Minnesota e-Health Summit 2009
Strategies for Success
in Challenging Economic Times

Thursday, June 25, 2009, 8:15 a.m. – 4:30 p.m.
The Northland Inn - Brooklyn Park, Minnesota

Pre-Summit Workshop
The Road to Effective Use of EHRs in Minnesota
Wednesday, June 24, 2009, 1:00 – 5:00 p.m.

Industry Expo open Wednesday 5:00 p.m. – 7:00 p.m. and Thursday 7:00 a.m. – 4:00 p.m.

The Summit co-sponsors thank the following organizations for their support of this program:

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UNIVERSITY OF MINNESOTA
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Audience
Minnesota e-Health Summit 2009 is intended for anyone planning for or implementing electronic health records (EHRs) and other health information technology (HIT), and for anyone working on exchange of health information. The content is relevant for professionals working in clinics, hospitals, long term care, public health, health systems, managed care, information systems, and other settings.

Summit Objective
The purpose of the Summit is to provide participants tools and resources to guide success in implementing EHRs and HIT in the current economic climate. Examples of national and Minnesota e-health activities will highlight the challenges faced and strategies used to overcome them. The Summit will advance the effort to meet the mandate to achieve interoperable EHRs by 2015 and optimize the incentives offered with the American Recovery and Reinvestment Act (ARRA) and other opportunities.

The Pre-Summit Workshop will focus on getting the most out of an EHR investment. Strategies for comprehensive planning, optimal utilization, and achieving maximum value will be shared. Information and resources about a variety of grants, loans, incentives, and reimbursements will be discussed.

Continuing Medical Education Credits
Accreditation Status
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Minnesota Medical Association (MMA) through the joint sponsorship of Stratis Health and the Minnesota e-Health Initiative. Stratis Health is accredited by the MMA to provide continuing medical education for physicians.

Physicians: Stratis Health designates the Pre-Summit Workshop for a maximum of 3.5 AMA PRA Category 1 Credits™ and the Summit for 6.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses: The Pre-Summit Workshop has been designed to provide 4.2 contact hours and the Summit 7.5 contact hours and meets the Minnesota Board of Nursing requirements for CEUs.

Nursing Home Administrators: Stratis Health has applied for continuing education approval for nursing home administrators.

Pharmacists: Stratis Health has applied for continuing education approval for pharmacists.

Pre-Summit Workshop - Wednesday, June 24, 2009, 1:00 – 5:00 p.m.

11:30 a.m. – 1:00 p.m.  Registration/Lunch

1:00 – 5:00 p.m.  The Road to Effective Use of EHRs in Minnesota
Discover how to optimize your EHR investment in order to achieve the best value and most effective use. Explore a broad spectrum of issues including organizational issues, clinical decision support, quality improvement and reporting, health status, and population health.

Who should attend? Representatives from clinics, hospitals, long term care, and other health care settings working on implementing, upgrading or optimizing an EHR as well as anyone interested in achieving meaningful use of their EHR.

Industry Expo
Meet with industry representatives to explore the products and resources available to aid in implementing a health information technology strategy.
7:15 – 8:15 a.m.  Registration/Continental Breakfast  
Project Showcase/Vendor Expo

8:15 – 8:40 a.m.  Opening Remarks  
Sanne Magnan, MD, PhD; Minnesota Commissioner of Health

8:40 – 9:30 a.m.  Keynote Address: Advancing e-Health Through Recovery Act Opportunities  
Kelly Cronin, Director, Office of the National Coordinator of Health Information Technology

9:30 – 10:15 a.m.  Minnesota e-Health: Strategies for Success in Challenging Economic Times  
MN e-Health Advisory Committee Co-Chairs:  
Jennifer P. Lundblad, MBA, PhD; President and Chief Executive Officer, Stratis Health  
Walter Cooney, MA, Executive Director, Neighborhood Healthcare Network

10:15 – 10:45 a.m.  Break/Project Showcase/Vendor Expo

10:45 – 12:00 p.m.  Successful Utilization of EHRs: How Can the ARRA Support Ongoing Efforts?  
A panel consisting of the morning keynote speaker, the Minnesota e-Health Advisory Committee Co-Chairs, and representatives of Minnesota health care provider organizations will discuss ARRA opportunities and how Minnesota organizations are advising their constituents to prepare for incentives and meet the mandate for interoperable EHRs by 2015.

12:00 p.m. – 1:00 p.m.  Lunch/Project Showcase/Vendor Expo

1:00 – 2:30 p.m.  Breakout Sessions

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| Session 1  | Implementing e-Prescribing to Improve Care and Save Money  
EHRs: Planning for Success  
Minnesota providers demonstrate how comprehensive planning is essential in making the transition to electronic health records. Learn how to position your organization to get the most out of ARRA funding and incentives.  | Connecting for Exchange: Minnesota Partners  
Find out what it takes to get started and hear examples from colleagues already using e-prescribing. Explore financial incentives offered by CMS.  | Using Your EHR to Improve Quality and Earn Incentives  
Find out which quality indicators are being used in Minnesota to improve care. Explore the array of incentives available to improve public/private HIE efforts. Learn how mandated reporting measures may impact health reform efforts.  |
| Session 2  |  |  |  |
| Session 3  |  |  |  |
| Session 4  |  |  |  |

2:30 – 3:00 p.m.  Break/Project Showcase/Vendor Expo

3:00 – 4:30 p.m.  Breakout Sessions/ Conclusion

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| Session 5  | Using Decision Support to Improve Population Health  
Connected Health Care Homes: Transforming Health  
Understand the health care home component of the Minnesota health reform initiative. Hear from clinics that have used their EHR to support evidence-based care, access to care, care coordination, quality measurement, and patient and family engagement.  | Using Standards to Achieve Interoperability and Drive Meaningful Use  
Session 7  
Discover the opportunities, challenges, and implementation issues related to electronic exchange of clinical health information between institutions, including immunization histories and clinical summaries.  | Explore Evolving Policy in HIT Privacy and Security  
Learn about the potential effects of the HITECH Act including breach notification, business associate agreements, and new rules and guidance. Discuss implications of the current privacy environment through a case study example.  |
| Session 6  |  |  |  |
| Session 7  |  |  |  |
| Session 8  |  |  |  |
Registration
Register on-line at http://www.health.state.mn.us/e-health or by sending this completed form, along with a check payable to Stratis Health, to: MN e-Health Summit, c/o Nonprofit Solutions, 1821 University Avenue W., Suite S256, St. Paul, MN, 55104. Payment must accompany registration. Registrations, with credit card information, may be faxed to 651-917-1835. See cancellation policy on registration form. NOTE: Please indicate if you have any special needs and how we can accommodate those needs.

Deadline for registration with lodging accommodations is Wednesday, June 3. Deadline for registration without lodging accommodations is Friday, June 19. Confirmations will be sent by the end of every week only to those registrants who provide an email address.

Location
The Northland Inn
7025 Northland Drive (I-94/694 and Boone Avenue)
Brooklyn Park, MN 55428
1-800-441-6422, www.northlandinn.com
For more information, contact Cheré Wood at Stratis Health, 952-853-8558 or cwood@stratishealth.org; or visit http://www.health.state.mn.us/e-health or www.stratishealth.org.
Register in one of three ways:

On-line: Visit [www.stratishealth.org](http://www.stratishealth.org) or [www.health.state.mn.us/e-health](http://www.health.state.mn.us/e-health) for a link to a secured registration site.

By Fax: Fax completed form, along with credit card payment information, to 651-917-1835.

By Mail: Send completed form, with a check payable to Stratis Health, to:

```plaintext
MN e-Health Summit, c/o Nonprofit Solutions  
1821 University Avenue W.  
Suite S256  
St. Paul, MN  55104-2801
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**Deadlines:** Deadline for registration with lodging accommodations is Wednesday, June 3. Deadline for registration without lodging accommodations is Friday, June 19.

**Cancellations:** Registration cancellations prior to Friday, June 19, are subject to a $35 processing fee. Registration refunds will not be issued after June 19. Substitutions are permitted. Accommodation cancellations must be received by Wednesday, June 3. Accommodation refunds will not be issued after June 3.

**Other Instructions:** Copy this form to register additional persons. Phone reservations will not be accepted. Payment must accompany registration. Confirmations will be sent by the end of every week via email only. (To receive confirmation, be sure to include your email address on the registration form.)

**Registration:**

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Email  (NOTE: Confirmations will be sent by the end of every week only to those registrants who provide an email address.)

- [ ] I do not wish to be listed in the Summit Directory of Participants that will be available to the public.

Indicate any special needs: _____________________________________________________________

Indicate which term best describes your organization:

- [ ] Clinic
- [ ] Hospital
- [ ] Public Health (State/Local)
- [ ] College/University
- [ ] Long Term Care
- [ ] Vendor
- [ ] Health Plan
- [ ] Other Government
- [ ] Other: _________________

*Please complete both sides of this registration form.*
Breakout session registration (choose one from each group):

Sessions 1 – 4
(1:00 – 2:30 p.m.)
☐ EHRs: Planning for Success
☐ Implementing e-Prescribing to Improve Care and Save Money
☐ Connecting for Exchange: Minnesota Partners
☐ Using Your EHR to Improve Quality and Earn Incentives

Sessions 5 – 8
(3:00 – 4:30 p.m.)
☐ Connected Health Care Homes: Transforming Health
☐ Using Decision Support to Improve Population Health
☐ Using Standards to Achieve Interoperability and Drive Meaningful Use
☐ Explore Evolving Policy in HIT Privacy and Security

Registration type (please check one):

Registration without lodging accommodations (Deadline Friday, June 19, 2009)
☐ $50 Paid exhibitors only – for additional staff; includes coffee break service but not access to Summit
☐ $100 Pre-Summit Workshop only
☐ $160 Summit only
☐ $260 Pre-Summit Workshop and Summit

Registration with lodging accommodations (Deadline Wednesday, June 3, 2009)
☐ $265 Summit with single room
☐ $215 Summit with double room (per person)
  Roommate attending Workshop/Summit: _____________________________
☐ $365 Pre-Summit Workshop, Summit and single room
☐ $315 Pre-Summit Workshop, Summit and double room (per person)
  Roommate attending Workshop/Summit: _____________________________

NOTE: Accommodations must be reserved with this form to receive the Summit rate; please do not call the Northland Inn for reservations or cancellations. The deadline for reserving or cancelling accommodations is Wednesday, June 3.

Payment type (please check one):

☐ Check
☐ Credit Card

Type: ☐ VISA ☐ Master Card ☐ Discover ☐ American Express

Card Number ____________________________ Expiration Date ___________
Name of cardholder __________________________ Signature of cardholder ______________________

☐ Please check this box to acknowledge that your credit card statement will read Nonprofit Solutions, Inc., for this charge.

For more information, contact Cheré Wood at Stratis Health, cwood@stratishealth.org or 952-853-8558.