Outreach materials





SAMPLE EMAIL TEMPLATES

Template 1: Health care organizations and providersSubject: Partner with us to celebrate National Rural Health Day - November 20

Dear [Partner Name],

I hope this message finds you well. As we approach National Rural Health Day on Thursday, November 20, I wanted to reach out about an opportunity to join forces in celebrating the incredible contributions of rural health care in Minnesota.

National Rural Health Day recognizes the "Power of Rural" and honors the dedicated health care providers, organizations, and communities that work tirelessly to address the unique health care needs of rural Minnesotans. Since 2011, this day has brought national attention to rural health challenges and successes.

Why partner with us?

- Amplify awareness of rural health issues across Minnesota
- Recognize the essential role rural health care plays in our state's wellbeing
- Support advocacy efforts for rural health policy initiatives
- Celebrate the heroes in our rural communities

Partnership opportunities:

- Co-host a virtual or in-person event highlighting rural health success stories
- Share social media content using #PowerOfRural and #MinnesotaRuralHealth
- Collaborate on a joint press release or blog post
- Participate in community outreach activities
- Cross-promote each other's National Rural Health Day initiatives

Your organization's involvement would significantly strengthen our collective voice in advocating for rural Minnesota communities. Together, we can ensure that quality health care remains accessible regardless of zip code.

I'd love to discuss how we can collaborate. Could we schedule a brief call in the next week to explore partnership possibilities? Thank you for your continued commitment to Minnesota's rural communities!

Sincerely,

[Your Name]
[Your Organization]
[Contact Information]

Outreach materials





SAMPLE EMAIL TEMPLATES

Template 2: Community organizations and civic groupsSubject: Join us in celebrating our rural health care heroes on November 20th

Hello [Partner Name],

Rural Minnesota communities are the backbone of our state, and the health care providers who serve these areas are true community heroes. On November 20, we'll be celebrating National Rural Health Day, and we'd love to have [Partner Organization] join us.

Did you know?

- Rural health care providers often serve larger geographic areas with fewer resources
- Rural communities serve as essential health care hubs for surrounding areas
- Strong rural health care systems support agricultural communities and preserve our cultural heritage

How you can get involved:

- Share our social media posts to spread awareness
- Feature a local rural health care provider in your newsletter
- · Host a small appreciation event for local health care workers
- Display materials celebrating rural health in your offices
- Help us collect stories from community members about their rural health care experiences

This is a wonderful opportunity to show appreciation for the dedicated professionals who keep our rural communities healthy and thriving. Even small gestures of recognition can make a big impact.

Would you be interested in collaborating? I'm happy to provide materials, talking points, or any support you need to participate.

Looking forward to partnering with you to celebrate the Power of Rural!

Warm regards,

[Your Name]
[Your Organization]
[Contact Information]