DATE: November 8, 2017
TO: WIC Coordinators and CPAs
FROM: MN WIC Staff
SUBJECT: Infant Safe Sleep Week in Minnesota

Governor Mark Dayton declared the week of November 5-11, 2017, *Infant Safe Sleep Week in the State of Minnesota*. Safe Sleep Week provides an opportunity for all who take care of babies, including individuals, health care facilities, home visitors, and child care providers, to promote evidence-based safe sleep practices that help to keep babies safe while they sleep. This news was shared by way of a MDH Press Release.

Additionally, Safe Sleep Week is a joint effort between the Minnesota Department of Health (MDH) and the Minnesota Department of Human Services (DHS). This year, the two state agencies have partnered with Hennepin County to promote Safe Sleep Week by bringing awareness to the 50 - 60 infants who die suddenly and unexpectedly in Minnesota annually from mostly preventable sleep-related causes. Hennepin County will light up the Lowry Avenue Bridge in blue, light blue, and pink from 6 pm November 8th through 6 am November 9th, in memory of these babies and their families.

You can view, download, or order [MDH Safe Sleep Resources](#), including the *Know the ABCs of Safe Sleep* quick card and the *Tummy to Play, and Back to Sleep* flyer—both of which are available in Hmong, Somali, Spanish, Oromo, Karen, and Russian.

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**SEE ALSO:**

- New AAP Report: [Duration of Breastfeeding & Risk of SIDS](#), published November 2017 in Pediatrics
- Webinar: [Promoting Safe Sleep and Breastfeeding](#) scheduled for November 21st.
- News article: [Breastfeeding for 2 months cut's baby's risk of SIDS almost in half](#).