Organic Sensitivity – **32 oz** powder (Found at many WIC Stores)
- Parent’s Choice Sensitivity – **34 oz** powder (Found at Walmart)
- Similac 360 Total Care Sensitive – **30.2 oz** powder (Found at WIC Stores)
- Tippy Toes Sensitivity – **33.2 oz** powder (Found at many WIC stores)

If your formula is:  
**Similac for Spit-Up – 12.5 oz powder**



Try one of these formulas:	Try one of these formulas:
Enfamil AR 12.9 oz or 19.5 oz or 27.4 oz powder (Found at WIC stores)	Parent’s Choice Added Rice 21.5 oz powder (Found at Walmart)
	

Continued - If your formula is:  
**Similac for Spit-Up – 12.5 oz powder**



Try one of these formulas:	Try one of these formulas:
Similac for Spit-Up 1.21 lb powder (Found at WIC stores)	Tippy Toes Added Rice 21.5 oz powder (Found at many WIC stores)



If you have **3 cans of Similac for Spit-up – 12.5 oz powder** in your WIC benefits:



You can buy **1 can** of:

- Enfamil AR Refill Pack – **30.4 oz** powder (Found at WIC Stores)
- Parent’s Choice Added Rice – **32.2 oz** powder (Found at Walmart)
- Up & Up Added Rice Starch – **32.2 oz** powder (Found at Target)

If your formula is:  
**Similac Isomil – 12.4 oz powder**





Try one of these formulas:	Try one of these formulas:
Earth’s Best Soy 21 oz powder (Found at many WIC Stores)	Enfamil Prosobee 12.9 oz <b>or</b> 20.9 oz powder (Found at WIC Stores)
Gerber Good Start Soy 12.9 oz powder (Found at WIC Stores)	Parent’s Choice Soy 22 oz powder (Found at Walmart)



Continued - If your formula is:  
**Similac Isomil – 12.4 oz powder**



Try one of these formulas:	Try one of these formulas:
<p>Tippy Toes Soy                      22 oz powder                      (Found at many WIC stores)</p> 	<p>Well Beginnings Soy                      22 oz powder                      (Found at Walgreens)</p> 

If you have **3 cans of Similac Isomil – 12.4 oz powder** in your WIC benefits:



You can buy **1 can** of:

- Up & Up Soy - **36 oz** powder (Found at Target)

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