

# COVID-19 Community Engagement and Diverse Media Grant

## **Project Title:**

**Organization**:

**Work Plan Main Contact Name**:

**Title**:

**Email**:

**Phone**:

***Instructions:*** *Add and/or delete rows as needed to align with your project. The last three rows include mandatory project requirements. Applicants may add to or customize these activities, but they should not be removed.*

### Project Activities:

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| **Activity** | **Description** | **Timeline** | **Key Staff and Partners (please use staff titles)** | **Estimated # Reached** |
| Work with the State and other partners to address community needs around COVID-19 vaccines and community recovery. | Coordinate and collaborate with MDH, local public health, tribal health, community health clinics, or other entities that are providing COVID-19 vaccines and wraparound services, including the MDH’s COVID Community Coordinator contractors, to promote vaccine events and other COVID-19 recovery resources and services. | April 2023 – June 2024 |  | N/A |
| Participate in virtual meetings with the State.  | Participate in virtual meetings with the State at least monthly to receive updated COVID-19 information, relay community needs and questions to the State, and strategize about media and/or community engagement work. | At least monthly, April 2023 – June 2024 |  | N/A |
| Prepare and submit brief progress reports with each monthly invoice.  | Prepare brief progress reports for the State that summarize the work performed, the number of people reached, and the impact the work is having in the target community and provide copies or screenshots of communications/media created with each monthly invoice.  | Monthly, April 2023 – June 2024 |  | N/A |
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