



Quality Improvement Organizations

Sharing Knowledge. Improving Health Care.
CENTERS FOR MEDICARE & MEDICAID SERVICES

Lake Superior Quality Innovation Network

MICHIGAN | MINNESOTA | WISCONSIN

Leadership and Organizing in Action Workshop

Tuesday, June 4, 2019

8:30 a.m. - 4:00 p.m.

St. Louis County Public Works Building, 4787 Midway Road, Duluth MN

Hosted by Lake Superior QIN with support from Minnesota Department of Health Care Homes and Minnesota Department of Human Services Behavioral Health Home (BHH) services

Leadership & Organizing in Action (LOA) is a community organizing initiative developed by ReThink Health. At this day-long workshop, you will learn how to exercise leadership to understand how to organize and mobilize partners and stakeholders who have an interest in defining a shared vision and action plan to strengthen collaboration to engage others in population health and quality improvement.

Cost: Free. Space is limited.

Audience: Health Care Homes (HCH) providers; Behavioral Health Home (BHH) services providers; community members/stakeholders who are leading change to serve the whole person across primary care, behavioral health, and social services components through integrated care.

Objectives: The workshop will cover the following essential leadership practices that are proven to engage and activate communities for change:

- Develop a compelling call to action
- Identify partners, assets, and power to leverage strengths and develop a relational strategy and tactics
- Foster collective decision making about goals and interdependent strategy development
- Create accountability structures and facilitate action - move from talking about issues to taking intentional and measurable action to solve problems.

Lunch: Provided by MDH Health Care Homes and DHS Behavioral health home (BHH) services.

Register: <http://bit.ly/June4Duluth>

Contact and Special Accommodations:

Lake Superior QIN wants to ensure everyone can participate in its programs and events. If you have questions or anticipate needing any type of special accommodation or have questions about physical access, please contact David Kurtzon at david.kurtzon@state.mn.us in advance of your participation.

Stratis Health serves Minnesota as part of Lake Superior Quality Innovation Network. | 952-854-3306

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Agenda

- 8:30 **Registration and Coffee/Refreshments**
- 9:00 **Opening Welcome, Agenda Review, Ground-rules for Day**
- 9:15 **Introduction to Leadership and Community Engagement**
- 9:30 **Inspiring a Motivating Vision through Public Narrative**
Story of Self and Call to Action
- 11:00 Break
- 11:10 **Building Relationships and Engaging Networks: Strategy**
Mapping Actors 1:1s
- 11:55 Lunch
- 12:55 **Building Relationships and Engaging Networks: Practice**
The 1:1 Framework
- 1:50 Stretch Break
- 1:55 **Building Strong, Effective Coalitions: Best Practices, Part 1&2**
- 3:50 **Key Lessons Learned, Evaluation**
- 4:00 **Close**

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