e-Health: Maximizing Value for Individuals and Communities

Thursday, June 14, 2012  8:00 a.m. - 4:30 p.m.

Two Pre-Summit Workshops

Wednesday, June 13, 2012  1:00 - 5:00 p.m.

Building on Meaningful Use for Health Care Reform
Presented by Key Health Alliance, Regional Extension Assistance Center for HIT (REACH)

Minnesota Nursing TIGER Collaborative:
Engaging Consumers in Using Health Information Technology (HIT)
Presented by the Minnesota TIGER Collaborative and
the University of Minnesota School of Nursing

Join us at this 8th Annual Event!
more examples — more insights — more practical information

presented by:

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The 2012 Summit will provide participants with the latest information, insight, tools, and resources to maximize the value of electronic health records (EHRs) and other technology for patients, health care organizations, and communities. The morning plenary sessions set the stage, providing national and statewide perspectives and local examples. The breakout sessions highlight more practical information from those achieving success at the various stages of Minnesota’s HIT Implementation Plan — from adoption to effective use and exchange, and maximizing value. These objectives are enhanced by two pre-summit workshops, exhibits offering a range of innovative products and services, and poster sessions sharing current research and applications. Register NOW for Minnesota's e-Health event of the year!

**Preliminary Program**

**Pre-Summit — Wednesday, June 13**

<table>
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| 11:00 – 1:00 PM | Registration  
Lunch at America’s Harvest Restaurant *(included in registration fee)* |
| 1:00 – 5:00 PM | Concurrent Sessions *(choose one)*  
A. Key Health Alliance, Regional Extension Assistance Center for HIT: Building on Meaningful Use for Health Care Reform  
B. Minnesota Nursing TIGER Collaborative: Engaging Consumers in Using HIT |

**Summit — Thursday, June 14**

<table>
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| 7:15 – 8:00 AM | Registration/Continental Breakfast *(included in registration fee)*  
Innovation Expo Open |
| 8:00 – 8:25 AM | Welcome and Opening Remarks  
Edward Ehlinger, MD, MSPH, Commissioner, Minnesota Department of Health  
Moderator: Martin LaVenture, MPH, PhD, Director, Office of Health Information Technology and e-Health, Minnesota Department of Health |
| 8:25 – 9:15 AM | Keynote: Maximizing the Value of e-Health for Individuals and Communities  
Seth Foldy, MD, MPH, FAAFP, Director of the Public Health Informatics and Technology Program Office, Centers for Disease Control and Prevention |
| 9:15 – 10:15 AM | State of e-Health in Minnesota  
Kari Guida, MPH, Senior Health Informatician, Office of Health Information Technology, Minnesota Department of Health  
Minnesota e-Health Advisory Committee Co-Chairs:  
Marty Wittrak, PhD, RN, Professor, Dean, School of Nursing, College of St. Scholastica  
Bobbie McAdam, BS, Senior Director, Business Integration, Medica |
| 10:15 – 10:45 AM | Break / Innovation Expo / Poster Sessions |
| 10:45 – 12:00 PM | Maximizing the Local Value Proposition  
Christopher G. Chute, MD, DrPH, Professor Medical Informatics, Mayo Clinic College of Medicine  
Kevin L. Larsen, MD, Medical Director of Meaningful Use, Office of the National Coordinator (ONC)  
David Moen, MD, President, Fairview Physician Associates (FPA)  
Moderator: Jennifer Lundblad, MBA, PhD, President and Chief Executive Officer, Stratis Health |
| 12:00 – 1:00 PM | Lunch at America’s Harvest Restaurant *(included in registration fee)*  
Innovation Expo / Poster Sessions |
| 1:00 – 2:30 PM | Breakout Sessions 1-4 *(See details on page 4.)* |
| 2:30 – 3:00 PM | Break / Innovation Expo / Poster Sessions |
| 3:00 – 4:30 PM | Breakout Sessions 5-8 *(See details on page 4.)* |
| 4:30 PM | Adjourn |
**Session Descriptions**

### Pre-Summit

**Building on Meaningful Use for Health Care Reform**

*REACH - the Regional Extension Assistance Center for HIT in Minnesota and North Dakota - works with primary care providers and critical access and small rural hospitals to improve the quality and value of care delivered, through adopting and meaningfully using an EHR. Our mission is to assure that each of our clients achieve meaningful use*

The objectives of this session are to:
- Learn about Meaningful Use national trends and Stage 2
- Understand how to use HIT to improve patient safety and quality
- Identify the lessons learned in reaching Meaningful Use from a variety of practice settings
- Describe how HIT impacts healthcare reform, especially Accountable Care Organizations

**Who Should Attend:** Primary care clinic and hospital Meaningful Use teams, CEOs, administrators, quality managers, CFOs, CIOs, department administrators and clinicians.

Designated by Stratis Health for 4.0 **AMA PRA Category 1 Credits™** for physicians.

### Summit

**Opening Remarks from Minnesota’s Commissioner of Health**

*Edward Ehlinger, MD, MSPH*

**Commissioner of Health**

Commissioner Ehlinger is responsible for directing the Minnesota Department of Health, the state’s lead public health agency responsible for protecting, maintaining and improving the health of all Minnesotans.

**Keynote Presentation:**

**Maximizing Value for Individuals and Communities**

*Seth Foldy, MD, MPH, FAAFP*

**Director of the Public Health Informatics and Technology Program Office, Center for Disease Control and Prevention**

After many years as a family physician, medical educator, and Milwaukee’s and Wisconsin’s health officer, he joined CDC where he has led initiatives to help local, state and Federal agencies adapt to the opportunities and challenges of the HITECH Act “Meaningful Use” electronic health record incentives program, and leads efforts for public health informatics standardization and shared services, R&D, and evaluation.

### Minnesota TIGER Summit: Engaging Consumers in Using Health Information Technology (HIT)

The focus of the Minnesota TIGER Pre-Summit is empowering consumers as partners in managing their health through the use of health information technologies (HIT). During this Pre-Summit workshop, you will learn about factors changing the health care system to patient-centered care and how consumer use of HIT can help. Local success stories and lessons learned will be shared. Building on this information, you will identify actions to empower your consumers through engagement in use of HIT.

**Who Should Attend:** Nurses and other disciplines from any health care setting. We also encourage consumers, educators, researchers, and health policy advocates to attend.

Approved for 3.75 ANCC contact hours (4.5 Board of Nursing contact hours).

### Maximizing the Local Value Proposition

In this session Minnesota leaders in health information technology will share stories and successes of achieving value on investment and improved health outcomes through the use of electronic health records. Audience members will have an opportunity to ask questions about how lessons learned could be applied to a variety of practice, professional and community settings.

**State of e-Health in Minnesota**

The Minnesota e-Health Advisory Committee Co-Chairs will react to data shared on the progress on EHR adoption, and will discuss efforts to improve quality and patient safety through statewide effective use, and exchange of health information technology in Minnesota.

**Keynote Presentations:**

- **Maximizing Value for Individuals and Communities**
- **State of e-Health in Minnesota**

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**Session Descriptions**

**Session 1: Achieving Meaningful Use: Lessons Learned**
Some Minnesota providers and hospitals have achieved meaningful use and many others are well on their way. Learn how organizations have advanced with help from the regional extension assistance center for health information technology (REACH). Understand how Meaningful Use fits into Minnesota’s health care home model.

**Session 2: Emerging Uses of Technology**
The session will look at existing technology used in a unique way to support clinical quality improvement and explore new and emerging technologies. Tele-technology and open-source resources for secondary use of electronic medical record data are featured. Presenters will discuss current projects with applied use of these technologies.

**Session 3: Health Information Exchange Models & Services**
There are multiple ways health information exchange can take place across Minnesota. Learn about Minnesota’s approach to health information exchange and discover exciting models taking place across the state as well as Minnesota’s plans for statewide shared services technical infrastructure.

**Session 4: Privacy & Security: Risk Assessment & Breaking News**
Gain an understanding of relevant issues such as risk assessments, consent, breach notification, business associate agreements, and updated rules and guidance. A panel will discuss implications of the current privacy environment through experience, case studies and examples.

**Session 5: Expanding EHR Use Across the Continuum of Care and into Your Community**
Understand the opportunities for and challenges in expanding EHR use into dentistry, mental and behavioral health, school-based services, and public health. Hear stories from an expert panel on community engagement to achieve access and use of health information to support individual and public health.

**Session 6: Maximizing Value for Communities**
Learn about applications/tools which have an impact on health and outcomes at population level. Understand the community level view offered by these systems and their functionality which range from clinical decision support to follow-up and tracking, and how they offer value to communities. Hear about opportunities and challenges in establishing these population health informatics applications and future directions.

**Session 7: Quality Measurement & Clinical Improvement**
EHR-based Quality reporting is the wave of the future and CMS’s “meaningful use” criteria call for reporting of quality performance data directly from the organization’s EHR system. The volume of data elements required to support direct reporting out of the EHR on specified quality measures and the variety of source systems for the data speak to the complexity of the situation health care organizations face as they prepare to meet the new demands. This session will be of value to those interested in or involved in Quality measurement processes.

**Session 8: How to Design Optimization & Still Get Some Sleep**
Focusing on optimization can improve quality, safety and give time back to the patient-provider relationship. This session will provide not only an overview of issues related to optimization, but also a case study of one health care organization’s decision to make EHR optimization a strategic priority including intensive work in interface improvement, workflow redesign, clinical decision support and continuous training proficiency.

**POSTER SESSIONS**
Poster Sessions combine a visual display with an expert ready to discuss his or her work and answer questions. Located in the Innovation Expo area, they offer an opportunity to discover additional examples of current e-Health research and implementation. Grab a refreshment during the breaks and learn about one or more of the following:
- Capturing Patient-Reported Measures & Quality of Life in the Southeast Minnesota Beacon Community
- Developing an e-Health Evaluation Framework for Consumer-Based Immunization Applications
- e-Health Literacy and Older Adults
- Home Blood Pressure Monitoring for Hypertension Management
- Patient-Centered Decision Aids across the Southeast MN Beacon Community
- Tele-health in a Pediatric Health Care Home
- Telemedicine Impacts in Community Care
- Understanding the Evidence Base for Patient Portals and Personal Health Records

**STUDENT PASSPORT**
UP-HI is sponsoring “Passports” during the Summit to help connect current HIT students to professionals and industry partners as potential mentors and sponsors of practicum projects. The goals of the UP-HI Mentorship Program and Normandale Practicum Projects are to encourage, support and guide students in their career planning and professional development by sharing career advice, job-search strategies and practical experience.

Added bonus: Opportunity to win one of two Kindle Fires!
General Information

Audience
Minnesota e-Health Summit 2012 is intended for anyone planning for or implementing electronic health records (EHRs) and other health information technology (HIT), and for anyone working on exchange of health information. The content is relevant for professionals working in clinics, hospitals, long term care, public health, health systems, managed care, information systems, and other settings.

Location
The Northland Inn
7025 Northland Drive
(I-94/694 & Boone Avenue)
Brooklyn Park, MN 55428
1-800-441-6422
www.northlandinn.com

Note: The Northland Inn will become the Minneapolis Marriott Northwest in the summer of 2012. Enjoy the results of a $24 million investment in exterior and interior renovations as it becomes a cornerstone property in the Marriott Hotels collection.

Lodging: A block of sleeping rooms is being held for Summit or Pre-Summit participants on Wednesday evening, June 13 at a special rate of $131.23/single, or 65.52/double per person (includes tax). Deadline for reserving/cancelling accommodations is Thursday, May 24, 2012. Make reservations at:
https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=784759&hotelID=17768

Professional Education Credits

Accreditation Status: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Minnesota Medical Association (MMA) through the joint sponsorship of Stratis Health and the Minnesota e-Health Initiative. Stratis Health is accredited by the MMA to provide continuing medical education for physicians.

Physicians: Stratis Health designates the Pre-Summit Workshop for a maximum of 4.0 AMA PRA Category 1 Credits™ and the Summit for 6.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses: The University of Minnesota School of Nursing, Office of Practice, Partnerships and Professional Development, is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. The Tiger Pre-Summit is awarded 3.75 ANCC contact hours (4.5 Board of Nursing contact hours).

The Minnesota e-Health Summit is designed to meet the Minnesota Board of Nursing requirements for continuing education. It is the responsibility of the individual nurse to determine if the course fulfills that requirement. This program is awarded 7.8 Minnesota Board of Nursing contact hours.

Nursing Home Administrators: Application has been made to the Board of Examiners for Nursing Home Administrators for continuing education approval.

Pharmacists: Application has been made to the Minnesota Board of Pharmacy for continuing education approval.

Questions?
For more information, contact Catherine Dubbe at GTS — cdubbe@mngts.org — 651-222-7409 x200
- or - visit http://www.health.state.mn.us/e-health - or - www.mngts.org

Registration Information

Register in one of three ways:

1. On-line (this is the preferred method):
Visit www.regonline.com/EHEALTH2012 or www.health.state.mn.us/e-health for a link to a secure registration site.

2. By mail: Send completed form, with a check made payable to GTS, to: MN e-Health Summit, c/o GTS, 2233 University Avenue W., Suite 150, St. Paul, MN 55114.

3. By fax: Fax completed form to 651-223-5307.

Registration Fees

Wednesday, June 13
Pre-Summit Workshop Only — $90/person
Includes: lunch, breaks, and instructional materials

Thursday, June 14
Summit Only — $150/person
Includes: continental breakfast, lunch, breaks, and instructional materials

June 13 & 14 — SPECIAL RATE!
Pre-Summit Workshop and Summit — $200/person
Includes: lunch and breaks both days, continental breakfast Thursday morning, and instructional materials

Student Rate — LIMITED NUMBER AVAILABLE —
Summit Only (6/14) — $75/person;
Pre-Summit and Summit (6/13 & 14) — $165/person
Contact Catherine Dubbe (cdubbe@mngts.org) to check availability. These special rates are available for current students enrolled in the University Partnership for Health Informatics (UP-HI) program, or the Health Information Technology Training Program at Normandale Community College, full-time students enrolled in a health IT program at any other Minnesota institution, as well as recent graduates. Register early because there is a limited number of registrations at this rate. You will be required to provide the institution name, program in which you are enrolled and your student ID number.

Registration Deadline — June 6, 2012
With such a strong program and limited space, we expect a sell-out. Register early to avoid disappointment! Registering on-site will add an additional $25.00 to your fee.

Cancellations: Fees will be refunded (minus a $20 service charge) for cancellations received by Wednesday, June 8. No refunds will be given after this date for cancellations or no-shows. Substitutions are permitted. Accommodation cancellations must be received by Thursday, May 24. Accommodation refunds will not be issued after May 24.

Special Needs: If you require special services, or have special dietary needs, every effort will be made to provide such accommodations. Indicate the nature of your needs on the registration form. All such requests must be received by June 1, 2012.

Other Instructions: Copy the registration form to register additional persons. Phone reservations will not be accepted. Confirmations will be sent by email only. (To receive confirmation, be sure to include your email address on the registration form.)
**Registration Form**

Please consider registering online at www.regonline.com/EHEALTH2012. Payment at the time of registration is not required. You will be able to generate an invoice once online registration is complete.

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**Registration Type (choose one)**

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<td>☐ $90/person — Pre-Summit Workshop only (6/13) $ ________________</td>
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**Program Options**

Please let us know which of the breakout sessions you plan to attend:

**Wednesday Pre-Summit, 1:00-5:00 PM**

☐ REACH: Building on Meaningful Use for Health Care Reform

☐ MN Nursing TIGER Collaborative: Engaging Consumers in Using Health Information Technology

**Thursday Sessions 1-4, 1:00-2:30 PM (choose one)**

☐ 1. Achieving Meaningful Use: Lessons Learned

☐ 2. Emerging Uses of Technology

☐ 3. Health Information Exchange Models and Services


**Thursday Sessions 5-8, 3:00-4:30 PM (choose one)**

☐ 5. Expanding EHR Use Across the Continuum of Care and into Your Community

☐ 6. Maximizing Value for Communities

☐ 7. Quality Measurement & Clinical Improvement

☐ 8. How to Design Optimization & Still Get Some Sleep

**Special Needs**: (return by June 1 if any apply)

I have a dietary restriction (please specify): ______________________________________________________

I require ancillary aids (e.g., interpreter, large print materials) or other accommodations (please specify): ______________________________________________________

**Payment Options**

☐ Credit card - please circle one:
  (VISA, MasterCard, Discover, Amex )

Card# _____________________________ Exp. Date: __________________________

Security Code (3-digit number on back of card) ____________________________________

E-mail address for receipt (if different from above) ______________________________________

Cardholder Name/Address (if different from above) ____________________________________

☐ Check #______________________ for $_____________________ is enclosed (payable to GTS)

☐ Bill at this email address: ________________________________________________________________

Note: If payment is not received by the start of the conference, you will be re-billed with a $20 service fee added to your amount due.

**Register online today!**

www.regonline.com/EHEALTH2012

**TOTAL DUE:** $ ________________