

## Eliminating Health Disparities Initiative RFP Information Session Webinar

Center for Health Equity (CHE)

October 14, 2022





### Leadership:

### Presenters:

Halkeno Tura, MA, MPH, CHES, PhD CHE Director



Mohamed Hassan, MHA CHE Grants Supervisor





**Bridget Pouladian, MPH** *CHE Contracts Supervisor* 

## Who We Are

### Agenda

- ✓ Welcome and Staff Introductions
- ✓ EHDI Overview and History
- ✓ EHDI Program Details
- ✓ Application Process and Instructions
- ✓ Questions



### **EHDI RFP Webpage**

### www.health.state.mn.us/communities/equity/funding/rfp2022/index.html One-stop-shop for templates, info session registration, forms and more!







### **EHDI Overview and History**

Halkeno Tura, Director

EHDI RFP Information Session | www.health.state.mn.us/divs/che

### Background



- The Minnesota Legislature created the EHDI grant program in 2001 (Minn. Stat. §145.928)
- Collaborative effort between MDH and communities of color and American Indians
- Goal to close the gap in the health status of populations of color and American Indians as compared with whites in 8 priority health areas (PHAs)
- Traditional public health programs were not always effective
- Solutions must come from within the communities most impacted by inequities and be supported by community leaders

# EHDI Program Principles

Effective initiatives are cocreated with and supported by the community served

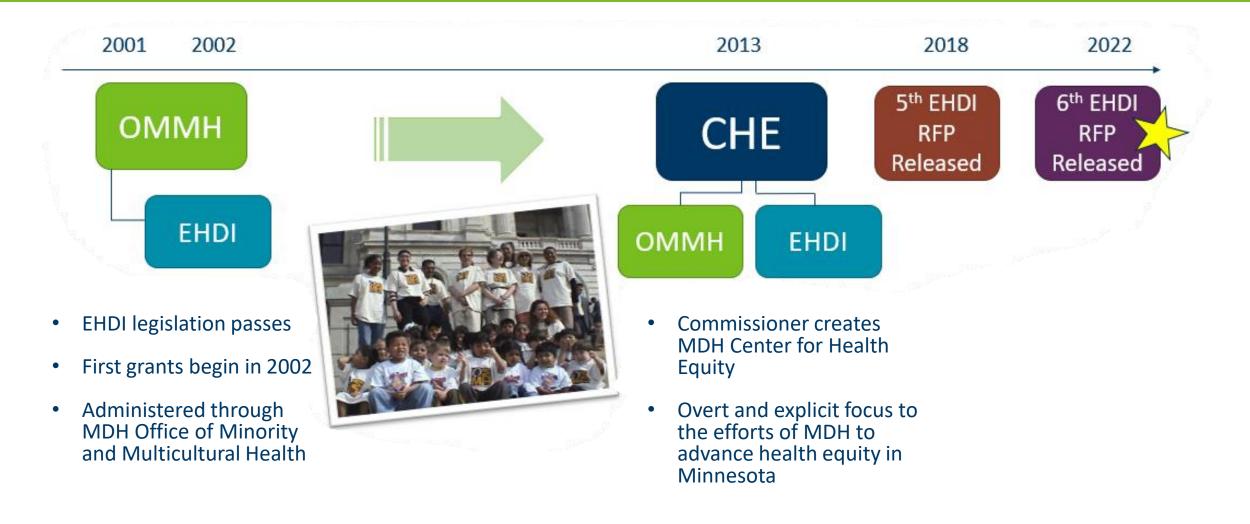
Effective strategies are grounded in cultural knowledge and wisdom

Community issues require community solutions

Organizations that reflect the populations served are more likely to understand community experiences, connect with community and effectively support community solutions

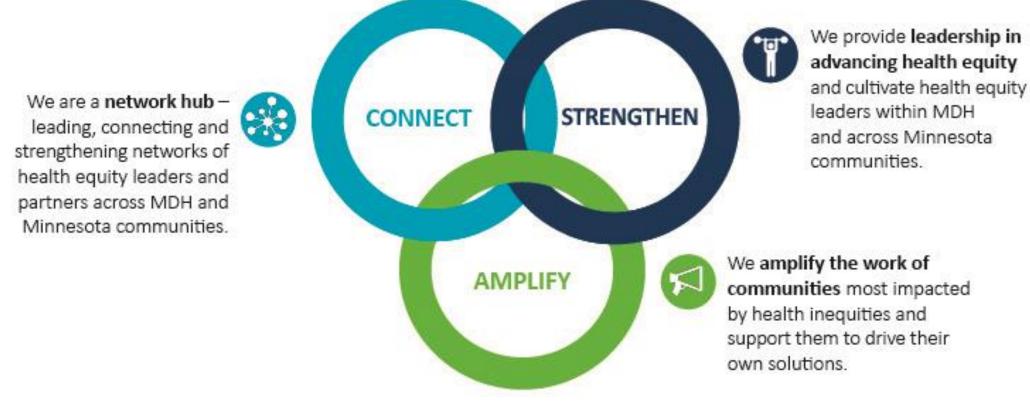
Sustainable projects complement related community services and activities

### **EHDI History**

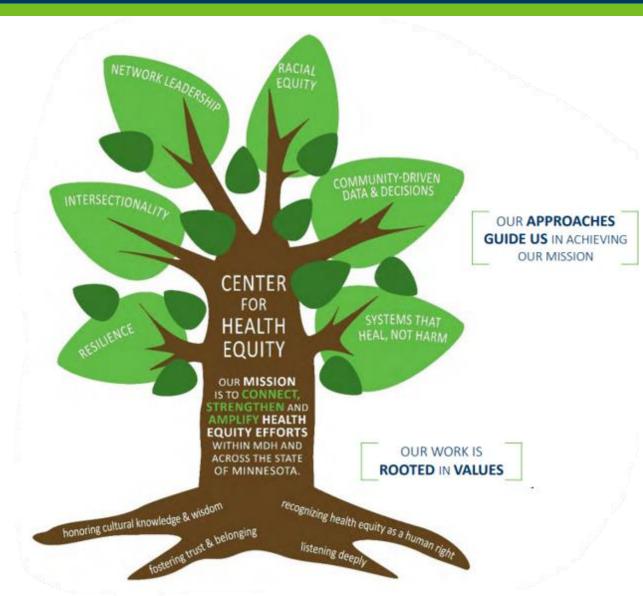


### Center for Health Equity: Mission

The **mission** of the Center for Health Equity is to <u>connect</u>, <u>strengthen</u> and <u>amplify</u> health equity efforts within MDH and across the state of Minnesota.



### Center for Health Equity: Values and Approaches



Learn more through the handout and webinar on our website:

- <u>Center for Health Equity Handout (mission, values, approaches)</u> (https://www.health.state.mn.us/communities/eq uity/about/handout.pdf)
- <u>About the Center for Health Equity (webinar)</u> (https://www.youtube.com/watch?v=tkelE-UVEt0)





### **EHDI Program Details**

Bridget Pouladian, CHE Contracts Supervisor

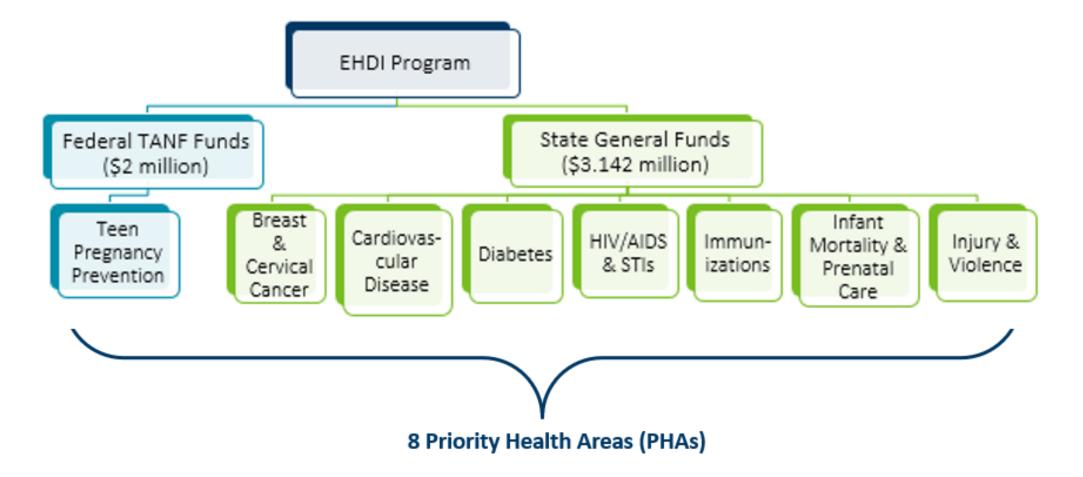
Have you applied for an EHDI grant before?

- Yes
- No



# Question

### Funding Sources and Priority Health Areas



### **RFP** Timeline

Date	Event
October 3, 2022	Request for Proposals Released
November 30, 2022	Last Day to Submit Questions
December 19, 2022	Proposals Due (until 11:59 pm)
Mid-April 2023	Anticipated Notice of Funding Decisions
July 1, 2023	Estimated Grant Start Date
June 30, 2027	Estimated Grant End Date

# Funding and Eligible Applicants

Funding	Estimate
Estimated Amount to Grant	\$5,142,000 annually (approximate and depends on availability)
Estimated Number of Awards	25-30
Estimated Range of Award Amounts	\$100,000 - \$200,000 annually
Estimated Grant Period	July 1, 2013 – June 30, 2027 (4 years)

### **Eligible applicants include:**

- faith-based organizations
- social service organizations
- community nonprofit organizations

- tribal governments
- community health boards (CHBs)
- community clinics

# **Eligible Populations**

- Populations of color and American Indians
- Principle of self-determination that change must come from within communities and build on community strengths and social and human capital
- Applications focused at intersections of race/ethnicity and other identities/communities experiencing inequities are welcome (e.g., LGBTQ people of color, American Indians with disabilities, etc.)



EHDI RFP Information Session

# Eligible Priority Health Areas

- Breast and cervical cancer
- Cardiovascular disease
- Diabetes
- HIV/AIDS and sexually transmitted infections (STIs)
- Immunizations for adults and children
- Infant mortality and prenatal care
- Teen pregnancy prevention
- Unintentional injuries and violence

ELIMINATING HEALTH DISPARITIES INITIATIVE | 2018 REQUEST FOR PROPOSALS

#### Appendix J: Unintentional Injuries and Violence

#### Part I. Background Information

Unintentional injuries and violence-related injuries can be caused by a number of events, including motor vehicle crashes, falls, home fires, poisonings, drownings, suicide and self-inflicted harm and sexual violence. No matter the circumstances of the event, and even when death does not occur, injuries can have serious, painful and debilitating physical and emotional health consequences affecting individuals, family members, friends, coworkers, employers and communities.

#### Motor Vehicle Crashes in Minnesota

More people have died in motor vehicle crashes in the U.S. than have died in all of our country's wars, accounting for nearly a third of all injury deaths in the U.S. and almost half of all unintentional injury deaths. More than 80 percent of crash deaths involve drivers or passengers of automobiles and trucks; the remaining 20 percent are bicyclists, pedestrians and motorcyclists.

In Minnesota, motor vehicle-related injuries are now the third leading cause of injury-related death overall but rank first or second among those ages five to 24. About half the serious traumatic brain injuries and 60 percent of spinal cord injuries are the result of motor vehicle crashes.

Increased seat belt use, declining rates of drinking and driving, safer road and vehicle designs, improvements in emergency medical services and new acute care technologies have contributed to a steady decline in motor vehicle crash fatalities.

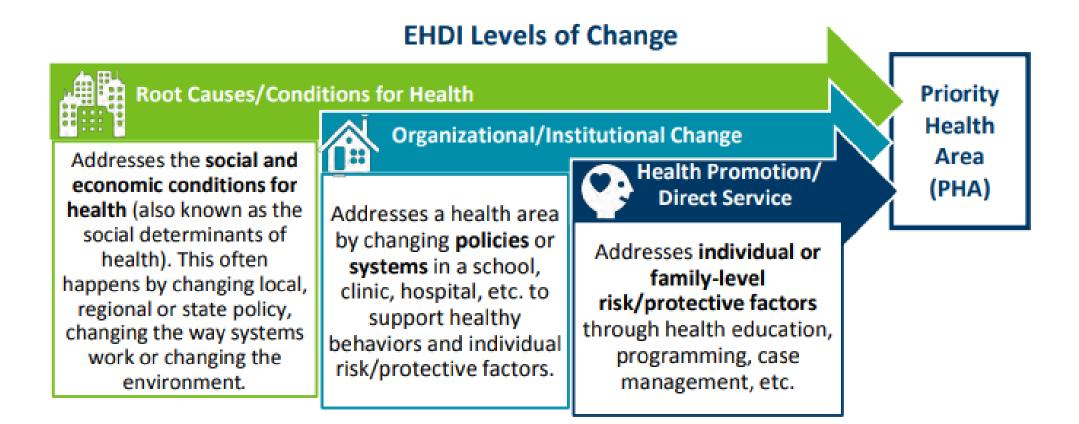
What PHAs are you interested in submitting a proposal for? (check all that apply)

- Breast and cervical cancer
- Cardiovascular disease
- Diabetes
- HIV/AIDS and sexually transmitted infections (STIs)
- Immunizations for adults and children
- Infant mortality
- Teen pregnancy prevention
- Unintentional injuries and violence



# Question

## Eligible Levels of Change



# Level of Change 1



Delivering health promotion and prevention projects grounded in cultural knowledge and wisdom that contribute to eliminating disparities within one or more PHA through direct service

- Often, but not always, focus on individual behavior change.
- **Example:** Delivering a health promotion or prevention curriculum to prevent teen pregnancies
- **Example:** Providing wrap-around services to high-risk pregnant or new moms to reduce infant mortality
- **Example:** Providing exercise classes for older adults at risk of heart disease and stroke



# Level of Change 2

# **Organizational/Institutional Change**

Participating in or leading efforts that contribute to eliminating disparities in one or more PHAs by changing organizational or institutional policies or changing the way a system in an organization or institution works

• Often means modifying policies or systems to support individual behaviors and address risk and protective factors.



- **Example:** Contributing to or promoting the adoption of teen-friendly clinic policies to support the prevention of HIV/STIs
- **Example:** Contributing to and/or implementing a new policy requiring age-appropriate comprehensive sexual health curricula in a school district
- **Example:** Contributing to or leading the development of a statewide network for sharing best practices related to breast and cervical cancer screening in the American Indian community

# Level of Change 3



 Often involves changing local, regional, tribal or state policy, changing the way systems work or changing the natural/built environment to address root causes of disparities



- **Example:** Contributing to or leading the development of a coordinated policy agenda that will strengthen affordable and stable housing for pregnant moms in the state to reduce infant mortality [Housing]
- **Example:** Contributing to or leading an effort to eliminate stigma and discrimination against LGBTQ communities of color or American Indians so that people can feel included, welcomed and valued in order to reduce chronic stress and risk behaviors that can lead to HIV/AIDs, STIs or teen pregnancy [Racism and Discrimination]

### Appendix A: Root Causes/Conditions for Health

#### Appendix A: Root Causes/Conditions for Health

For those working in Level of Change 3, the following list of root causes/conditions for health (also known as the social determinants of health) may help applicants think about the many complex and interconnected root causes of health disparities. Please note that the following list is not exhaustive. There are many different ways of thinking about and classifying the root causes of disparities or the conditions needed to achieve health and health equity. The social determinants listed below are also not in order of importance.

#### Education

Education opens the doors to opportunities and resources that lead to a higher socioeconomic status<sup>15,16</sup>. More education is associated with higher-paying jobs and the benefits that come

with those jobs, like financial security, health insurance, healthier working conditions and social connections. Education also gives us the tools we need to make choices about our health. People who have more years of education tend to live longer and have better health. Education also affects health across generations, because children of more educated parents tend to be healthier and do better in school.

#### Income

Income is one of the strongest predictors of health<sup>17,18</sup>. People with higher incomes and greater wealth generally enjoy better health and live longer than people with lower incomes. On average, the more money you make, the healthier you are. Individuals and communities with higher incomes are more likely to have safe homes and neighborhoods, access to health care, grocery stores with healthy foods and good schools. On the other hand, people living in poverty face many hardships that can lead to poor health, such as unsafe housing, lack of access to healthy foods, less time for physical activity, less education and more overall stress. Income also has a significant impact on the health and future income of children, and it can affect health across generations.

#### Employment

Employment provides income and other resources, such as health insurance, that lead to better health<sup>19,20</sup>. Our jobs can also give us a sense of identity and purpose, as well as social connections.



### Want to work in Level 3?

Appendix A contains brief descriptions of some of the conditions for health that may help you think about the root causes of health disparities. What level(s) of change are you interested in submitting a proposal for? (check all that apply)

- Level 1: Health
   Promotion/Direct Service
- Level 2: Organizational/ Institutional Change
- Level 3: Root Causes/ Conditions for Health

# Poll

# Question

# **Eligible Activities/Strategies**

- EHDI statute priority given to projects that are research-based or based on promising strategies
- Promising strategies
  - Includes practice-based evidence (PBE) and/or lived experiences of communities of color and American Indians.
- Research-based projects
  - Can be tied to and/or include elements that draw from published literature
  - Qualitative and/or quantitative studies.
- EHDI grantees are <u>not required</u> to use evidence-based practices.
- All EHDI-funded projects must be grounded in community knowledge and wisdom.



### Mandatory Project Requirements: Community Engagement and Collaboration

### ✓ Community Engagement and Collaboration

- Involve community members in issue identification, problem-solving and decision-making
- Be rooted in community served



- Complement and build on related activities/initiatives/services in community
- Form and/or strengthen partnerships, including cross-sector partnerships

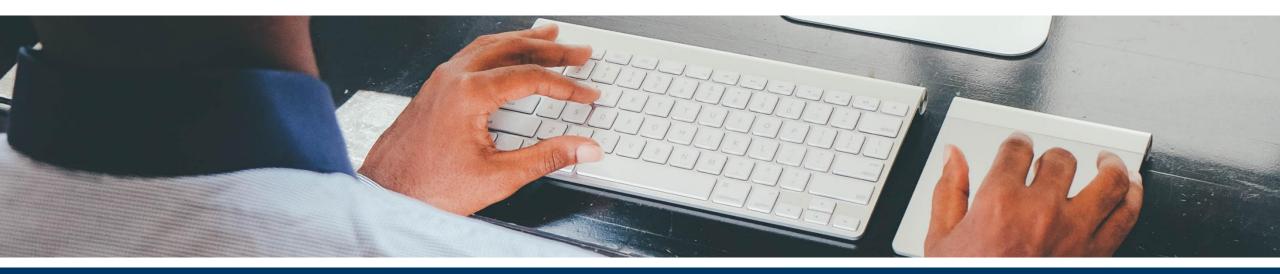
### Mandatory Project Requirements: Evaluation

### ✓ Evaluation (at least 10 percent of award)

- Internal staff time
- Subcontract with external partners
- Expenses must be documented
- Evaluation spending may include:
  - Developing logic model and evaluation plan (after grant begins)
  - Developing data collection tools
  - Collecting and analyzing evaluation data
  - Attending evaluation training and technical assistance events







### **Application Process and Instructions**

Mohamed Hassan, CHE Grants Supervisor

### **Application Instructions**

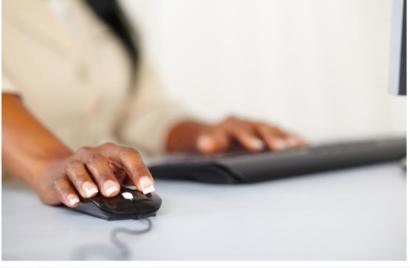
- Strongly encouraged to submit via email to health.equity@state.mn.us
  - Received no later than December 19, 2022 by 11:59 pm CST
- If unable to email, may submit via mail:
  - Minnesota Department of Health Center for Health Equity
     PO Box 64975 St. Paul, MN 55164-0975
  - Single, unbound copy, paper clip (no staples)
  - Postmarked by December 19, 2022



## **Application Sections**

You must submit the following for your application to be considered complete:

- 1. Application Form
- 2. Work Plan
- 3. Budget
- 4. Due Diligence Review Form



5. Applicant Conflict of Interest Disclosure Form



#### **Eliminating Health Disparities Initiative Grant Application**

#### Instructions

Please complete all fields in this application. Character limits include spaces. If you experience problems with the application or need the application in a different format, please call 651-201-5813.

Please submit your complete application via email to <u>health.ommh@state.mn.us</u> with the subject line *EHDI RFP Application – [insert applicant organization name]*. If you are unable to submit via email and need to submit via mail, please send your application to the address at the end of the application.

Remember, you must submit the following in order for the application to be considered complete:

- 1. Application Form (this form)
- 2. Work Plan
- 3. Budget
- 4. Due Diligence Review Form
- 5. Applicant Conflict of Interest Disclosure Form

#### **General Information**

#### Lead Organization

Lead Organization Name:						
Executive Director/Chief Executive Officer:						
Address:						
Federal Employer ID (EIN):	Minnesota Tax ID:					

#### Fiscal Agent (if different from lead organization; leave blank if no fiscal agent)

Lead Organization Name:						
Executive Director/Chief Executive Officer:						
Address:						
Federal Employer ID (EIN):	Minnesota Tax ID:					

#### **Project Contact**

Name:	Title:
Phone:	Email:

#### Racial/Ethnic Makeup of Lead Organization\*

Is your organization led by people of color and/or American Indians (i.e., more than 50% of board, leadership *and* staff identify as people of color or American Indian)?

Yes, more than 50% of lead organization's board, leadership and staff identify as people of color or American Indian

ONo

### Part 1: Application Form

- Download from EHDI RFP webpage
- Adobe Acrobat (free download)
- Character limits enforced automatically, include spaces
- Keyboard shortcuts
- Optional table on page 1

### Part 2: Work Plan



### **Eliminating Health Disparities Initiative Work Plan**

#### JULY 1, 2019 - JUNE 30, 2021 (FIRST TWO YEARS ONLY)

*Instructions:* Add and/or delete headings, rows and tables as needed to align with your project. For example, if your project focuses on Level of Change 2, delete the objectives, strategies and tables for Level of Change 1 and Level of Change 3.

Grantee Organization:

Level(s) of Change:

Population(s) Served:

Priority Health Area(s):

#### Level of Change 1: Health Promotion/Direct Service

#### **OBJECTIVE 1A:**

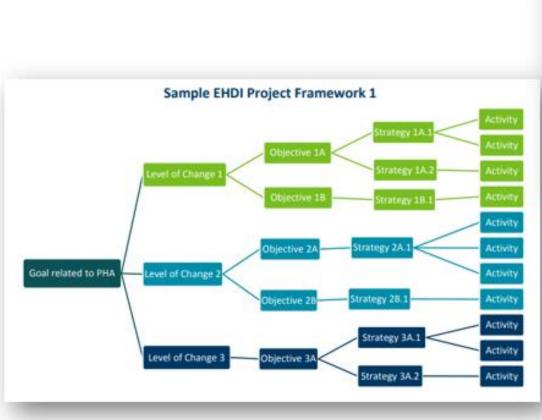
Project Name:

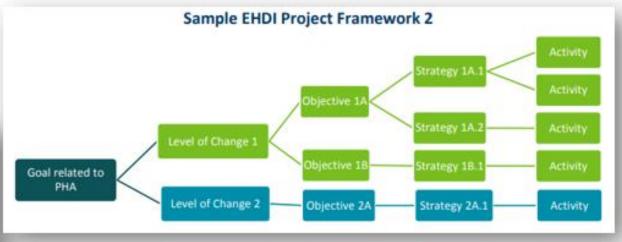
#### STRATEGY 1A.1:

ACTIVITY	LEAD PERSON & SUPPORT STAFF	PARTNERS INVOLVED	TIMELINE	ACTIVITY OUTPUT

- Download template from EHDI RFP webpage
- First two years only (2023-24)
- May not exceed 12 pages
- 11-point Calibri font
- Tip: Craft objectives, strategies, and activities in work plan before completing *Project Narrative* in Application Form

### Sample Project Frameworks





 Tips for writing objectives, strategies and activities in RFP (pages 21-22)

### DEPARTMENT OF HEALTH

#### **Budget Template Instructions**

<u>Please read these instructions carefully.</u> There are **5 tabs** on this workbook (refer to the bottom of the spreadsheet to identify the different tabs).

Tab 1: Instructions (this tab)Tab 2: MDH Policy and Guidance on Indirect CostsTab 3: FY24-25 Budget (for years 1 and 2 combined) (complete this tab)Tab 4: Evaluation (for years 3 and 4 combined) (complete this tab)Tab 5: Budget Summary (this tab automatically fills information from tab 3)

<u>Tab 3 Instructions</u>: Please complete all white cells with anticipated expenses over the 2-year period. Shaded cells will autocalculate. Each budget category should include <u>all</u> anticipated expenses over the 2-year period (July 1, 2023 - June 30, 2025). There are separate sections for <u>Year 1</u> Salary/Fringe and <u>Year 2</u> Salary/Fringe so that grantees may budget for anticipated salary increases.

Tab 4 Instructions: Please briefly describe the expenses that will contribute to meeting the requirement that at least 10% of your EHDI grant award be spent on evaluating your project. <u>All</u> expenses included on this tab should *also* be included on the FY24-25 Budget tab.

This budget should represent your best anticipation of needed expenses at this time. However, budgets may be revised (with approval from your grant manager) at a later date if anticipated

Sample Budget:									
Salary & Fringe									
General Funds - Year 1 (July	2023 - June	e 2024)							
Staff position	Staff Name	to Grant		% Fringe (if applicable)	Fringe Total (if applicable)		Line Total		
Community Health Worker	Jose Rodrig	uez	\$	49,675.00	17.64%	\$	8,762.67	\$	58,437.67
Community Health Supervisor	Aisha Moha	amed	\$	58,274.00	17.64%	\$	10,279.53	\$	68,553.53
				Yea	ar 3 Total for	Sal	ary & Fringe	\$	126,991.20

- Download template from EHDI RFP webpage
- First two years only (2023-25)
- 5 tabs/sheets, instructions included
- Round expenditures to the nearest dollar
- Detailed instructions in RFP (pages 23-25)

# Part 3: Budget

#### DEPARTMENT OF HEALTH

### **Due Diligence Review Form**

The Minnesota Department of Health (MDH) conducts pre-award assessments of all grant recipients prior to award of funds in accordance with federal, state and agency policies. **The Due Diligence Review is an important part of this assessment.** 

These reviews allow MDH to better understand the capacity of applicants and identify opportunities for technical assistance to those that receive grant funds.

Organization	Information
Organization Name:	
Organization Address:	
If the organization has an Employer Identification Number (EIN), please provide EIN here:	
If the organization has done business under any other name(s) in the past five years, please list here:	
If the organization has received grant(s) from MDH within the past five years, please list here:	

#### Section 1: To be completed by all organization types

Section 1: Organization Structure	Points
1. How many years has your organization been in existence?	

### Part 4: Due Diligence

- Download form from EHDI RFP webpage
- State policy requires pre-award review of finalists
  - Due Diligence Review Form
  - Review of past performance
- Helps us understand applicant capacity and identify opportunities for TA

## Part 5: Applicant Conflict of Interest Disclosure Form

#### DEPARTMENT OF HEALTH

#### **Applicant Conflict of Interest Disclosure**

The purpose of this form is to provide grant applicants a mechanism to disclose any actual, perceived or potential individual or organizational conflicts of interest that exist, as required by <u>Minn. Stat. § 16B.98</u>, <u>subd</u> 2-3; Minnesota Office of Grants Management (OGM) <u>Policy 08-01, "Conflict of Interest Policy for State Grant-Making</u>"; and federal regulation <u>2 Code of Federal Regulation (CFR) § 200.112, "Conflict of Interest</u>." It is helpful if the applicant explains the reason for the conflict, but it is not required.

A disclosure will not automatically result in removal of the applicant, or grant application, from the review process.

#### Instructions

Read the descriptions below, mark the appropriate box(es) that pertain to you and your organization as it relates to this specific Request for Proposal (RFP), obtain applicant signature (applicant to determine appropriate signer).

#### **Conflicts of Interest**

Conflicts of interest may be actual, potential, or perceived. An actual conflict of interest occurs when a person uses or attempts to use their official position to secure benefits, privileges, exemptions or advantages for self, relatives, or organization with which the person is associated which are different from those available to the general public (Minn. Stat. § 43A.38, subd. 5). A potential conflict of interest may exist if an applicant has

- Download form from EHDI RFP webpage
- New grant policy
- Disclose any actual, perceived, or potential individual or organizational conflicts of interest that exist

### **Questions?**

#### Questions We request that all questions regarding this RFP be submitted through the online Question Submission Form. If you need to submit a question through an ternative format, please call 651-201-5813 for assistance. MDH staff will post all questions and answers within seven but days on the DEPARTMENT AAA RFP Ouestions and Answers page. Questions will generally be E E Mondays. **OF HEALTH** Please submit questions no later than November 30, 2022. To ensure all CENTER FOR HEALTH EQUITY applicants have access to the same information, questions submitted after this date will not be answered nor posted to the website. **Eliminating Health Disparities Initiative RFP Question Submission** Form MDH staff will post all questions and answers within seven business days on the RFP Questions and Answers page. Questions will generally be posted on Mondays; questions submitted by close of business Wednesday will generally be posted the following Monday. The last day to submit questions is November 30, 2022. First, choose a question category. Then type and submit your question. **RFP Question Category** $\nabla$ \* must provide value Select Question Category Submit

### Submit them through the online submission form

# **Application Review and Selection Process**

- Review committee representing communities served by EHDI + MDH staff and partners
- Will review all eligible and complete applications received by deadline
- MDH will review committee recommendations and make final decisions, balancing by factors including:
  - Review team scores
  - Representativeness of PHAs
  - Representativeness of populations
  - Representativeness of 3 levels of change
  - Geographic distribution of services
  - Total funding available

### Note: The award decisions of MDH are final and not subject to appeal.



#### Appendix B: Application Scoring Criteria

A numerical scoring system will be used to evaluate eligible applications. Scores will be used to develop final recommendations.

Applicants are encouraged to score their own application using the evaluation score sheet before submitting their application. This step is not required but may help ensure applications address the criteria evaluators will use to score applications.

#### **Rating Levels**

Rating or Score	Description
Excellent or 5	Outstanding level of quality; significantly exceeds all aspects of the minimum requirements; no significant weaknesses.
Very Good or 4	Substantial response; meets in all aspects and in some cases exceeds, the minimum requirements; no significant weaknesses.
Good or 3	Generally meets minimum requirements; significant weaknesses, but correctable.
Marginal or 2	Lack of essential information; low probability for success; significant weaknesses, but correctable.
Unsatisfactory or 1	Fails to meet minimum requirements; needs major revision to make it acceptable.

#### **Scoring Sections**

#### I. ORGANIZATIONAL VALUES AND CAPACITY (35 POINTS)

	Criteria	Score (1-5)
1.	a. Lead organization's history, mission and major programing are aligned with and/or complement CHE's mission, values and approaches and EHDI program principles.	
	b. Lead organization shows a strong history of working to eliminate health disparities and advance racial equity.	
2.	The EHDI grant complements and/or builds off the organization's current programming and broader work.	
3.	The organization fosters trust and belonging with the population(s) served by the grant, including: • the organization's history of co-creation with the population(s) served, and • the lived experience and/or training of their organization's staff.	
4.	The organization or entity is led by people of color and/or American Indians (i.e., more than 50% of board, leadership, and staff identify as people of color or American Indian.) (All three greater than 50% = Yes = 5 points; One or more are 50% or less = No = 0 points; information found on page 1 of application)	

# **Application Scoring**

- Numerical scoring system out of 150 possible points
  - 1. Organizational Values and Capacity (35 pts)
  - 2. Project Narrative (35 pts)
  - 3. Community Engagement/Collaboration (30 pts)
  - 4. Evaluation and Impact (20 pts)
  - 5. Work Plan (15 pts)
  - 6. Budget (15 pts)
- Applicants *strongly encouraged* to score their own application prior to submitting application
- Pages 36-38 of RFP

## How to Use Appendices C-J

### Part I: Background Information

- Extent of Health Issue
- Disparities
- Risk Factors
- Protective Factors
- Social Determinants
- PHA Specialists Contact Information

### Part II: Examples of Objectives, Strategies and Activities

- NOT a blueprint for your project or a menu of activities
- Applicants encouraged to propose their <u>own</u> research-based or promising strategies and/or adapt and build upon these practices

### Part III: Selected Resources

F	FP Part 5: Appendices
	Appendix A: Root Causes/Conditions for Health
	Appendix B: Application Scoring Criteria
	Appendix C: Breast and Cervical Cancer
	Appendix D: Cardiovascular Disease
	Appendix E: Diabetes
	Appendix F: HIV/AIDS and Sexually Transmitted Infections (STIs)65
	Appendix G: Immunizations for Adults and Children74
	Appendix H: Infant Mortality80
	Appendix I: Teen Pregnancy Prevention
	Appendix J: Unintentional Injuries and Violence96

## **Skill-Building Sessions**

Торіс	Description	Date and Time	Location
Building a Case for Your Project	<ul> <li>What are research-based projects and projects based on promising strategies? What if you use an evidence-based model that has been culturally adapted or a practice that does not have research base but has not been honed and developed from many years of experience of what works?</li> <li>This session is for potential applicants who want to:</li> <li>Understand the different ways practices and strategies are classified to show their effectiveness (research-based, promising, emerging, practice-based, etc.), and</li> <li>Learn about different ways to tell your story in your application.</li> </ul>	October 25, 2022 10-11 am	Register on the <u>EHDI RFP webpage</u> (https://www.health.state.mn.us/c ommunities/equity/funding/rfp20 22/)
Moving Your Project Upstream (to Levels of Change 2 and 3)	<ul> <li>This session is for potential applicants who want to:</li> <li>Expand beyond providing programs that target individual behavior change/direct service,</li> <li>Address the root causes of health inequities through institutional and societal changes, and</li> <li>Identify program activities that address social and economic conditions for health.</li> </ul>	October 31, 2022 3-4 pm	Register on the <u>EHDI RFP webpage</u> (https://www.health.state.mn.us/c ommunities/equity/funding/rfp20 22/)

# Questions?



### Any Other Questions?



### Submit them through the online submission form



# Thank you!

