

MnVFC Announcement

Date: April 5, 2023

To: MnVFC Providers

From: MnVFC Program

Re: Help VFC eligible children maintain their public health insurance

Please route to:

- Clinical supervisor
- Medical director
- Clinic manager
- Clinic staff
- Pharmacy
- Vaccine staff

The Department of Human Services (DHS) is asking for help communicating to the 1.5 million Minnesotans who rely on the state's public health care programs for their health insurance.

Medical Assistance and MinnesotaCare enrollees must have their eligibility reviewed once a year to ensure they still qualify for these programs. This process is called a renewal. Medical Assistance and MinnesotaCare renewals were paused during the pandemic, however they must restart again according to federal law. That means one in four Minnesotans will need to have their public health insurance eligibility reviewed to ensure they can keep the coverage. They must complete the renewal process to keep their insurance and avoid gaps in coverage.

DHS is committed to ensuring that eligible Minnesotans retain their public coverage when renewals restart, and ineligible Minnesotans connect with other coverage options during this process. Communication will be a core component in achieving these goals. Since the renewal process is paper-based and relies on postal mail, it is of the utmost importance for enrollees to update their contact information, including their phone number, email and home address if they've moved in the last three years. Numerous resources have been created for community partners like yourself to use to help get the word out to communities. We also encourage you to bring this to the attention of your patients who are enrolled in Medical Assistance or MinnesotaCare.

Consider having resources available in your clinic, on your website, or on your social media. Find videos, digital ads, and print materials on <u>DHS: Communications toolkits for partners (https://mn.gov/dhs/mycontactinfo/communications-toolkits/)</u>. These materials may be cobranded with your logo. There are translated versions of many of the materials available in Hmong, Russian, Somali, Spanish and Vietnamese.

The State has also launched a new website that outlines eligibility and coverage renewal timelines, information on how to prepare for their renewal, trusted partners to connect with like navigators and Managed Care Orgainzations (MCOs), and how to sign up for updates and news. Visit DHS: Timeline (https://mn.gov/dhs/renewmycoverage/timeline/).

We appreciate your support and cooperation in this important work!

MnVFC Program 651-201-5522 or 1-800-657-3970 www.health.state.mn.us/vfc