MEMO

DATE: August 30, 2017
TO: WIC Coordinators
FROM: Valerie Haack, Training Coordinator
SUBJECT: Baby Behavior Tools and Training Materials

Baby Behavior training resources and tools for staff have been posted on the MN WIC website. They are located on the Local Agency page, under the newly updated Training/Nutrition tab.

Baby Behavior Training Resources

- **Baby Behavior Training Guide for New WIC Employees**
  - This newly developed training guide integrates the baby behavior training modules with discussion questions & practice activities.
  - It’s designed for new staff and is intended to be completed over a period of several months. It is also a valuable resource for staff refresher training.
  - All new WIC CPA staff need to be trained in baby behavior and this training is being added to the New Staff Training Outline.

- Other training materials referred to in the training guide:
  - [Baby Behavior Clinic Observation Activity](#)
  - [Prenatal Baby Behavior Role-Play Activity](#)

Baby Behavior Staff Tools

These tools have been updated and are available on our website:

- **Baby Behavior Prenatal Key Messages-Outline**
- **Prenatal Circle Chart-What to Expect from My Newborn Baby** (with staff training tool on the back of the circle chart)
- **Baby Behavior Key Messages for Infant Enrollment-Outline**
- **Conversation Starters and Affirmations**

Finally, there is a link to the [Baby Behavior Spotlights](#) which contain review information and staff development activities.
Also, note that there is a recorded presentation by Dr. Jane Heinig, the person who conducted the original Baby Behavior research. This presentation is a good reminder of how baby behavior education can have positive impacts for MN WIC participants. You can find the link to this presentation in the Free Online Training Resources for WIC Staff Development under Nutrition Continuing Education Resources.

REMEMBER: As with other education topics (such as breastfeeding and PCS), ongoing assessment of skills and subsequent staff development activities are necessary to keep baby behavior education sustainable and fresh in MN WIC.

- What has your agency done recently to update/revitalize/develop baby behavior skills?
- What activities might you plan for the future?
- How might you utilize these resources?