

# memo

**DATE:** March 3, 2021  
**TO:** WIC Coordinators and Breastfeeding Coordinators  
**FROM:** Breastfeeding, Training, and Communications Unit  
**SUBJECT:** 2021 Breastfeeding Trainings – Registration Now Open

## WIC Counseling Course (WCC) 2-Days

The same workshop, offered three times:

- April 13 & 14, 2021 - 8 am - 3 pm CST
- June 2 & 3, 2021 - 9 am - 4 pm CST
- August 11 & 12, 2021 - 9 am - 4 pm CST

WIC Counseling Course is a two-day interactive virtual breastfeeding course that is tailored specifically to those working within a WIC setting. This course is designed to ensure your WIC team is comfortable using a multidisciplinary team approach to breastfeeding support. From the basics in lactation to creative ways to incorporate breastfeeding support, no matter the job position within WIC. Two instructors will spend two days live, diving in deep to discuss breastfeeding myths, promotion of breastfeeding, and common breastfeeding concerns or problems. This course is comparable to the previously offered Grow & Glow course.

**Credits:** 10 contact hours and 10 L-CERPS.

**Course instructors:** [Lactation Education Consultants \(https://lactationeducation.com\)](https://lactationeducation.com)

**Who can register:** Any WIC staff member (i.e., clerks, CPAs, peers, etc) interested in learning more about breastfeeding in the WIC setting. *It is recommended for newer staff or for those new to the field of breastfeeding.*

**How to register:** Please see the accompanying memo, *WIC Counseling Course Learning Center Instruction*, for detailed registration guidance.

## Lactation Counselor and Educator (LCE) Course

**June 8, 9, and 30 - 8:30 am – 5 pm CST**

The LCE, Lactation Counselor and Educator, is a 45-hour professional lactation training. This course is comparable to the CLC/CLS course; all of these courses are 45-hours and considered “stepping stones” to the IBCLC certification. This course will cover more advanced lactation clinical skills building upon previous breastfeeding trainings, such as Grow & Glow and WIC Counseling Course, in addition to continuing to focus on Motivational Interviewing.

## 2021 BREASTFEEDING TRAININGS

This virtual course will consist of a hybrid model using an online learning system, Thinkific, and live Zoom Meetings. The participants will be required to complete 18 hour of pre-work lessons and assignments, attend two days of live Zoom meetings, complete another 6 hours of online pre-work, and then attend a final day of a live Zoom meeting. A final quiz and evaluation will finish this training.

**Credits:** 45 L-CERPs and at least 40 nursing CEUs.

**Course instructor:** Barbara Robertson, [The Breastfeeding Center of Ann Arbor \(https://bfcaa.com\)](https://bfcaa.com)

**Who can register:** Registration will first open for one CPA per agency. *We recommend that all WIC agencies have someone on staff who has attended a 45-hour course, such as CLC/CLS/LCE, or is an IBCLC. Agencies should give priority to CPA staff who have never attended a CLS course.* If space remains, registration will open to peer staff and a second CPA per agency.

**How to register:** Please see the accompanying memo, *LCE Course Learning Center Instructions*, for detailed registration guidance.

### **Certified Lactation Specialist (CLS) Course – *Limited spaces available***

**April 7-9 & 12-13 - 8 am - 5:30pm CST**

Indiana WIC has 12 spaces remaining in their upcoming virtual CLS course. This 45-hour lactation course will be five days of live Zoom meetings.

**Credits:** 45 L-CERPs and 45 nursing CEUs

**Course instructors:** [Lactation Education Consultants \(https://lactationeducation.com\)](https://lactationeducation.com)

**Who can register:** Registration will first open for one CPA per agency. *We recommend that all WIC agencies have someone on staff who has attended a 45-hour course, such as CLC/CLS/LCE, or is an IBCLC. Agencies should give priority to CPA staff who have never attended a CLS course.*

**How to register:** Please email Carrie Klun at [carrie.klun@state.mn.us](mailto:carrie.klun@state.mn.us) **as soon as possible** to request a space. They will be offered first-come, first-served. Registration closes on March 12<sup>th</sup>.

**Questions?** Please contact Carrie Klun at [carrie.klun@state.mn.us](mailto:carrie.klun@state.mn.us) or Carole Kelnhofer at [carole.kelnhofer@state.mn.us](mailto:carole.kelnhofer@state.mn.us).

Minnesota Department of Health - WIC Program,  
85 E 7<sup>th</sup> Place, PO BOX 64882, ST PAUL MN 55164-0882,  
651-201-4444, [health.wic@state.mn.us](mailto:health.wic@state.mn.us), [www.health.state.mn.us](http://www.health.state.mn.us); to obtain this information in  
a different format, call: 651-201-4444