Outreach materials





COMMUNITY PROCLAMATION

Celebrate National Rural Health Day on November 20 #PowerofRural

The third Thursday of every November is set aside to celebrate National Rural Health Day (powerofrural.org/).

The Office of Rural Health and Primary Care at the Minnesota Department of Health joins this nationwide observance of National Rural Health Day annually. On Thursday, November 20, we acknowledge our rural health care professionals, hospitals, clinics and long-term care facilities that are dedicated to delivering high-quality, community-based care to Minnesotans.

How to join the celebration:

This is an opportunity to honor the community-minded spirit that prevails in rural America.

Attached to this memo is a sample proclamation that you can use to acknowledge National Rural Health Day in your community. You can use it to showcase the efforts of your rural healthcare providers, organizations or communities that are going the extra mile to address the unique healthcare challenges your residents face.

Please take a moment to:

- 1. Edit the attached proclamation to fit your community
- 2. Send the proclamation to your local media outlets
- 3. Post the proclamation to your website
- 4. Use #PowerofRural on your social media and follow @mnhealth for updates

For more information, please contact:
Office of Rural Health and Primary Care
651-201-3838
health.orhpc@state.mn.us

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COMMUNITY PROCLAMATION

SAMPLE National Rural Health Day Proclamation



THURSDAY, NOVEMBER 20, 2025

[Your Name]

join the nationwide observance of National Rural Health Day on November 20, 2025

On this day, [your local name] acknowledges our rural health care professionals, hospitals, clinics and long-term care facilities in Greater Minnesota that are dedicated to delivering high-quality, community-based care to all Minnesotans.

[We] are fortunate to have quality health care in our communities/counties.

[Our] health care professionals work hard to provide whole person care and improve the health and well-being of our communities.

[We] recognize that rural clinics/hospitals/health systems are major employers and economic drivers of our rural community/region.

[We] know that meeting the health care needs of Minnesota's rural citizens requires commitment, innovation, and resourcefulness that reach across and beyond geographic boundaries or demographic challenges.

In order to recruit and retain future rural health care professionals, [we] must continue:

- to encourage our young people to consider entering the health care professions and provide accessible education, and
- to support our health care professionals as they support us in living healthier lives.

Join us on Thursday, November 20, in celebrating the commitment of our health care professionals and health care organizations!